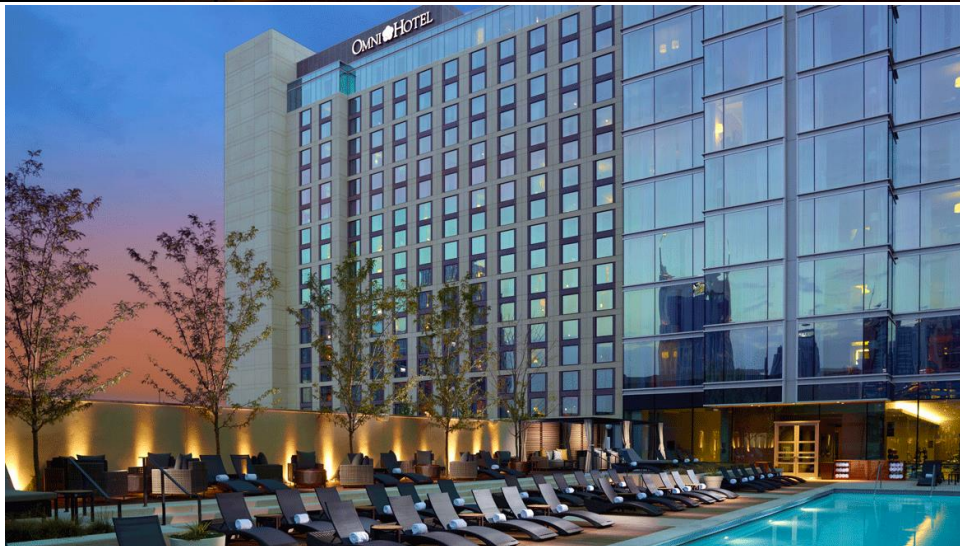




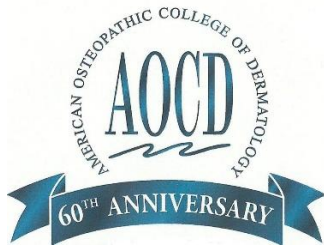
2019 Fall Current Concepts in Dermatology Seminar
Sponsored by: American Osteopathic College of Dermatology



EXHIBITOR PROSPECTUS

**OMNI NASHVILLE HOTEL
250 FIFTH AVENUE SOUTH
NASHVILLE, TENNESSEE 37203
PHONE: (615) 782-5300**

September 26-28, 2019



Dear Exhibitor,

The American Osteopathic College of Dermatology invites you to join our team of exhibitors at our ***Current Concepts in Dermatology, Fall 2019 Meeting***. Our meeting will be held at the Omni Nashville Hotel, Nashville, TN from **September 25-28, 2019**.

This conference is the perfect opportunity for networking with professionals at every level of the field. Our comparatively smaller size gives you greater access and more face-to-face time with conference attendees. You will have the opportunity to mingle with program directors, department chairs, political advocates, experts and up-and-coming physicians throughout the day. Meal breaks, receptions and other activities provide ample time to mix and mingle.

We also have many sponsorship opportunities at this conference with a wide variety of price points. If you would like to increase your presence or are unable to attend but would like to still make your company known to our members, sponsorship is a great way to amplify your visibility. We encourage you to review the enclosed material and embrace the opportunity to meet and get to know our organization.

The AOCD was recognized in 1958 as a specialty college of the American Osteopathic Association. Just as the osteopathic profession has grown over the past 100 years, the AOCD has also grown. Our College now has 700+ board certified dermatologists.

“The American Osteopathic College of Dermatology (AOCD) is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.”



The American Osteopathic College of Dermatology has grown tremendously over the last six decades to become a strong and influential specialty college. Our presence is well-established in academic and clinical settings throughout the United States, as well as in many political arenas. American Osteopathic College of Dermatology is dedicated to promoting the practice of osteopathic dermatology on a national level.

