2023 Conference

Keynote Address:
What Can I Do? Strategies to Mitigate Health Misinformation in Social Media
Emily Vraga, PhD, Associate Professor, Hubbard School of Journalism and Mass Communication, University of Minnesota

Presentations:
- Ethical and Legal Issues in Medical Communication
  Stacy L. Christiansen, MA
- The Ins and Outs of Subcontracting and Independent Contracting in Medical Writing
  Sharon Rogers, PhD; Mia DeFino, MS
- Leveraging LinkedIn to Build Your Personal Brand
  Anna Kendall
- Charting Your Way to the Top: The 12 Major Milestones of Freelance Medical Writing
  Sophie Ash, BSc (Hons)
- A Day in the Life of a Scientific Publication Writer
  Marina Pazin, PhD; Elizabeth Little, PhD; more (TBD)
- The Easier Ways to Create Tables and Figures in MS Word
  Timothy Gray

Networking & Happy Hour (optional)

Have a question? Contact Jan Snider at jansnider@sbcglobal.net
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