Friday, July 19, 2019
7:45 AM – 4:30 PM

Hilton Garden Inn
Chicago North Shore/Evanston
1818 Maple Ave, Evanston, IL 60201
(847) 475-6400
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Room</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:45 AM – 8:30 AM</td>
<td>Registration Check-in and Continental Breakfast – North Shore C</td>
<td></td>
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<tr>
<td>8:30 AM – 8:45 AM</td>
<td>Opening Remarks and Welcome – North Shore C</td>
<td></td>
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<tr>
<td>8:45 AM – 10:15 AM</td>
<td>TRACK 1 – North Shore A&lt;br&gt;Regulatory Writing in the Pharmaceutical Industry: An Overview&lt;br&gt;Kathy Spiegel, PhD, MWC&lt;br&gt;Amgen, Inc.</td>
<td>TRACK 2 – North Shore B&lt;br&gt;AMWA Workshop 1:&lt;br&gt;Understanding Sample Size and Study Power&lt;br&gt;Bart Harvey, MD, PhD</td>
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<tr>
<td>10:15 AM – 10:30 AM</td>
<td>Break – North Shore C</td>
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<tr>
<td>10:30 AM – 12:00 PM</td>
<td>Medical Device Technology and Manuscript Writing: Use of Real-world Data&lt;br&gt;Toni Cordero, PhD&lt;br&gt;Medtronic Diabetes</td>
<td>AMWA Workshop 1 (continued)&lt;br&gt;Bart Harvey, MD, PhD</td>
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<tr>
<td>12:00 PM – 1:00 PM</td>
<td>Lunch and Networking – North Shore C</td>
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<tr>
<td>1:00 PM – 2:30 PM</td>
<td>TRACK 1 – North Shore A&lt;br&gt;An Introduction to Biomedical Grant Writing and Editing&lt;br&gt;Stacey Tobin, PhD, MS&lt;br&gt;The Tobin Touch, Inc.</td>
<td>TRACK 2 – North Shore B&lt;br&gt;AMWA Workshop 2:&lt;br&gt;Advanced Data Presentation: Tables, Graphs and Charts&lt;br&gt;Bart Harvey, MD, PhD</td>
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<tr>
<td>2:30 PM – 2:45 PM</td>
<td>Break – North Shore C</td>
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<tr>
<td>2:45 PM – 4:15 PM</td>
<td>Searching for Literature and Wrangling Citations: Librarian Tips and Tricks&lt;br&gt;Rosie Hanneke, MLS&lt;br&gt;Library of the Health Sciences, University of Illinois Chicago</td>
<td>AMWA Workshop 2 (continued)&lt;br&gt;Bart Harvey, MD, PhD</td>
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<tr>
<td>4:15 PM – 4:30 PM</td>
<td>Closing Remarks – North Shore C</td>
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<tr>
<td>4:30 PM – 5:30 PM</td>
<td>Networking Happy Hour – Nearby Location Announced at Conference</td>
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Registration

General Conference Registration

• Available online at AMWA-GCAC 2019 Conference.
• Registration fee includes all Track 1 morning and afternoon presentations, breakfast, lunch, and parking. Fee does not include Track 2 AMWA workshops, which require additional fees.
• Early registration is strongly advised; space is limited.
• Full payment is required at time of registration.
• Early-bird registration deadline is Wednesday, May 15, 2019.
• General registration deadline is Friday, July 12, 2019.

AMWA Workshop Registration

• Each AMWA workshop requires a separate fee in addition to the General Conference Registration fee.
• Workshop registration deadline is Friday, June 28, 2019.
• All workshop registrants will be emailed an optional pre-workshop assignment within 1 week of registration. Completed assignments are due to the workshop leader at least 3 weeks in advance of the workshop date. In-class handouts will be emailed to attendees at least 1 week prior to the workshop.

Registration Fees

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<thead>
<tr>
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<th>Member</th>
<th>Nonmember</th>
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<tbody>
<tr>
<td>General Conference</td>
<td>$100</td>
<td>$125</td>
</tr>
<tr>
<td>Early-bird (by May 15)</td>
<td>$125</td>
<td>$150</td>
</tr>
<tr>
<td>General (after May 15)</td>
<td>$125</td>
<td>$150</td>
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<tr>
<td>AMWA Workshops</td>
<td>$200</td>
<td>$250</td>
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<td>(per workshop)</td>
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Refund Policy

If you must cancel your conference or workshop registration, your written cancellation notice must be received no later than June 28, 2019, to receive a refund. Send e-mail cancellations and requests to registration@amwa.org. Refunds will be issued through your method of payment, less a $25 general registration cancellation fee and a $75 AMWA workshop cancellation fee (per workshop). Conference registration is non-refundable after June 28, 2019. No refunds or credits will be given for failure to attend, late arrival, unattended events, or early departure.

