

Vava Angwenyi

Founder, Chief Coffaholic and Co-Founder, Vava Coffee & Gente Del Futuro

Nairobi, Kenya; Moshi, Tanzania; Medellin, Colombia

In 2009, Vava Angwenyi started VAVA COFFEE – a Social enterprise whose main aim is to contribute to better future prospects for coffee communities and the industry as a whole. The company ensures sustainable livelihoods for the people and communities in which it works. Vava Angwenyi is also the co-founder and director business development & fundraising at GENTE DEL FUTURO (People of the Future). Gente Del Futuro formed in 2017 is an organization born out of a partnership between African Plantations Kilimanjaro, Vava Coffee Kenya and Oro Molido three private sector players within the coffee sector to tackle two of the main problems we face as an industry - Producer profitability and Next generation involvement. The organization offers young people a unique and one of a kind learning opportunity by fusing coffee cultures and knowledge from three different growing origins : Tanzania, Kenya and Colombia.

Vava holds a Masters degree-Msc in International Finance and Management from University of Groningen as well as Certificate in Global Asset Management from Warrington College of Business, University of Florida and a Bachelor's degree in Statistics & Actuarial Science from University of Western Ontario- CANADA. Vava is a CQI trained and certified Q grader, she was part of the 2015 International Visitors Leadership Program a prestigious State Department sponsored program coordinated in conjunction with African Growth and Opportunities Act (AGOA) and African Women Enterprise Program (AWEP).

Shantal Aragón

Training Manager, Abdul Latif Jameel Poverty Action Lab

Mexico City, Mexico

Shantal Aragón is a Training Manager at J-PAL Latin America & the Caribbean (LAC), where she helps to implement training courses. Prior to joining J-PAL in March 2016, she worked at a Mexican state-owned development bank designing and operating credit policies aimed to develop primary sector activities. She also worked for the Ministry of Social Development of Mexico, where she helped in the design, application, and analysis of surveys. Shantal holds a B.A. in Political Science and International Affairs from Centro de Investigación y Docencia Económicas (CIDE).

Giselle Barrera

Program Manager, Social Enterprise @ Goizueta

San Salvador, El Salvador

Giselle Barrera is the Program Manager for Latin America at Social Enterprise at Goizueta (SE@G), and for the specialty coffee program: Grounds for Empowerment (GFE). GFE works with promising coffee farmers in Latin America during in-country workshops and network-driven travel experiences. Prior to joining SE@G, Giselle worked in management consulting (Deloitte) and supply chain. She has an MBA from Emory University's Goizueta Business School and a Bachelor in Business from Universidad Centroamericana in El Salvador.

Indrani Barrón

MEL Manager, Oxfam Mexico

Mexico City, Mexico

Indrani is a Monitoring, Evaluation and Learning Manager at Oxfam Mexico (MEL Manager) with experience in evaluating international projects and programs in Mexico and Canada. She has a degree in political science and international relations from the Center for Economic Research and Teaching (CIDE) and a master's degree in international public administration from the École Nationale d'Administration Publique de Montréal. He has collaborated in evaluations, organizational evaluations and meta-evaluations for institutions such as UNICEF, the Caribbean Development Bank, the Rockefeller Foundation and the International Development Bank.

Mathilde Bauwin

Project Manager, Appui au Développement Autonome

Luxembourg, Luxembourg

Mathilde Bauwin is currently Research Project Officer at ADA, a Luxembourgish NGO promoting inclusive finance in Africa, Asia and Latin America. She is responsible for knowledge collection, creation and management on several topics, such as social performance, green microfinance, alternative finance for micro- and small entrepreneurs, etc. She also works on the evaluation of projects, and on the designing and implementation of an impact measurement system within ADA. As a SPI4 qualified auditor, she assesses the social performance management of some ADA partners.

Before joining ADA in 2017, she worked at the Tunisian microfinance institution Enda inter-arabe as a research officer, and before that at the French NGO ADICE as a project officer focusing on socio-professional integration of disadvantaged young people. She holds a PhD in Economics and two Master Degrees in Political Science and Development Economics.

Rebecca Baylor

Research Associate, William Davidson Institute

Ann Arbor, Michigan, United States

Rebecca Baylor is a Research Associate at WDI. Ms. Baylor's work focuses on measuring development impact, especially for programs aimed at increasing social and economic outcomes of entrepreneurs. Ms. Baylor has 5 years of experience in research design, data collection and analysis. She currently serves as lead data analyst on a USAID-funded project which focuses on how USAID can use innovative evaluation approaches, such as developmental evaluation, when traditional evaluations are not a fit. Ms. Baylor also has experience using qualitative research findings to establish shared social impact metrics for in Bangalore, India and implementing policy changes for alternative food business models in Detroit. She speaks English and Spanish and has conducted presentations and interviews across the region as a key team member on the SCALA project funded by the IDB/MIF focused on Peru, Brazil, and Nicaragua. Ms. Baylor holds a Master of Science in Natural Resources and Environment from the University of Michigan.

Maria Alejandra Blanco-Iturbe

BCtA Focal Point for Colombia and LATAM, UNDP

Bogota, Colombia

Maria Alejandra serves as the Private Sector SDG National Advisor at UNDP Colombia, and acts as focal point for BCtA in Colombia. With over ten years of experience in international development and prior to joining BCtA, Maria Alejandra worked at UNDP as a Public-Private Partnership Advisor for the Colombian Presidential Agency of International Cooperation designing and implementing the Agency's Public-Private Partnership Strategy contributing to the Government's development priorities and SDG's. Previously, she worked at Plan International in Colombia as an International Cooperation Officer developing and overseeing Human Rights projects in the region and worked in the Ministry of Planning and Development in Venezuela advising bilateral and multilateral development and MDG programs. She holds a Master's Degree in Applied Political Studies and a B.A in Government and Politics.

Adrian Bojorquez

Consultant, Purpura Analytics

Merida, Mexico

Adrian has a Bachelor's degree in Marketing and International Business, Master's in Business Administration with a specialty in Finance, and has extensive experience in the areas of strategic planning and human capital management.

Nadine Cabana

Senior Policy Analyst, Global Affairs Canada

Ottawa, Canada

Nadine Cabana works as Senior Policy Analyst, Sustainable Economic Growth Team for Global Affairs Canada.

Fernando Campos

Project Analyst, Boticário Group Foundation

Curitiba, Brazil

Fernando is a forest engineer and graduated from the Federal University of Paraná State, Brazil; he has a MSc. degree in Agriculture and Forestry from the University of Eastern Finland, in Joensuu, Finland; and also a MSc. in Forest Ecology and Management, from the Albert-Ludwigs Universität, in Freiburg, Germany. Currently, Fernando works with the Boticario Group Foundation, in the Business and Biodiversity unit, dealing with impact investment and innovation for nature conservation.