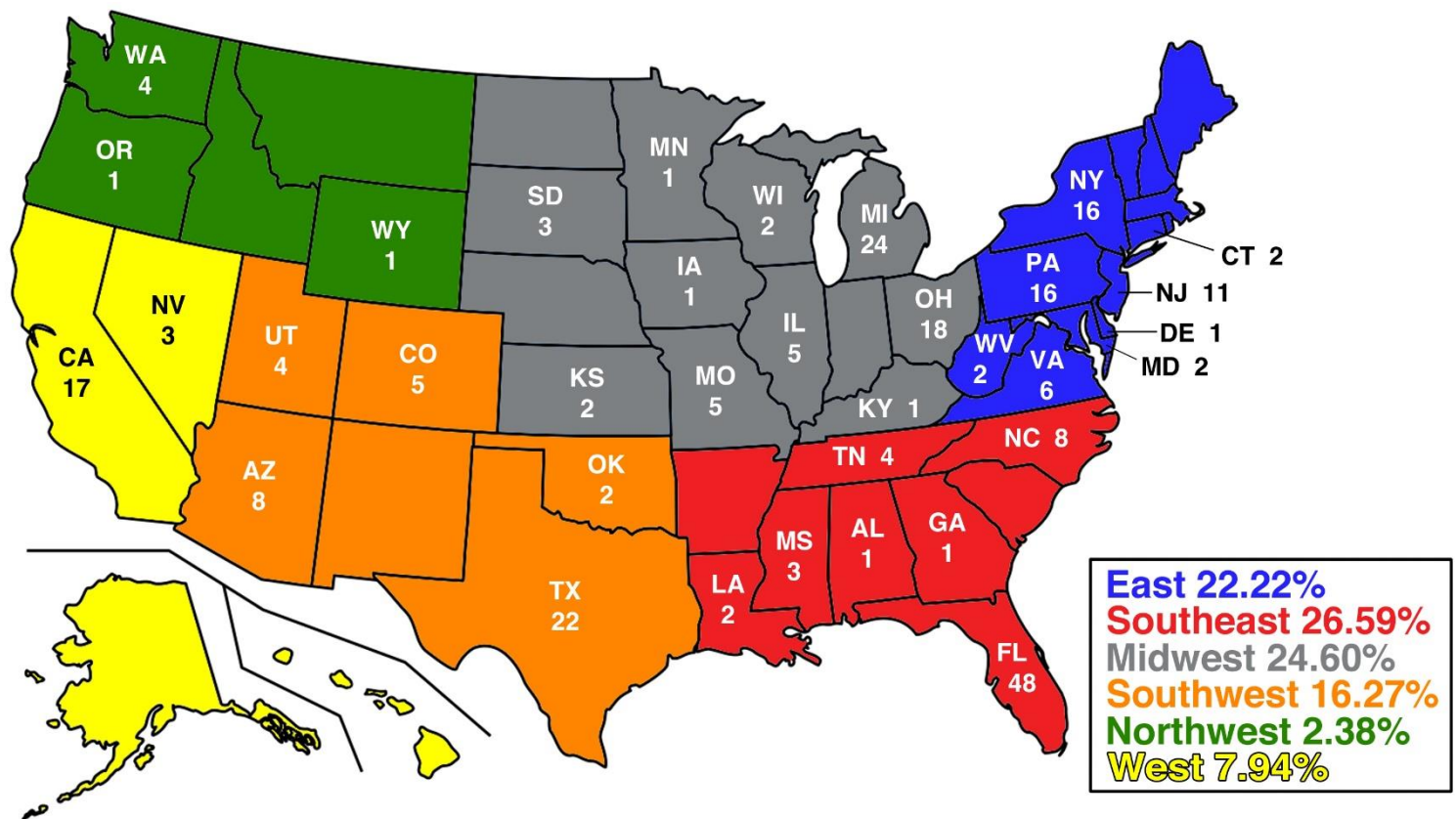
Sincerely,

Marsha A. Wise

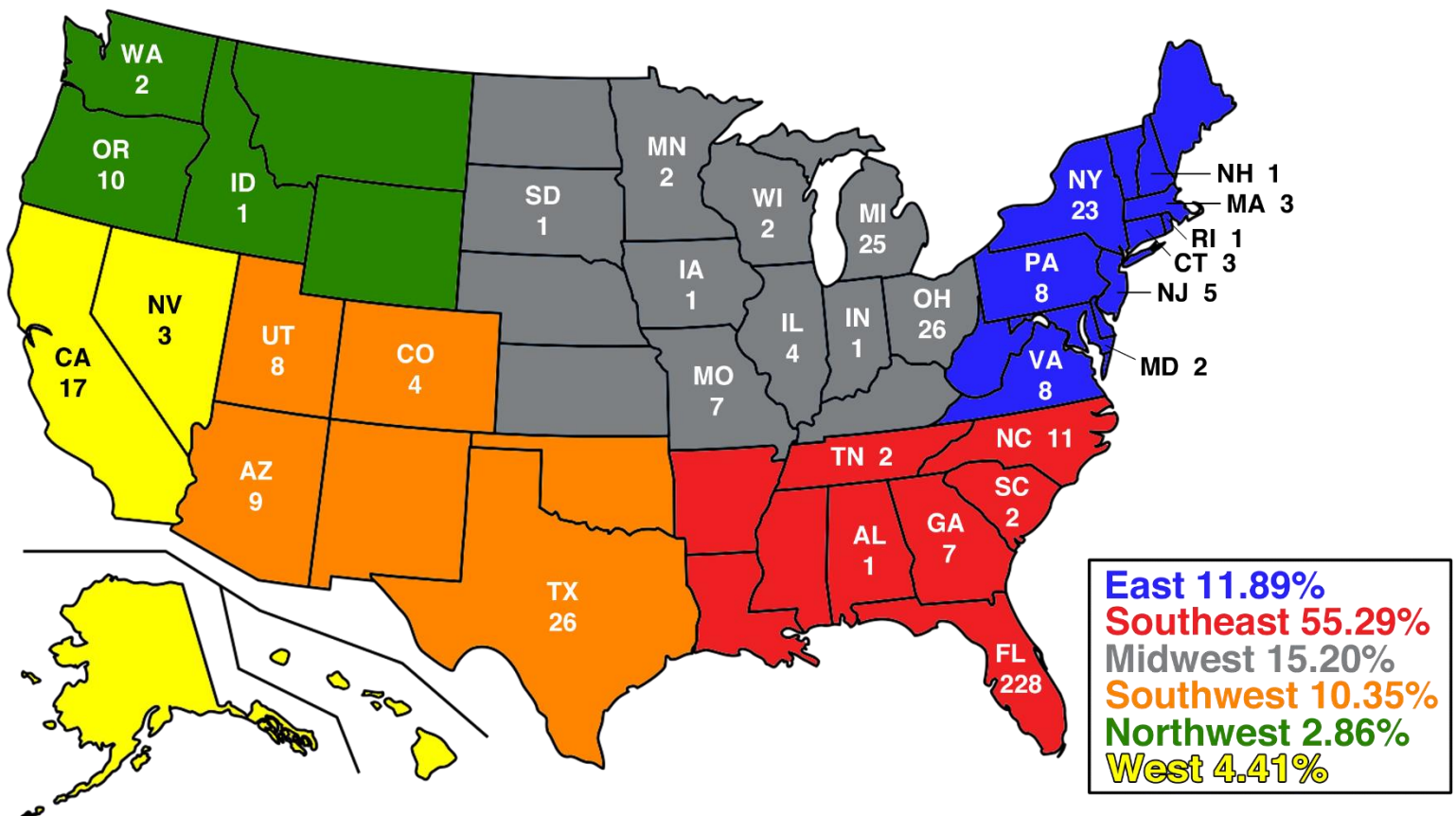
Executive Director, AOCD

Executive Director, Foundation for Osteopathic Dermatology

2017 AOCD Fall Meeting (New Orleans, LA) Geographical Attendee Breakdown



2018 AOCD Spring Meeting (West Palm Beach, FL) Geographical Attendee Breakdown



The Venue

September 26-28, 2019

OMNI NASHVILLE HOTEL
250 FIFTH AVENUE SOUTH
NASHVILLE, TENNESSEE 37203
PHONE: (615) 782-5300

AOCD has made arrangements for a reduced nightly room rate of \$294.00. Rooms in the Omni Nashville Hotel block are limited and available on a first come-first served basis. Guests may call **615-782-5300**. The reservation cut-off date is **August 26, 2019**.

<https://www.omnihotels.com/hotels/nashville/property-details/gallery>

Parking: Self-parking is available at the Music City Center garage adjacent to the hotel for \$24+ tax per day with in/out privileges. Inform the Front Desk upon check-in for further instruction.
Daily Valet: 0–4 Hours – \$18; 4–10 Hours – \$22; Overnight Valet: \$38 + tax with in/out privileges

Check-in and Check-out: Check-in: 4:00 PM, Check-out: 11:00 AM

Transportation:

OPTIONS FROM THE AIRPORT

Taxi Service: There is a flat rate of \$25 to the downtown area, plus an additional passenger charge of \$1 when the accompanying passenger and the original passenger are proceeding to same destination.
Local Shuttle Service: Approximately \$20 per person; 24-hour service is available.

