OBJECTIVES
1. Describe essential components of a trauma system / program and identify leadership roles critical to the success of a trauma program
2. Discuss the roles and responsibilities of the Trauma Program Manager and other key members of the trauma program
3. Identify important elements of a successful Performance Improvement Patient Safety Program
4. Discuss the planning and preparation necessary for trauma center verification / designation
5. Describe best practice models for trauma outreach and education
6. Implement a trauma registry database that drives a successful trauma program
7. Describe basic elements of a trauma budget
8. Design tools and data to influence optimal reporting in accordance with standards within the trauma industry
9. Discuss psychological and socio-economic challenges common in trauma patients

OUTLINE
1. Evolution of the Trauma System
2. Trauma Program Manager Roles & Responsibilities
3. Strategic Planning & Marketing
4. Trauma Registry
5. Inter-Facility Transfer
6. Program Challenges (with Breakout Session)
7. Beyond Resuscitation
8. Development of Performance Improvement Patient Safety Program
9. FOCUS PDCA
10. Trauma Finance
11. Injury Prevention
12. Verification/Designation
13. Elements of a Successful Program (Putting it all together)
14. Tools for Success/Panel discussion

CONTINUING EDUCATION
The Trauma Center Association of America is approved by the California Board of Registered Nursing, Provider Number 16459 for 13.5 contact hours. CE Certificate must be retained for 4 years after date of issue.