



**Medical Writing &
Communication
Conference**
NOVEMBER 1-3, 2018
WASHINGTON, DC

Trends and Opportunities for Medical Communicators

Exhibit with AMWA

Don't miss the chance to share your products or services directly with the medical writing community.

Premium Tabletop Package:

- 6' table, including table, chairs, and standard linens
- 2 conference registrations with full access to all included sessions*
- Roster of Attendees provided pre-conference
- Listing in AMWA's onsite printed program
- Listing in the AMWA Journal
- Advance access to floor plan and ability to choose your own location (subject to availability. first come, first served.)

Premium Price \$2,700

Standard Tabletop Package:

- 6' table, including table, chairs, and standard linens
- 1 conference registration with full access to all included sessions*
- Roster of Attendees provided pre-conference
- Listing in AMWA's onsite printed program
- Listing in the AMWA Journal

Standard Price \$2,200

****Additional passes may be purchased at a special conference exhibitor rate: \$600***



Sponsor the 2018 AMWA Medical Writing & Communication Conference.

Do more than just exhibit. Ensure that your brand is seen throughout the conference and goes home with our members. When you choose to sponsor an AMWA conference, you become part of the practice of medical writing and communication at its very best.

Sponsor Benefits

- Recognition during the Opening General Session and throughout the event
- Acknowledgement on the AMWA website
- Acknowledgement in signage at the conference
- Logo in the online conference registration brochure (if secured by May 1, 2018)
- Listing and logo in the *AMWA Journal*
- Listing and logo in the printed onsite conference program

Sponsor Discounts

- 20% exhibit space discount
- 20% discount on an *AMWA Journal* ads
- 20% discount on digital ads in MedCommNews
- 20% discount on ads in the printed onsite conference program

Choose from one of the following options (or create your own):

Conference Tote bags:

It's not a conference without tote bags. Ensure that the attendees of AMWA 2018 are carrying your logo everywhere they go with a tote bag.

SOLD!

sure that the attendees of AMWA 2018 are carrying your logo and on the way home too.

Happy Hour Drink Tickets: \$6,000

Sponsor everyone's favorite hour of the conference. This sponsorship includes, branded drink tickets that can be distributed to all attendees at check-in or you can choose to hand them out to attendees in the exhibit hall.

Onsite Printed Program: :

The printed program is the first thing attendees see when they walk into the exhibit hall. The printed program is in their hands all day, every day for the entire conference.

SOLD!

attendees and your inside front cover ad will be in their hands all day, every day for the entire conference.

Name badge Lanyards: \$4,000

Your logo will be front and center at every networking event and educational session. Our attendees will spend 4 days wearing a badge and your name could be prominently displayed each day on the lanyard.

Tote bag inserts: \$2,500

Want to share your message with every AMWA 2018 attendee? Consider having something special pre-stuffed into their conference tote bag. Give them a small reminder of your product or service when they arrive at registration.

Preliminary Exhibitor Schedule

WEDNESDAY, October 31

3:00-6:00 PM Exhibitor set up

THURSDAY, November 1

8:00 – 8:45 AM Continental Breakfast with Exhibitors
10:00 – 10:30 AM Beverage Break in the Exhibit Hall
12:15 – 1:45 PM Networking Lunch with the Exhibitors
3:30 – 4:00 PM Beverage Break in the Exhibit Hall

FRIDAY, November 2

10:30 – 11:00 AM Beverage Break in the Exhibit Hall
12:15 – 1:45 PM Networking Lunch with the Exhibitors
3:30 – 4:00 PM Beverage Break in the Exhibit Hall
5:00 – 6:00 PM Happy Hour Reception in the Exhibit Hall
6:30 – 8:00 PM Exhibitor Teardown