



**AMWA COMMUNITY**  
Connect and Collaborate

## **AMWA Local Networking Coordinators**

### **What is a LNC?**

LNCs (pronounced “links”) are AMWA volunteer members who support networking opportunities at the local level by planning events in their area. These events can be educational in nature or as informal as a get-together at a coffee shop or dinner at a nearby restaurant.

### **Can a Chapter have LNCs?**

Absolutely! LNCs can be in areas not served by a chapter or in an existing chapter. Because many chapters cover a large geographical area, AMWA encourages chapters to incorporate the LNC position into their chapter structure – the more networking opportunities, the better! In addition to the benefit of member networking, any LNC events count towards the required four events a chapter must hold each year. Having a LNC position within a chapter is, of course, at the chapter’s discretion.

### **How Do Chapters Find LNCs?**

When a member expresses an interest to “coordinate local networking events” on AMWA’s Volunteer Interest Form (VIF), AMWA staff forwards the VIF to the leaders of the chapter. Chapters can of course, also recruit LNCs through outreach to their chapter members.

If permission is granted by the LNC, AMWA will list their name and contact information on our website at: [https://www.amwa.org/page/Local\\_Networking](https://www.amwa.org/page/Local_Networking)

### **What Type of Events Do LNCs Plan?**

Examples of what LNCs have planned include restaurant dinners, lunches, movie nights, book clubs, happy hours, lectures, and coffee klatches.

### **Do I Need a Lot of People to Attend?**

No matter how large or small, any networking is beneficial to members! An event with 5 or 25 is equally successful.

### **How Do LNCs Promote Their Events?**

The chapter can promote via email to their member list, announce in chapter communications, and include on their chapter website. The event can also be promoted by posting a message on [AMWA Engage](#).