



***2016 Fall Current Concepts in Dermatology Seminar***  
***Sponsored by: American Osteopathic College of Dermatology***



**Loews  
Santa Monica Beach  
Hotel  
Santa Monica, CA  
September 14-18, 2016**

**EXHIBITOR  
PROSPECTUS**



*Dear Exhibitor,*

The American Osteopathic College of Dermatology invites you to join our team of exhibitors at our ***Current Concepts in Dermatology, Fall 2016 Meeting***. Our meeting will be held at the Loews Santa Monica Beach Hotel, Santa Monica, California from **September 14-18, 2016**.

This conference is the perfect opportunity for networking with professionals at every level of the field. Our comparatively smaller size gives you greater access and more face-to-face time with conference attendees. You will have the opportunity to mingle with program directors, department chairs, political advocates, experts and up-and-coming physicians throughout the day. Meal breaks, receptions and other activities provide ample time to mix and mingle.

We also have many sponsorship opportunities at this conference with a wide variety of price points. If you would like to increase your presence or are unable to attend but would like to still make your company known to our members, sponsorship is a great way to amplify your visibility.

We encourage you to review the enclosed material and embrace the opportunity to meet and get to know our organization.

The AOCD was recognized in 1958 as a specialty college of the American Osteopathic Association. Just as the osteopathic profession has grown over the past 100 years, the AOCD has also grown. Our College now has 560 Fellows. The College participates in the accreditation of 31 residency programs that train more than 150 residents annually. When their training is finished and they become certified, they are awarded Fellow of the American Osteopathic College of Dermatology.

The American Osteopathic College of Dermatology has grown tremendously over the last five decades to become a strong and influential specialty college. Our presence is well-established in academic and clinical settings throughout the United States, as well as in many political arenas. American Osteopathic College of Dermatology is dedicated to promoting the practice of osteopathic dermatology on a national level.

Sincerely,

*Marsha A. Wise*

Executive Director, AOCD  
Executive Director, Foundation for Osteopathic Dermatology

# The Venue

September 14-18, 2016

## **LOEWS SANTA MONICA BEACH HOTEL**

1700 Ocean Avenue, Santa Monica, CA 90401

Phone: 1-866-563-9792

AOCD has made arrangements for a reduced nightly room rate of \$279.00. Rooms in the Loews Santa Monica Beach Hotel block are limited and available on a first come-first served basis. Guests may call Loews central reservations at 1-888-332-0160 or the hotel direct at 1-310-458-6700. The reservation cut-off date is **August 24, 2016**.

Online Codes: Guests may also make their reservations online. Use the URL below to get started:

<https://www.loewshotels.com/santa-monica/AOCD-Medical-Education-Conference?corpcode=AOCO12>

## **Directions:**

From Los Angeles International Airport (LAX):

Exit the airport terminals, following signs for Sepulveda Boulevard North.

Go approximately ¼ mile and turn left on Lincoln Boulevard.

Follow Lincoln Boulevard for approximately 8 miles.

Turn left on Pico Boulevard.

Go approximately one mile and turn right onto Ocean Avenue.

Loews Santa Monica is located two blocks down on the left at 1700 Ocean Avenue.

## **Transportation:**

Wilshire Limousine Services

1800 S. Sepulveda Boulevard, Los Angeles, CA 90025

Phone: 1-310-846-5147 ext. 301

E-fax: 1-323-954-5559



# EXHIBIT INFORMATION

You are cordially invited to exhibit at this educational meeting of the American Osteopathic College of Dermatology. The scientific program will be varied and have broad appeal for dermatologists. Physicians attending this conference will be eligible for an anticipated 28 1-A continuing medical education credits approved by the AOCD/AOA and AAD.

## Why Exhibit?

The overall purpose of the convention is to educate osteopathic dermatology physicians about the latest techniques and trends in dermatology and to provide opportunities for professional networking. Exhibitors and other contributors to this continuing medical education program receive recognition through special mailings to members and are listed in the AOCD Newsletter and Conference Program.

It is expected that the available space will fill quickly, so please reserve your space as soon as possible to assure your participation. Space will be on a "first come first served" basis. Approximately 200 dermatologists, dermatology residents, medical students and staff from throughout the United States are expected to attend this conference.

