2012 AOCD Midyear Meeting
Program Review

Branson, Missouri
April 19 – 22, 2012
**Program Evaluation Summary**

44 program evaluations returned, 179 speaker and content evaluation forms returned

What was your reason for enrollment? (more than one selection could be made)
- 23% – Program topics
- 32% – Location of the program
- 43% – Desire to broaden knowledge
- 77% – Needed CME hours
- 11% – Other

In general, do you base your decision to attend a CME program on (more than one selection could be made):
- 48% – Program content
- 75% – Program location
- 59% – Need for CME hours

Were you interested in a specific speaker?
- 34% – Yes (see chart below)
- 66% – No

Have you previously attended an AOCD CME program?
- 89% – Yes
- 11% – No
What is the population of the city in which you practice?

- Under 10,000: 7%
- 10,000 - 30,000: 12%
- 30,000 - 50,000: 13%
- 50,000 - 100,000: 19%
- Over 100,000: 55%

In which type of practice are you currently engaged?

- Group: 67%
- Solo: 31%
- Hospital: 2%

Which subjects were the most valuable to you?

- Alopecia in Women (9)
- Contact Dermatitis (7)
- Coding (6)
- Dermatopathology (5)
- Surgical Pearls (5)
- All subjects were valuable (4)
- Interesting Cases (4)
- Melanoma Staging (4)
- Black Pearls (3)
- Connective Tissue Diseases (3)
- Psoriasis (3)
- Actinic Keratosis (2)

- Atopic Dermatitis (2)
- Clinical Pearls (2)
- OCC Update (2)
- Skin Cancer (2)
- Acne/Rosacea (1)
- Allergic Medicine (1)
- Autoimmune (1)
- Eczema Melasma (1)
- Healthcare Reform (1)
- Immunobullous (1)
- Laser Update (1)
- Photodynamic Therapy (1)
Which subjects do you feel could have been omitted?
- None (10)
- Photodynamic Therapy (5)
- Atopic Dermatitis (3)
- Surgical Pearls (3)

- Alopecia (1)
- Mohs surgical cases that do not teach technique but only show before and after photos of the patients (1)

Please comment on what ways you think the course could be improved:

Location
- All was satisfactory (15)
- Needs to be easier to get to (9)

- Continue to hold Midyear Meetings in smaller venues and resort areas (3)

Conference Schedule
- All was satisfactory (14)
- Make the first day a full day of lectures, not a half-day (3)
- Friday’s schedule is too long (2)

- Hold lectures in the morning with afternoons off (1)
- Schedule most CME for Saturday and Sunday (1)

Time of Lectures
- All was satisfactory (13)
- Could be somewhat shorter (1)
- Limit lectures to 45-50 minutes to allow for questions (1)

- Need better proctoring—Many lectures went over time limit (1)
- No lectures before 8:30 a.m. (1)

Breaks
- All was satisfactory (12)
- Better service with coffee, etc (1)

- Breaks could be shorter (1)
- Need time off to enjoy the area (1)

If you could choose one location to attend a CME program, where would it be?
- Las Vegas, NV (5)
- New York, NY (3)
- Atlanta, GA (2)
- Big Cedar Lodge (2)
- Los Angeles, CA (2)
- Napa Valley, CA (2)
- San Antonio, TX (2)
- San Diego, CA (2)
- San Francisco, CA (2)
- Airport Hotel (1)
- Austin, TX (1)
- Boston, MA (1)
- Caribbean Resort (1)
- Cheyenne, WY (1)
- Chicago, IL (1)

- Dallas, TX (1)
- Denver, CO (1)
- Emerald Coast, FL (1)
- Florida (1)
- Golf/Tennis Destination (1)
- Marco Island, FL (1)
- Monterey, CA (1)
- Myrtle Beach, SC (1)
- Nashville, TN (1)
- Orlando, FL (1)
- Redding, CA (1)
- Santa Fe, NM (1)
- Lake Tahoe (1)
- Telluride, CO (1)

What topics would you like to see addressed at future meetings?
- Billing/Coding (4)
- Certification Updates (3)
- Medical Dermatology (3)
- Pediatric Dermatology (3)
- Clinical Dermatology (2)
- Healthcare Reform Updates (2)
- Practice Management (2)
- Surgical Dermatology (2)
- Accessory Skin Tumors (1)

- Advanced Closures (1)
- Board Review (1)
- Business (1)
- Computer Systems/EHR (1)
- Cosmetic Dermatology (1)
- Dermoscopy (1)
- Fillers for the Face (1)
- New Drugs (1)
- Risk Management (1)
- Skin Cancer (1)
- Surgical Choices for Facial Aging (1)

What was the best part of your experience at this meeting?
- Location/Venue (15)
- Speakers/Lectures (8)

