

American Osteopathic College of Dermatology

VOL. I, NO. 3

FALL, 1985

DERMATOLOGY UPDATE

TITLE OF AOCD 1985 PROGRAM

Program Chairman, William F. Heckert, D.O. and Vice Chairman, Robert D. Verona, D.O. have completed the program for the 1985 AOCD Annual Convention to be held in Atlanta, Georgia, November 10-14, 1985. Noted speakers from throughout the United States have been secured and a printed program of the didactic sessions and social activities will be mailed soon.

All didactic sessions will be held at the Georgia World Congress Center and housing for the AOCD registrants will be at the Hilton and Hyatt Hotels. Registration information and hotel reservation cards can be obtained from the AOA. Highlights include:

- Certification exams to be held on Sunday (November 10) from 8:00 a.m. to 4:30 p.m. in the Cairo Room of the Hilton Hotel.
- Dr. Joyce Brothers, noted author, lecturer and TV personality, will officially open the AOA Convention at 5:00 p.m. on Sunday (November 10) at the World Congress Center.
- Alumni luncheons will be held on Monday (November 11) at noon in various locations (see AOA Convention Program.)
- The Annual AOCD Reception and Dinner sponsored by C&M Pharmacal and Stiefel Laboratories will be at 6:30 p.m. on Monday (November 11) in the Essex Room of the Hyatt Regency Hotel.
- The Annual Luncheon and AOCD Membership Business Meeting sponsored by Westwood Pharmaceuticals will be at noon on Tuesday in the French Suite of the Hyatt Regency Hotel.

CONTRIBUTIONS FOR 1985 MEETING

More than \$5,000 has been contributed to the AOCD Annual Meeting. Sponsors include:

- * Bristol Laboratories - \$200
- * Burroughs Wellcome - \$200
- * C&M Pharmacal - \$100
- * Dermablend Corrective Cosmetics - \$200
- * Dermik Laboratories - \$150
- * Ferndale Laboratories \$50
- * Flori Roberts Inc. - \$200
- * Herbert Laboratories - \$250
- * Hoechst-Roussel Pharmaceuticals - \$300
- * Janssen Pharmaceutica - \$250
- * Lederle Laboratories - \$200
- * Merck, Sharp & Dohme - \$689.39
- * Miles Pharmaceuticals - \$500
- * Neutrogena Corporation - \$150
- * Ortho Pharmaceutical/
Dermatological Div - \$250
- * Owen Laboratories - \$250
- * Roche Laboratories - \$200
- * Sandoz Incorporated - \$100
- * Schering Corporation - \$300
- * E. R. Squibb & Sons, Inc. - \$150
- * Stiefel Laboratories - \$1,100
(Stiefel dinner)
- * Syntex Laboratories - \$200
- * Syosset Laboratories - \$50
- * Westwood Pharmaceuticals -
(annual luncheon)

THE AMERICAN OSTEOPATHIC COLLEGE OF DERMATOLOGY
IS DEEPLY APPRECIATIVE OF THE SUPPORT PROVIDED
BY THESE COMPANIES.

MEMBERSHIP COMMITTEE

Daniel Koprince, D.O., Chairman

"Six Magic Words". When performing any
office surgery for malignancy, write
on the patient's chart these six
magic words:

"MOH'S SURGERY DISCUSSED -

INFORMED CONSENT O.K."

As a part of your training program, you are
required to submit two (2) papers for each year
of training (a total of six) to the Education
Evaluating Committee headed by Dr. James
Bernard. (This is for all trainees who began
their program after February, 1983.) Mail
papers to James D. Bernard, D.O., 4480 Covington
Hwy., Suite A, Decatur, GA 30035 (404)
288-2076.

EDUCATION EVALUATING COMMITTEE

James D. Bernard, D.O., Chairman

All AOCD members are reminded that all
correspondence pertaining to postdoctoral
training (OPT) should be addressed to the
Education Evaluating Committee of the AOCD.
Correspondence that was sent directly to the AOA,
either its officers or departments, was
eventually sent back to the Education Evaluating
Committee of the AOCD for evaluation and
recommendations to the OPT. This has caused
unnecessary delay.

If we of AOCD are to accomplish our goals, we
must first work through the chain of command,
otherwise our efforts will be rejected or denied
by the AOA.



