AOCD Product Theater Opportunities

What are Product Theaters?
Product Theaters are 60-minute sessions, held at an AOCD Fall and/or Spring Meeting. These sessions provide an opportunity for Physicians, Residents and students to gain information on specific products and/or therapeutic areas. The material presented in Product Theaters may be promotional and may concentrate on a specific product or drug, therefore, these sessions will not offer continuing medical education credit.

Product Theaters are scheduled to **not compete with any other educational programming** and all registered conference attendees are encouraged to attend. Due to the popularity of Product Theaters and interest in content matter, there may be an increase in attendance at any of the scheduled Product Theaters. In such case, AOCD reserves the right to use an overflow room to accommodate its participants.

How are topics and speakers selected?
Sponsors are free to provide information to conference attendees on a subject (and speaker) of its choosing while showcasing its products and services to this target market.

How are Product Theater supporters recognized?
Your support of these popular events will receive special recognition on your onsite signage. In addition, we can insert a promotional announcement (with text provided by you) on the Product Theater in the registration materials received by all conference attendees. Additional marketing opportunities are available. Please contact the AOCD at swood@aocd.org for more details.

Eligibility:
Only AOCD Exhibitors who have secured a booth are eligible to apply for a Product Theater slot, subject to availability and adherence to all published guidelines.

Payment Information:
An administrative fee of $20,000 is payable to the AOCD. This covers the services of administering your program prior to and post-conference. It also includes coordination of specific details pertaining to the production of the program and covers the cost of on-site administrative support. **Full payment is due to AOCD if Product Theater is cancelled less than 30 days in advance.**

*The non-refundable deposit of $2,000 due to AOCD must be paid in full before a time slot will be issued as well as a signed contract. The time slots are assigned on a first-come first-served basis; therefore, interested organizations should prepare and submit an application for review as soon as possible. Product information must be received four weeks before the activity in order to appear in the AOCD Conference Program. If the application or payment is not received the time slot will not be reserved. The remaining payment of $18,000 will be due within 30 days of the conference.*

If the executed Activity does not adhere to the terms and conditions of this Agreement, AOCD reserves the right to dissolve signed agreement. The parties, intending to be bound by the terms and conditions of this Agreement, have caused this Agreement to be signed by their duly authorized representatives. If payment is being made through a third party and must be paid to the facility, information must be disclosed to AOCD prior to signing Agreement.
Noncompliance with this official process will prevent the exhibiting company from hosting a product theater the following year and may also result in a monetary penalty, loss of exhibitor priority points and cancellation of the event. Penalties will be determined at the discretion of the AOCD exhibitor relations committee, whose decision(s) in such matters will be final.

Logistics:
The sponsoring company shall be solely responsible for the management of the logistics of their Product Theater and for payment of additional costs related to the Product Theater, including but not limited to, AV, catering, electrical, internet, phone, etc.

The AOCD will adhere to the published schedule as much as possible, however, the schedule, and room location can be SUBJECT to CHANGE.

AOCD Will Provide:
- Presentation signage directly outside the exhibit hall.
- A listing of the presentation in the meeting programs.
- A hard-wall presentation room located at the conference site.
- Seating for 100 attendees (“school room” set-up).
- A podium.
- Listing of the Product Theater speaker and title in the AOCD Conference Program.

Each Product Theater Host is Responsible For:
- Providing presentation title, content information, presenter(s) name(s), Bio, and a summary for inclusion in the meeting advance and final programs.*
- Food service (if offered), must be coordinated and purchased through the Conference Center provider.
- Coordinating computer/Internet services through the AOCD.
- Coordinating individual presentation needs with service providers.
- AV.
- Obtaining sleeping rooms if needed.
- Paying speaker.
- Invitations.
- Providing a copy of their company compliance requirements to AOCD.

Ownership of Copyright for Content of Product Theater Presentation:
Copyright of the content presented at the product theater shall be owned by the product theater host with all rights intact. The product theater host is responsible for obtaining copyright permissions and licenses for previously copyrighted materials that will be used as part of the product theater program. For your product theater presentation to be included in the meeting programs, you must provide information to Shelley Wood at AOCD, swood@aocd.org at least 30 days prior to the meeting.
AOCD
Product Theater Agreement

Between ______________________ (hereinafter, "Activity Sponsor"), and American Osteopathic College of Dermatology located at 2902 N Baltimore St., Kirksville, MO 63501.

Meeting Date______________

Title of Activity: __________________________ Activity Sponsor: __________________________

Speaker Name: __________________________

Address: __________________________ City/ST/Zip________________________

Contact Name: __________________________ Contact Title: __________________________

Contact Telephone: __________________________ E-mail Address: __________________________

Onsite Contact Name __________________________ Onsite Contact Title: __________________________

Onsite Contact Phone __________________________ Onsite Contact E-mail __________________________

Product Theater Presentation Content Summary________________________________________

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An administrative fee of $20,000 amount is payable to AOCD.
The AOCD is a 501c(3) organization. Tax ID Number 38-6086295.

Cancellation Policy: No refunds will be made for cancellations after contract has been signed by both parties. All submissions for Product Theaters are subject to review and approval by AOCD.

Note: AOCD does not guarantee attendance at the product theater lectures.

American Osteopathic College of Dermatology Activity Sponsor:

Signature: __________________________

Name: __________________________

Title: __________________________

Date: __________________________

Please return application to the American Osteopathic College of Dermatology:
American Osteopathic College of Dermatology
P.O. Box 7525
Kirksville, MO 63501