2012
AOCD Annual Meeting
Program Review
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San Diego, California
October 6 - 10, 2012
Program Evaluation Summary

83 program evaluations returned, 246 speaker and content evaluation forms returned

What was your reason for enrollment? (more than one selection could be made)
27% – Program topics
27% – Location of the program
45% – Desire to broaden knowledge
70% – Needed CME hours
18% – Other

In general, do you base your decision to attend a CME program on: (more than one selection could be made)
51% – Program content
54% – Program location
70% – Need for CME hours

Were you interested in a specific speaker?
25% – Yes (see chart below)
75% – No

Have you previously attended an AOCD CME program?
95% – Yes
5% – No
What is the population of the city in which you practice?

![Population Distribution Pie Chart]

- Over 100,000: 49%
- 50,000 - 100,000: 19%
- 30,000 - 50,000: 13%
- 10,000 - 30,000: 12%
- Under 10,000: 4%

In which type of practice are you currently engaged?

![Practice Type Pie Chart]

- Solo: 46%
- Group: 46%
- Hospital: 8%

Which subjects were the most valuable to you?

- Melanoma update – 14
- Hand dermatitis – 10
- Autoimmune skin disease update – 9
- Newer drug reactions – 8
- Dermatopathology – 7
- Pediatric dermatology – 7
- All were valuable – 5
- Cosmeceuticals – 5
- Upenn Symposium – 5
- Psoriasis – 4
- Unusual dermatologic cases – 4
- Atopic dermatitis – 3
- Clinical dermatology – 3
- CTCL – 3
- PDT for skin cancer – 3
- Tats holes & landscapes – 3
- Great cases – 2
- Medical dermatology – 2
- AAD update – 1
- Actinic keratosis – 1
- Allergies – 1
- CLIA – 1
- Complex medical dermatoses – 1
- Connective tissue disorder – 1
- Cosmetic dermatology – 1
- Lymphoma – 1
- New drug therapies – 1
- Practical tips for everyday practice – 1
- Regulatory issues – 1
- Surgical pearls – 1
Which subjects do you feel could have been omitted? 
- Resident lectures – 3 
- Dermatopathology – 2 
- Tats, holes & landscapes – 2 
- Cosmeceuticals – 1 
- Newer drug reactions – 1 
- Hair issues – 1 
- Interesting issues – 1 
- Psoriasis – 1 
- Repetitive topics – 1 

Please comment on what ways you think the course could be improved:

Location
- All was satisfactory – 21 
- Hold meetings in larger cities with hub airports – 7 
- Alternate east, central & west locations – 2 
- Hold more meetings on the east coast – 1 
- Hold meeting in Los Angeles, New York or Detroit – 1 
- Need more seating – 1 
- Try not to follow the AAD (AAD and AOCD meetings were in San Diego this year – 1 
- Warm locations are always best – 1 

Time of Lectures
- All was satisfactory – 14 
- Start later in the morning – 12 
- Fewer resident lectures – 3 
- Earlier start and end times – 3 
- Shorter lectures (20-30 minutes) – 2 

Breaks
- All was satisfactory – 15 
- Add more breaks – 5 
- Take fewer breaks – 2 

If you could choose one location to attend a CME program, where would it be?
- Las Vegas, NV – 10 
- San Diego, CA – 7 
- New York, NY – 6 
- San Francisco, CA – 6 
- Boston, MA – 4 
- Los Angeles, CA – 3 
- Miami, FL – 3 
- Orlando, FL – 3 
- Washington D.C. – 3 
- Park City, UT – 2 
- Anaheim, CA – 1 
- Anywhere with a beach & ocean – 1 
- Aspen, CO – 1 
- Charleston, SC – 1 
- Chicago, IL – 1 
- Dallas, TX – 1 
- Denver, CO – 1 
- Detroit, MI – 1 
- East Coast – 1 
- Florida – 1 
- Hawaii/Cruise – 1 
- Hilton Head, SC – 1 
- Jackson Hole, WY – 1 
- Memphis, TN – 1 
- Midwest airport hotel – 1 
- Nashville, TN – 1 
- New Orleans, LA – 1 
- Palm Springs, CA – 1 
- Philadelphia, PA – 1 
- San Antonio, TX – 1 
- Small ocean city – 1 
- Texas – 1
What topics would you like to see addressed at future meetings?

