

INVITATION TO PARTICIPATE

Cambridge/Kent/Czinkota Competition for excellence in International Business Case writing

Applying:

Case submitted can cover the entire spectrum of the **International Business** sphere, covering, for example, **but not limited to**, Trade and Investment Policies, the International Business Environment or Strategy and Operations. The deadline for submission of the final case, including instructor's solution materials is **April 10, 2019**.

Length of submission: Less than 3,000 words (the solution material does not count against this limit)

Please submit to Prof. Michael Czinkota M.Czinkota@Kent.ac.uk

Cases will be evaluated and selected by an international Jury whose decisions are final.

Prizes:

Winners receive a Certificate and will be entered in the Kent Business School Book of Honor

Prizes are:

First Prize: £ 500

Second Prize: £ 250

Third Prize: £ 125

Prizes 4-12: £ 50

Winning cases are also eligible for publication in the forthcoming Cambridge Press book by Prof. Michael Czinkota, Prof. Ilkka Ronkainen and Prof. Suraksha Gupta

If you have any questions, comments, or concerns, please contact at M.Czinkota@Kent.ac.uk