Location

Hilton Garden Inn
Chicago North Shore/Evanston
1818 Maple Avenue, Evanston, IL
(847) 475-6400

Parking

• Parking is available at the Maple Avenue self-park garage. Parking fee of $5 is included in the General Conference Registration fee. Please bring your ticket to the hotel's front desk for validation.
• For guests with disabilities, valet parking is available. Please request during registration.

Lodging

• Discounted rooms ($149 plus tax) are reserved for conference attendees on Thursday, July 18 and Friday, July 19. Two-night stay is not required.
• Deadline for conference group rate is June 28, 2019. Reservations are subject to a 72-hour cancellation policy and a $50 early departure fee.
• Reservations can be made online (click here for booking). Online group reservation booking code is AMWA, or call toll-free at 1-877-STAYHGI.

Contact Information

• For information about the conference, please contact Chris Tilles, Events Committee Chair, at ctilles2186@gmail.com.
• For information about meals or for dietary requests/restrictions, please contact Janice Snider, Events Committee, at jansnider@sbcglobal.net.
• For information about AMWA membership and educational programs, please visit www.amwa.org or call (240) 238-0940.
Presentations and Workshops

TRACK 1 – Speaker Presentations

Regulatory Writing in the Pharmaceutical Industry: An Overview
Kathy Spiegel, PhD, MWC
Amgen, Inc.

This presentation will provide an overview of the types of documents written in regulatory writing departments, including “common” documents (subject narratives, CSRs, and clinical summaries), safety documents, and agency communication documents (meeting requests, briefing documents, and responses to agency questions/queries). It will also feature a discussion of the regulatory similarities and differences between the ICH regions (US, EU, and Japan) and related regions (Canada, Australia, and New Zealand) as well as China and the rest of the world.

Medical Device Technology and Manuscript Writing: Use of Real-world Data
Toni Cordero, PhD
Medtronic Diabetes

While a deep dive into disease- and therapy-specific review articles may be sufficient for first-time medical device manuscript writing, use of real-world data (from electronic records, mobile devices, or medical device software) in manuscripts is becoming the novel mainstay. This session will provide a glimpse into one medical writer’s journey from basic science manuscript writing to medical device manuscript writing, and the impact of real-world diabetes technology data on that journey.

An Introduction to Biomedical Grant Writing and Editing
Stacey Tobin, PhD, MS
The Tobin Touch, Inc.

This presentation will discuss the ins and outs of preparing a grant proposal for the NIH. It will also cover who hires medical writers for grant writing and editing and what they are looking for in a medical writer.

Searching for Literature and Wrangling Citations: Librarian Tips and Tricks
Rosie Hanneke, MLS
Library of the Health Sciences, University of Illinois Chicago

Whether new to PubMed or an experienced searcher, there is always something new to learn when it comes to searching for and organizing medical literature. Join a medical librarian for an overview of PubMed and other free resources from the National Library of Medicine, as well as tips for organizing your references with a citation manager.

TRACK 2 – AMWA Workshops

Enhance your conference experience, knowledge, and professional skills by participating in an AMWA workshop!

AMWA workshops are highly rated and feature an interactive 3-hour, small-group learning experience facilitated by AMWA’s expert workshop instructors. Each AMWA workshop qualifies as a continuing education (CE) activity and accrues points that can be used toward recertification of the MWC® (Medical Writer Certified) credential.

Understanding Sample Size and Study Power
Bart Harvey, MD, PhD

This workshop is intended for writers and editors who are familiar with basic biostatistics and research methods and who want to improve their understanding of and ability to communicate about sample size and the influence of a study’s “power” – the ability to detect a measured and statistically significant effect. The workshop leader will also examine the role that precision and confidence intervals play in interpreting and reporting a study’s power. These concepts will be addressed from the vantage points of planning studies and of interpreting and assessing completed studies. The workshop leader will emphasize effectively communicating the related concepts to lay and professional audiences. It is recommended that participants have previously taken Statistics for Medical Writers and Editors and Observational Research Design.

