



# Trauma Program Manager Course

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March 12<sup>th</sup> and 13<sup>th</sup>, 2015

Banner Good Samaritan Medical  
Center  
*Phoenix, AZ*





The Trauma Program Manager Course emphasizes key components of a Trauma Program. Taught by expert Trauma Program Managers, it is recognized throughout the trauma community as the premier course for learning the role and importance of the Trauma Program Manager as well as the role of other essential members of a trauma program.

## COURSE OBJECTIVES

*Upon completion of the Trauma Program Manager course, the learner will be able to:*

- Describe essential components of a trauma system and trauma program
- Identify leadership roles critical to the success of a trauma program
- Discuss the roles and responsibilities of the Trauma Program Manager
- Describe the roles and responsibilities of the Trauma Medical Director and other trauma program members
- Identify important elements of a successful Performance Improvement Patient Safety Program
- Discuss the planning and preparation necessary for trauma center verification/designation
- Describe best practice models for trauma outreach and education
- Implement a trauma registry database that drives a successful trauma program
- Describe basic elements of a trauma budget
- Design tools and data to influence optimal reporting in accordance with standards within the trauma Industry
- List the 5 Rights of initial considerations for the trauma patient
- Discuss psychological and socio-economic challenges common in trauma patients

## COURSE AGENDA

1. Evolution of the Trauma System
2. Trauma Program Manager Roles & Responsibilities
3. Strategic Planning & Marketing
4. Trauma Registry
5. Inter-facility transfer
6. Program Challenges (Breakout Session)
7. Beyond Resuscitation
8. Development of Performance Improvement Patient Safety Program
9. FOCUS PDCA (*Break out session*)
10. Trauma Finance
11. Injury Prevention
12. Verification/Designation
13. Elements of a Successful Program (*Putting it all together*)
14. Tools for Success/ Panel discussion

*This activity has been approved for 15 contact hours by the District of Columbia Board of Nursing (CE Broker).*

We hope you can join us at this fantastic course opportunity. See below for additional course and location information. Do not hesitate to contact us should you have any additional questions.



**Course Location:**

Banner Good Samaritan Medical Center  
1111 East McDowell Road  
Phoenix, AZ 85006

[Click here for a map of the location](#)



**Course Date/Time:**

March 12<sup>th</sup> and 13<sup>th</sup>, 2015

Course Registration Begins at 7:30am on March 12<sup>th</sup>

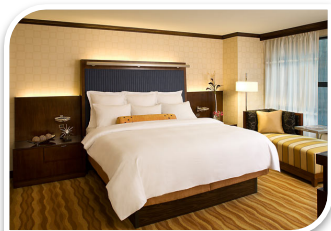
Course Ends at 5pm on March 13<sup>th</sup>



**Getting There:**

Closest Airport: Phoenix Sky Harbor International  
Airport PHX - (5 miles from the Course Location)

[Click here for ground transportation information](#)



**Recommended Hotels:**

Quality Inn & Suites Downtown  
202 East McDowell Road, Phoenix, AZ 85004  
(602) 528-9100

Fairfield Inn & Suites – Phoenix Midtown  
2520 North Central Avenue - Phoenix, AZ 85004  
(602) 716-9900



**Join Us:**

[Click Here to Register](#)

For more information, please contact ATS at  
info@amtrauma.org or 800-556-7890



American Trauma Society

# The American Trauma Society

*Improving Care, Saving Lives.*

## The American Trauma Society

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