2013 AOCD Midyear Meeting
Program Review

Winter Park, Colorado
January 23-26, 2013
Program Evaluation Summary

Wednesday  66 attended lectures  46 practicing dermatologists attended
Thursday  62 attended lectures  27 dermatology residents attended
Friday  61 attended lectures  12 medical students attended
Saturday  50 attended lectures

90 registered and 5 did not attend

36 program evaluations returned, 121 speaker and content evaluation forms returned

What was your reason for enrollment? (more than one selection could be made)
   19% – Program topics
   47% – Location of the program
   44% – Desire to broaden knowledge
   58% – Needed CME hours
   8% – Other

In general, do you base your decision to attend a CME program on (more than one selection could be made):
   42% – Program content
   72% – Program location
   69% – Need for CME hours

Were you interested in a specific speaker?
   50% – Yes (see chart below)
   50% – No

Have you previously attended an AOCD CME program?
   100% – Yes
   0% – No

Cleaver  4%
Glick  8%
Harris  4%
Zaiac  24%
Yob/Cronin/Miller  4%
Swanson  12%
Rabinovitz/Oliviero  28%
High  16%
What is the population of the city in which you practice?

- Over 100,000: 63%
- 10,000 - 30,000: 17%
- 30,000 - 50,000: 9%
- 50,000 - 100,000: 11%
- 10,000 - 30,000: 17%
- 30,000 - 50,000: 9%
- 50,000 - 100,000: 11%
- Over 100,000: 63%

In which type of practice are you currently engaged?

- Group: 53%
- Solo: 36%
- Hospital: 8%
- Retired: 3%

Which subjects were the most valuable to you?

- Dermoscopy Course (14)
- Surgical Pearls (7)
- Asset Protection (3)
- OCC Update (3)
- Surgical Complications (3)
- Bedbugs, Ticks, Spiders & Creepy Crawlers (2)
- Clinical Pearls (2)
- Future of Dermatology (2)
- General Dermatology Pearls (2)
- Isotretinoin Update (2)
- Pediatric Dermatology (2)
- Practice-Based Pearls (2)
- Surgical Forum (2)
- Hair Transplant
- Subjects that help the clinician in the office

Which subjects do you feel could have been omitted?

- Preservation of Private Practice (4)
- None (3)
- Asset Protection (2)
- Dermoscopy (2)
- Pediatric Dermatology (2)
- Resident Lectures (2)
- Non-Clinical/Non-Medical Topics
- Psoriasis
- Some case reports
- Dermpath
Please comment on what ways you think the course could be improved:

**Location**
- Select a better hotel (14)
- Select a less remote location (11)
- All was satisfactory (4)
- Stay away from common convention cities and big cities (i.e. Dallas)

**Conference Schedule**
- All was satisfactory (5)
- Schedule Thursday through Sunday (2)
- Schedule longer breaks for uninterrupted skiing (2)
- Start lectures later in the day
- Don’t schedule the BOT meeting in the middle of the day
- Increase time between the Midyear Meeting and the AAD Meeting
- More topics

**Time of Lectures**
- All was satisfactory (7)
- Shorter lectures, more topics
- Schedule lectures from 7 a.m. to 2 p.m. daily to allow for afternoon skiing

**Breaks**
- All was satisfactory (8)
- Schedule longer ski breaks (2)
- Increase number of breaks

If you could choose one location to attend a CME program, where would it be?
- Boston, MA (3)
- Lake Tahoe, CA (3)
- Las Vegas, NV (2)
- San Diego, CA (2)
- Whistler, BC, Canada (2)
- Arizona
- Breckenridge, CO
- Chicago, IL
- Denver, CO
- Lost Pines Hyatt, Bastrop, TX
- Marco Island, FL
- Miami, FL
- San Francisco, CA
- Santa Barbara, CA
- Seattle, WA
- Tampa, FL
- Washington D.C.
- Any city with an airport and restaurants within walking distance
- Ski resort
- Somewhere warm

What topics would you like to see addressed at future meetings?
- Coding (3)
- ACA update/effect on dermatology private practices (2)
- Acne (2)
- Business (2)
- Lasers (2)
- OCC review course (2)
- Psoriasis (2)
- Billing to optimize reimbursements
- Board review
- Chemical peels
- Cosmetic dermatology
- Cosmetic technique
- Dermpath review
- Difficult dermatoses
- Drugs in dermatology
- Dysplastic nevus and how treatment varies in different areas of the country
- Emerging trends
- Hair loss
- HIV and STDs in dermatology
- Injectables
- Lasers in cosmetic dermatology
- Lupus
- Lymphoma
- Management of rare chronic conditions
- Medical ethics
- Mohs surgery in office procedure
- New technology
- Pearls/discussion on difficult conditions such as oral lichen planus, genital psoriasis, biologic failure
• Practical topics that help in the clinic
• Practice enhancing pearls
• Practice management
• Psoriasis and biologic treatment
• Scleroderma