Advanced Data Presentation: Tables, Graphs, and Charts
Bart Harvey, MD, PhD

This workshop is intended for medical writers and editors who have at least a moderate degree of experience working with graphical displays of data. The leader will emphasize group participation in exploring the solutions to graphic problems submitted by participants. Other means of portraying information, such as flow charts and box and whisker plots, will be discussed. For background knowledge, it is highly recommended that registrants have previously attended Tables and Graphs and Statistics for Medical Writers and Editors, and either Basics of Epidemiology or Interventional and Observational Research Design.
Speakers

Toni Cordero, PhD, has worked at Medtronic for over 10 years as a scientist in the Neuromodulation Research group and a Medical Writer in the Diabetes Medical Affairs group. During her post-doctoral fellowship at the University of California-San Diego, she was one of the first to be awarded a National Institutes of Health Pathway to Independence Award. Prior to this, she was awarded a UNCF-Merck post-doctoral fellowship and was an NIH IRACDA fellow. While her manuscript development in the academic setting focused on in-vivo pharmacological effects, her scientific and medical writing with Medtronic has centered on spinal cord stimulation and insulin delivery therapies that restore health and extend lives. She currently serves as chair of the Medtronic Diabetes Publication Planning Committee and has been an AMWA member since beginning her role as a medical writer in 2016.

Bart Harvey, MD, MSc, PhD, is an associate professor at the Dalla Lana School of Public Health at the University of Toronto and a full member of the university’s School of Graduate Studies. From 2003 to 2008, Bart served as the director of family and community medicine research; from 1996 to 2006 he directed the University of Toronto’s public health and preventive medicine residency program. He is the chair of the Royal College of Physicians and Surgeons of Canada’s (RCPSC) CanMEDS 2015 Research Expert Working Group, a past president (2002–2004) of the Canadian National Specialty Society for Community Medicine, and past chair (2006–2012) of the RCPSC’s Specialty Committee for Public Health and Preventive Medicine. He has served three 3-year terms on the Board of the American College of Preventive Medicine and since 2001 has been a member of the American Board of Preventive Medicine’s Public Health and General Preventive Medicine Examination Committee. Bart has been a principal author or co-author on dozens of papers published in peer-reviewed journals and has presented invited and peer-reviewed papers at national and international professional meetings. In recognition of his teaching excellence, Bart received AMWA’s Golden Apple Award in 2006. He was named an AMWA Fellow in 2009 and a Fellow of the American College of Epidemiology in 2011. He also served for many years as one of the City of Toronto’s investigating coroners. Bart will be leading both of the AMWA workshops offered at the 2019 GCAC conference.

Rosie Hanneke, MLS, is Assistant Professor and Liaison Librarian to Public Health at the University of Illinois at Chicago’s Library of the Health Sciences. As liaison to the School of Public Health, she trains and supports students, faculty, and researchers on information skills, including advanced literature searching and reference organization. She regularly contributes to systematic literature reviews by designing and executing the search strategies. Her research explores the information needs of academic health sciences researchers, with the aim of improving library services and resources for these users.

Kathy Spiegel, PhD, MWC, served as AMWA President in 2017-2018. Prior to that, she served at the national level of AMWA as President-Elect, Secretary, Chapter Relations Administrator, Chapters/ Membership Administrator, and Education Committee member, where she was chair of the Regulatory Education Subcommittee and participated in the Advanced Education Workgroup. At the chapter level, she has been the President-elect, President, and Immediate Past President (2008-2013) of the Michigan chapter, and she served as a Chapter Delegate (2009-2011). Her annual conference activities included roundtable leader (2009); special interest session coordinator, open session moderator, and open session panelist (2011 and 2013); and workshop leader (2012, 2015, and 2016). She was awarded an AMWA fellowship in 2015. Kathy received a BS in chemistry from Duke University and a PhD in pharmacology from Cornell University Medical College. She is a Regulatory Writing Senior Manager at Amgen, working from her home in Sharon Township, Michigan, where she chairs the local Planning Commission.

Stacey C. Tobin, PhD, MS, is a board-certified editor in the life sciences with 21 years of experience in biomedical writing, editing, and consulting. She received her MS in molecular physiology from Vanderbilt University in 1998 and her PhD in physiology from Northwestern University in 2003. She started her freelance biomedical writing and editing company, The Tobin Touch, in 2003, working directly with university- and hospital-based investigators to prepare peer-reviewed manuscripts and grant proposals for both basic and clinical research programs. She has contributed to the preparation of more than 200 federal, nonprofit, and foundation grants. In 2011, she expanded her client base to include healthcare communications agencies and pharmaceutical companies, producing content in various areas, including diabetes, oncology, obstetrics and gynecology, cardiac imaging, pediatrics, HIV/AIDS, and neurology. She is a member of AMWA, the Council of Science Editors, the Board of Editors in the Life Sciences, and the National Organization of Research Development Professionals.
Thank you!

We look forward to seeing you at

**AMWA’s 2019 Medical Writing & Communication Conference**

November 6–9, 2019, in San Diego, California!


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**Future AMWA Medical Writing & Communication Conference Dates and Locations:**

October 11-14, 2020, Baltimore Marriott Waterfront Hotel, Baltimore, MD

October 27-30, 2021, Chicago Marriott Downtown Magnificent Mile, Chicago, IL