The American Osteopathic College of Dermatology (AOCD) is accredited by the American Osteopathic Association (AOA) to provide Category 1A continuing medical education for physicians.

The American Osteopathic College of Dermatology (AOCD) is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide *AMA PRA Category 1 Credits™* continuing medical education for physicians.

*UPDATED 9/5/2023*  
Information subject to change
NOTICE!
Please note that sponsorship is a commercial purchase.
This is in no way tied to any grant or corporate giving support.
No corporate funding is used to support any educational activities within the AOCD.
Payments may no longer be processed through any funding portals.
June 29, 2023

The American Osteopathic College of Dermatology (AOCD) was recognized in 1958 as a Specialty College of the American Osteopathic Association (AOA). Over the past six decades, the AOCD has grown tremendously. The AOCD has become a strong and influential specialty college with well established academic and clinical settings throughout the United States. The AOCD is dedicated to promoting the practice of osteopathic dermatology on a national level. The AOCD membership has grown to over 800 board certified, practicing osteopathic dermatologists.

The American Osteopathic College of Dermatology is pleased to offer this year, corporate support to our colleagues in the pharmaceutical field and related industries. Support is very important to our organization as it helps us provide support to our membership. Corporate support may be acquired through the purchase of advertising packages. We sell our advertising support packages in the following levels: Diamond, $55,000; Platinum, $50,000; Gold, $45,000, Silver; $40,000, Bronze; $30,000, and Pearl Level; $20,000. These funds are used to support our growing membership, and other necessary projects. Please see the 2024 Support Level packages on page 11 of this publication.

As we move into 2024 we see things getting back to normal. The events of the past few years have taught us to be flexible and to try new things. We had to find new ways to meet our member’s needs as well as getting the word out to the public for our supporters and vendors. The word virtual became the new normal, and we now know it will never go away. Virtual meetings, and virtual expos are now what some of our membership wants, while some still want to meet in-person. So the future of the AOCD is to have one live in-person meeting and expo each spring, and one on demand event each fall. Please note our new additions to our support offerings. All designed to get you a great return on your investment. In 2024 AOCD had to make another increase due to the ever rising cost associated with a live meeting.

Please note that AOCD has developed it’s own live year around app. This has become very popular with our membership and adds another way for our supporters to keep their name in front of our membership.

If you are interested in establishing a relationship with the AOCD, please contact John Wise at jwise@aocd.org or call him at 660.665.2184.

The AOCD looks forward to hearing from you. Thank you again for your support of the AOCD as we continue to grow and improve our offerings to our members.

The AOCD is accredited by the American Osteopathic Association (AOA) and the Accreditation Council for Continuing Medical Education (ACCME) for delivery of Continuing Medical Education to any physician in the world!

Respectfully,

Marsha A. Wise, BS
Marsha A. Wise, BS
Executive Director – AOCD
AOCD will hold 1 LIVE IN-PERSON MEETING AND 1 VIRTUAL MEETING EACH YEAR.
AOCD REUNION & FOD FUNDRAISER

SATURDAY APRIL 13, 2024

Westin Kierland Scottsdale, AZ

ALL PROCEEDS GO TO THE Foundation for Osteopathic Dermatology
ALL NEW!!

SAVE the DATE

Westin Kierland
Scottsdale, AZ
April 11-14
2024

Hilton West Palm Beach, FL
February 20-23
2025

All future Virtual Presentations will be TBA
APRIL 11-14, 2024

SCOTTSDALE, AZ

* 28 hours category 1A Dermatology CME
* Expo Central
* Annual Awards
AMERICAN OSTEOPATHIC COLLEGE of DERMATOLOGY

Mission Statement & Strategic Plan

INTERNATIONALLY ACCREDITED CME
FOR
ALL DERMATOLOGY PROFESSIONALS
The AOCD APP is no longer just for meetings. The AOCD APP is now a year round tool for our members to stay informed. And the AOCD APP is also be a year round tool for our supporters to keep their information current to our members! See how the AOCD APP can work for you.

Available on the Apple App Store

GET IT ON Google Play
AOCD
COMMITTED TO
DERMATOLOGY TRAINING
FOR ALL DERMATOLOGY
PROFESSIONALS
# 2024 Support Levels

<table>
<thead>
<tr>
<th></th>
<th>Diamond</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
<th>Pearl</th>
<th>Vendor</th>
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<tr>
<td><strong>Investment</strong></td>
<td>$ 55,000.00</td>
<td>$ 50,000.00</td>
<td>$ 45,000.00</td>
<td>$ 40,000.00</td>
<td>$ 30,000.00</td>
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<td>Product Theater (x1)</td>
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<td>$ 15,000.00</td>
<td>$ 20,000.00</td>
<td>$ 25,000.00</td>
<td>$ 30,000.00</td>
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<td>Booth</td>
<td>included</td>
<td>included</td>
<td>included</td>
<td>included</td>
<td>included</td>
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<tr>
<td>Up size booth</td>
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<td>included</td>
<td>$ 500.00</td>
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<td>Additional Product Theater</td>
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<td>$ 20,000.00</td>
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<td>$ 20,000.00</td>
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<tr>
<td>News Spotlight</td>
<td>each qtr</td>
<td>twice year</td>
<td>once year</td>
<td>$ 500.00</td>
<td>$ 750.00</td>
<td>$ 1,000.00</td>
<td>$ 2,000.00</td>
</tr>
<tr>
<td>Product Spotlight</td>
<td>each qtr</td>
<td>twice year</td>
<td>once year</td>
<td>$ 500.00</td>
<td>$ 750.00</td>
<td>$ 1,000.00</td>
<td>$ 2,000.00</td>
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<tr>
<td>General 1/4 page ad</td>
<td>each qtr</td>
<td>twice year</td>
<td>once year</td>
<td>$ 500.00</td>
<td>$ 750.00</td>
<td>$ 1,000.00</td>
<td>$ 2,000.00</td>
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<td><strong>App options</strong></td>
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<tr>
<td>Banner</td>
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<td>Quarterly</td>
<td>Semi Annual</td>
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<tr>
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<td>Quarterly</td>
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<td>$ 1,500.00</td>
<td>$ 2,000.00</td>
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</tbody>
</table>
AOCDB EXPO CENTRAL