What was the worst part of your experience at this meeting?
- Travel/Difficulty Getting To and From Meeting Site (6)
- Nothing (6)
- AV/Sound System (2)
- Catering (2)
- Location (2)
- Few knew about Dr. Glick’s Friday lecture (1)

### Speaker Evaluation Averages

<table>
<thead>
<tr>
<th>Speaker Type</th>
<th>Average Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>Featured Speakers</td>
<td>4.6</td>
</tr>
<tr>
<td>Resident Speakers</td>
<td>4.3</td>
</tr>
<tr>
<td>Thursday Speakers</td>
<td>4.4</td>
</tr>
<tr>
<td>Friday Speakers</td>
<td>4.6</td>
</tr>
<tr>
<td>Saturday Speakers</td>
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<tr>
<td>Sunday Speakers</td>
<td>4.6</td>
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<tr>
<td>Total Average</td>
<td>4.6</td>
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</table>

### General Program Evaluation

<table>
<thead>
<tr>
<th>Category</th>
<th>Average Rating</th>
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<tbody>
<tr>
<td>Program Content</td>
<td>4.6</td>
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<tr>
<td>Scheduling</td>
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<tr>
<td>Length of Program</td>
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</tr>
<tr>
<td>Program Publicity</td>
<td>4</td>
</tr>
<tr>
<td>Facilities</td>
<td>4.8</td>
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<tr>
<td>Overall Rating</td>
<td>4.6</td>
</tr>
</tbody>
</table>
**Evaluation of Program Content**

<table>
<thead>
<tr>
<th>Average Rating</th>
<th>Presentation met your needs</th>
<th>Presentation provided usable ideas and/or techniques</th>
<th>Program will improve professional effectiveness</th>
<th>Time for questions &amp; answers was sufficient</th>
<th>Handouts were useful</th>
<th>Seminar met your expectations</th>
<th>Format and organization were effective</th>
</tr>
</thead>
<tbody>
<tr>
<td>19-Apr-12</td>
<td>4.6</td>
<td>4.6</td>
<td>4.5</td>
<td>4.7</td>
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<td>22-Apr-12</td>
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**Did these lectures meet the objectives of the CME program?**

<table>
<thead>
<tr>
<th>April 19, 2012</th>
<th>100% - Yes</th>
<th>0% - No</th>
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<tbody>
<tr>
<td>April 20, 2012</td>
<td>100% - Yes</td>
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**Would you attend a similar conference next year?**

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**Was the activity commercially biased?**

<table>
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<th>April 19, 2012</th>
<th>24% - Yes</th>
<th>76% - No</th>
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<td>April 20, 2012</td>
<td>15% - Yes</td>
<td>85% - No</td>
</tr>
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<td>85% - No</td>
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**Comments**

- A speaker I would like to see is Jeremy Bordeaux, MD, Mohs surgeon at Case Western Cleveland.
- Audio a little difficult to hear but could be understood.
- Big Cedar was wonderful!
- Dr. Ceilley really discussed tips for running a "better practice" - not helpful - would have preferred surgical tips.
- Dr. Desai didn't list conflicts of interest/commercially biased.
- Drs. Desai & Baum commercially biased.
• Excellent lectures were presented at this midyear--one of the best!
• Hard to get to, should be easy to get in and out of, no more than 15 miles from airport.
• I am very grateful that there were very few resident presentations. Please continue to get high-quality and high-profile speakers. I would be strongly discouraged from coming by seeing a large number of resident talks.
• I felt the audio/visual was marginal. Sound should be better and lecture slides should progress seamlessly.
• I strongly suggest that our college continue to have midyear meetings at smaller venues such as Branson, Monterey, Santa Fe, Hilton Head, Jackson Hole, Vail, Steamboat Springs, Marco Island, Banff, etc. These settings promote and allow form camaraderie, friendship, a place for family involvement and allow us to see and experience wonderful areas of our country.
• I think the location was phenomenal! In the middle of the country--evenly spaced between both coasts. Beautiful location and facility. A home-run choice!
• I thought this was one of the better meetings! Great content!
• I was not notified of this change to Big Cedar. My friend told me about this change, before that, the publicity was good.
• Include print-out of attendees and addresses; sign in one time only.
• Microphone not clear—echoed.
• Need to have AOCD Credit available online. Need to have regional meetings in addition to midyear & annual meetings.
• One lecture on Atopic Dermatitis would have been enough.
• PDT was almost all DUSA slides & no references.
• Sorry about the Hilton, but Big Cedar is great!
• The food was subpar.
• This is a great setting and the program was done well.
• Very confusing last-minute adjustments to make it work. Big Cedar was a great location. I plan on vacationing here. Program publicity was lacking.
• Would be nice to have drinks in the meeting room so you can get coffee/tea without leaving a lecture.