

INJURY PREVENTION COORDINATORS COURSE

A MULTI-FACETED APPROACH TOWARDS ESTABLISHING & DEVELOPING
A FORMAL HOSPITAL BASED INJURY PREVENTION PROGRAM

build **effective** programs & strategies

Developed in collaboration with participating *Trauma Prevention Coalition* partners (The Society of Trauma Nurses (STN), American College of Surgeons – Committee on Trauma (ACSCOT), Eastern Association for the Surgery of Trauma (EAST), Trauma Center Association of America (TCAA) and American Association for the Surgery of Trauma (AAST).



UNDERSTAND

1) How prevention fits into the trauma care system; 2) Essential program development tools necessary for designing interventions; 3) The role Advocacy plays and how to develop relationships to promote awareness; 4) Opportunities for programmatic funding and building and sustain programs; 5) How to identify determinants of injury, modifiable risk factors, and different applications of standard epidemiological techniques to quantify risk; 6) The various media options available to augment injury



ANALYZE

1) Public and population health; 2) How program initiatives impact communities; 3) How interventions impact injuries; 4) How epidemiology relates to injury prevention; 5) The strengths and weaknesses of injury prevention data and trauma scores; 6) The social and financial impact of traumatic injuries; 7) Phases of research, study design, the role of published research to inform injury prevention practice;



DISCUSS

1) Trauma mechanisms of injury, and connecting injuries with safety interventions; 2) The psychological effects of traumatic injury and how peer support groups can impact recovery; 3) Initiating, developing, and advancing community partnerships; 4) The development of strategic and business planning to ensure program growth; 5) Generational differences in internet and social media usage and how these differences related to media messaging