Calais Caswell

Sr. Program Manager- Gender, MEDA

Ottawa, Canada

Calais manages the gender equality and women's empowerment portfolio at MEDA as a Senior Program Manager which includes technical support to project teams, organizational capacity-building and strategic planning, and new business development.

Jennifer Catalano

Consultant, Social Innovation Lab

South Burlington, Vermont, USA

Jennifer has over ten years of experience managing complex multi-stakeholder international projects. From 2012 to 2016 Jennifer directed the Youth Economic Participation Initiative at the Talloires Network. This multi-year initiative supported ten universities around the world to cultivate the creative and entrepreneurial potential of young people, so that they are prepared to start businesses, find jobs and contribute to their communities. A project manager and a writer, Jennifer dances between the creative and technical aspects of social innovation, knowing that these are equally an art and science. She is particularly drawn to youth entrepreneurship education as a space that breeds possibility, hope and collective action toward an emerging future. Jennifer prefers to see her job as creating a space in which multiple voices and perspectives can flourish. She opens lines of communication, builds supportive structures and holds space for partners to co-create a vision and work together toward a new reality. Jennifer holds a Masters degree in International Affairs from the Fletcher School of Law and Diplomacy at Tufts University, and a BA Honors from the University of Wisconsin-Madison. She has experience working in the private and non-profit sectors in Africa, Asia, Central America and the United States.

Devin Chesney

Director, Strategic Development, Aspen Network of Development Entrepreneurs

Washington D.C., United States

Devin joins ANDE after a multifaceted career in the social sector including roles in fundraising, consulting and as a social entrepreneur. He has a Masters in International Relations from the University of Chicago with an emphasis on global poverty issues. He previously worked for World Food Program USA as Manager of Development and Financial Operations, ran a consulting practice serving a variety of nonprofit organizations, and founded FairWear, a social enterprise business doing large scale ethical clothing manufacturing in Bangladesh. Devin comes with a deep background in developing IT systems to support fundraising and communications efforts in addition to the direct work of implementing fundraising proposals and campaigns.

Paola Courrech

Intern, Central America and Mexico, Aspen Network of Development Entrepreneurs

Mexico City, Mexico

Paola Courrech is Central America and Mexico Chapter intern. She is currently studying a bachelor's degree on International Relations at Universidad La Salle. Between 2015 and 2017 she held various positions in AIESEC.

Lorena Gonzales

Founder and CEO of Línea Rosa

San Salvador, El Salvador

Crime is a serious problem in El Salvador's public transportation system, and women and children are the most vulnerable users. To address this concern, Lorena Gonzales established an exclusive transportation service for women, Línea Rosa. The ride-sharing service is adapted so that otherwise vulnerable users can feel comfortable using it. To date, more than 10,000 women are registered in the Línea Rosa database. Gonzales will reflect on her experience as a woman entrepreneur in Latin America, and why measuring impact with a gender lens is important.

Lucia Diaz-Martin

Policy Manager, J-PAL

Cambridge, Massachusetts, United States

Lucia Diaz-Martin is a Policy Manager at J-PAL Global where she manages J-PAL's Gender sector. In this role, she conducts policy analysis and outreach focused on evidence related to gender equality and women's and girls' empowerment. Prior to joining J-PAL, Lucia worked for Pro Mujer, a Latin American microfinance and women's development organization, and at Habitat for Humanity's Guatemala headquarters. As a graduate student, Lucia worked on short-term projects for UN Women's Europe and Central Asia regional office and also completed a program evaluation to support LGBT service delivery in a network of youth homeless shelters in Central America. Lucia has an MPA from Columbia University focusing on economic and political development along with gender and public policy. She also holds a bachelor's degree in anthropology from Yale University.

Carola Diez

Director, Fundación Haciendas del Mundo Maya

Merida, Mexico

María Carola Diez is Vice President and General Director of "Fundación Haciendas del Mundo Maya, A.C" (FHMM). Born in Buenos Aires, Argentina, she has a degree in Political Science from the Universidad del Belgrano, Buenos Aires. Her career has been developed in different countries besides the native one. Finally, in 2001, she arrived in Mexico, in the community of Temozón, Yucatán where, for three years, she lived with inhabitants of a rural Mayan community, knowing the social dynamics and getting involved with their initiatives, challenges and dreams. This experience transformed her mission and vision both professionally and personally. Thus, in 2002, she participated in the coordination of a massive program of reconstruction of homes devastated by hurricane Isidoro that impacted the Yucatan peninsula, rebuilding the infrastructure of 23 communities of high marginalization. As a result of the housing program, "Foundation Haciendas del Mundo Maya, A.C." (FHMM) was created. Since then she has been at the head of the organization, designing community intervention methodologies that allow generating an integral and participatory development in the areas where FHMM works. In addition to its work in FHMM, it participates in the World Fair Trade Organization (WFTO) and RedEAmérica, the largest Latin American network in terms of business foundations, which encompasses 11 countries and more than 70 members, focusing on resources from the private sector for development of base and construction of sustainable communities.

Mónica Ducoing

Regional Chapter Manager, Central America and Mexico, Aspen Network of Development Entrepreneurs

Mexico City, Mexico

Mónica has a Master's degree in Sustainable Development and CSR from Escuela de Organización Industrial in Madrid, Spain, and a Bachelor's degree in Communication. She has prior experience in the social sector working for an NGO that provides capacity building and jobs for underprivileged people. Previously, she worked as an Operations Manager for the Impact Hub, where she gained extensive knowledge of the social impact ecosystem in Mexico.

Amanda Feldman*Director, Impact Management PProject**London, United Kingdom*

Amanda facilitates the Impact Management Project, an effort by over 2,000 practitioners, from different contexts and countries, to agree on shared fundamentals for how we talk about, measure and manage impact. Previously at Bridges Impact+ and Volans, she specializes in innovation and investment strategy with funds, corporations, policymakers and entrepreneurs. She is an advisor to the Board of the Private Infrastructure Development Group (PIDG), a trustee at Future First Global, a mentor for Bethnal Green Ventures and a member of Sandbox. She holds a B.A. in English and Spanish literature from the University of Pennsylvania and a Master in Public Administration (MPA) from the London School of Economics.

