



September 17, 2015

Dear Members,

Our colleagues at the American Nurses Association made us aware of the recent spotlight on nursing during the Miss America Pageant. Last Sunday, Miss Colorado, Kelley Johnson, got on stage for the talent portion of the 2016 pageant and [performed a monologue](#) about her profession as a nurse.

On Monday, “The View” [poked fun at this performance](#), with Michelle Collins saying that Miss Colorado came out in a nurses uniform and read her emails. Joy Behar then asked why she had a doctor’s stethoscope around her neck. This has struck a nerve in the nursing community and has many nurses frustrated about the lack of understanding about the important work that nurses do every day.

As nurses we must continually educate others about what we do in our profession every day! Kelly Johnson chose to forgo the evening gown or fancy costume and wear her scrubs and stethoscope (an important tool for nursing assessments...not JUST for doctors).

Please join nurses around the country and Tweet @TheView with selfies with our stethoscopes, using the hashtags #NursesShareYourStethoscopes and #ThisIsNotACostume to show pride in our profession and to help educate the people on The View and the public.

Sincerely,

Myra F. Cacace, MS, GNP/ADM-BC
President