Quick Shot Presentation

Teen South County Safe Rides

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Identifying Need

- Tragic event 1987
- Our Data - MVC & ETOH
- Juvenile Court, CDC Alcohol MVC Fatalities
- 1987 Heighten Awareness
- 1988-89 Zero Tolerance
- Task Force – Unrestricted Stakeholders
- 1990 – Success through partnership
Intervention Design

- Existing Program - Boy Scouts of America (BSA) “Safe Rides”
  - 1990-93 Support, partnership, and restructure – South County
  - 2016 Independent – Teen So. Co. Safe Rides

- Target Population – High school teenagers

- Direct Service in our Community
  - ↑ Awareness • Real-time intervention
  - Change behaviors

- Program objectives:
  - Provide a safe ride home teens (at-risk situation)
  - Educate teens on the serious consequences of DUI
  - Initiate this “Learning For Life Habit” at a peer-to-peer level
Program Implementation

- Program Summary – Teens providing a peer-to-peer safe, confidential, free, ride home when in need.
  - Hours / Location: Transport Teams, Teen callers
  - Policies: Operational, Safety - What if’s?

- Staffing - Volunteers teen & adult • Coordinator (IPC)

- Budget & funding – $1,000, minimum and up?

- Implementation timeline – 6 months to 1-year
  - Site, school month, coverage, recruitment, training, city?

- Community Stakeholders – City Council(s), School Districts, Parents, Law Enforcement, Teachers, Collations, Rotary Clubs & more…
Program Evaluation

- **Types of Evaluation**
  - Transport Volume
  - # Calls Received
  - Gender Use
  - Population Served

- **Data Collected - Transport Log**
  - Transport Reason
  - Day & Time
  - Cities PU/DO
  - Grant Indicators

- **Other Measures - Program Success**
  - # Volunteers
  - # Leaders
  - In-Kind Donors
  - Workforce
  - Alumni / Exec.
  - Paying it Fwd.
  - Saving Lives
Program Outcomes

- **Outcomes** - Reduction our trauma teen MVC testing positive alcohol *
- **Dissemination of Findings** – Administration, Marketing, Media, City Council, Trauma Reports, Leadership Meetings, Donors, Law Enforcement

- **Barriers & Successes**
  - Demographics
  - Adult volunteers
  - Student drivers
  - Public schools
  - Enabling
  - Tradition
  - Testimonials
  - Full-circle

A sixteen year-old in 1991 is now 43.

Our stats & the CDC’s inspire us all that each new generation is getting it!