

2022 MEDICAL WRITING & COMMUNICATION CONFERENCE PROGRAM FORMATS

Education Sessions (one or two speakers; 60 or 90 minutes)

Sessions address one critical issue, technique, or process, either through a broad overview or in more targeted detail. Sessions typically include a question-and-answer period.

Panel Presentations (up to three panelists plus a moderator; 60 or 90 minutes)

Panel Presentations provide a variety of perspectives on an issue—or set of closely related issues—of immediate relevance and importance to medical communicators. The speakers should address details of one or more solutions, techniques, or models that are innovative or based on current best practices and should allow time for a question-and-answer period.

MedWrite Talk (one presenter; 8-10 minutes)

MedWrite Talks are short presentations reminiscent of the popular TEDx Talk. This presentation style will focus on an innovative or novel idea in the field of medical communications. These talks can also center around a compelling take on the medical communication career.

Roundtable Discussions (one facilitator; 60 minutes)

Roundtable Discussions provide a guided small-group discussion on a specific and timely topic, question, or issue facing medical communicators. Discussion leaders share their experience and ideas and then promote the sharing of ideas, solutions, and questions among nine attendees. Roundtable Discussions are classified as either informational or participatory.

- Informational. The leader assumes a lecturer role and informs participants about the topic and allots time for interactive discussion on various points. Roundtable participants typically attend to learn more about a topic and ask questions.
- Participatory. The leader facilitates a discussion among participants who have knowledge of the topic. Because all participants are familiar with the topic, the roundtable is designed to be a forum for sharing best practices.

Poster Presentations (one or multiple authors; on display throughout the conference)

Poster Presentations demonstrate innovative responses to challenges and opportunities faced by medical communicators in their diverse work roles and settings, or report on results of empirical research in medical communication. Proposals for posters must include an abstract describing the content.