



***2016 Spring Current Concepts in Dermatology Seminar***  
***Sponsored by: American Osteopathic College of Dermatology***



**Ritz Carlton –  
Battery Park**

**2 West Street  
New York, NY**



**March 30, 2016**

**To**

**April 3, 2016**

## **Mission Statement & Continuing Medical Education Needs Assessment:**

The Continuing Medical Education Program of the American Osteopathic College of Dermatology will support, enhance, and advance new models of academic excellence and community health care.

The objectives of this organization are:

- To maintain the highest possible standards in the practice of dermatology
- To stimulate study and to extend knowledge in the field of dermatology
- To promote a more general understanding of the nature and scope of the services rendered by osteopathic dermatologists to the other divisions of medical practice, hospitals, clinics, and the public
- To contribute to the best interests of the osteopathic profession by functioning as an affiliated organization of the American Osteopathic Association

### **Purpose:**

The purpose of the CME program is to provide AOA-accredited continuing medical education activities to inform the dermatologist physician. The program will provide a mechanism by which its constituents can improve competency, maintain board certification, and cultivate lifelong learning. CME will provide physicians with the opportunity to further develop their knowledge through individual and group learning activities. The Continuing Medical Education Committee will monitor the quality of all programs conducted by the AOCD.

### **Content Areas:**

The content of CME activities produced by the AOCD is determined and initiated by its members. The CME program approves the activities based upon needs assessment data to ensure that all offerings present current, state-of-the-art information. Specific areas of emphasis include:

1. State-of-the-art clinical information
2. Health systems administration
3. Public health issues
4. Educational methodology
5. Professionalism in medicine
6. Cultural proficiency

### **Target Audience:**

The primary target audience of the CME activities conducted by the AOCD are the dermatologist physician members. The program serves community physicians, volunteer clinical faculty, academic clinicians, and students affiliated with the AOCD. The program will also actively seek to broaden its audience through developing affiliations with CME providers on the national level.

### **Types of Activities:**

The core activities presented by the CME program are live conferences. The program actively encourages members to develop enduring materials as an evolving tool for continuing education. The program is committed to exploring the development of its capacity to expand resources in other educational techniques, including Web-based activities and point-of-care technologies.

### **Accreditation:**

The AOCD is accredited by the American Osteopathic Association.

**Expected Results:**

As a result of participation in the AOCD Continuing Medical Education program, practicing clinicians will have access in obtaining assistance in the correction of outdated knowledge, the acquisition of new knowledge in specific areas, mastering of new skills, and the changing of attitudes or habits, etc. It is expected that attendees of this meeting will improve their diagnostic competence regarding a wide range of dermatologic conditions. In addition to increased diagnostic competence, enhanced concepts of therapy and treatment in dermatologic care will be gained for implementation in everyday practice. The overall result being improved physician/provider performance and increased positive patient outcomes.

These objectives will be achieved in a setting which is evidence-based, culturally sensitive, and free of commercial bias. The AOCD is committed to the practice of continuing program improvement. The AOCD will actively explore new educational technologies, develop collaborative relationships with other CME providers, and seek to build the capacity to evaluate competency-based outcomes among the clinicians we serve.

**Meeting Objectives:**

The 2015 Spring Current Concepts in Dermatology Conference is a 3-day program designed to provide the practicing dermatologist with a comprehensive update on the diagnosis and treatment of a variety of conditions related to medical, surgical, and appearance dermatology that face dermatologists on a daily basis. The conference agenda has been carefully developed to provide pearls of knowledge for daily use to the practicing dermatologist in an intimate environment designed to maximize faculty/registrant interactions. Through daily lectures, panels, live patient workshops, and question-and-answer sessions, the attendee will obtain practical and important information for use in their dermatology practice, as there have been significant advances with regard to the diagnosis, management, and treatment of dermatologic conditions. Updates for the dermatologist are necessary in order to obtain optimal patient outcomes with patient safety first and foremost.