**WHEN:** Thursday through Sunday, September 14-18, 2016

**WHERE:** Loews Santa Monica Beach Hotel

**EXHIBIT SETUP:** Wednesday, September 14, 2016 at 3:00 p.m.

**DISMANTLE:** Saturday, September 17, 2016 at 4:30 p.m. to  
Sunday, September 18, 2016 at 10:30 am

## EXHIBIT HOURS:

### Thursday, September 15, 2016

6:30 a.m. - 7:30 a.m. Breakfast  
10:00 a.m. - 10:30 a.m. Break  
2:00 p.m. - 2:30 p.m. Break

### Friday, September 16, 2016

6:30 a.m. - 7:30 a.m. Breakfast  
10:00 a.m. - 10:30 a.m. Break  
1:30 p.m. - 2:00 p.m. Break  
7:00 p.m. Reception

### Saturday, September 17, 2016

6:00 a.m. - 7:00 a.m. Breakfast  
10:00 a.m. - 10:30 a.m. Break  
1:30 p.m. - 2:00 p.m. Break with Exhibitor/Door Prize Drawing

### Sunday, September 18, 2016

6:30 a.m. - 8:00 a.m. Breakfast  
10:00 a.m. - 10:30 a.m. Break

## Attendee Lists:

Attendee lists will be available the day of the conference and will not be mailed or distributed prior to the conference. AOCD sincerely appreciates the partnership of our exhibitors, and each year we take their feedback into account and develop new ways to drive traffic to every table.

**Grantor Attendance Policy:**

Representatives of commercial supporters may attend an educational activity but may not engage in promotional activities while in the room where the CME activity takes place. No commercial promotional materials shall be displayed or distributed in the same room as the CME activity. Exhibits are permitted at AOCD meetings; however, they shall not influence nor interfere with the presentation of the CME activity.

**Giveaways and Promotional Items:**

The AOCD requests compliance with all applicable industry, state and federal regulatory and governmental agency guidelines (AMA, PhRMA, OIG, FDA, FCC, FTC, AdvaMed, etc.). Acceptable giveaways should primarily entail a benefit to patients, be related to the physician's work and should not be of substantial value. Giveaways may only be distributed from the exhibitor's booth and may not be mailed to attendees after the meeting or delivered to outside locations during the meeting.

Prize contests, awards, drawings, raffles or lotteries of any kind held at any time or place within the auspices of the meeting are not permitted. Attendees may not be registered for drawings, raffles or lotteries which might be conducted after the AOCD Spring Meeting. Gaming devices of any description are not permitted in the exhibit hall. The AOCD, in its sole discretion, shall have the right to prohibit the distribution of any samples it deems objectionable or otherwise inappropriate.

**Cancellation and Refund Policy:**

Full refunds (less \$100 processing fee) are available if requested in writing at least one month prior to the date of the program. The AOCD is not responsible for "acts of god" such as inclement weather, delays in airline travel or governmental restrictions on travel due to national emergencies. Refunds will not be made if participants are delayed or unable to attend because of these issues.

**Business Center:**

The hotel's state-of-the-art business center offers a wide range of 24-hour secretarial and support services, including faxing, photocopying, printing and courier service. The business center offers high-speed Internet access, Wi-Fi and data port connections, dual-line telephones and the services of a conference concierge and technology butler.

**Check-in and Check-out:**

Guests staying at Loews Santa Monica Beach Hotel may check-in after 4:00 p.m. Check-out is before 12:00 p.m.

**On Site Security:**

The AOCD is not responsible for any loss or damage to exhibitor property.



## Exhibitor Information Table Top Exhibit Fees

Entire Conference: \$1500.00

Daily Fee: \$600.00/day

Included in the exhibiting fees is one six foot table, draped and skirted, two chairs, two conference registrations, as well as the use of the AOCD conference rate when booking hotel rooms at the Loews Santa Monica Beach Hotel. Access to electricity will be provided by request at an additional fee. Each company should provide the necessary information to the shipping department at the hotel for shipment of packages both to and from the conferences. The AOCD will not be responsible for these charges.

### Exhibiting Schedule:

Each day will feature didactic sessions beginning at 7:00 a.m. Beverage breaks will be provided throughout the conference and will provide our physicians with the opportunity to explore the exhibit floor. On Friday, September 16, 2016, a Welcome Reception is planned from 7:00 p.m. - 8:30 p.m. This event is open to members and their families, as well as exhibitors and is the perfect opportunity for exhibitors to mingle with attendees and establish relationships at the outset of the conference.

