ALUMINUM ANODIZERS COUNCIL™

ANNUAL ANODIZING CONFERENCE & EXPOSITION

PRESENTATION GUIDELINES

Commercial Content

Each year the Aluminum Anodizers Council conducts a conference to disseminate the latest information concerning aluminum anodizing theory and practice to an audience representing a broad spectrum of related interests. The purpose of the conference program is educational. An exposition is held concurrently with the conference to satisfy commercial activities.

With this distinction in mind, it is important to emphasize that, along with the expectation of quality content and technical excellence is the Council's insistence that all presentations be **_commercial free_**. Manuscripts submitted for inclusion in the proceedings, handouts offered for distribution in the session room, and slide presentations themselves must be educational in content and in spirit.

The fact that you have been selected as a presenter speaks highly of you and your firm. You and your company will receive favorable exposure by being listed in the program book distributed on site, the proceedings of the conference, and in advance promotional materials. You will have adequate opportunity after your session to promote your products and services to individuals who express interest. As noted, the Council conducts an Anodizing Expo in conjunction with the Conference, which is the appropriate venue for dissemination of commercial material.

Presenters are urged to use constraint in the use of company names and logos in their presentation graphics and their handout literature. **They should appear on the title page or 1st slide.** We ask that you please use the provided template for your power point.

The Aluminum Anodizers Council, its Education Committee, and its Board of Directors appreciate your willingness to share your knowledge and expertise with our audience. And we further appreciate your compliance with our guidelines for commercial content. We sincerely hope that you and your firm will benefit significantly by participation in the program.