**Needs Assessments:**

The program was developed based upon the needs of physicians within the association identified through: (1) a program evaluation/survey provided to meeting participants at both our annual and midyear meeting, (2) recommendations received through the mail, email, or by phone, (3) recommendations from previous program chair, and (4) new advances in dermatologic treatment identified in major publications or research studies. The Board of Trustees also meets to discuss previous conferences and to provide additional topics and potential speaker contacts.

**Faculty Disclosure:**

As a sponsor accredited by the AOA, it is the policy of the AOCD to require the disclosure of anyone who is in a position to control the content of an educational activity. All relevant financial relationships with any commercial interests and/or manufacturers must be disclosed.

**Disclosure of Commercial Support of CME:**

As you undoubtedly know from the national media, there has been much discussion concerning the relationships between CME sponsors, faculty and commercial companies providing support of CME.

Both the American Osteopathic Association and the Committee on Continuing Medical Education have adopted regulations for ethical actions in this area which the American Osteopathic College of Dermatology endorse and have adopted for all our educational activities.

To comply with the Accreditation Council for Continuing Medical Education (ACCME) Standards of Commercial Support on the need for disclosure and monitoring of proprietary and financial interests that may affect the scientific integrity and balance of content delivered in continuing medical education activities under our auspices, the American Osteopathic College of Dermatology (AOCD) requires that all

CME certified activities be developed free from the control of a commercial interest and be balanced, objective, and scientifically rigorous. Anyone with the ability to affect the content of an educational activity must disclose relevant financial relationships with health organizations producing, marketing, re-selling, or distributing health care goods or services consumed by, or used on, patients. The AOCD will disclose faculty and commercial relationships at every meeting.

The views expressed and the techniques presented by the speakers of the AOCD-sponsored educational meetings are not necessarily shared or endorsed by the organization. Anyone with the ability to affect the content of an educational activity must disclose relevant financial relationships with health organizations producing, marketing, re-selling, or distributing health care goods or services consumed by, or used on, patients, as well as any unapproved or off-label uses of medical devices or pharmaceutical agents that they discuss, describe, or demonstrate during their presentations. Meeting attendees should use their independent judgment in applying the information discussed in these educational sessions in the treatment of patients.

Please be assured that having an affiliation with a company does not imply in any way that something is wrong or improper; however, we want to inform attendees that such a relationship exists.

Should you have any questions regarding the facilities, handouts, program content, or concerns about CME compliance with the AOA “Uniform Guidelines,” feel free to contact the AOCD representative:

Marsha A. Wise, BS  
Executive Director  
P.O. Box 7525  
Kirksville, MO 63501  
660-665-2184  
800-449-2623

Unresolved issues regarding compliance with the AOA “Uniform Guidelines” can be brought to the attention of the AOA Division of CME by calling: 800-621-1773, or by writing: AOA CME Office  
142 East Ontario Street, Chicago, IL 60611

Physicians should claim only the credit commensurate with the extent of their participation in the activity.



# The Venue

March 30 – April 3, 2016

## **THE RITZ-CARLTON NEW YORK, BATTERY PARK**

2 West Street, New York, New York 10004

AOCD has made arrangements for a reduced nightly room rate of \$345.00. Rooms in the Ritz Carlton block are limited and available on a first come-first served basis. To make reservations at the Ritz Carlton, call 1-800-241-3333. Be sure to mention group code, **AOC**, to receive your discount. Reserve online at <http://www.ritzcarlton.com/en/Properties/NewYorkBatteryPark/Default.htm> use group code **AOCAOCA**.

From the elegant guest rooms of The Ritz-Carlton New York, Battery Park, a telescope invites guests to look out across the waterfront as Lady Liberty stands proudly over New York Harbor. Few Manhattan luxury hotels can command such sweeping views of America's most iconic symbol of freedom. And with that comes the freedom to "seize the day" – to discover the cradle that nurtured New York City to life.