- Cosmetic dermatology – 7
- Surgical dermatology – 6
- Clinical dermatology – 3
- Dermoscopy – 3
- Atopic dermatitis – 2
- Coding/documentation – 2
- Live cosmetic workshop – 2
- Medical dermatology – 2
- Obamacare/medicare – 2
- Office Management/business – 2
- Patch testing – 2
- Pediatrics – 2
- Rheumatology – 2
- Treatment pearls of common derm problems – 2
- Acne & rosacea – 1
- Autoimmune disease – 1
- Board re-certification review course – 1
- Changes in medicine as it relates to dermatology – 1
- Common dermatosis – 1
- Common drug reactions – 1
- Common referral problems – 1
- Confocal microscopy – 1
- Connective tissue disease – 1
- Contact dermatitis – 1
- Content similar to AAD offerings – 1
- EHR – 1
- Future of dermatology – 1
- HIV dermatosis – 1
- How to handle complications with procedures and surgery – 1
- Laser cases – 1
- Lesions amenable to liquid nitrogen – 1
- Less psoriasis – 1
- Mainstream cosmeceuticals – 1
- Melanoma update – 1
- Mohs – 1
- More lectures by D.O.s – 1
- New oral therapies for sun damage prevention – 1
- Non-steroidal immunosuppressants – 1
- OCC Discussion – 1
- Patient cases—not just interesting cases but management issues as well – 1
- Photodynamic therapy – 1
- Psoriasis update – 1
- RACs – 1
- radiation dermatoses – 1
- Risk management – 1
- Skin cancer pathology – 1
- skin disease – 1
- Surgical danger zones of the face – 1
- Therapy in difficult-to-treat pediatric diseases – 1
- Therapy updates – 1
- Tropical medicine – 1
- Variety – 1
- Vesiculobullous disease – 1
- Vulvar and oral dermatology – 1

What was the worst part of your experience at this meeting?

- Lectures started too early – 5
- The travel – 4
- Resident lectures – 3
- Uncomfortable chairs – 3
- Tats, Holes & Landscapes – 2
- Time adjustment – 2
- Venue/lecture hall – 2
- Waiting for sign in on the first day – 2
- Lectures ended too late; could not spend seeing San Diego – 1
- Lack of surgical derm topics – 1
- No food – 1
- Overly scientific lectures – 1
- Politics involved – 1
- Program content & caliber of lecturers does not compare to AMA or AAD sponsored meetings – 1
- Quality of box lunches (stale bread) – 1
- Few and poor onsite dining options – 1
## Speaker Evaluation Averages

<table>
<thead>
<tr>
<th></th>
<th>Guest Speakers</th>
<th>Resident Speakers</th>
<th>Monday Speakers</th>
<th>Tuesday Speakers</th>
<th>Wednesday Speakers</th>
<th>Total Average</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Average Rating</strong></td>
<td>4.6</td>
<td>4.2</td>
<td>4.5</td>
<td>4.3</td>
<td>4.4</td>
<td>4.4</td>
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</tbody>
</table>

## General Program Evaluation

<table>
<thead>
<tr>
<th></th>
<th>Program content</th>
<th>Scheduling</th>
<th>Length of program</th>
<th>Program Publicity</th>
<th>Facilities</th>
<th>Overall Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Average Rating</strong></td>
<td>4.4</td>
<td>4.3</td>
<td>4.4</td>
<td>4.3</td>
<td>4.5</td>
<td>4.4</td>
</tr>
</tbody>
</table>
Evaluation of Program Content

<table>
<thead>
<tr>
<th></th>
<th>Presentation met your needs</th>
<th>Presentation provided usable ideas and/or techniques</th>
<th>Program will improve professional effectiveness</th>
<th>Time for questions &amp; answers was sufficient</th>
<th>Handouts were useful</th>
<th>Seminar met your expectations</th>
<th>Format and organization were effective</th>
</tr>
</thead>
<tbody>
<tr>
<td>8-Oct-12</td>
<td>4.5</td>
<td>4.5</td>
<td>4.6</td>
<td>4.6</td>
<td>4.0</td>
<td>4.5</td>
<td>4.5</td>
</tr>
<tr>
<td>9-Oct-12</td>
<td>4.6</td>
<td>4.5</td>
<td>4.5</td>
<td>4.6</td>
<td>4.2</td>
<td>4.5</td>
<td>4.6</td>
</tr>
<tr>
<td>10-Oct-12</td>
<td>4.7</td>
<td>4.7</td>
<td>4.7</td>
<td>4.7</td>
<td>4.4</td>
<td>4.7</td>
<td>4.7</td>
</tr>
</tbody>
</table>

Did these lectures meet the objectives of the CME program?

October 8, 2012
100% - Yes
0% - No

October 9, 2012
100% - Yes
0% - No

October 10, 2012
100% - Yes
0% - No

Would you attend a similar conference next year?

October 8, 2012
99% - Yes
1% - No

October 9, 2012
99% - Yes
1% - No

October 10, 2012
97% - Yes
3% - N

Was the activity commercially biased?

