The AMWA Executive Forum has been focused on understanding and defining the value of medical writers as a key initiative for the organization. Three separate working groups were formed to develop tools and training to promote the value of medical writing.

The 2021 Medical Writer and Regulatory Authority Surveys indicated that medical writing leadership skills are highly valued. This subgroup is developing a Leadership Training Workshop for medical writers and their managers.

Medical writing leaders from 8 companies (clinical research organizations and pharmaceutical companies of varying sizes) collaborated to develop a draft workshop outline and content. This team plans to submit the materials to AMWA for peer review by the end of 2022. All feedback appreciated!

**BACKGROUND**

- Understanding the value of leadership on a project team or as a people manager
- Creating/finding the ideal environment that provides generalized training to maximize flexibility and problem-solving across project types
- Providing a “safe” atmosphere that encourages learning through challenges and promotes self-care
- Understanding how to develop influence and authority to become a strategic, essential member of the team
- Practicing how to communicate as an “influencer”, managing disruptions and challenges with a calm leadership style

**COMING SOON!**

- Developing Leadership Requires Planning and Action
- Building Influence and Establishing Authority
- Defining Leadership
- Communicating Effectively
- Creating Conducive Training Environment

**WORKSHOP OUTLINE**

- Understanding the value of leadership on a project team or as a people manager
- Creating/finding the ideal environment that provides generalized training to maximize flexibility and problem-solving across project types
- Providing a “safe” atmosphere that encourages learning through challenges and promotes self-care
- Understanding how to develop influence and authority to become a strategic, essential member of the team
- Practicing how to communicate as an “influencer”, managing disruptions and challenges with a calm leadership style

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