### **Directions:**

**Please note if you are using a GPS device it is important that you enter 10004 as the proper zip code.**

### **From Laguardia Airport:**

Exit airport and follow signs for Grand Central Parkway (GCP) West. Once on GCP follow signs for Triborough Bridge--Manhattan bound. Pay toll and follow signs for Franklin Delano Roosevelt Drive (FDR) South. Take the FDR Drive south to the end and follow sign to the Battery Park City exit. Proceed to the traffic light and make a right turn, go to next light and make a left turn onto State Street and continue driving until very end. Hotel is located at Battery Place and West Street.

### **From JFK:**

From JFK Airport follow the signs for Belt Parkway West. Continue on Belt Parkway and follow signs for the Brooklyn Battery Tunnel Manhattan bound. Exit the tunnel to Battery Place. Turn left at first stop sign onto West Street. Follow West Street to Battery Place. Turn right on Battery Place and immediate right onto Little West Street.

### **Transportation:**

Paris Limousine <http://plsny.com/> is the preferred and recommended provider of transportation services for groups and individual travelers. Paris Limousine provides shuttle service, on demand and reserved town cars, mini and motor coach services, and other unique transportation offerings.



## Things to do



**Statue of Liberty**

Across the street from ferry / Two minutes

This American icon is a symbol of freedom since 1886. No other monument so perfectly symbolizes the nation's and the world's idea of freedom. At 225 tons and 162 feet tall, she is quite a sight.

No charge is made for entrance to Statue of Liberty National Monument, but there is a cost for the ferry service that all visitors must use, as private boats may not dock at the island.

The ferries, which depart from Battery Park, also stop at Ellis Island when it is open to the public, making a combined trip possible. All ferry riders are subject to security screening, similar to airport procedures, prior to boarding. Visitors intending to enter the statue's base and pedestal must obtain a complimentary museum/pedestal ticket along with their ferry ticket. Those wishing to climb the staircase within the statue to the crown purchase a special ticket, which may be reserved up to a six months in advance.



**Ellis Island**

Across the street from ferry / Two minutes

The processing depot for almost 12 million immigrants from 1892 to 1924, this incredibly moving site features the Immigration Museum, Registry Room, American Immigrant Wall of Honor and American Family Immigrant History Center.



**Skyscraper Museum**

Next door to the hotel

Located adjacent to the hotel, The Skyscraper Museum celebrates the City's rich architectural heritage and examines the historical forces and individuals that have shaped its successive skylines. Through exhibitions, programs and publications, the Museum explores tall buildings as objects of design, products of technology, sites of construction, investments in real estate, and places of work and residence.



### **Smithsonian Museum of the American Indian**

2 blocks from hotel

Located in the historic former U.S. Custom House (circa 1907), this Smithsonian museum contains more than 10,000 years of art and artifacts of the indigenous peoples of the Americas.

The National Museum of the American Indian is the first national museum dedicated to the preservation, study, and exhibition of the life, languages, literature, history, and arts of Native Americans.

The museum's extensive collections encompass a vast range of cultural material—including more than 800,000 works of extraordinary aesthetic, religious, and historical significance, as well as articles produced for every day, utilitarian use.

## **Area Hotels**

### **New York Marriott Downtown**

85 West Street, Financial District, New York City

<http://www.marriott.com/hotels/travel/nycws-new-york-marriott-downtown/>

### **Holiday Inn Express New York City-Wall Street**

126 Water Street, Financial District, New York City

<http://www.ihg.com/holidayinnexpress/hotels/us/en/new-york/nycsf/hoteldetail>

1-212-747-9222

### **Hampton Inn Manhattan Downtown Financial District**

32 Pearl Street, Financial District, New York City

1-855-238-1591

<http://hamptoninn3.hilton.com/en/hotels/new-york/hampton-inn-manhattan-downtown-financial-district-NYCMNHX/index.html>

### **Double Tree by Hilton New York City - Financial District**

8 Stone St, New York, NY, 10004

1-212-480-9100

<http://doubletree3.hilton.com/en/hotels/new-york/doubletree-by-hilton-hotel-new-york-city-financial-district-NYCBPDT/index.html>

## Thursday, March 31, 2016

7:00 am-10:00 am	Exhibitor Set Up
8:00 am-12:00 pm	AOCD BOT Meeting
1:00 pm-5:00 pm	Lectures
3:00 pm-3:30 pm	Exhibitors Break
7:00 pm	Welcome Reception

