If You’re Distracted
WE’RE IMPACTED

Important Links!
Distracted Driving injures and Kills Thousands Every Year!
Click on the Links Below to Learn More and Be Safe!

CDC – Distracted Driving
  • http://www.cdc.gov/Motorvehiclesafety/Distracted_Driving/index.html

Official US Government Website for Distracted Driving
  • http://www.distraction.gov/

National Highway Traffic Safety Administration - Distraction
  • http://www.nhtsa.gov/Research/Crash+Avoidance/Distraction

Occupational Safety & Health Administration – Distracted Driving Initiative
  • http://www.nhtsa.gov/Research/Crash+Avoidance/Distraction

Governors Highway Safety Association – Distracted Driving Research and Laws

AAA Foundation Materials on Distracted Driving
  • http://www.aaafoundation.org/multimedia/distracteddriving.cfm

Allstate – Video PSA’s on Distracted Driving
  • http://www.allstatetenedriver.com/videos.aspx

Network of Employers for Traffic Safety – Drive Safely to Work Campaign
  • http://trafficsafety.org/drive-safely-work-week-archive

National Safety Council – Distracted Driving
  • http://www.nsc.org/safety_road/Distracted_Driving/Pages/distracted_driving.aspx
  • http://media.beaconlive.com/viewitem?bckt=100216

Important Distraction Statistics
  • In 2011, 3,331 people were killed in crashes involving a distracted driver, compared to 3,267 in 2010. An additional, 387,000 people were injured in motor vehicle crashes involving a distracted driver, compared to 416,000 injured in 2010.
  • 18% of injury crashes in 2010 were reported as distraction-affected crashes.
  • In the month of June 2011, more than 196 billion text messages were sent or received in the US, up nearly 50% from June 2009.
  • 11% of all drivers under the age of 20 involved in fatal crashes were reported as distracted at the time of the crash. This age group has the largest proportion of drivers who were distracted.
  • Drivers who use hand-held devices are 4 times more likely to get into crashes serious enough to injure themselves.
  • Driving while using a cell phone reduces the amount of brain activity associated with driving by 37%.

Statistics Courtesy of Distraction.gov