### Badges:

Badges for pre-registered exhibit personnel will not be mailed prior to the conference. Exhibitor badges will be available for pickup during registration hours and will be held under the company name. Exhibitors are encouraged to wear their own company-supplied name badges.

### Shipping:

Each company should provide the necessary information to the shipping department at the hotel for shipment of packages both to and from the conference. The AOCD will not be responsible for these charges.

Ship to: American Osteopathic College of Dermatology Exhibits  
Attention:  
Loews Santa Monica Beach Hotel  
1700 Ocean Avenue  
Santa Monica, CA 90401

Hotel Contact: Julie Andrew  
Meeting Name: AOCD Conference  
Booking Name: \_\_\_\_\_  
Meeting Date: September 14-18, 2016  
Time packages should be in room: \_\_\_\_\_  
Senders name and phone number: \_\_\_\_\_

Please advise your conference manager in advance of your shipment's arrival, including method of shipment, expected date and time of the shipment and where and when you expect your shipment to be delivered.

### Shipping/Handling Services

Incoming Packages - \$5.00/package  
Outgoing Packages Handling Fee - \$10.00/package  
Loews offers UPS shipping services and supplies.  
A \$10.00 handling fee applies for all other shipment methods.

<b>Hotel Entrances</b>	Front doors of hotel are accessible 24 hours a day. Front drive and front desk are staffed 24/7. Rear entrance is only accessible with an active room key. All entrances are monitored on CCTV by security personnel.
<b>Security Staff</b>	Hotel is patrolled 24/7 by in house hotel security officers.
<b>Parking garage</b>	Valet parking is the only option available and valet staff is on duty 24/7.
<b>Violence</b>	Hotel security staff is trained as first responders to all emergency calls. Hotel is located across the street from Santa Monica Police Department.
<b>Medical</b>	St. Johns Hospital is located less than one mile from hotel.
<b>Fire/Paramedics</b>	Located one block from hotel.

### **Exhibit and Tradeshow**

Due to limited storage, the hotel cannot accept any large shipment of drayage, packages or exhibits for an exhibit and/or production company or client. A large shipment is roughly defined as any shipment that is oversized or weighs in excess of fifty (50) pounds. Should an exhibitor send unqualified packages, they will be not be accepted by the hotel. Please make arrangements for pre and post shipping, drayage handling and storage with the exhibit, production or decorating company handling the event.

**Please contact the AOCD at [swood@aocd.org](mailto:swood@aocd.org) for exhibitor room floor plan, shipping order forms and electricity order forms.**

## **Area Hotels**

### **JW Marriott Santa Monica Le Merigot**

1740 Ocean Avenue  
 Santa Monica, CA 90401  
 310-395-9700

### **DoubleTree Suites by Hilton Hotel Santa Monica**

1707 Fourth Street  
 Santa Monica, CA 90401  
 310-395-3332

### **Huntley Santa Monica Beach**

1111 Second Street  
 Santa Monica, CA 90403  
 310-394-5454

### **Wyndham Santa Monica - At The Pier**

120 Colorado Avenue  
 Santa Monica, CA 90401  
 310-451-0676

## Things To Do



### **Santa Monica Pier**

The Pier offers Pacific Park, a full service amusement park, combined with plenty of restaurants, bars and souvenir shops, as well as an entertaining arcade with more than 200 games. Pacific Park's solar-powered Ferris wheel makes it the only one of its kind in the region.



### **Santa Monica Place**

Santa Monica Place is a modern shopping and dining destination located in the heart of Santa Monica. The contemporary mix of stores, restaurants and artisan market are designed as inspiration for your individuality. Located two blocks from the beach and just steps from Third Street Promenade, there is so much to explore so get lost in everything about Santa Monica.



### **Museum of Flying**

The museum at 3200 Airport Avenue was first opened by Donald Douglas, Jr. Renamed the Museum of Flying, it opened in 1989 with an original collection of vintage aircraft, with an emphasis on those from World War II.