Paola Franco*Jefe de emprendimiento e innovacion, Cámara de Comercio de Cali**Cali, Colombia*

Paola Franco is the leader of innovation tools area of the entrepreneurship and innovation unit of the Chamber of Commerce of Cali, 5 years being part of startups and scaleups business ecosystem, building, deploying, appropriating capacities and promoting strategies and initiatives for the strengthening and growth of companies. The programs are focused on issues of strategy, business model, financing, and innovation. Industrial Engineering Professional, specialist in Innovation Management. 4 additional years of experience in the productive sector, actively participating in innovation processes, project management and continuous improvement.

Matteo Gilliotti Diaz*Investment Analyst, Inversor**Bogotá, Colombia*

Matteo is currently working in Inversor Fund, the first impact investing fund in Colombia, as an Investment Analyst. He joined the team 3 months ago and the professional growth in this lapse time has been enormous. He is eager to learn and to get involve into trends that nowadays surround the impact investing in Latin America mainly.

Lissa Glasgo*IRIS/IMM Team, Global Impact Investing Network (GIIN)**New York City, New York, USA*

At the GIIN, Lissa Glasgo works as part of the core team developing the next version of IRIS -- the impact measurement and metrics system used by the majority of impact investors -- and leads the Navigating Impact project. Her background includes developing impact measurement approaches with solar- and tech-focused social enterprises in Asia and sub-Saharan Africa, sexual and reproductive health research with the Institute for Reproductive Health, and service as a Peace Corps volunteer.

Claudia de Heredia*Co-Founder and COO of Kichink, Kichink**Mexico City, Mexico*

Claudia de Heredia is the Co-Founder and Growth Director of Kichink. Kichink is the largest and fastest growing e-commerce solution in Mexico, powering over 50,000 small- and medium-sized businesses and aiming to democratize e-commerce. She co-founded the company in 2012 after her experience working as the commercial director at a web design agency. Claudia will talk about the opportunities the e-commerce company offers women and the Mexican market as a whole. So far, 25,000 stores have opened through Kichink; 70 percent of them owned by women. Heredia draws on her own career experiences to share key advice to those looking to measure the impact of women entrepreneurs.

Matthew Guttentag

Director of Research and Impact, Aspen Network of Development Entrepreneurs

Ithaca, New York, United States

Matt is ANDE's Director of Research & Impact. Matt joined ANDE from LINC, where he served as a Program Director, leading action research programs to improve financial sustainability for civil society around the world. Prior to his time at LINC, Matt was the Partnership Advisor for the U.S. Global Development Lab (USAID) where he managed the Partnering to Accelerate Entrepreneurship (PACE) program, working directly with over 30 for- and non-profit partners to build and manage 12 public private partnerships connecting early-stage enterprises to over \$100 million of private seed investment capital. Matt also led the development of the partnership to support the Global Accelerator Learning Initiative (GALI), working with the Lemelson Foundation, Omidyar Network, and Argidius Foundation to seed phase one of ANDE's program.

Katharina Hammler

Director of Monitoring & Evaluation, Fundacion Paraguaya

Vienna, Austria

Katharina is the Director of Monitoring & Evaluation at Fundación Paraguaya, a self-sustainable NGO spearheading microfinance and entrepreneurship in Paraguay and the world. She works on multidimensional poverty measurement and the role of aspirations in eliminating poverty, and teaches poverty measurement at the University of Vienna. Katharina has studied Economics, Socioeconomics, and Political Sciences in Vienna and holds a PhD in International Development from Tulane University.

Evelyn Hernandez

Program Coordinator, Central America and Mexico, Aspen Network of Development Entrepreneurs

Guatemala City, Guatemala

Evelyn joined ANDE as the CAM Program Coordinator in May 2018. She has more than 10 years of experience working in both the for-profit and nonprofit sector. She worked at an NGO as a communications and partnership development coordinator and then moved to an award-winning social enterprise in Guatemala and Latin America. There she worked as a sales and marketing coordinator. She received the Walton International Scholarship to attend the University of the Ozarks, where she graduated with a B.S. in Management and Marketing.

Jennifer Himmelstein

Corporate Analyst, ACDI/VOCA

Washington, D.C., United States

Jennifer Himmelstein's doctorate is in Plant Science. She has worked for USAID, Chemonics International, the USDA and was an Assistant Director of USAID's SANREM Innovation Lab at Virginia Tech. She currently ensures high-level monitoring evaluation assistance is given across ACDI/VOCA and develops cross-cutting white papers and analytics to inform project management.

Victoria Hume

Research Assistant, Aspen Network of Development Entrepreneurs

Washington D.C., United States

Victoria joined ANDE as a Research Assistant in July 2018 and supports the Research & Impact Team's initiatives. Victoria (Vicky) recently attained a Master of Business Administration in Sustainable Business Practices degree from Duquesne University in Pittsburgh, following a Bachelor of Arts in Economics degree from John Carroll University in Cleveland. Prior to joining ANDE, she worked for a sustainability consulting firm in Falls Church, VA supporting client services through data analytics and visualizations, and content creation for the Department of Energy's Better Buildings Initiative website redesign. Vicky is passionate about global sustainable development and continues to pursue her education in this sector in various ways.

Samuel Jouault

Professor, UADY / Co'ox Mayab

Mérida, Mexico

Bachelor degree in project development engineering by the University of Bordeaux (France), Bachelor and Master degree in Geography by the University of Rennes (France), Doctor in Geography by the University of Angers (France). Research Associate Professor of the Anthropological Science Faculty of the Autonomous University of Yucatan (UADY) and Research associate of the Spaces and Societies Laboratory in France UMR-ESO6590 and for the Center for Mexican and Central American Studies of France (CEMCA) UMIFRE 16 MAEDI CNRS-USR 3337 Latin America). Visiting professor at the National Autonomous University of Mexico (UNAM) and the University of Angers, France. Candidate for the Mexican National System of Researchers (SNI). Member of the Tourism processes, mobility and territory research group of UADY. He has developed a line of research on the inter-relationships between tourism and local societies in rural areas of Latin America and the Continental Caribbean, is part of the Mexican Academic Committee for Rural Tourism. He has coordinated the Alternative Tourism Atlas in the Yucatan Peninsula.

Noura Kamel

Manager, Mastercard Foundation

Toronto, Canada

Noura manages projects in support of strategic planning and country learning and measurement at the Foundation. She brings 10 years of experience in project management, monitoring and evaluation, and applied research with a focus on economic development. Before joining the Mastercard Foundation, she was the Policy Program Manager at a social initiative that connects young people to economic opportunities across the Middle East and North Africa region. Prior to that, she was a Researcher with the International Labour Organization's Regional Office for Arab States. Noura holds a Master's degree in Economics from the American University of Beirut.