Grand Avenue Limo Service <https://grandavenueworldwide.com/> (615) 714-5466

SPRING 2020	FUTURE MEETINGS
February 17-22, 2020 Hilton West Palm Beach 600 Okeechobee Blvd. West Palm Beach, FL 33401 Phone: 561-231-6000	http://www3.hilton.com/en/hotels/florida/hilton-west-palm-beach-PBIWPHH/index.html \$299.00 per night plus tax. Reservations must be booked by January 23, 2020
FALL 2020	
October 8-11, 2020 Hyatt Centric Magnificent Mile 633 N St. Clair St Chicago, IL 60611 Phone: 312-787-1234	https://www.hyatt.com/www.hyattchicagomagnificentmile.com \$299.00 per night plus tax Reservations must be made by: September 17, 2020
SPRING 2021	
February 22-27, 2021 Hilton West Palm Beach 600 Okeechobee Blvd. West Palm Beach, FL 33401 Phone: 561-231-6000	http://www3.hilton.com/en/hotels/florida/hilton-west-palm-beach-PBIWPHH/index.html \$299.00 per night plus tax. Reservations must be booked by January 28, 2021
FALL 2021	
October 7-10, 2021 The Westin Denver Downtown 1672 Lawrence St. Denver, CO 80202 Phone: 888-627-8435	http://www.westin-denver-downtown.com/ \$239.00 per night plus tax Reservations must be booked by September 16, 2021

EXHIBIT INFORMATION

You are cordially invited to exhibit at this educational meeting of the American Osteopathic College of Dermatology. The scientific program will be varied and have broad appeal for dermatologists.

Exhibitor Information Table Top Exhibit Fees

Entire Conference: \$3,000.00

Daily Fee: \$1,000.00/day

Included in the exhibiting fees is one six foot table, draped and skirted, two chairs, two conference registrations, as well as the use of the AOCD conference rate when booking hotel rooms at the **OMNI NASHVILLE HOTEL**. Access to electricity will be provided by request at an additional fee. Each company should provide the necessary information to the shipping department at the hotel for shipment of packages both to and from the conferences. **The AOCD will not be responsible for these charges. Please contact the AOCD at swood@ao.cd.org for shipping order forms and electricity order forms.**

Why Exhibit?

The overall purpose of the convention is to educate osteopathic dermatology physicians about the latest techniques and trends in dermatology and to provide opportunities for professional networking. Exhibitors and other contributors to this continuing medical education program receive recognition through special mailings to members and are listed in the AOCD Newsletter and Conference Program. It is expected that the available space will fill quickly, so please reserve your space as soon as possible to assure your participation. Space will be on a “first come first served” basis. Approximately 400 dermatologists, dermatology residents, medical students and staff from throughout the United States are expected to attend this conference.

WHEN: Thursday through Saturday, September 26-28, 2019

WHERE: [OMNI NASHVILLE HOTEL, Nashville, TN](#)

EXHIBIT SETUP: Thursday, September, 25 2019 at 8:00 a.m. to 12:00 p.m.

DISMANTLE: Saturday, September 28, 2019 12:00 p.m. to 5:00 p.m.

Please note* This Schedule is subject to change*

EXHIBIT HOURS:

Thursday, September 26, 2019

8:00 a.m. - 12:00 p.m.	Exhibitor Set Up
12:30 p.m. - 1:00 p.m.	Break
3:30 p.m. - 4:00 p.m.	Break
6:00 p.m.	Reception

Friday, September 27, 2019

6:30 a.m. - 7:00 a.m.	Breakfast
10:00 a.m. - 10:30 a.m.	Break
1:00 p.m. - 1:30 p.m.	Break
3:30 p.m. - 4:00 p.m.	Break

Saturday, September 28, 2019

6:30 a.m. - 7:00 a.m.	Breakfast
10:00 a.m. - 10:30 a.m.	Break
12:30 p.m. - 1:00 p.m.	Break



Is your organization a 501c3 Not For Profit?

Contact the AOCD to learn how your organization can exhibit gratis at any of our events.