### **McCabe's Guitar Shop**

Specializing in acoustic and folk instruments, McCabe's Guitar Shop also doubles as a live music venue, with its concert room holding 150 people. First opened in 1958, the shop has been known to showcase "the best guitar music west of the 405 Freeway." With its bare bones decor and genuine vibe, you'll find instruments such as mandolins, bouzoukis and sitars, in addition to ukeleles, banjos, and of course, guitars. The list of musicians who have performed in this extremely intimate venue would impress anyone, and the shop as a whole is known as one of the best things, not only in Santa Monica, but all of Los Angeles.

## Wednesday, September 14, 2016

3:00 p.m. - 6:00 p.m. Exhibitor Set Up  
5:00 p.m. AOCD Board of Trustees Meeting

## Thursday, September 15, 2016

6:30 a.m. - 7:30 a.m.	Breakfast	<b>SPONSORSHIP AVAILABLE</b>
7:30 a.m. - 10:00 a.m.	Lectures	
10:00 a.m. - 10:30 a.m.	Break with Exhibitors	<b>SPONSORSHIP AVAILABLE</b>
10:30 a.m. - 2:00 p.m.	Lectures	
2:00 p.m. - 2:30 p.m.	Break with Exhibitors	<b>SPONSORSHIP AVAILABLE</b>
2:30 p.m. - 4:30 p.m.	Lectures	

## Friday, September 16, 2016

6:30 a.m. - 7:30 a.m.	Breakfast	<b>SPONSORSHIP AVAILABLE</b>
7:00 a.m. - 10:00 a.m.	Lectures	
10:00 a.m. - 10:30 a.m.	Break with Exhibitors	<b>SPONSORSHIP AVAILABLE</b>
10:30 a.m. - 1:30 p.m.	Lectures	
1:30 p.m. - 2:00 p.m.	Break with Exhibitors	<b>SPONSORSHIP AVAILABLE</b>
2:00 p.m. - 5:00 p.m.	Lectures	
7:00 p.m.	Reception	<b>SPONSORSHIP AVAILABLE</b>

## Saturday, September 17, 2016

6:00 a.m. - 7:00 a.m.	Breakfast	<b>SPONSORSHIP AVAILABLE</b>
7:00 a.m. - 10:00 a.m.	Lectures	
10:00 a.m. - 10:30 a.m.	Break with Exhibitors	<b>SPONSORSHIP AVAILABLE</b>
10:30 a.m. - 1:30 p.m.	Lectures	
1:30 p.m. - 2:00 p.m.	Break with Exhibitors	<b>SPONSORSHIP AVAILABLE</b>
	Door Prize Drawing	
2:00 p.m. - 4:00 p.m.	Lectures	

## Sunday, September 18, 2016

6:30 a.m. - 8:00 a.m.	Breakfast	<b>SPONSORSHIP AVAILABLE</b>
8:00 a.m. - 10:00 a.m.	Lectures	
10:00 a.m. - 10:30 a.m.	Break	<b>SPONSORSHIP AVAILABLE</b>
10:30 a.m. - 12:30 p.m.	Lectures	



# AOCD Sponsorship Opportunities

## WHY SPONSOR?

Sponsorship is an effective way to stand out from competitors and increase brand recognition with attendees. Sponsors benefit from dedicated pre-conference e-mails, logo exposure, promotion through social media, on-site signage and more!

### **Daily Breakfast in the Exhibit Hall \$5,000**

Breakfast is served in the exhibit hall every morning, kicking off a full day of lectures and activities. Breakfast sponsors can expect acknowledgement on hall signage, mentions on all print and web materials and agendas.

### **Beverage Break Stations \$3,000 per break**

Morning and afternoon coffee breaks are greatly appreciated during a long day of lectures and events. Beverage break stations are located in the exhibit hall, where sponsors will see on-site signage. Sponsorship will also be acknowledged throughout all conference materials.

### **Resident Sponsored Giveaways \$2,000**

This is an opportunity to sponsor giveaways such as gift cards, an iPad or other great prizes to the resident members. Each gift can be given away with a note from the sponsoring company. For any larger items, a representative from the sponsoring company is invited to be present for the giveaway. The giveaway sponsors will be in marketing materials and featured in *The Dermline* publication.

### **Attendee Conference Bag \$6,000**

See your logo on every bag that attendees use to carry the items and information from exhibitors, as well as laptops and conference materials!