## Friday, April 1, 2016

6:00 am-7:00 am	Breakfast
7:00 am-11:30 am	Lectures
10:00 am-10:30 am	Exhibitors Break
11:30 am- 1:00 pm	Lunch Lecture
1:00 pm-2:00 pm	Lectures
2:00 pm- 2:30 pm	Exhibitors Break
2:30 pm-3:30 pm	Lectures
3:30 pm- 4:30 pm	Lectures

## Saturday, April 2, 2016

6:00 am-7:00 am	Breakfast
7:00 am-10:00 am	Lectures
10:00 am-10:30 am	Exhibitors Break
10:30 am-11:30 am	Lectures
11:30 am-1:00 pm	Lunch Lecture
1:00 pm-2:00 pm	Lectures
2:00 pm- 2:30 pm	Exhibitors Break/ Door Prize Drawing
2:30 pm-3:30 pm	Lectures
3:30 pm- 4:30 pm	Lectures

## Sunday, April 3, 2016

6:30 am-8:00 am	Breakfast
8:00 am-12:30 am	Lectures
10:00 am-10:30 am	Break
12:30 pm	End



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## INVITED SPEAKERS

Reagan Anderson, DO  
Jerry Bagel, MD  
Laura Benedetto, DO  
Ronald Bush, MD  
David Cohen, MD  
James Del Rosso, DO  
Steve Feldman, MD  
Adam Friedman, MD  
Brad Glick, DO  
Steve Grekin, DO  
Joe Jorrizzo, MD  
Mark Lebwohl, MD  
Michael Nowak, MD  
Anna Pavlick, DO  
Steve Purcell, DO  
Peter Saitta, DO  
Suzanne Sirota Rozenberg, DO

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## WHO SHOULD ATTEND?

Dermatologists  
Mohs Surgeons  
Dermatopathologists  
Dermatology Residents  
Dermatology Physician  
Assistants  
Medical Students

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## THREE WAYS TO REGISTER

[WWW.AOCD.ORG](http://WWW.AOCD.ORG)



[DERMATOLOGY@AOCD.ORG](mailto:DERMATOLOGY@AOCD.ORG)