FUN & RELAXED EXHIBITING

- MORE ROOM FOR SHOW & NETWORKING
- ALL DAY BEVERAGE & SNACKS
- LOUNGE AREA FOR NETWORKING
- BREAKFAST WITH THE VENDORS (on days when there is no scheduled product theater)
- EXPO GUIDE AND ADDED ADVERTISING
- DIRECT INTERFACE WITH MEETING APP
- A FAMILY FRIENDLY EVENT
Attendees can view posters and abstracts on their meeting app. Viewing on the app gives the attendee as much time as they like to view at their leisure.

***This is a non-CME event***
PRODUCT THEATERS

The product theater is a non CME event and will be held outside of the CME delivery area.

Product theaters offer the delivery of new product, equipment, or processes that are commercially marketed. These event times will be offered during times where there are no CME activities being delivered. They will be located in a separate area, with clearly marked signage, stating this is a non-CME event. Delivery times will be offered in conjunction with either breakfast or lunch breaks. This is your time and the AOCD will not participate in any way with this activity once it has started.

First options of event time will be offered to those that are annual sponsors, priority will be given dependent upon level of sponsorship. You must at least have vendor status to be allowed to purchase a product theater. Pricing for the product theater will be dependent upon the level of support.

The product theaters will be offered (all inclusive) Just add the speaker.

AOCD will provide:  Meeting room for 100 attendees
                      Outside signage
                      Pre event advertising via our social media and our meeting app
                      Listing of the event on all meeting schedules
                      Breakfast or Lunch meal included
                      AV equipment and support included

Vendor will provide:  All cost for the speaker
Visit the all new events.aocd.org

Your one stop for all event information on current AOCD events!
# Additional Support Options

<table>
<thead>
<tr>
<th>Option</th>
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<tr>
<td>Event Wireless Sponsor</td>
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<tr>
<td>Message Board Sponsor</td>
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<tr>
<td>Event Charging Station Sponsor</td>
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<tr>
<td>Event Hand Sanitizer Station</td>
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<tr>
<td>Custom Room Keys</td>
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<tr>
<td>Water Bottles</td>
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<tr>
<td>Coffee Sleeves &amp; Beverage Napkins</td>
<td>$5,000</td>
</tr>
<tr>
<td>Attendee Conference Tote Bag</td>
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<tr>
<td>T-Shirts</td>
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<td>Registration Portfolios</td>
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<tr>
<td>Lanyards and Badge Supplies</td>
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<tr>
<td>Reception Activity Sponsor</td>
<td>$3000</td>
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Total Amount Enclosed $  

Payment Information: Check Enclosed Bill my credit card for the amount $ __________

Please contact jwise@aocd.org for a credit card authorization form.

Please return form by fax at 660-627-2623, or by email to: jwise@aocd.org

## CONDITIONS

Ancillary Promotional Activities: no promotional activities will be permitted in the same room or oblige path as the educational activity. No product advertisements will be permitted in the program room.

The Company agrees to abide by all requirements of the AOA Guidelines for Relationships between Accredited Sponsors and Company of CME as well as all requirements of the ACCME Standards for Commercial Support.

The American Osteopathic College of Dermatology agrees to:
1) abide by the ACCME and AOA Guidelines for Relationships between Accredited Sponsors and Company of CME;  
2) acknowledge support from the Company in program brochures, syllabi, and other program materials; and  
3) upon request, furnish the Company a report concerning the expenditure of the funds provided.

Company Representative (print name)  

Email  

Company Representative Title

Signature  

Date

AOCD: Marsha A. Wise  

mwise@aocd.org

Executive Director

Signature  

Date
What is The Foundation for Osteopathic Dermatology?

The Foundation for Osteopathic Dermatology was founded in 2002 by the AOCD as a unique extension of the Osteopathic Dermatology community. Its purpose is to improve the standards of the practice of Osteopathic Dermatology by raising awareness, providing public health information, conducting charitable events, and supporting research through grants and awards given to those applicants under the jurisdiction of Osteopathic Dermatology physicians.

How does The Foundation for Osteopathic Dermatology, receive its funding?

Funding is solely through voluntary donations from physicians and members of the Osteopathic Dermatology community and the generous sponsorship of corporate donors. To make a tax deductible donation please send a check or money order to:

The Foundation for Osteopathic Dermatology
P.O. Box 7525
Kirksville, Mo 63501
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John Wise
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