Elyssa Lewis

Analyst, Analysis & Insight Team, Skoll Foundation

Palo Alto, United States

Elyssa is passionate about the power of evaluation to drive learning and progress and applies this passion to her work as an Analyst on the Analysis & Insight team. In her role, she captures, synthesizes and shares information about the Foundation's awardees, their impact and the issues on which they work. Elyssa especially enjoys educating and collaborating with others on how to effectively utilize evaluation thinking and tools across the Foundation's many issue areas. Before joining the Skoll Foundation, Elyssa worked at the USAID Horticulture Innovation Lab, where she managed the Trellis Fund Program and undertook several monitoring and evaluation projects in Tanzania and Cambodia. She has also worked in South Africa as an evaluation consultant for the local NGO, SaveAct, which trains savings groups and provides agricultural extension to rural and peri-urban communities. Elyssa holds dual M.Sc. degrees from UC Davis in Agriculture & Resource Economics and International Agricultural Development, as well as a B.Sc. from UC Berkeley in Conservation and Resource Studies and Global Poverty.

Mónica López-Ortuño

CSR Coordinator, HP Inc

Zapopan, Jalisco, Mexico

Mother, wife, and goal driven professional with 6+ years of experience managing projects, particularly, Corporate Citizenship and Volunteer Programs in HP Enterprise and HP Inc. Currently working on the implementation of a Training Program about entrepreneurship for women in need. Managed to open a Social Innovation Center and a Bootcamp code room. Successfully achieved a synergy with Ashoka that aims to empower social entrepreneurship within the local scenario.

Bri Losoya-Evora

Senior Impact Analyst, Aspen Network of Development Entrepreneurs

Washington D.C., United States

Brianna joined ANDE as an Impact Analyst in 2016. She is part of the Research and Impact team and supports ANDE members in measuring the social, economic, and environmental impact of small and growing businesses. Prior to ANDE, Brianna worked in Senegal with the UN World Food Programme as a Reports Officer, and with the African Institute for Mathematical Sciences as a Program Officer. She also conducted research on neighborhood indicators and affordable housing for the Urban Institute's Metropolitan Housing and Communities Policy Center in Washington, D.C. Brianna has a B.A. in Economics and French from Claremont McKenna College.

Christina Lukeman

Head of Investor Relations, Agora Partnerships

Mexico City, Mexico

Christina currently works as Agora's Head of Investor Relations, supporting scaling social enterprises in raising capital, and impact investors in being connected with potential pipeline opportunities. Prior to her work at Agora Partnerships, Christina worked as a Project Director for Projects for Peace - designing an investment readiness program for female entrepreneurs in Cambodia. She also formerly ran partnership engagement at both the Center for Social Impact Learning and the Central Coast Children's Foundation. She began her career in management consulting at IOS Partners, a boutique firm focusing on economic advisory services in emerging markets, and working in grassroots NGOs across Cambodia and Colombia. Christina holds an MBA from the Middlebury Institute of International Studies. Though she is originally from California, she resides in Mexico City with her dog, Canela, and enjoys salsa dancing, traveling in Latin America and studying new languages.

Sabina Malacon

Director of Programs, Unreasonable Group

Aguascalientes, Mexico

Sabina holds a BA in International Relations from the Autonomous University of Sinaloa and UNAM. She started her experience in different volunteering from a very young age, since she was always alert of the great disparities in access to opportunities in Mexico. For 5 years he held leadership roles and local, regional and national leadership in AIESEC, from where he provided international exchange opportunities to more than 3,000 young people. For the past few months she has taught leadership and entrepreneurship at the Tecnológico de Monterrey. She is also Director of programs at Unreasonable Mexico, an accelerator for organizations that are solving social and environmental problems in Mexico. As of today, the organizations that have served benefit the lives of 900 thousand Mexicans and have raised more than 300 million pesos.

Lizeth Marmolejo

Zaaz Koolen Haa

Yokdzonot, Mexico

Lizeth holds a Bachelor's degree in Tourism from the Autonomus University of Yucatán. She is originally from a mayan village in the Yucatán state and is a mayan native speaker.

Luis Marquez

Business and Gender Equality Advisor, Value for Women

Mexico City, Mexico

Luis has been working for over 12 years in the implementation of gender equality and projects, studies, institutional strategies, and strategic partnerships. At Value for Women Luis leads a variety of projects, including: providing assistance to banks in the design of programs that target women-led SMEs; undergoing women's entrepreneurship ecosystem assessments; and developing gender-lens investing strategies and trainings for investors.

Mariana Mejia

Economics, Universidad de Los Andes

Bogota, Colombia

Mariana is an Economics student from Colombia, who is developing her undergraduate project which principal topic is Women's empowerment.

Bruno Michoud

Operation Manager, New Ventures

Mexico City, Mexico

Bruno has a Bachelor in Economics and two Masters in Socioeconomics and Environmental Economics. After years of experience in Microfinance and as Financial Analyst, he started as Analyst in Impact Investing in Opes Impact Fund (Milan) before joining New Ventures Mexico last year as Operation Manager in an SGBs support and financing program.

Anna Rose Miller

Manager, Strategy & Learning, Mastercard Foundation

Toronto, Canada

Anna Rose Miller is a Manager with the Strategy & Learning team at the Mastercard Foundation. Anna Rose joined the Foundation in 2016, focusing on program learning across the Foundation, and currently leads the Foundation's gender work and the development of a gender strategy. Prior to joining the Foundation she worked in academic and non-profit settings with underserved populations in the US, Canada, Ethiopia, and Malawi. Anna Rose holds a Bachelor of Arts in Anthropology and Psychology from McGill University and a Masters of Public Health from the University of North Carolina at Chapel Hill.

Liza Mueller

Vice President, Knowledge, Echoing Green

New York, United States

Liza is dedicated to ensuring that Echoing Green is a data informed organization by leveraging cloud based technologies, and spearheading initiatives to better report on outcomes of the organization's work. Previously, Liza worked with Aid to Artisans, providing market links to artisans in developing countries, and behind the scenes with documentary filmmakers telling impactful stories. Her career has a through-line of creatively designing and implementing systems to collect, organize and present information in such a way that it can be utilized to further the mission and goals of remarkable organizations, entrepreneurs, and artists.