Attendee Lists: Attendee lists will be available the day of the conference and will not be mailed or distributed prior to the conference. AOCD sincerely appreciates the partnership of our exhibitors, and each year we take their feedback into account and develop new ways to drive traffic to every table.

Grantor Attendance Policy:

Representatives of commercial supporters may attend an educational activity but may not engage in promotional activities while in the room where the CME activity takes place. No commercial promotional materials shall be displayed or distributed in the same room as the CME activity. Exhibits are permitted at AOCD meetings; however, they shall not influence nor interfere with the presentation of the CME activity.

Giveaways and Promotional Items:

The AOCD requests compliance with all applicable industry, state and federal regulatory and governmental agency guidelines (AMA, PhRMA, OIG, FDA, FCC, FTC, AdvaMed, etc.). Acceptable giveaways should primarily entail a benefit to patients, be related to the physician's work and should not be of substantial value. Giveaways may only be distributed from the exhibitor's booth and may not be mailed to attendees after the meeting or delivered to outside locations during the meeting.

Cancellation and Refund Policy:

Full refunds (less \$100 processing fee) are available if requested in writing at least one month prior to the date of the program. **The AOCD is not responsible for "acts of god" such as inclement weather, delays in airline travel or governmental restrictions on travel due to national emergencies. Refunds will not be made if participants are delayed or unable to attend because of these issues.**

On Site Security: The AOCD is not responsible for any loss or damage to exhibitor property.

Vendors should be sure to pack their own tape, shipping labels, box cutters, and any tools needed for assembly of exhibit display. The AOCD staff does not supply this.

Badges:

Badges are not be mailed prior to the conference. Exhibitor badges will be available for pickup during registration hours and will be held under the company name. **Exhibitors are encouraged to wear their own company-supplied name badges.**

Shipping:

All packages are received through the UPS Business Center. The guest receiving the package will be charged a handling fee based on the weight and size of the package. Please call UPS Business Center at 615-761-3640, for pricing on shipping and further inquiries.

SHIPPING INSTRUCTIONS/ADDRESS

OMNI NASHVILLE HOTEL

c/o The UPS Store

Recipient Name

Recipient on site Phone number

250 FIFTH AVENUE SOUTH

NASHVILLE, TENNESSEE 37203

phone 615-761-3642

AOCD Conference

September 26-28, 2019

Be sure to include the following information:

Is the onsite exhibitor a guest in our hotel? Yes _____ No _____ Approximate # of boxes: _____

Packages should not arrive no more than three (3) days prior to event due to the limited storage space that is available. Packages received more than three (3) days prior to an event will be charged an additional 50% charge for each additional day. Note: Please have tracking numbers available to help expedite location of packages.

Return Shipping

FedEx and UPS shipping are available. Upon teardown of your exhibit, please package and secure all contents. Also please affix your own shipping label. Once packages are ready for shipment, the Hotel will coordinate movement of the package for pick up. Above package fees will apply. ***The Hotel is not responsible for providing shipping labels, or packing materials.***

AOCD Sponsorship Opportunities

WHY SPONSOR?

Sponsorship is an effective way to stand out from competitors and increase brand recognition with attendees. Sponsors benefit from dedicated pre-conference e-mails, logo exposure, promotion through social media, on-site signage and more!

Daily Breakfast in the Exhibit Hall \$5,000

Beverage Break Stations \$3,000 per break

Resident Sponsored Giveaways \$2,000

Attendee Conference Bag \$6,000

T-Shirts \$7,000

Registration Portfolios \$3,000

Product Theaters

Product theaters are 45-minute sessions that provide a high value, live educational opportunity for supporters to reach engaged physicians. These sessions deliver a forum to gather and discuss issues on patient education, specific products and therapeutic areas. AOCD recognizes that product theaters are promotional and may concentrate of a specific product or drug. These sessions do **NOT** receive CME credit. **Please contact the AOCD for more information regarding product theater opportunities.**

