Distracted Driving Facts and Figures

1. 16% of fatal crashes in 2009 involved reports of distracted driving *(NHTSA)*
2. 20% of injury crashes in 2009 involved reports of distracted driving *(NHTSA)*
3. Drivers who use hand-held devices are 4 times more likely to get into crashes serious enough to injure themselves *(Monash University)*
4. Text messaging creates a crash risk 23 times worse than driving while not distracted *(VTTI)*
5. Sending or receiving a text takes a driver’s eyes off the road for an average of 4.6 seconds, the equivalent of driving 55 mph the length of a football field blindfolded *(VTTI)*
6. Using a cell phone while driving, whether hand-held or hands-free, delays a driver’s reaction as much as having a blood alcohol concentration at the legal limit of .08 *(University of Utah)*
7. Driving while using a cell phone reduces the amount of brain activity associated with driving by 37% *(Carnegie Mellon)*
8. In 2009, 5,474 people were killed in crashes involving driver distraction, and an estimated 448,000 were injured *(NHTSA)*
9. Teen drivers are more likely than other age groups to be involved in a fatal crash where distraction is reported *(NHTSA)*
10. 16% of all distracted driving crashes involve drivers under the age of 20 *(NHTSA)*
11. At any given moment during the daylight hours, over 800,000 vehicles are being driven by someone using a hand-held cell phone *(NHTSA)*
12. Distraction occurs any time you take your eyes off the road, your hands off the wheel, and your mind off the task of driving *(NHTSA)*
13. 34% of texting teens ages 16-17 say they have texted while driving *(Pew Internet)*
14. 52% of cell-owning teens ages 16-17 say they have talked on a cell phone while driving *(Pew Internet)*
15. 40% of all teens ages 12-17 say they have been in a car when the driver was using a cell phone in a way they put themselves or others in danger *(Pew Internet)*
16. 80% of motorists rate distracted driving as a very serious threat to their safety *(AAA Foundation)*