### **Bag Inserts \$3,000**

Bag inserts are one of the only opportunities that guarantee distribution of your message to each and every AOCD meeting attendee. Maximize return on a past investment by leveraging a pre-existing marketing piece or research study or create a new concept/message. Insert will require AOCD approval.

### **T-Shirts \$7,000**

See your logo on the AOCD conference t-shirt. The t-shirt is a longtime staple of the AOCD meeting. Sponsors will be recognized with signs, as well as acknowledgement in all conference materials.

### **Ball Caps/Visors \$5,000**

Another popular item for our attendees. Your logo will be at eye level to all. Enjoy onsite signage, recognition in marketing materials and acknowledgement in the event program.

### **Registration Portfolios \$3,000**

A portfolio folder will be provided for each attendee and will provide a place to keep additional handouts, evaluation forms and a small notepad for note taking. Sponsors will be recognized with signs, as well as acknowledgement in all conference materials.

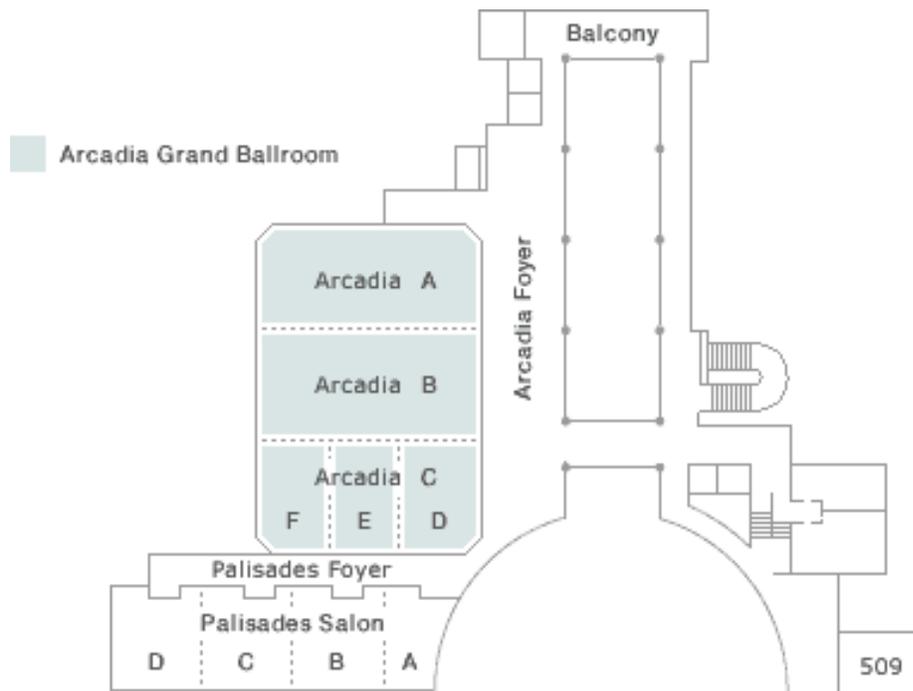
### **Welcome Reception \$20,000**

Guests will enjoy a reception, giving them an opportunity to mingle with colleagues. Exclusive sponsors of this event enjoy onsite signage, recognition in marketing materials and acknowledgement in the event program.

## Product Theaters

Product theaters are 45-minute sessions that provide a high value, live educational opportunity for supporters to reach engaged DO physicians. These sessions deliver a forum to gather and discuss issues on patient education, specific products and therapeutic areas. AOCD recognizes that product theaters are promotional and may concentrate of a specific product or drug. These sessions do **NOT** receive CME credit. **Please contact the AOCD for more information regarding product theater opportunities.**

## Conference Floor Plan



**Our Exhibition Hall will be located in Arcadia A & Foyer**

Please reserve your space early. Vendors will be limited to 1 six foot table top.



**EXHIBITOR APPLICATION FORM**  
**AOCD Current Concepts in Dermatology, Fall 2016**  
**September 14-18, 2016**

To ensure exhibit space, complete this application and mail to PO Box 7525, Kirksville, MO 63501 or fax to 660-627-2623. Deadline for receipt of exhibit fee is **Friday, July 15, 2016**. Space is assigned as a "first come first served" basis.