Conference Floor Plan

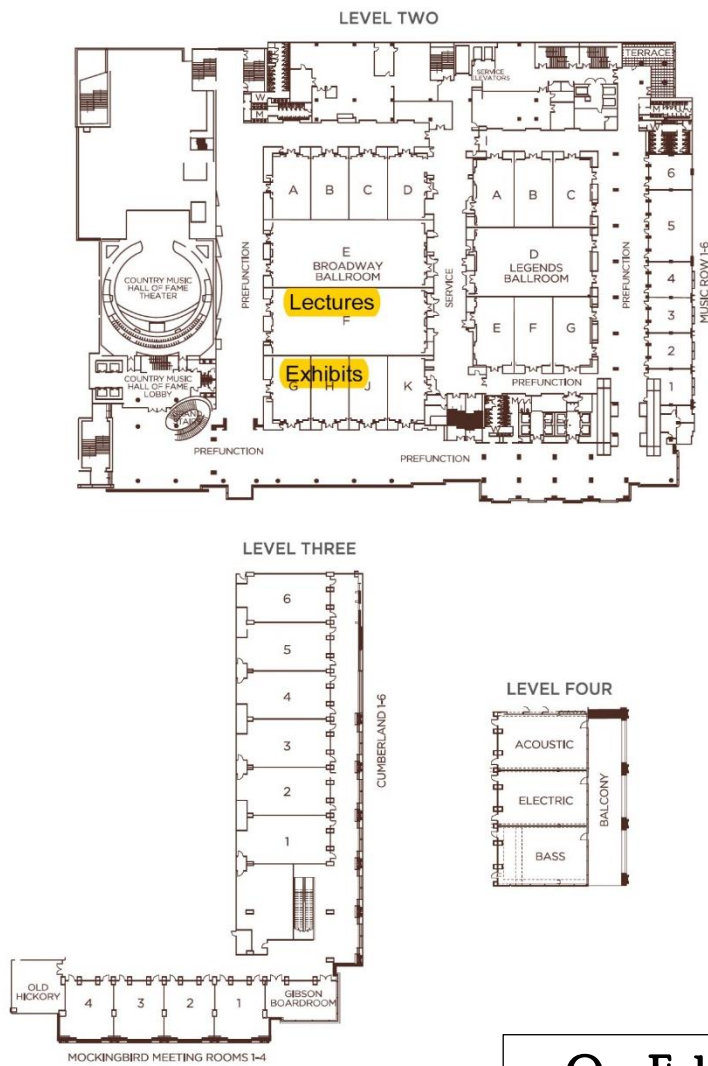
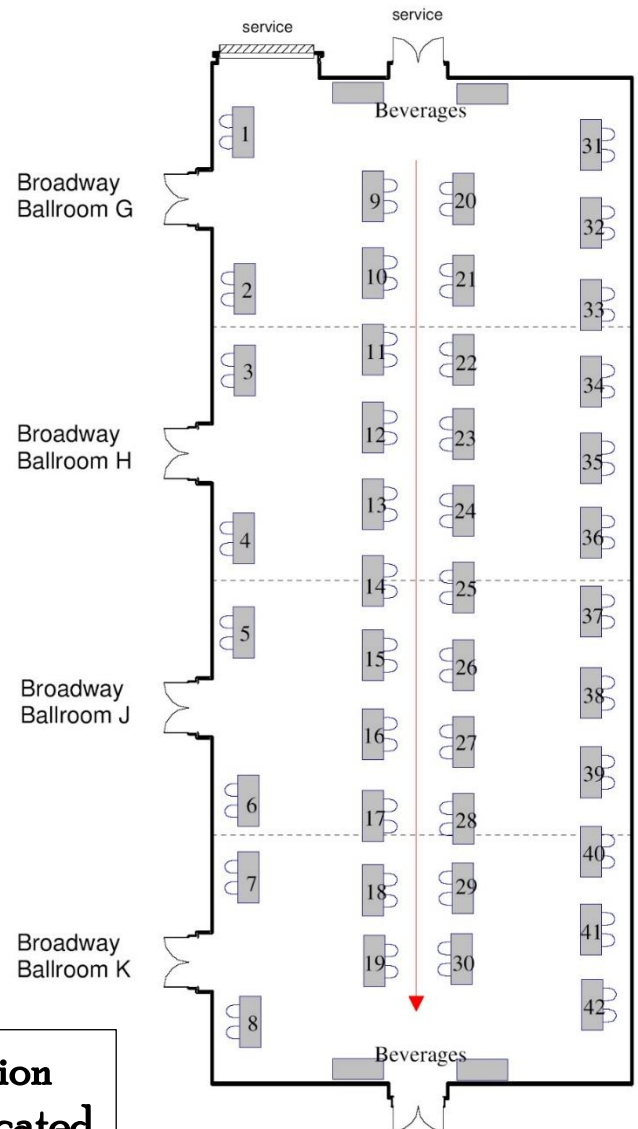


Exhibit Hall Floor Plan



**Our Exhibition
Hall will be located
Broadway
Ballroom G-K**

Please reserve your
space early.
**Vendors will be
limited to 1 six
foot table top.**

Exhibitor floor plan is tentative and subject to change.