Adriana Muñoz

M&E Coordinator-Latin America, Rikolto

Quito, Ecuador

My name is Adriana Muñoz, I am from Quito-Ecuador. I love Nature that is why I studied Agricultural Sciences at the Polytechnic Army School in my country and then a Master Program in Agri-Value Chains Management at Van Hall Larenstein University of Applied Sciences that was part of Wageningen University & Research in the Netherlands. My work experience began in the research department of the Polytechnic Army School within a project related with cocoa; then I worked in the private sector, at Nestle in milk value chain; currently I am working in the cooperation sector, in Rikolto, an NGO that works in the Agri-food Systems, as M&E Coordinator in Latin America.

Luana Nakasone

Chapter Manager, Brazil, Aspen Network of Development Entrepreneurs

Sao Paulo, Brazil

Luana has worked in economic development in England and India, entrepreneurship and regulation in Latin America, and value chains and innovation in Brazil. Previously, as Project Manager at Sebrae, she worked in partnership with the IDB on programs for regional integration and competitiveness. Prior to that, as Manager of Foreign Trade and Technical

Affairs at Anfavea, she led public policy design and negotiated international trade agreements. As Coordinator for Applied Research at FGV, she worked to build networks between academia, government, private companies, and civil society organizations. Luana has bachelor's degrees in Economics and Public Relations and is a specialist in Project Management.

Leandro Nardi

Research Associate and PhD Candidate, Insper Metricis

Salt Lake City, United States

Leandro is a PhD candidate at Insper and a Research Associate at Insper Metricis. Currently, he is working as a visiting scholar at the University of Utah - David Eccles School of Business.

Marianne Nyangi

Chief Executive Officer, Destiny Women Microfinance Bank

Nairobi, Kenya

Marianne is a proven Business Development and Transformation expert having provided Vision and Leadership at Director Level in various banks resulting in rapid growth and sustainability of these organizations bottom line. She is the CEO of Destiny Women where she is charged with the responsibility of setting up the Financial Institution from scratch to be the Leading Financial solution provider for Women in Africa and the Globe. She has held senior leadership roles at Victoria Commercial Bank and Sidian Bank. Prior to that she was the Head – Chase Woman at Chase Bank Kenya Limited where she led the Women's Markets Program from design, launch and achievement of superior business results. She possesses a strong knowledge and passion for Women's Markets across Africa and the globe. Her integral role elevated Chase Bank as the financier of choice and market leader for women, while ensuring they are positioned at the core of Kenya's economy

Nicole Pasricha

Sr. Development Impact Specialist, FinDev Canada

Montreal, Canada

Nicole Pasricha joined FinDev Canada in February 2018 as the senior development impact specialist, and is responsible for operationalizing and managing the development impact framework and reporting for the new development finance institution. As part of the transactions team, Nicole will guide investment processes to ensure highest potential development outcomes of the portfolio, particularly in the areas of inclusive growth, women's economic empowerment, and climate mitigation and adaptation.

Shirley Pazos Bashualdo

Agriculture, Markets and Forestry Lead, Practical Action

La Paz, Bolivia

I have experience in design, implementation, and supervision of development projects. Specialist in ICT with special emphasis on their applications for agriculture, also in gender approach and experience in mainstreaming this approach into a development projects. I have international certification in management of development projects for NGOs and international specialization courses in gender and telecommunications. My current and past experience include Founding member and volunteer of the international network of volunteering "Mujeres en Acción" and Regional Coordinator of the Rural Telecommunications Research Center of the University of Cusco, in Perú. Work for Practical Action Latinoamerica 10 years as project manager, zone coordinator and technology specialist. Currently I work as national lead of agriculture and ICT projects for Practical Action Bolivia, and regional lead of markets for Practical Action Latinamerica.

Mauricio Preciado-Awad*Investment Manager, AlphaMundi**Bogota, Colombia*

Mauricio is an Investment Manager for Latin America at AlphaMundi. He previously worked at CAid, where he initially supported the delivery of commercial contracts for DFID, EU and USAID, and subsequently became responsible for the portfolio of direct impact investments for the organization. He was also part of the core team working on the global Impact Investment platform ACRE, and was responsible for the pipeline in LAC and AME. Mauricio also co-led CAid's Social Enterprise Programme supporting enterprises in countries across Latin America, Africa and Asia. Prior to CAid, Mauricio worked in the Top Tier department (FTSE 100s) for PricewaterhouseCoopers, London. In 2008 he co-founded Theatre Delicatessen, a social enterprise that links up with large property companies to utilize recession-empty buildings in central London for theatre productions. Mauricio completed the Executive Course on Impact Investment at the University of Oxford- Said Business School, and is a qualified Chartered Accountant from the Institute of Chartered Accountants Scotland. Mauricio holds a BSc in Economics and Management from the University of Bristol and is fluent in English and Spanish.

Kattia Quirós*Project Officer, Hivos Latin America**Costa Rica*

Kattia Quirós Morales currently works as a Project Officer for Hivos Latin America. She is based in Costa Rica where she manages program development for the international social change organization. Prior to joining Hivos, she worked as the Project Manager in Renewable Energy and Energy Efficiency at the Central American Bank for Economic Integration (BCIE).

Marina Ramos*Analyst, ARTEMISIA**São Paulo, Brazil*

Marina works in Artemisia, the biggest social business accelerator in Brazil. She is responsible for developing the methodologies for the acceleration programs, supporting the entrepreneurs during and after the program and keep up with the accelerated businesses metrics.

Alejandra Revueltas*Portfolio Manager, New Ventures / Adobe Capital**Mexico City, Mexico*

Alejandra is a Portfolio Manager at Adobe Capital, an impact investing fund in Mexico, which supports innovative businesses capable of generating a triple bottom line returns. Prior to Adobe, Alejandra worked as Business Manager Assoc. at J.P. Morgan Chase focusing on the strategic expansion of Private Banking in the Country and specializing on new product offering such as structured notes, investment funds, discretionary investment portfolios, among others. Alejandra holds a Bachelor's degree on Financial Management from Tecnológico de Monterrey and a Master in Social Entrepreneurship from the University of Southern California in Los Angeles.

Carolina Robino*Senior Program Specialist, Canada's International Development Research Centre**Montevideo, Uruguay*

Carolina Robino is a Senior Program Specialist at Canada's International Development Research Centre (IDRC). She is based in Montevideo at IDRC's Regional Office for Latin America and the Caribbean. Her areas of interest include poverty and inequality and women and youth economic empowerment. She also works on the role of businesses and social innovation as a tool for inclusion and to address inequality. She works exploring collaboration between researchers and social entrepreneurs for impact management and measurement. Prior to joining IDRC, she worked as a researcher and visiting lecturer at the Department of Development Studies of the Nelson Mandela Metropolitan University in South

Africa. She holds a B.A in Economics from the Universidad de la República in Uruguay; a M.A. in Latin American Social and Political Studies from the Universidad Alberto Hurtado in Chile, and PhD in Development Studies at the Nelson Mandela Metropolitan University.