Exhibit Fee: \$1500.00

Gratis to Ruby, Diamond, Platinum and Gold Corporate Members  
\$750.00 for Silver and Bronze Corporate Members  
\$1000.00 for Pearl Corporate Members

Entire Conference \$1500.00  Partial \$600.00/day  
 I will require electricity (additional fees may apply)  
 I have enclosed a check.  
 Please bill my credit card for the amount \$ \_\_\_\_\_ CVV# \_\_\_\_\_

Name as it appears on card \_\_\_\_\_

Card # \_\_\_\_\_ Expiration Date \_\_\_\_/\_\_\_\_/\_\_\_\_

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Phone Number \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Email Address \_\_\_\_\_

Exhibitor Representatives Attending (2 conference registrations are gratis with exhibitor sign-up. Additional exhibitor registrations are \$50.00 per person). Please list representatives with their email addresses.

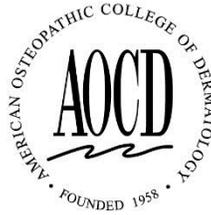
\_\_\_\_\_  
Name Email

\_\_\_\_\_  
Name Email

\_\_\_\_\_  
Name Email

\_\_\_\_\_  
Name Email

If you are unsure at this time of the representatives who will be attending this meeting, forward their name(s) at your earliest convenience so that appropriate information can be sent to them. Please make checks payable to: AOCD, PO Box 7525, Kirksville, MO 63501.



**AOCD Current Concepts in Dermatology**  
**September 14-18, 2016**  
**Loews Santa Monica Beach Hotel**  
**Santa Monica, CA**  
**Sponsorship Registration Form**

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone Number \_\_\_\_\_ Fax Number \_\_\_\_\_

Contact Person \_\_\_\_\_ Email Address \_\_\_\_\_

On-Site Contact \_\_\_\_\_ Email Address \_\_\_\_\_

___ Daily Breakfast in the Exhibit Hall	\$5,000 per breakfast
___ Beverage Break Stations	\$3,000 per break
___ Resident Sponsored Giveaways	\$2,000
___ Attendee Conference Bag	\$6,000
___ Bag Inserts	\$3,000
___ T-Shirts	\$7,000
___ Ball Caps/Visors	\$5,000
___ Registration Portfolios	\$3,000
___ Welcome Reception	\$20,000

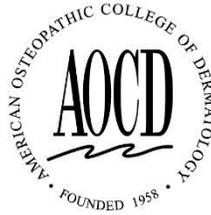
Total Amount Enclosed \$ \_\_\_\_\_

Payment Information \_\_\_ Check Enclosed \_\_\_ Bill my credit card for the amount \$ \_\_\_\_\_

Name on Card \_\_\_\_\_

Card # \_\_\_\_\_ Expiration \_\_\_\_\_ CVV# \_\_\_\_\_

Please return form by fax at 660-627-2623, by email to: [mwise@aocd.org](mailto:mwise@aocd.org) or by mail to:  
AOCD  
PO Box 7525  
Kirksville, MO 63501



American Osteopathic College of Dermatology  
P.O. Box 7525 Kirksville, MO 63501  
Office: 660-665-2184 800-449-2623 Fax: 660-627-2623  
[swood@aocd.org](mailto:swood@aocd.org)

Letter of Agreement Regarding Terms,  
Conditions and Purposes of an Educational Grant

between **American Osteopathic College of Dermatology** and \_\_\_\_\_

(Company)

Title of CME Activity: **Current Concepts in Dermatology Meeting and Scientific Seminar**

Location Date(s) \_\_\_\_\_

Company (Name/Branch) \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

The above Company wishes to provide support for the named continuing medical education activity by means of (indicate which option):

1. Unrestricted educational grant for support of the CME activity in the amount of \$ \_\_\_\_\_
2. Restricted grant to reimburse expenses for:
  - a. Speaker(s)  
\_\_\_\_\_ To include all expenses  
\_\_\_\_\_ Travel only  
\_\_\_\_\_ Honorarium only (Honorarium amount to be determined by AOCD)
  - b. Support for catering functions \_\_\_\_\_ in the amount of \$ \_\_\_\_\_ (see 10.d. on the back of this agreement)
  - c. Other (e.g. equipment loan, brochure distribution, etc.)  
\_\_\_\_\_  
\_\_\_\_\_

