

AMS Review Editor Search Committee

The Academy of Marketing Science requests nominations for Editor of AMS Review. AMSR is uniquely positioned with an exclusive focus on conceptual work (non-empirical) related to theory development. The journal was launched in 2011 and is published by Springer Nature. Manjit Yadav has served as Editor for the last 5 years and has positioned the journal as a world-class outlet, contributing to marketing knowledge with over 85,000 downloads since its inception. Currently, the journal publishes 2 double issues per year with approximately 24 articles scheduled for 2019. Further strengthening AMSR's growing reputation, and increasing the flow of manuscripts, will be the key responsibilities of the next editor. The Academy of Marketing Science seeks nominations from scholars with a strong publication record and success in publishing conceptual articles. Please send nominations, or self-nominations, to O.C. Ferrell, Chair AMS Review Search Committee (nominations: OCF0003@auburn.edu and questions: 970-219-5612). Please include a statement of interest and current vitae. The deadline for nominations is October 1, 2018.