

Reach a large and highly engaged audience of **musicologists, music theorists, and performers!**

The **American Musicological Society (AMS)** and the **Society for Music Theory (SMT)** will hold a joint annual meeting this fall. Scheduled to take place over two weekends, 7-8 and 14-15 November 2020, the virtual meeting is expected to attract the largest and most diverse audience in the history of either organization.

Thus, the 2020 AMS-SMT Joint Annual Meeting provides an unparalleled opportunity for your organization to reach a highly engaged community of musicologists, music theorists, and performers. So, don't miss out! Explore our exhibitor and advertiser packages, and get maximum exposure for your products and services.

EXHIBITS

Our basic (Tier 2) Virtual Exhibit Hall booths come with a wide range of features that help you get maximum exposure for your product or service. You can create a custom landing page with links, videos, collateral, and booth staff profiles. You can schedule virtual booth hours and private 1:1 meetings, or arrange a special product showcase session. You can even keep track of your visitors and potential leads with detailed page analytics.

Interested in even greater exposure? Consider upgrading to a Tier 1 virtual booth, organizing a party, or becoming a session or meeting sponsor.

PARTIES & NETWORKING EVENTS

Interested in organizing a virtual coffee break, party, or networking event? No problem. We provide an economical option for universities, departments, centers, institutes, publishers, and professional organizations interested in scheduling a 50-minute

networking or social event as part of the AMS-SMT Joint Annual Meeting. Your session will appear on the conference program and we will help you boost attendance by posting your event on social media.

ADVERTISING

Want to advertise a product, publication or service to AMS-SMT meeting attendees? Consider placing an advertisement in the PDF downloadable Conference Program Guide. Distributed widely both before and during the conference, the Conference Program Guide will be available to actual and prospective conference attendees. We offer a range of ad sizes and placements to suit any budget.

Meeting Details

When: 7-8 and 14-15 November 2020

Where: Online

Attendance: 2500+

Opportunities: Exhibits, conference sponsorships, session sponsorships, networking events, and program advertisements

Deadlines: 18 September 2020 to appear in Preliminary Conference Program Guide. 23 October 2020 to appear in Final Conference Program Guide.



Virtual Exhibit Booths

Price	Benefits
Virtual Exhibit Booth (Tier 1) \$650	<ul style="list-style-type: none"> ▪ Homepage logo placement and rotating ad ▪ Self-designed exhibitor page (add logo, info, links, videos, etc.) ▪ Exhibit Hall page listing w/ logo ▪ Request info button ▪ Appointment scheduling ▪ Virtual Booth scheduling, with booth times & Zoom room ▪ Page visitor analytics ▪ Exhibitor Listing in Program Guide ▪ 3 Exhibitor Staff Registrations ▪ Social Media shout-out ▪ Add 50-min. social or networking event for total price: \$825
Virtual Exhibit Booth (Tier 2) \$475	<ul style="list-style-type: none"> ▪ Self-designed exhibitor page (add logo, info, links, videos, etc.) ▪ Exhibit Hall page listing w/ logo ▪ Request info button ▪ Appointment scheduling ▪ Virtual Booth scheduling, with booth times & Zoom room ▪ Page visitor analytics ▪ Exhibitor Listing in Program Guide ▪ 2 Exhibitor Staff Registrations ▪ Add 50-min. social or networking event for total price: \$650
Exhibitor Add-on: Exhibitor Showcase \$175	Schedule 30-min. product or service showcase session. (Can include “meet author” sessions.)
Exhibitor Add-on: Exhibitor Profile \$75	Include a brief profile in the Conference Bulletin and Conference Program Guide.
Exhibitor Add-on: Add Staff Member \$65	Additional virtual booth staff registration.

Conference Program Ads

Placement	Ad Size / Price
Featured Content Section (Featured)	<ul style="list-style-type: none"> ▪ Full-page ad / \$350 ▪ Half-page ad / \$200 ▪ Quarter-page ad / \$100
Program Schedule Section (Standard)	<ul style="list-style-type: none"> ▪ Full-page ad / \$300 ▪ Half-page ad / \$125 ▪ Quarter-page ad / \$50

Parties & Networking Events

Price	Benefits
Social / Networking Event \$350	<ul style="list-style-type: none"> ▪ Listed in Conference Program Guide ▪ Social media shout-out ▪ Add a tier 2 Exhibit Booth for total price: \$650

For more information:

Visit:
amsmusicology.org/virtual2020_exhibits

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