• Skin cancer
• Surgical dermatology
• Tropical medicine
• Vasculitis

What was the best part of your experience at this meeting?
• Speakers/Lectures (10)
• Social activities/Networking (8)
• Skiing (6)
• Location (2)

• Dr. Papadeas’s party
• Helpful support staff
• Everything

What was the worst part of your experience at this meeting?
• Hotel/Location (14)
• Altitude Sickness (2)
• Lack of/Poor dining options (2)
• Hotel wasn’t ski-in/ski-out

• Current Topics in Dermatopathology (did not relate to my practice)
• Lack of attendance

### Speaker Evaluation Averages

<table>
<thead>
<tr>
<th>Speaker Type</th>
<th>Average Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>Featured Speakers</td>
<td>4.7</td>
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<tr>
<td>Resident Speakers</td>
<td>4.3</td>
</tr>
<tr>
<td>Wednesday Speakers</td>
<td>4.3</td>
</tr>
<tr>
<td>Thursday Speakers</td>
<td>4.5</td>
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<tr>
<td>Friday Speakers</td>
<td>4.8</td>
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<tr>
<td>Saturday Speakers</td>
<td>4.4</td>
</tr>
<tr>
<td>Total Average</td>
<td>4.5</td>
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2013 Midyear Meeting Program Review – Winter Park, CO
General Program Evaluation

<table>
<thead>
<tr>
<th>Program Content</th>
<th>Scheduling</th>
<th>Length of Program</th>
<th>Program Publicity</th>
<th>Facilities</th>
<th>Overall Rating</th>
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</thead>
<tbody>
<tr>
<td>4.5</td>
<td>4.3</td>
<td>4.4</td>
<td>4.1</td>
<td>2.7</td>
<td>4.1</td>
</tr>
</tbody>
</table>

Evaluation of Program Content

<table>
<thead>
<tr>
<th>Presentation met your needs</th>
<th>Presentation provided usable ideas and/or techniques</th>
<th>Program will improve professional effectiveness</th>
<th>Time for questions &amp; answers was sufficient</th>
<th>Handouts were useful</th>
<th>Seminar met your expectations</th>
<th>Format and organization were effective</th>
</tr>
</thead>
<tbody>
<tr>
<td>23-Jan-13</td>
<td>4.2</td>
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<td>4.5</td>
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<td>4.5</td>
<td>4.6</td>
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</tr>
</tbody>
</table>
Did these lectures meet the objectives of the CME program?

---|---|---|---
100% - Yes | 100% - Yes | 100% - Yes | 96% - Yes
0% - No | 0% - No | 0% - No | 4% - No

Would you attend a similar conference next year?

---|---|---|---
97% - Yes | 100% - Yes | 100% - Yes | 96% - Yes
3% - No | 0% - No | 0% - No | 4% - No

Did the activity remain commercially unbiased?

---|---|---|---
100% - Yes | 91% - Yes | 100% - Yes | 92% - Yes
0% - No | 9% - No | 0% - No | 8% - No

Comments

- Asset protection was relevant, but too long and too commercial.
- Bad location, could not even buy lunch in the building. Long way from airport. Bad location and venue.
- Great location! I love the winter ski meetings.
- Have meeting at a full service hotel, hotel was isolated from the village and town, yet did not even serve lunch.
- Having three hours daily to ski with a 20 minute bus ride around the town either meant paying $105/day for a lift ticket for 2 1/2 hours or missing lectures. Please consider this next time a ski resort is booked. Some place with night skiing would be nice as well.
- High altitudes cause altitude sickness. I spoke with a number of attendees who complained of headaches, trouble sleeping, and difficulty breathing. Hotel had no business center or spa. Restaurants quality poor. Hotel needs renovation.
- Hotel didn't meet expectations of location or quality
- Hotel was a disappointment, but Winter Park was enjoyable
- Hotel was not ski-in/ski-out so shuttle or independent transportation was needed. This was not handy or enjoyable.
- I don't think this was a very good location due to the distance from the airport and the drive from Denver.
- If you are doing a ski meeting, go to a great resort such as Vail or Aspen
- It would be nice to have at least one presentation by thought leader (i.e. expert on common disorder)
- Lack of activities after the meeting ended, there really is nothing here except skiing
- Location at hotel across the street from resort and set-up at hotel was disappointing
- More commercial area for skiing, like Vail or Beaver Creek; This was too remote and cumbersome to get around. Housing poor!
- Need funding for the residents
- Overall location and proximity to Denver airport was convenient and easy. Resort was disappointing. Would have preferred the Vintage Hotel with closer proximity to the slopes, restaurants and activities
- The dermpath topic was well presented though probably was too technical for a non-dermatopathologist audience
- This was a difficult location to get to. Hotel was not all that family friendly.