AMWA SURVEY: Impact of the COVID-19 Pandemic on Medical Communicators

Who Responded to the Survey?
957 people answered at least 1 survey question

- **Work Status**
  - 50% Employed
  - 43% Freelance
  - 80% of respondents had no supervision or management responsibilities

- **Primary Work Setting or Client**
  - 29% Biopharma
  - 20% Medical Communications Company
  - 12% Other (nonprofit, professional association, medical journal publisher)
  - 10% Research or Academic Institution

- **Primary Professional Focus Area**
  - 33% Regulatory Writing
  - 28% Scientific Publications
  - 11% Health Communication
  - 11% Other (editing, grant writing, market access, HEOR)

Financial Effects of the COVID-19 Pandemic

- 36% Uncertain or maybe a financial loss
- 34% Yes, expecting a financial loss
- 29% No financial loss expected

Financial Position in 6 Months

- 33% No change/stable
- 32% Slight downturn
- 17% Uncertain
- 11% Improved
- 7% Severe downturn

Effects on Travel

- Preferred Mode of Business Travel During the Next 6 Months (respondents could check more than 1)
  - 84% Personal Car
  - 27% Rental Car
  - 18% Airplane
  - 15% None
  - 14% Train
  - 13% Uber/Lyft/Taxi

- Time to Feel Comfortable Traveling for Business After Stay-at-Home Orders Lifted
  - 35% Uncertain
  - 31% No travel until 2021
  - 18% 2 to 4 months
  - 10% 5 to 7 months
  - 7% Immediately

Effects on Conference Attendance

- Comfortable Size for In-Person Event
  - 56% Uncertain
  - 27% 11-49 people
  - 17% 50-100 people
  - 7% 101-350 people
  - 6% >701 people
  - 4% 351-700 people

- AMWA 2020 Medical Writing & Communication Conference
  - 75% Prefer Virtual
  - 10% Prefer Face-to-face
  - 15% Had no preference

- Expanded coverage of the survey results will be published in the September 2020 issue of the AMWA Journal