Rebecca Rocha

Director of Special Projects, Aspen Network of Development Entrepreneurs

Sao Paulo, Brazil

Rebeca Rocha has led the ANDE Brazil Chapter since 2012. She has experience in marketing, communications and institutional relations in Recife, Sao Paulo, and Egypt. Rebeca previously worked at a social business startup focused on developing innovative trade solutions for agricultural and food markets in Brazil. She was also director of the External Relations of AIESEC in Brazil and has worked in corporate communications in the Pernambuco Court of Justice and SEBRAE, and was part of the Sao Paulo Hub of the Global Shapers, a leadership community created by the World Economic Forum. She has a Bachelor's degree in Journalism from the Catholic University of Pernambuco and a Master's Degree in Globalisation, Business and Development at the Institute of Development Studies, University of Sussex, United Kingdom.

Cesar Rodriguez

Investment Manager, Inversor

BOGOTA, COLOMBIA

Cesar has a Bachelor's degree in Business Administrator from Universidad Javeriana and Specialist in Financial Administration from Universidad de los Andes. Currently, Investment Manager of the Private Equity Fund "Inversor", where he coordinates the impact strategy of portfolio companies. He is also currently working as a professor of the Master in Corporate Social Responsibility and Sustainability at the Universidad Externado de Colombia. Additionally, he worked for more than five years as Director of Social Responsibility in the Colombia Stock Exchange, where he supported the launch of the impact investing Fund "Inversor", a fund that invests in SMEs with growth potential and social and environmental impact, and has worked in promoting sustainable practices with issuers, through the analysis and dissemination of sustainability trends in financial markets as responsible investment, sustainability indices and carbon markets. He has worked for more than 14 years as a consultant, researcher and project manager in Sustainability and Corporate Social Responsibility in companies and public sector organizations.

Mauricio Romero

Research and Evaluation Coordinator, Fundacion Capital

Bogota, Colombia

Mauricio has work experience focused on research and evaluation of projects with social impact, particularly with BOP population living in sub urban contexts and rural areas. During the last 10 years he has been looking for different solutions and methodologies to provide inputs through the different steps of the project life cycle. He has a particular interest for a human centered approach and over the last 5 years he has been focused in the design and evaluation of projects using digital solutions to promote a sustainable livelihoods and to promote financial and social inclusion

Jorge Rosales

Managing Director, Taller Maya

CDMX, Mexico

Jorge Rosales is currently Head of Taller Maya. Prior to his joining the team at Fundación Haciendas del Mundo Maya, Jorge worked at Endeavor Mexico as Manager of Strategic Alliances. There, he oversaw national sustainability and corporate social responsibility projects within the organization, managing relationships within both the public and private sectors.

Caitlin Rosser

Sr Officer, Impact & Communications, Calvert Impact Capital

Bethesda, Maryland, United States

Caitlin leads Calvert Impact Capital's impact measurement and management (IMM) efforts, including managing how we define and measure impact and report to internal and external audiences. As part of this work, she co-led the development of Calvert Impact Capital's IMM strategy to focus on three key stakeholder groups: our investors, our borrowers, and the communities in which our borrowers work. Caitlin also supports Calvert Impact Capital's thought leadership and growth goals and contributes to strategy, communications, and marketing efforts. She brings a dynamic experience of working in both the public and nonprofit sectors in a variety of roles.

Lina Rossi

Regional Chapter Manager, Andean Region, Aspen Network of Development Entrepreneurs

Bogota, Colombia

Lina Rossi comes to ANDE with over 9 years of experience in the small and growing business sector. Among her many accomplishments, she most recently served as Founding Partner of Grupo Impacta S.A.S., a Bogota-based consulting practice for small and growing business. She has also served as an independent consultant for various institutions, namely Fundacion Bavaria, the philanthropic arm of Bavaria S.A., the largest beverage company in Colombia, and Corporacion Excelencia en la Justicia, an NGO focused on justice issues, and has professional work experience in both Bogota and Mexico City. Lina holds a Bachelor of Laws from Pontificia Universidad Javeriana and a Master of Public Policy from the University of Chicago Harris School of Public Policy. Lina will be based in Bogota, Colombia, where she will work out of the offices of our partner Socialab.

Juliana Rubio

Senior Program Coordinator, Andean Region, Aspen Network of Development Entrepreneurs

Bogota, Colombia

Juliana joined ANDE in November of 2018 as Senior Program Coordinator for the Andean region. She has over eight years of professional experience working with non-governmental organizations (NGOs), international governmental organizations (IGOs), and the private sector in the United States and several countries in Latin America. Before joining ANDE she worked with Fundacion Capital in Colombia, did consulting for several organization in the United States and Colombia, and worked at the International Monetary Fund (IMF) for four years. Juliana has a B.A. in Government and Politics from The University of Maryland, and an M.A. in International Development from The George Washington University in Washington, D.C.

Natalie Russell

Labs Partnerships Manager, Kiva

San Francisco, United States

Natalie is the Labs Partnerships Manager for Latin American and the Caribbean at Kiva where she is responsible for leading Kiva's strategy to deploy 0% capital to impactful & innovative organizations in the region. She works closely with these organizations to identify and expand systems for collection of baseline and M&E data to better understand and maximize impact. Prior to joining Kiva in 2016, Natalie worked in Argentina, Chile, Bolivia and Brazil as a Field Representative for GlobalGiving, a crowdfunding platform for nonprofits based in Washington D.C. Natalie is fluent in Spanish and Portuguese and graduated from American University with a BA in International Studies.

Cassandra Salcedo

Associate Director, Strategy & Innovation, Examples of career paths pursued in social enterpr

New York, United States

Cassandra Salcedo is the Associate Director of Strategy and Innovation at Pro Mujer, a mission-driven social enterprise that empowers women in Latin America providing financial, health and education services. She uses her passion for social impact and the skills she accumulated in her prior roles at J.P. Morgan Chase and KPMG to work closely with the CEO of

Pro Mujer to formulate and execute the organization's strategies. Cassandra also pursued a fellowship with Kiva working with underserved communities in both Ecuador and Peru.

Madalena Santos

Director of Operations, End Poverty

Hong Kong, Hong Kong

Madalena Santos is a Portuguese, living in Hong Kong; with a background in Psychology and Business, she has dedicated her career to fighting poverty in the world. Since April 2017 she oversees operations at End Poverty, working to empower microentrepreneurs across Africa, Asia, and Central America.