## CONDITIONS

1. Statement of Purpose: program is for scientific and educational purposes only and will not promote the Company's products, directly or indirectly.
2. Control of Content & Selection of Presenters & Moderators: **American Osteopathic College of Dermatology** is ultimately responsible for control of content and selection of presenters and moderators. Company, or its agents, will respond only to **American Osteopathic College of Dermatology's** initiated requests for suggestions of presenters or sources of possible presenters. Company will suggest more than one name (if possible); will provide speaker qualifications, will disclose financial or other relationships between Company and speaker, and will provide this information in writing. **American Osteopathic College of Dermatology** will record role of Company, or its agents, in suggesting presenter(s); will seek suggestions from other sources, and will make selection of presenter(s) based on balance and independence.
3. Disclosure of Financial Relationships: **American Osteopathic College of Dermatology** will ensure disclosure to the audience of (a) Company funding and (b) any significant relationship between the **American Osteopathic College of Dermatology** and the Company (e.g. grant: recipient) or between individual speakers or moderators and the Company.
4. Involvement in Content: there will be no "scripting," emphasis, or influence on content by the Company or its agents.
5. Ancillary Promotional Activities: no promotional activities will be permitted in the same room or obligate path as the educational activity. No product advertisements will be permitted in the program room.
6. Objectivity & Balances: **American Osteopathic College of Dermatology** will make every effort to ensure that data regarding the Company's products (or competing products) are objectively selected and presented, with favorable and unfavorable information and balanced discussion of prevailing information on the product(s) and/or alternative treatments.
7. Limitations of Data: **American Osteopathic College of Dermatology** will ensure, to the extent possible, disclosure of limitations of data, e.g., ongoing research, interim analyses, preliminary data, or unsupported opinion.
8. Discussion of Unapproved Uses: **American Osteopathic College of Dermatology** will require that presenters disclose when a product is not approved in the United States for the use under discussion.
9. Opportunities for Debate: **American Osteopathic College of Dermatology** will ensure opportunities for questioning or scientific debate.
10. Independence of **American Osteopathic College of Dermatology** in the use of Contributed Funds:
  - a. Funds should be in the form of an educational grant made payable to **American Osteopathic College of Dermatology**.
  - b. All other support associated with this CME activity (e.g. distributing brochures, preparing slides) must be given with the full knowledge and approval of **American Osteopathic College of Dermatology**.
  - c. No other funds from the Company will be paid to the program director, faculty, or other involved with the CME activity (additional honoraria, extra social events, etc.).
  - d. Funds may be used to cover the cost of one or more modest social activities held in conjunction with the educational program, which furthers the CME educational experience and/or allows an educational discussion and exchange of ideas. If Company sponsors a social event, the requirements set forth in Sections 1, and 3-5 will still apply.

The Company agrees to abide by all requirements of the AOA Guidelines for Relationships between Accredited Sponsors and Company of CME as well as all requirements of the **ACCME Standards for Commercial Support**.

The **American Osteopathic College of Dermatology** agrees to:

- 1) abide by the AOA Guidelines for Relationships between Accredited Sponsors and Company of CME;
- 2) acknowledge educational support from the Company in program brochures, syllabi, and other program materials, and
- 3) upon request, furnish the Company a report concerning the expenditure of the funds provided.

---

Company Representative (print name)

Email

---

Company Representative Title

---

Signature

Date

**AOCD:**            **Marsha A. Wise**  
Executive Director

**mwise@aocd.org**  
Email

---

Signature

Date

American Osteopathic College of Dermatology  
PO Box 7525  
Kirksville, MO 63501

Address Service Requested



## *Save the Date!*

September 14-18, 2016  
Loews Santa Monica Beach Hotel  
1700 Ocean Ave.  
Santa Monica, CA

Phone: (310) 458-6700

A block of rooms has been reserved for meeting attendees at a discounted rate of \$279.00 per night plus tax.

Reservations must be booked by August 24, 2016 to receive this special rate. After this date, rates and availability cannot be guaranteed.

March 29-April 2, 2017  
Ritz Carlton Atlanta  
181 Peachtree Street, Northeast  
Atlanta, GA

Phone: (404) 659-0400

A block of rooms has been reserved for meeting attendees at a discounted rate of \$239.00 per night plus tax.

Reservations must be booked by February 27, 2017 to receive this special rate. After this date, rates and availability cannot be guaranteed.