



**INJURY PREVENTION COORDINATOR COURSE  
SAMPLE AGENDA**

DAY 1		
7:30 am – 8:00 am	<b>Registration / Breakfast</b>	
8:00 am – 9:00 am	<b>Course Overview &amp; Introductions</b> <i>Faculty, Participant (Level designation of Trauma Program, Education, Experience, Top 3 Injuries at your center)</i>	
9:00 am – 10:00 am	<b>Impact of Trauma</b>	
10:00 am – 10:15 am	<b>Break</b>	
10:15am – 11:00 am	<b>A Public Health Approach to Injury Prevention</b>	
11:00 am – 12:30pm	<b>Getting Started: Program Evaluation 1<sup>st</sup>!</b>	
12:30 pm – 1:15 pm	<b>Lunch</b>	
1:15 pm – 2:00 pm	<b>Using Data to Prioritize Prevention Efforts</b>	
2:00 pm – 2:45 pm	<b>Epidemiology</b>	
2:45 pm – 3:00 pm	<b>Break</b>	
3:00 pm – 4:00 pm	<b>Funding Your Injury Prevention Programs</b>	
4:00 pm – 5:30 pm	<b>Optimizing Injury Prevention Through Media Partnerships</b>	
DAY 2		
7:30 am – 8:00 am	<b>Breakfast</b>	
8:00 am – 10:00 am	<b>Designing Injury Prevention Programs and Interventions</b>	
10:00 am – 10:15 am	<b>Break</b>	
10:15 am – 11:30 am	<b>Research</b>	
11:30 am – 12:15 pm	<b>Lunch</b>	
12:15 pm – 1:15 pm	<b>Propelling Your Program Forward: Strategic, Business Planning &amp; Marketing</b>	
1:15 pm – 2:15 pm	<b>Building Community Relationships, Partnerships &amp; Coalitions</b>	
2:15 pm – 2:30 pm	<b>Break</b>	
2:30 pm – 3:30 pm	<b>Advocacy</b>	
3:30 pm – 4:15 pm	<b>Putting it all Together</b>	
4:15 pm	<b>Class Evaluation and Wrap-Up</b>	