

Reach a large and highly engaged audience of **musicologists, music educators, and performers!**

The **American Musicological Society (AMS)** will hold its 2020 annual meeting jointly with the Society for Music Theory (SMT) this fall. The meeting will be held virtually and is expected to attract the largest and most diverse audience in AMS history.

Show your support and get maximum exposure for your organization, product, or service by becoming an AMS Annual Meeting sponsor. We offer several different sponsorship levels, all with a generous range of benefits and recognition gifts.



Sponsorship Levels

Gift	Recognition
<p>Patron \$10,000</p> <p>Recognized as conference-wide sponsor</p>	<ul style="list-style-type: none"> ▪ Logo and thanks in pre-session video (shown before most sessions) ▪ Complimentary panel ad in AMS e-Newsletter ▪ Complimentary social or networking event ▪ Logo and full page ad in Conference Program Guide ▪ Complimentary Tier 1 Virtual Exhibit Booth ▪ Logo placement and rotating ad on home page ▪ Sponsor profile in Conference Bulletin and Program Guide ▪ Social media shout-out ▪ Top tier logo placement on Sponsor Wall
<p>Plenary/Lecture Sponsor \$5,000</p> <p>Recognized as sponsor of plenary or featured lecture</p>	<ul style="list-style-type: none"> ▪ Logo and thanks on featured session page ▪ Complimentary social or networking event ▪ Logo and half-page ad in Conference Program Guide ▪ Complimentary Tier 2 Virtual Exhibit Booth ▪ Sponsor profile in Conference Bulletin and Program Guide ▪ Logo placement on home page ▪ Social media shout-out ▪ Tier level logo placement on Sponsor Wall
<p>Session Partner \$1500</p> <p>Recognized as sponsor of regular session</p>	<ul style="list-style-type: none"> ▪ Logo and thanks on session page ▪ Complimentary social or networking event ▪ Logo in Conference Program Guide ▪ Social media shout-out ▪ Tier level logo placement on Sponsor Wall

Meeting Details

When: 7-8 and 14-15 November 2020

Where: Online

Attendance: 2500+

Opportunities: Exhibits, conference sponsorships, session sponsorships, networking events, and program advertisements

Deadlines: 18 September 2020 to appear in Preliminary Conference Program Guide. 23 October 2020 to appear in Final Conference Program Guide.

For more information:

Visit:

amsmusicology.org/virtual2020_sponsor

Contact:

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