Caitlin Scott

Social Performance Manager, Friendship Bridge

Panajachel, Guatemala

Caitlin leads Social Performance Management (SPM) at Friendship Bridge, a US non-profit organization that provides microcredit, education, and preventive health services to empower women in Guatemala. She collaborates within the organization to ensure that the mission is successfully carried out in practice. For 10 years, Caitlin has crafted innovative and responsive social strategies. She established and manages a team that provides monitoring and evaluation services, supporting a culture of continuous improvement in her organization. Her leadership in these areas has garnered Friendship Bridge international acknowledgement in Social Performance Management, including receiving Leader Recognition from Truelift, an A- social rating by Microfinanza, Mix S.T.A.R recognition, and receiving five Social Performance Badges from Kiva. Caitlin is an active participant in the SPTF working groups, specifically in areas of Client Outcomes and Gender. Her efforts in these areas have been to create the highest quality solutions that work for practitioners and ultimately clients of financial service providers. She has the privilege of being both a practitioner with regular field experience as well as a researcher. Caitlin holds a master's degree in international development, with a concentration in microfinance, from the Josef Korbel School for International Studies at the University of Denver and graduated magna cum laude from the University of Colorado at Denver with a degree in International Affairs with a minor in Spanish.

JESSICA SILVA RIOS

Partner, Vox Capital

São Paulo, Brazil

Jessica is Partner and Head of Social Impact Management at Vox Capital, the first impact investing firm in Brazil.

She joined Vox Capital in November of 2016 after serving as a project manager in operations consulting at PwC Brazil for eight years where she gained experience in helping large companies improve organizational efficiency.

In the last two years Jessica has been responsible for understanding and analyzing the social impact of Vox portfolio companies and the ecosystems in which they operate. In her role as a Vox partner, Jessica also works on the organization's macro impact strategy, as well as the development of new products.

Sabrina Snell

M&E Adviser, SPRING Accelerator

London, United Kingdom

Sabrina brings 8 years' experience in development research and M&E system re/design and implementation, working in a variety of contexts and countries across East Africa, East Asia, Latin America and South Asia. She currently serves as an M&E adviser to two major private sector development programmes—SPRING Accelerator and Northern Uganda – Transforming the Economy through Climate Smart Agribusiness—as well as to the UK FCO's Commonwealth Fund, a portfolio of 26 small to medium-sized programmes. Sabrina holds a PhD in Development Studies from the Institute of Development Studies (University of Sussex) and BA and MA degrees in Anthropology from Yale University.

Danielle Snowden

Event Coordinator, Aspen Network of Development Entrepreneurs

Washington D.C., United States

Danielle joined ANDE as an Event Coordinator in February 2018. Her background is in event planning, communications strategy, and social media. She recently served as the Director of University Events for Temple University's Main Campus Program Board where she was responsible for planning activities for the university's Welcome Week for incoming freshmen, as well as Homecoming Week. Previously, she managed social media accounts for TEGNA as their Corporate Communications intern. She holds a Bachelor of Arts in Media Studies and Production with a minor in Public Relations from Temple University.

Sarah Sterling

Director of Impact, Pomona Impact

Guatemala City, Guatemala

Sarah Sterling has years of experience working with entrepreneurs and nonprofit organizations on developing effective impact metrics, program development and management, social media outreach, fundraising, and team leadership skills and training. Sarah has over 5 years of experience working with and training international organizations such as Mercy Corps, Oxfam International, SOCAP, and Agora Partnerships, as well as impact investment funds, and social entrepreneurs in Latin America in areas of organizational sustainability and impact metrics development.

She has a Master's in Public Administration from the Middlebury Institute of International Studies at Monterey where one focus of her studies was how to work with organizations to develop their strategies around fundraising and building core competencies and confidence in the leaderships/management team in grant writing – both to governmental organizations and non-profit grant agencies.

Olga Tamay

Coordinadora, Grupo turistico los martes

Merida, Yucatan

Olga is a community leader strongly involved in tourist organization, participating in social activities since her youth. She is born in Yaxunah, Yucatan and proud of the Maya culture and celebrates that it can be shared with visitors.

James Tinker

Manager of Entrepreneurship Impact and Research, TechnoServe Inc.

Washington, D.C., United States

James Tinker supports the design, implementation, and analysis of program evaluations across TechnoServe's portfolio of 80+ projects in 29 countries, with a strong focus on entrepreneurship. James also develops research partnership and leads TechnoServe's Corporate Measurement system which aggregates and analyzes the results from across TechnoServe's portfolio. He joined TechnoServe's DC office in 2016 after 3 years directly managing evaluations in East Africa and South Asia.

Joan Trant

Managing Director, TriLinc Global

New York, United States

Joan Trant is a Managing Partner and Director of Impact, and a key member of the TriLinc Executive Management team. Joan is also a member of the Investment Committee and of the Sustainability and Impact Committee. Her primary responsibilities include helping build the TriLinc brand and leading the Company's efforts to support the continued development of the impact investing industry. Joan is a graduate of Columbia University's Graduate School of Business Executive Level Nonprofit Management Certification Program. She graduated magna cum laude with a B.S. from Georgetown University. Joan serves as a Board Director, Chair of the Governance Committee, and member of the Finance and Investment Committee of the Queen Sofía Spanish Institute. She is a frequent speaker and guest lecturer on Impact Investing at conferences and leading business schools, including Columbia University, Georgetown University, New York

University, UCLA, University of Michigan, and University of Virginia, among others. She is fluent in Spanish with working knowledge of Portuguese. Joan is based in Manhattan.

Renata Truzzi

Country Director Brazil, NESST

Sao Paulo, Brazil

Renata has 21 years of experience in business development, social investments, marketing, management, communications and non-profits. She has worked building and developing teams, planning fundraising, structuring database, working on communication, media and direct marketing in some of the major organizations, representative of social and cultural areas, in Brasil. She has a degree in business administration master degree investment management, journalism and direct marketing. Today, she is responsible for developing the portfolio of social impact enterprises and thought leadership activities in Brasil as the Country Director of NESST. She also participated as a member of the Brazilian Steering Committee at ANDE until 2018.

Sean Turnbull

Innovative Finance and Experimentation Analyst, Global Affairs Canada

Ottawa, Canada

Sean is a Development Finance and Experimentation Analyst for GAC's new International Assistance Innovation Program, and is focusing on building a development impact framework for the program. He is also a Government of Canada Free Agent.

