Pathway to Safety: Road Safety Policy Guide

This handout was created to help injury prevention professionals get started on implementing policy in their areas. While this guide is not comprehensive, it is a great place to begin and become familiar with trending road safety policies. It is broken down into categories to explore different areas of interest such as statistics, examples, toolkits, and funding opportunities.

### THE TOP 20
Most dangerous states for pedestrians (2016-2020)

![Map of the United States showing the top 20 most dangerous states for pedestrians.](image)

### Statistics/Reports

The links below provide access to statistics and reports from Smart Growth America, National Highway Traffic Safety Administration, and the CDC. You can use these to help create your case as to why having an updated road safety policy in your area is beneficial.

1. [https://protect-usb.mimecast.com/s/MfOvCLAm6IH08y7fKUkt5?domain=smartgrowthamerica.org/](https://protect-usb.mimecast.com/s/MfOvCLAm6IH08y7fKUkt5?domain=smartgrowthamerica.org/)
Policy Explanations and Examples

These links go into more detail about specific policies and examples of successful implementation. Here, you can find what has worked for other areas and even in places that are similar to yours and how they are tailored by location.

[https://protect-usb.mimecast.com/s/5UreCQArJqHnZMYInrSBy?domain=smartgrowthamerica.org/](https://protect-usb.mimecast.com/s/5UreCQArJqHnZMYInrSBy?domain=smartgrowthamerica.org/)  
(shameless plug for the City El Paso policy ranked top 3!!)

(local vision zero implantation example)

[https://protect-usb.mimecast.com/s/exVCCVJzpyCVQNYF58eYC?domain=dataverse.unc.edu](https://protect-usb.mimecast.com/s/exVCCVJzpyCVQNYF58eYC?domain=dataverse.unc.edu)  
(comprehensive list of existing vision zero action plans)
Implementation Guides/Toolkits

The following links have step-by-step guides and easy to follow toolkits to help you get started with implementation.

https://protect-usb.mimecast.com/s/ZatWCWWAOzc1oRVh2Dr-R?domain=smartgrowthamerica.org/


Funding Opportunities

We all know how difficult it is to find funding for our programs; the links below have some wonderful opportunities to explore from the U.S. Department of Transportation and Vision Zero Network.

https://protect-usb.mimecast.com/s/1p85CYVDp8SKBEwu6dQBL?domain=transportation.gov

https://protect-usb.mimecast.com/s/ZJNUCZZEODH1Br0h6nUVE?domain=visionzeronetwork.org/