

## ANDE IN CENTRAL AMERICA & MEXICO

The ANDE Chapter in Central America & Mexico (CAM) works to create a **thriving entrepreneurial ecosystem** in the region. The chapter leverages ANDE's global connections in order to **strengthen the local network, foster stronger relationships, and encourage collaboration** between members. Of the **56 member organizations** working in the region, **17** are headquartered in the region.



### CHAPTER STEERING COMMITTEE

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### ANDE CAM TEAM

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3,500 enterprises and partnered with more than 60 accelerator programs to date. The goal is to gain better insight by collecting data on more than 10,000 firms globally in the next three years. In 2016, ANDE CAM will work to deepen the understanding of acceleration in Mexico by recruiting local accelerators to participate.

### LATIN AMERICA IMPACT INVESTING STUDY

ANDE is conducting research on the impact investing sector in Latin America. In partnership with several members, ANDE will uncover key trends by conducting comprehensive analysis of fund data. The study will include deep dives into the Brazilian, Colombian and Mexican contexts to understand their similarities and differences. This research builds upon a previous study conducted by ANDE Brazil which was the first of its kind.

### KNOWLEDGE SHARING AND REGIONAL INSIGHTS

The CAM Chapter holds regular meetings to promote knowledge sharing. These small and dynamic gatherings create opportunities to meet new partners, engage with potential funders, discuss challenges, share experiences and insights, and build an overall sense of community. The chapter also holds members-only webinars on relevant topics as part of greater effort to share best practices and experiences.

### ECOSYSTEM MAPPING

The chapter has undertaken a collaborative process to map entrepreneurial ecosystems across Central America including developing maps for Guatemala, El Salvador, Costa Rica, Nicaragua and Honduras. These **snapshots** aim to provide members with greater insight into who is doing what, and where. Armed with this information members are better able to partner in order to strengthen each local ecosystem.

### GLOBAL ACCELERATORS LEARNING INITIATIVE (GALI) IN MEXICO

**GALI** builds upon the work done thus far by The Entrepreneurship Database program at Emory University which has collected information on more than



### LEARNING LABS

The **CAM Women's Learning Lab** released a **study** lead by Value for Women, which addresses the challenges and opportunities women-led SGBs face in Mexico, and developed a Gender Sensitivity Training Workshop. In 2016 this lab will analyze the role of women in the agricultural sector in Mexico and launch a Women's Learning Lab for Central America. This new lab will be part of an exchange program to strengthen intermediaries and share best practices between different ANDE members working with women entrepreneurs.

In 2015 the **CAM Sustainable Agriculture Learning Lab** developed a platform called **NUUP** which brings together stakeholders integrating agriculture-focused SGBs into inclusive local supply chains. This lab also held a workshop in partnership with Root Capital on opportunities and challenges for financing smallholder farmers in Mexico.

The **CAM Corporate Learning Lab** is leading a research initiative to discover the steps that corporations need to go through to successfully integrate SGBs into their value chains. Local ANDE members have identified including SGBs in corporate value chains as a priority and this learning lab ensures members can address this issue in partnership.

### ROUNDTABLES AND SECTOR-SPECIFIC EVENTS

Each year, ANDE is sought out by members to convene stakeholders around a particular niche topic. For example, in 2015 in partnership with The Lemelson Foundation, we hosted a successful **roundtable discussion on the role of "green inventing"**. The roundtable was complemented by comprehensive research, and aimed to create collaborative initiatives resulting in better opportunities for environmentally focused invention-based businesses. In 2016 the chapter is exploring **talent and impact investing**. To-date the chapter has hosted a series of workshops on **talent attraction and development** for members in Mexico, and a roundtable discussion on impact investing at the Latin American Impact Investing Forum 2016.