Erika Margarita Uicab Campos

Head of Corporate Volunteering, ADO Foundation

Merida, Mexico

I studied a degree in Industrial Chemical Engineering at the Autonomous University of Yucatan (UADY). I have extensive experience in the design and leadership of environmental projects. I have taken several courses in "Management and Evaluation of Environmental Impact" by SEDUMA, "Social Projects in Learning Communities" taught by the UADY, "Social Impact Assessment-EVIS" taught by the International NGO "Equitable Origin", "Engaging Citizens: A Game Changer for Development?" By the Interamerican Development Bank, in "Water Governance" by the Latin American Center for Environmental Studies, among others. It also I have two certifications by CONOCER. For my outstanding professional work I have received more than three awards at the national level such as the "Sustainable Water Prize, 2014" awarded by the ICA Foundation with the project "Strategy of environmental innovation for the integral management of the cenotes ring" and the Recognition for its outstanding work in the promotion of Environmental Education, granted by the Government of the State of Yucatan, through the SEDUMA.

I have contributed to the generation of advocacy in public policies and participated in various spaces of intersectoral dialogue such as the Advisory Councils for Sustainable Development of SEMANART, in the Technical Committee of Groundwater for the metropolitan area of Mérida (COTASMEY), through of the Technical Advisory Council of REDD + Yucatán and in the coordination of the Mexican Youth Network for the Environment, pushing collaborative actions with the COP on biodiversity and Climate Change. I am currently a consultant, teacher, volunteer and Head of Corporate Volunteering of the ADO Foundation, peninsular region

Juan Manuel Ureña

Regional Project Coordinator, Reforestamos Mexico

Mexico City, Mexico

Juan is born in Spain. He has a biology and ecology degree at University of Seville (Spain) and a Master's degree in ecology at University of Montpellier (France). He is currently working in project management in Mexico at Reforestamos Mexico.

Jorge Enrique Uribe Beltrán

Jefe Consolidación de Ecosistemas, Cámara de Comercio de Cali

Cali, Colombia

Jorge is an economist from Javeriana University with 9 years of experience working in different industries, he works 6 years at Financial sector with data analysis for taking decisions. He is leader of the strategy of generating knowledge and the rough impact-evaluation in the Chamber of Commerce of Cali helping the ecosystem to understand how they interact through data analysis.

Stevie Valdez

COO, SVX Mexico

Mexico City, Mexico

Stevie is the Chief Operations Officer of SVX Mexico, an impact investing consulting firm based in Mexico City, where she is primarily responsible for investment transaction structuring and operations. Stevie has worked with entrepreneurs in Africa, Asia, Latin America and the US for more than 10 years in various sectors and specializes in maximizing the use of venture philanthropy to catalyze markets, blended finance structures for investments, and gender lens investing. Stevie holds a M.A. in Social Enterprise from American University and a B.A. in Economics from Gonzaga University.

Monica Velasco

Researcher, CONACYT-UAM Azcapotzalco

Azcapotzalco, CDMX, Ciudad de Mexico, Mexico

Currently, Monica works as a Researcher for CONACYT where her work focuses on Collaboration, Knowledge Transfer and Capabilities for Innovation, Competitiveness and Development. She is interested in R&D, SME, MNC as well as NGO Management. Her professional intents include Learning, sharing and practicing on collaborative technologies, KM, learning and capabilities. She loves the third sector and also teaches at Universidad ORT Mexico and Tecnológico de Monterrey. She is a mentor of young entrepreneurs and also in a citizen initiative named INCA related to hydric security.

Francisco Vicente

Director of Investments, Yunus Social Business Brazil

São Paulo, Brazil

Francisco is a bilingual finance professional, administrator and certified accountant, with 15 years of professional experience in several financial areas, including Tax & Accounting, FP&A, Controller (Supply Chain and Marketing) and Investments. His passion is to work together with social entrepreneurs, corporations and public institutions to create and maximize social/environmental impact.

Jessica Villanueva Ruiz

Technical Director Investments, Mennonite Economic Development Associates

Washington D.C., United States

Jessica works at MEDA as the Technical Director for the Investment Technical Team. She also manages MEDA's Technolinks which is a bilateral project in Nicaragua. Her work experience over the last 15 years includes management experience with emphasis in business development programs and agribusiness investment projects in Latin America, as well as field experience providing management, financing and technical assistance to rural and urban financial institutions, and projects with emphasis on microfinance, rural finance and agribusiness. She managed government and multi-lateral contracts, monitoring and coordinating implementation and evaluations of projects, and technical assistance to field programs, delivering external consulting and training in organizational development, strategic planning, product development and impact assessments. In that capacity she contributed to developing best practices, lessons learned, and learning that supports the replication, adaptation, and scaling of effective models and promoting opportunities for exchanges and learning between organizations to expand access to financing. She holds a Bachelor's degree in Economics and a Masters in Finance.

Emily Waters

M&E and Learning Co-Lead, SPRING Accelerator

Kyiv, Ukraine

As an M&E Advisor, Emily Waters who has spent the past four years helping to capture, interpret and communicate the social impact and business performance results of the SPRING Accelerator. She's worked with over 30 social enterprises across sectors in South Asia and East Africa to hypothesize and track their businesses' impact on adolescent girls. She supports enterprises to identify practical, fit-for-purpose M&E approaches, based the context and level of rigor required. Before SPRING, she spent the previous 10+ years conducting research and developing M&E systems for development and health programmes in Zambia and United States. Her experience runs the gamut from designing qualitative research studies and facilitating community-based participatory research, to managing randomized controlled trials, on topics ranging from nutrition and HIV prevention to management and leadership capacity building within public health systems. Emily holds a BA in Anthropology and an MPH in Health Behavior from UNC Chapel Hill.

Natalia Wills

Alliance Program Officer, Pro Mujer

Mexico City, Mexico

I am development professional who graduated from International Business (major in Economic Integration) and holds a M.A. degree in Development Evaluation and Management. I started my career working in the marketing area of multinational corporations for consumer products and B2B. However, in 2004 I completely changed my career-path to enter into the social sector, where I've found the ideal conditions to work for my passion: the economic and social development of Latin America. For the last fifteen years I worked in CSOs, Foundations and Social Enterprises in Colombia and Mexico, because I am convinced that inclusive and sustainable development is possible.

Melanny Zuniga-Araya

M&E Associate, Root Capital

San José, San José

Melanny is a member of Root Capital's global Advisory team with the role of Monitoring and Evaluate Associate. She actively assists the teams in the regions (East and West Africa and Latin America) towards the implementation and monitoring of initiatives that support rural prosperity. She has 4+ years of experience in Environmental Engineering and in Project Management. Prior to Root Capital, she was a consultant for International Cooperation projects and a professor at the Instituto Tecnológico de Costa Rica.