Oct 8, 2012
Yes 13%
No 87%

Oct 9, 2012
Yes 19%
No 81%

Oct 10, 2012
Yes 18%
No 82%
Comments

- 6:45 is too early for lectures to start; 8 a.m. is typical at most conferences
- Best resident lectures should be mixed in with other speakers on Monday & Tuesday; the rest should be presented as posters
- Dr. Greenfield's talk was inappropriate. The video she showed crossed the line. It was not professional and should not have been shown in a professional setting.
- Dr. Saitta: Great lecture, new ideas
- Dr. Saitta's lecture was fantastic, best one of the program.
- Excellent speakers (obviously well-prepped; good speakers; good AV)
- Have separate signs & tables for residents and students. Have 2-3 tables for fellows
- Lecture topics that offer treatment pearls/protocols/pitfalls on various disorders; I like the resident lectures spread over two days with mornings devoted to other presenters. Would like to see fewer resident lectures and more presentations on practice-specific topics. Maybe residents could present posters outside of lecture hall one or two evening to free up daytime for other topics and presenters.
- More attending/academic lectures while resident lecture occur simultaneously in a smaller auditorium
- More clinically relevant speakers and fewer resident lectures
- More frequent breaks could decrease the number of people leaving/taking individual breaks
- Outstanding speakers!
- Some of the case reports from programs were inadequate/boring. Perhaps consider approval of program director for case presentations prior to the meeting.
- Start day 1 at 9:30 so we can attend opening seminar
- The resident lectures are interest but take up a large portion of the meeting.
- Timing was excellent! Staggered time that made it easy to get from one lecture to the next easily
- Venue was too cavernous, too cold, no complimentary pens and notepads
AOCD Meetings Survey (Online)

24 program evaluations returned

List the top 3 cities you would like to have for an AOCD Midyear Meeting:

- New York, NY - 7
- Miami, FL - 5
- Boston, MA - 4
- Los Angeles, CA - 4
- Atlanta, GA - 3
- Chicago, IL - 3
- Dallas, TX - 2
- Denver, CO - 2
- Kansas City, MO - 2
- Santa Barbara, CA - 2
- Biloxi, MS - 1
- Charlotte, NC - 1
- Colorado ski town - 1
- Corpus Christi, TX - 1
- Florida - 1
- Honolulu, HI - 1
- La Jolla, CA - 1
- Las Vegas, NV - 1
- Maui, HI - 1
- Minneapolis, MN - 1
- Nashville, TN - 1
- Orange County beach cities - 1
- Orlando, FL - 1
- Phoenix, AZ - 1
- Raleigh, NC - 1
- San Antonio, TX - 1
- San Diego, CA - 1
- San Francisco, CA - 1
- Santa Monica, CA - 1
- Savannah, GA - 1
- Seattle, WA - 1
- Sedona, AZ - 1
- Tampa, FL - 1
- Toronto, Canada - 1
- Vail, CO - 1

Did you attend the Presidential Celebration on October 8, 2012 in San Diego?
41% - Yes
59% - No

Did you enjoy the relaxed format during this event?
87.5% - Yes
12.5% - No

Comments:
- Keep the atmosphere of formal attire for such an important event.
- Keep the black tie attire.

The AOCD would like your input on future topics for our meetings. Please check the topic(s) you would like presented for CME (more than one selection could be made):

- Alopecia - 6
- AOA & AOCD Updates - 6
- Clinical Pearls - 14
- Coding - 8
- Contact Dermatitis - 3
- Cosmetic - 8
- Derm Surgery - 8
- Dermatology in 3rd World Countries - 11
- Dermoscopy - 9
- Dermpath 101 - 3
- Difficult Diagnosis - 9
- E.H.R. - 2
- E.M.R. - 4
- Experiences in the Field - 6
- Genodermatoses - 5
- Health Reform - 5
- HIPPA - 4
- Inpatient Dermatology - 8
- Medical Liabilities - 6
- Medical Malpractice - 8
- Melanoma - 7
- MOHS - 3
- MTX - 3
- New Laser Technology - 8
- Osha - 4
- Pediatric Dermatology - 10
Comments and suggestions for future annual meetings:

- Condensing student lectures allowing more time for general more pertinent comprehensive lectures (ex. PA Symposium, CTCL lecture, etc)
- Disassociate with AOA & make our midyear meeting the main meeting where resident can present & 3rd year resident can take their board certification exam
- Excellent program!
- Great format!! It encouraged more mingling and fellowship. Keep doing it!
- Hold meeting in Portland.
- Monday thru Thursday is the most ideal meeting schedule because it allows for weekend travel both to and from the meetings
- More speakers and less resident presentations; more derm vendors
- Please make mid-year meeting in warm climates.
- This was much better without the usual dinner and dog and pony show. Keep it up.