Our mission

USTDA helps companies create U.S. jobs through the export of U.S. goods and services for priority development projects in emerging economies.

USTDA links U.S. businesses to global infrastructure opportunities.
USTDA works exclusively in emerging markets
USTDA focuses on infrastructure
Conferences and Reverse Trade Missions

Sector or region-specific events to connect U.S. firms with foreign buyers; designed to highlight upcoming projects overseas, as well as showcase U.S. goods and services.
Project Planning

Link foreign project sponsors with U.S. businesses at the critical early stage of project development. Project planning activities include:

- Feasibility studies
- Pilot projects
- Technical assistance
- Global Procurement Initiative
USTDA’s Results

- $53.4 B U.S. exports generated by USTDA programs
- $74 U.S. exports generated for each $1 invested
- 65,900 Estimated U.S. jobs supported by USTDA exports
Exports

US exports generated for each program dollar invested

$74
Development Impact

- 582 MW
  New Renewable Energy Capacity

- 1.5M People
  Increased Access to Electricity

- 57M Liters/Day
  Improved Water Treatment

- 1.5 GW
  New Energy Capacity

- 43,000
  Jobs Supported

- 442
  Improved Locomotive Fleet

- 2.9B Tons
  GHG Emissions Reduced

- 1.2M People
  Improved Digital Access

- 700K People
  Improved Access to Modern Healthcare
Afghanistan Telecommunication Fund

From 1.2M to 23M Subscribers
From 6% to 89% Penetration
+$2.4B Investment
USTDA’s Anticipated Impact Through Power Africa

- **39** Project Planning Activities
- **758** Megawatts of new power generation
- **1M+** Homes will receive electricity

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>T&amp;D</td>
<td>29%</td>
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<tr>
<td>Solar Power</td>
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<tr>
<td>Small Hydropower</td>
<td>16%</td>
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<tr>
<td>Market Enabling</td>
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<tr>
<td>Gas-Fired Power</td>
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<tr>
<td>Energy Storage</td>
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</tbody>
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- Ghana: $900 M
- Nigeria: $2.9 B
- Rwanda: $40 M
- Malawi: $55 M
- Tanzania: $333 M
- South Africa: $2.1 B

USTDA’s support will help unlock over $6.5 billion in financing.
Program Design

- Evaluation strategy
- Export potential
- Development impact potential
- Financing potential and sources
Monitoring

Funding Approved

Check In

Check In

Check In
Portfolio Management

- Forecast potential results
- Manage for results
- Diversify or focus investments

USTDA Support for Grid Development

USTDA’s support for over 200 activities across key areas of the grid have helped to generate over $1 billion in U.S. exports to date.

- 207 Projects
- $1 B Exports

Key Areas:
- Market Dev.
- ICT
- Policy
- Efficiency
- Microgrid
- RE Integration
- Trans. Lines
- Trans. Monitoring
- Interconnection
- SCADA/GIS
- Dist. Automation
- Demand Mgmt
- Pilots
- Metering

$1 B Exports
207 Projects