PROGRAM | 27 OCTOBER 2015

Food for thought: made in Africa, for Africa!

09:00 – 09:30   Guests arriving
09:30 – 09:45   Welcome and introduction
09:45 – 10:00   Opening speech by Lilianne Ploumen, Minister for Foreign Trade and Development Cooperation (TBC).
10:00 – 10:15   Introduction 2SCALE Partnerships and introduction of today’s themes by Arno Maatman
10:15 – 11:00   Theme 1: Market oriented innovations in African Agri and Food industry
                Presentations by the CEOs of Promo Fruits (Benin), Fruittiland (Ghana), Guts Aqro (Ethiopia) and AACE foods (Nigeria).
11:00 – 11:15   Q&A and reflection on the presentations by expert(s)
11:15 – 11:35   Coffee break
11:35 – 12:20   Theme 2: Local sourcing and solutions for smallholder farmers
                Presentations by the CEOs of Shalem Investments (Kenya), Psaltry International (Nigeria) and Acila Enterprises (Uganda).
12:20 – 12:35   Q&A and reflection on the presentations by expert(s)
12:35 – 13:35   Lunch
13:35 – 13:50   Welcome back – intro afternoon program by moderator

Café d’Afrique – Roundtables
Participants can register for 3 out of 6 roundtable discussions. The following themes will be discussed: (a) Youth employment; (b) Women’s leadership in agri-business; (c) What’s in it for companies to invest in inclusive business?; (d) Farming as a business; (e) Access to finance; (f) Shifting power relations in partnerships.

13:50 – 14:40   Round 1
14:40 – 15:30   Round 2
15:30 – 15:45   Tea break
15:45 – 16:35   Round 3
16:35 – 17:10   Panel discussion between entrepreneurs and experts
17:10 – 17:15   Wrap up
17:15 – 18:15   Drinks at the marketplace