**AOA PROMOTES
OSTEOPATHIC MEDICINE**

On March 18, 1985, THE TODAY SHOW included a four-minute, forty-four second segment on osteopathic medicine. Shot partially on the MSU/COM campus, the program reached 5.3 million viewers.

Seven health columns were distributed to 3,500 daily and weekly newspapers. Authors and subjects were:

John Becher, D.O. - "Frost Bite"
Richard Feely, D.O. - "Your Aching Back"
Thomas Henderson, D.O. - "Diabetes and You"
John Downs, D.O. - "Stretching Routine Increases Flexibility"
Dennis Graham, D.O. - "Migraine"
Andrew Lovy, D.O. - "The Effects of Stress"
Douglas Vaughn, D.O. - "Watching for Skin Cancer"

The AOA plans ten major projects for the coming year.

1. Three Slim Goodbody TV PSA's
2. Twelve 5-minute health interviews for radio syndication
3. Twelve health columns for distribution to 3,500 daily and weekly newspapers
4. Continued support of "Family Health", daily health radio programs from OU/COM
5. AOA ads in osteopathic college yearbooks
6. Ads in selected national health journals
7. Osteopathic exhibit at national conventions
8. Expansion of Physician Placement Bureau
9. National Osteopathic Medicine Week - September 14-20, 1986
10. Increased liaison and story pitches to national media

THE ANNUAL AOCD BUSINESS MEETING WILL BE HELD ON TUESDAY (11/11) AT NOON IN THE FRENCH SUITE OF THE HYATT REGENCY HOTEL IN ATLANTA, GEORGIA.

BOARD OF DERMATOLOGY

Thomas H. Bonino, D.O., Secretary-treasurer

Members are reminded that the AOA Board of Trustees has adopted the following resolution:

"Each certifying board shall verify AOA approval of the residency (program and each year of training) of each candidate prior to the final phase of examination. Verification must include:

1. Osteopathic residents: A copy of the hospital resident certificate and a statement from the evaluating committee of the appropriate specialty college that the program has been approved as being COMPLETE.
2. Non-osteopathic residents: A copy of the AOA Board of Trustees letter granting approval of the program as being COMPLETE.

It is necessary that each non-osteopathic resident (and preceptee) be examined for certification only after the AOA Board of Trustees has approved his program and training as being satisfactorily completed. There is no provision for waiver of this requirement.

**MEMBERS CAN HELP
IN RECRUITMENT**

If you know of an osteopathic dermatologist who is not a member of AOCD, contact him or her and ask that they join and work together with other D.O. dermatologists to build a strong College and profession. Our membership now totals 115 including trainees.

AOCD HAS MOVED

American Osteopathic College of Dermatology
1847-A Peeler Road
Atlanta, GA 30338
(404) 399-6865

RESEARCH GRANTS AVAILABLE TO RESIDENTS

Each year the National Osteopathic Foundation awards research grants from Mead Johnson and Burroughs Wellcome to osteopathic residents. All types of research are considered for the \$2,000 grants. The deadline for the Mead Johnson grants (of which there are 14) is August 15 and Burroughs Wellcome (7 grants are provided) is January 7.

New research packets are now available from NOF. Write to Mr. Lee Stein, NOF, 212 E. Ohio Street, Chicago, IL 60611 or call 1-800-621-1773.

NEW MEMBERS

H. D. Solomon, D.O.
104-40 Queens Blvd.
Forest Hills, NY 11375

NEW TRAINEE MEMBERS

Richard A. Miller, D.O.
Bay Dermatology Center
1420 E. Bay Drive
Largo, FL 33541



MARKETING TIPS

Take a good look at your office waiting room. Is it neat? Clean? Consider extending your office hours to meet your patients needs. Include some evening and Saturday mornings. Be sure to provide good coverage when you are unavailable. Train your staff to be friendly, caring and helpful to your patients. Develop an attitude of partnership between you and your patients and their health care.

AOCD WILL BE PUBLISHING

A NEW MEMBERSHIP

DIRECTORY IN DECEMBER

If you have moved or your address and/or telephone number is not correct in the old directory, please contact the AOCD Office at 1847-A Peeler Road, Atlanta, GA 30338 (404) 399-6865.

DEADLINE

FOR NEXT AOCD NEWSLETTER

JANUARY 1, 1986

Reports and articles of interest should be submitted to the AOCD Office by January 1, 1986.

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