

**WINNERS OF 2020 AMS REVIEW - SHETH FOUNDATION  
DOCTORAL COMPETITION FOR CONCEPTUAL ARTICLES**

This year's winners include (listed alphabetically):

“Cleansing the Doors of Perception: Perceptual Inaccuracy in Marketing Relationships”  
Zeynep Müge Güzel, Koç University, Turkey

“Corporate Sustainability (CS) and Firm Performance: A Systematic Review and Topic Modeling Approach”,  
Youngtak M. Kim, University of Georgia, USA  
Sundar Bharadwaj, University of Georgia, USA

“AI-enabled marketing capabilities: an exploration through the hierarchy of operant resources (HOR) perspective”  
Kerry Manis Texas Tech University, USA  
Sreedhar Madhavaram, Texas Tech University, USA

“Demand Spillover of Add-ons: The Role of Network Homogeneity”  
Pallav Routh, University of Texas at San Antonio, USA  
Richard Gretz, University of Texas at San Antonio, USA  
Daniel Kaimann, University of Paderborn, Germany

“Conceptualizing Service Exclusion through Service-Dominant Logic”,  
Sajith Siriwardana University of Tasmania, Australia

For information about the competition, and the next call for submissions in October 2020, please visit AMS Review's website:

<https://www.springer.com/business+%26+management/journal/13162>

(see section “Journal updates”)

2020 Competition's Co-Chairs:

Jodie Conduit (University of Adelaide, Australia)

Michael Kleinaltenkamp (Freie Universität Berlin, Germany)

Stephen L. Vargo (University of Hawaii, USA)