

THE CAR WASH SHOW™

MAY 13-15, 2019

MUSIC CITY CENTER • NASHVILLE, TN



IFLEX SPONSORSHIP OPPORTUNITIES AT THE CAR WASH SHOW™

CONNECT WITH YOUR AUDIENCE

SOLD OUT - PRESIDENT'S RECEPTION/MEMBER MEETING (Sunday Night Kickoff)

Be the first to welcome AOCA attendees to the Show by stamping your brand on the premier event for the AOCA! Attendees will network over beer, wine and light refreshments courtesy of your company's sponsorship—includes pre-show and on-site branding recognition.

TUESDAY BOOTH CRAWL

\$2,500
(1 Available in Fast Lube Pavilion)

Host a beer bar near your booth for the last hour of the show on Tuesday—and get the opportunity to interact with attendees in a relaxed atmosphere.

SHARE YOUR EXPERTISE

QUICK HITS

\$3,000
(2 available)

Introduce your latest product or solution during a 20-minute presentation in the theater near the trade show floor. We will handle promotion of the Quick Hits via handouts and on-site signage.

AOCA PREMIUM EDUCATION CONTENT PATH

\$10,000
(1 available)

Align your brand with the AOCA Premium Education content. The sponsoring company will have the opportunity for branding with all the presentations, and the option to introduce speakers for the sessions.

CREATE AN EXPERIENCE

ROCK AND RELAX

\$5,000
(1 available)

Chairs are in high demand at trade shows! Help attendees rest their feet by sponsoring a section of rocking chairs (5 chairs) outside the exhibit hall—includes logoed pillow and floor graphic.

SURPRISE AND DELIGHT

\$3,500

Make a memorable impression. Once an announcement is made on the show floor, servers will hand out one of the following near your booth: Nashville Candy Surprise or a variety of ice cream treats.



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STAND OUT FROM THE CROWD

SOLD OUT - TOTE BAG FOR FAST LUBE ATTENDEES

Brand your own tote bag for oil and lube attendees.

RELAX + CHARGE

\$5,000
(1 available)

Sponsor charging stations on the show floor and attendees will be thanking your brand as they give themselves—and their devices—a recharge.

COLUMN WRAPS IN EXHIBIT HALL FOYER

\$8,500
(2 pairs available)

FLOOR DECAL IN EXHIBIT HALL

\$1,500
(3 available)

FOOTPRINTS IN EXHIBIT HALL

\$4,500
(for 1 set of 8 prints)

DIGITAL ADVERTISING WALL

\$1,250 per 8-second spot
\$2,500 per 16-second spot

Drive attendees to your booth: Advertise your new product or brand with video prominently displayed on large digital screens throughout Music City Center.

HALL DIGITAL AD WALL

\$7,500
(1 rotating image)

Three large screens above each exhibit hall showcase your brand and allow for prime signage opportunities.

RESERVE YOUR SPONSORSHIP TODAY

Contact **Kristy Babb** to customize a sponsorship package that meets your needs. Call +1.800.230.0702 or send an email to kristy@aoca.org.

