A decade of elevating entrepreneurs

As the leading global voice of the small and growing business (SGB) sector, the Aspen Network of Development Entrepreneurs (ANDE) believes that SGBs are a powerful, yet underleveraged, tool in addressing social and environmental challenges. Since 2009, we have grown into a trusted network of nearly 300 collaborative members that operate in nearly every emerging market. ANDE grows the body of knowledge, mobilizes resources, and connects the institutions that propel the small business entrepreneurs who build inclusive prosperity in the developing world. But we know we can do more...

After 10 years, ANDE is larger, more credible, and better resourced than ever before. We now have a chance to increase our impact and raise the prominence of the SGB sector by aligning with the United Nations’ Sustainable Development Goals (SDGs or global goals). As part of our updated strategy, ANDE will be turning its programmatic focus to three urgent issues:

- Entrepreneurial approaches to environmental action
- Gender equality via SGBs
- SGBs as drivers of decent work and economic growth

While ANDE believes that emerging-market SGBs are relevant to all of the global goals, we believe that SGBs can make a particularly significant contribution to addressing these target areas. Working alongside our members, ANDE will catalyze new approaches and scale existing efforts of SGB intermediaries that are fostering SGBs that embrace environmental action, gender equality, and decent work.

ANDE will become an even louder voice in the halls of donor agencies, philanthropic organizations, governments, investment funds, and global corporations—making the case for the prosperity-creating power of small and growing businesses. We will expand our goals and our reach as we seek to drive greater resources to SGBs and SGB support organizations.

For more information, visit andeglobal.org
A constant commitment to our members

Even as we deepen our role in the development sector, ANDE will continue to support members through our global headquarters and eight regional chapters. We will continue to connect members and help them be better informed and resourced. And we will continue to offer training, research, and programming in support of key sector challenges: cultivating talent, increasing SGB finance, and assessing impact.

ANDE will also continue to embrace an ecosystem approach to our work—seeking to catalyze coordinated efforts to build entrepreneurial ecosystems at a metropolitan level. ANDE remains committed to our core pillars and key sector issues.

ANDE Core Pillars

- Making the case for Small and Growing Businesses (SGBs)
- Increasing effectiveness of SGB support organizations
- Cultivating entrepreneurial ecosystems

Key Sector Issues

- Talent development
- SGB Finance/Impact Investing
- Impact Management

How to get involved

ANDE is always looking for ways to expand our activities – and now with our newly defined strategy, we know there are many collaboration opportunities in the global ecosystem. If you are interested in incorporating ANDE into an aligned proposal or are a funder interested in multi-stakeholder or ecosystem building initiatives, we invite you to start the conversation today!

For inquiries on how your organization can partner with ANDE, please reach out to Devin Chesney, Director of Strategic Development at Devin.Chesney@aspeninst.org

For information on ANDE and ANDE membership, please visit andeglobal.org or reach out to our membership team by contacting Kara Gordon at Kara.Gordon@aspeninst.org

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