EXHIBITOR APPLICATION FORM
AOCD Current Concepts in Dermatology, Fall 2019
Nashville, TN September 26-28, 2019

To ensure exhibit space, complete this application and mail to PO Box 7525, Kirksville, MO 63501 or fax to 660-627-2623. Deadline for receipt of exhibit fee is **Friday, August 16, 2019**. Space is assigned as a “first come first served” basis.

ONLINE REGISTRATION IS ALSO AVAILABLE AT WWW.AOCD.ORG

Exhibit Fee: \$3,000.00

Gratis	to Ruby, Diamond, Platinum and Gold Corporate Sponsors
\$1,000.00	for Silver and Bronze Corporate Sponsors
\$1,500.00	for Pearl Corporate Sponsors

_____ Entire Conference \$3,000.00 _____ Partial \$1,000.00/day

_____ I will require electricity, internet, telephone, etc. (additional fees may apply)

_____ I have enclosed a check.

_____ Please bill my credit card for the amount \$_____ CVV# _____

Name as it appears on card_____

Card # _____ Expiration Date ____/____/____

Company Name_____

Contact Name_____

Phone Number_____

Address_____

City_____ State_____ Zip Code_____

Email Address _____

Exhibitor Representatives Attending (2 conference registrations are gratis with exhibitor sign-up. Additional exhibitor registrations are \$50.00 per person). Please list representatives with their email addresses.

Name	Email
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Name	Email
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If you are unsure at this time of the representatives who will be attending this meeting, forward their name(s) at your earliest convenience so that appropriate information can be sent to them. Please make checks payable to: AOCD, PO Box 7525, Kirksville, MO 63501.

**AOCD Current Concepts in Dermatology
Sponsorship Registration Form**

Company Name_____

Address_____

City_____ State_____ Zip Code_____

Phone Number_____ Fax Number_____

Contact Person_____ Email Address_____

On-Site Contact_____ Email Address_____

___Daily Breakfast in the Exhibit Hall	\$5,000 per breakfast
___Beverage Break Stations	\$3,000 per break
___Resident Sponsored Giveaways	\$2,000
___Attendee Conference Bag	\$6,000
___T-Shirts	\$7,000
___Registration Portfolios	\$3,000

Total Amount Enclosed \$_____

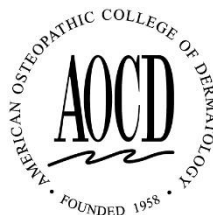
Payment Information ___Check Enclosed ___Bill my credit card for the amount \$_____

Name on Card_____

Email_____

Card #_____ Expiration_____ CVV#_____

Please return form by fax at 660-627-2623, by email to: swood@aocd.org or by mail to:
AOCD
PO Box 7525
Kirksville, MO 63501



American Osteopathic College of Dermatology
P.O. Box 7525 Kirksville, MO 63501
Office: 660-665-2184 800-449-2623 Fax: 660-627-2623
swood@aocd.org

Letter of Agreement

between American Osteopathic College of Dermatology and

(Company)

Title of Activity:

Company (name/Branch)

Contact Person

Address

City, State, Zip

Telephone

Email

The above Company wishes to provide support as a/for:

CONDITIONS

Ancillary Promotional Activities: no promotional activities will be permitted in the same room or obligate path as the educational activity.
No product advertisements will be permitted in the program room.

The Company agrees to abide by all requirements of the AOA Guidelines for Relationships between Accredited Sponsors and Company of CME as well as all requirements of the ***ACCME Standards for Commercial Support***.

The **American Osteopathic College of Dermatology** agrees to:

- 1) abide by the AOA Guidelines for Relationships between Accredited Sponsors and Company of CME;
- 2) acknowledge support from the Company in program brochures, syllabi, and other program materials, and
- 3) upon request, furnish the Company a report concerning the expenditure of the funds provided.

Company Representative (print name)

Email

Company Representative Title

Signature

Date

AOCD:

Marsha A. Wise
Executive Director

mwise@aocd.org

Email

Signature

Date