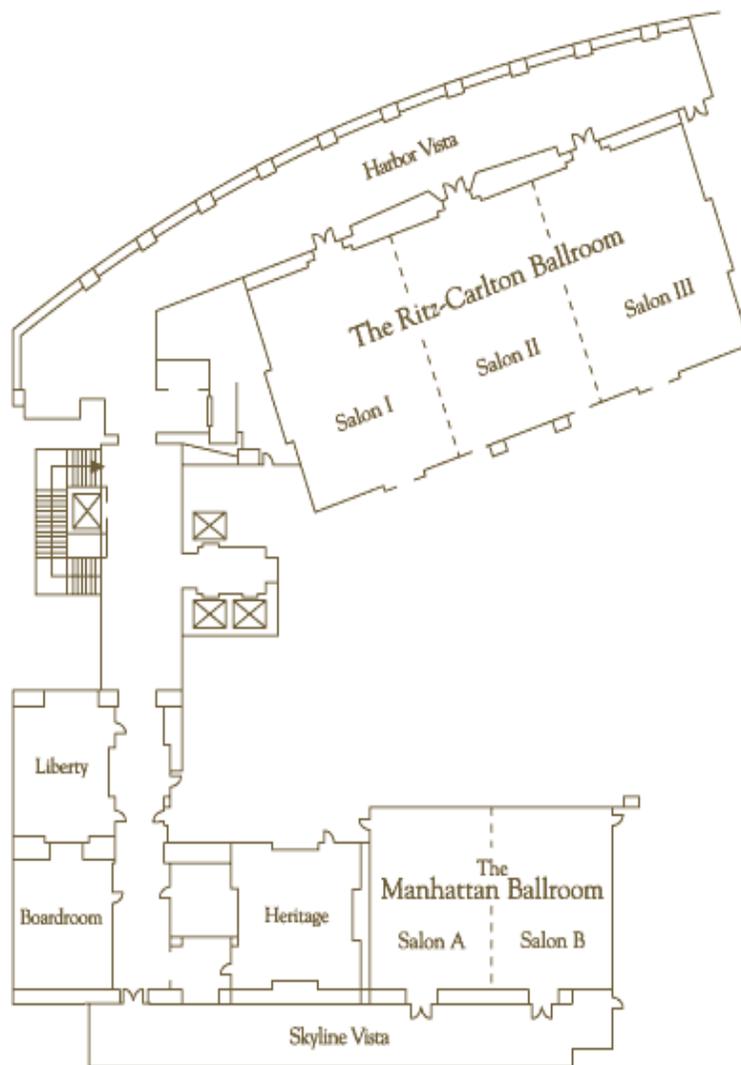
660-627-2623



# Conference Floor Plan

**Our Exhibition Hall will be located in the Manhattan Ballroom**

**Lectures will take place in The Ritz Carlton Ballroom**



**AOCD 2016 Spring Current Concepts in Dermatology  
Meeting Event Registration**

Name \_\_\_\_\_

Name of Guest (s) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

Fax completed registration form with credit card information to (660)627-2623, or mail to:  
AOCD PO Box 7525 Kirksville, MO 63501

Regular Registration (Until –February 23, 2016)

Late Registration (After February 23, 2016)

___AOCD Member	(\$600)	___AOCD Member	(\$700)
___AOCD Resident	(\$0)	___AOCD Resident	(\$0)
___AOCD Student	(\$50)	___AOCD Student	(\$75)
___Non-AOCD Member	(\$900)	___Non-AOCD Member	(\$1000)
___Dermatology Physician Assistant	(\$300)	___Dermatology Physician Assistant	(\$400)
___Office Staff of AOCD Member	(\$150)	___Office Staff of AOCD Member	(\$200)
___Guests	(\$50)	___Guests	(\$75)

This program anticipates being approved for 24 hours of AOA Category 1-A credit pending approval by the AOA CCME.

**Cancellation and Refund Policy**

Full refunds (less \$100 processing fee) are available if requested in writing at least one month prior to the date of the Program. The AOCD is not responsible for “acts of god” such as inclement weather, delays in airline travel, or governmental restrictions on travel due to national emergencies. Refunds will not be made if participants are delayed or unable to attend because of these issues. We reserve the right to withdraw the program or to make changes in the published itinerary whenever conditions warrant or if it is deemed necessary.

Total Fee \_\_\_\_\_ MC/Visa # \_\_\_\_\_ Exp. Date \_\_\_\_\_

CVV Code \_\_\_\_\_ Signature \_\_\_\_\_

Hotel reservations are the responsibility of the attendee by calling the direct number for The Ritz Carlton Battery Park at 212-344-0800.

A block of rooms has been reserved for meeting attendees at a discounted rate of \$345.00 per night plus tax. Reservations must be booked by **February 29, 2016** to receive this special rate. After this date, rates and availability cannot be guaranteed.

American Osteopathic College of Dermatology  
PO Box 7525  
Kirksville, MO 63501

Address Service Requested



## *Save the Dates!*

September 15-18, 2016  
Loews Santa Monica Beach Hotel  
1700 Ocean Ave.  
Santa Monica, CA

Phone: (310) 458-6700

A block of rooms has been reserved for meeting attendees at a discounted rate of  
of  
\$ 279.00 per night plus tax.  
Reservations must be booked by  
August 24, 2016 to  
receive this special rate. After this date,  
rates and availability cannot be  
guaranteed.

March 29- April 2, 2017  
Ritz Carlton Atlanta  
181 Peachtree Street, Northeast  
Atlanta, GA

Phone: (404) 659-0400

A block of rooms has been reserved for meeting attendees at a discounted rate of  
rate of  
\$ 239.00 per night plus tax.  
Reservations must be booked by  
February 27, 2017 to  
receive this special rate. After this  
date, rates and availability cannot be  
guaranteed.