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2019 ANNUAL CONFERENCE SPONSORSHIP

September 24-26, 2019 | Chantilly, VA | #ANDE2019

The Aspen Network of Development Entrepreneurs (ANDE) is a global network of 295+ organizations working to propel entrepreneurship in emerging markets. ANDE members provide critical financial, educational, and business support services to small and growing businesses (SGBs) based on the conviction that SGBs will create jobs, stimulate long-term economic growth, and ultimately lift countries out of poverty. ANDE is globally recognized for our convening abilities and commitment to building strong entrepreneurial ecosystems where all players can grow and thrive. The ANDE Annual Conference is our largest event and has attracted more participants every year since the 2009 inaugural conference.

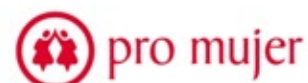
The ANDE Annual Conference is a destination event for executives in the SGB sector, and we host close to 300 attendees from over 50 countries, representing some of the largest international NGOs, bi/multi-lateral organizations, and global corporations.

This event offers tangible opportunities to network, collaborate, and learn with some of the world's foremost leaders, practitioners, and visionaries dedicated to the sector. **In 2019, ANDE is celebrating our 10-year anniversary, and your sponsorship of the Annual Conference will support our commemoration and commitment, and your organization's work, to SGBs and global entrepreneurship.**

As a sponsor of the ANDE Annual Conference, your organization will have access to:

- A diverse global audience
- Opportunities to connect the ANDE audience to your brand and cultivate partnerships
- Opportunities to develop pipeline-building relationships
- An interactive agenda, including speed networking and sessions on the newest SGB research

PREVIOUS SPONSORS



SPONSORSHIP PACKAGES

Gold Sponsor: \$30,000

- ✓ Acknowledgment from the stage by ANDE Executive Director at opening and closing of the conference
- ✓ Visibility of organization's logo on conference materials (print and digital) and website
- ✓ Daily social media mention during conference (Twitter, Facebook, and LinkedIn)
- ✓ Complimentary conference passes for three attendees
- ✓ Co-design of a breakout session, or suggest the appearance of a relevant partner organization
- ✓ Co-write a blog post that is featured on ANDE's Medium site
- ✓ Host a breakfast roundtable to discuss issues in the sector most relevant to your organization

Silver Sponsor: \$20,000

- ✓ Visibility of organization's logo on conference materials (print and digital) and website
- ✓ Mention on ANDE social media before and during the conference (Twitter, Facebook, and LinkedIn)
- ✓ Complimentary conference passes for two attendees
- ✓ Opportunity to feature a promotional video highlighting your organization's work
- ✓ Co-design of a breakout session, or suggest the appearance of a relevant partner organization

Bronze Sponsor: \$10,000

- ✓ Visibility of organization's logo on conference materials (print and digital) and website
- ✓ Complimentary conference pass for one attendee
- ✓ Mention on social media during reception (Twitter, Facebook, and LinkedIn)

Emerging Market Participant Scholarship Fund: \$5,000+

Support the scholarship fund for emerging market participants to attend. Receive recognition for sponsorship with visibility of organization's logo on conference materials (print and digital) and website.

- ✓ A limited number of scholarship funds are provided to ANDE emerging market members who would otherwise be unable to attend the conference due to cost.
- ✓ One person from each member organization is eligible to receive a scholarship.
- ✓ ANDE's 2019 goal is to distribute a minimum of 30 scholarships with the possibility of more opportunities, funding permitting.

To sponsor the ANDE Annual Conference Sponsor or discuss additional options related to sponsorship, please contact Brianna Allen (brianna.allen@aspenninst.org).

