

American Osteopathic College of Dermatology

Newsletter

Spring 1987

VOL.3 NO.8

MESSAGE FROM THE PRESIDENT.....

We are still attempting to get clarification on D.O. membership in the American Academy of Dermatology. I have written to the president of AAD, Richard Odom, M.D., urging him to raise this issue at their summer meeting. Hopefully, we will have an answer by our annual meeting in Orlando, October 4-8, 1987.

Speaking of our annual meeting, program chairman, Dr. Steve Roberts, has done an excellent job of compiling an outstanding program. He has 24 speakers (I believe a record) speaking on topics which should be of interest to us all (an outline is enclosed.) Our social events will be at the Peabody Orlando Hotel and they include again this year the C&M Pharmacal Reception, Stiefel Dinner and the Westwood Luncheon.

The keynote speaker for the the Convention will be noted columnist, Ann Landers. Other AOA functions will include the President's Banquet to honor Dr. Stella on Tuesday (10/6.) Alumni luncheons will be on Monday (10/5), and the the joint session sponsored by the Upjohn Company will be on Thursday (10/ 8.) Our executive director, Cathy Garris, is putting together a post convention trip (including 1-A cme credits) to Freeport, Grand Bahama, Thursday to Sunday (10/8-10/11.) More information will be available in the near future.

Hotel reservation forms will be mailed soon from the AOA. Be sure to make your reservations early. Orlando is a fabulous resort area - one I'm sure we will all enjoy!

Fraternally,
Robert D. Verona, D.O.
President

1987 AOCD ANNUAL SCIENTIFIC CONFERENCE SET

The program for the annual scientific conference of the American Osteopathic College of Dermatology has been completed, reports program chairman, Dr. Steven Roberts. The didactic sessions will be held in the Orange County Convention/Civic Center which is located directly across from the Peabody Orlando Hotel where our social events are scheduled and just 15 minutes by car from Disney World and Epcot Center.

Special thanks to all the physicians who responded by the April 24th deadline. This allowed the AOCD program to be included in the

preliminary AOA convention program which will be mailed with the August issue of THE DO Journal. (Enclosed in this issue of the AOCD NEWSLETTER is an outline of our program.)

Special thanks to Syntex Laboratories, Inc. sponsor of Raymond V. Caputo, M.D. who will speak on "NEONATAL DERMATOLOGY-WHATS NEW?" and Hoechst-Roussell Pharmaceuticals, Inc., sponsors of Lawrence C. Parish, M.D. who will be speaking on "AN ANTIBIOTIC UPDATE FOR THE DERMATOLOGIST."

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American Osteopathic College Of Dermatology

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The AOCD Newsletter is the official publication of the American Osteopathic College of Dermatology. It is published quarterly.

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AOCD social events include a reception sponsored by C & M Pharmacal on Monday (10/5) followed by a dinner sponsored by Stiefel Laboratories. A luncheon on Tuesday (10/6) sponsored by Westwood Pharmaceuticals will precede the AOCD Annual Membership Business Meeting.

The excellent program and super location should prove to be a good combination for one of AOCD's best conventions. Please begin to make plans now to attend.

THE VITAL LINK...

YOU

Fee Schedule Endorsed

A fee schedule for Medicare has been endorsed by a congressional commission created to make recommendations concerning payments for physician services. The Physician Payment Review Commission (PhysPRC), whose final recommendations are due in 1989, is studying issues related to a fee schedule, such as the determination of relative values, variations in practice settings and geographic location, and mandatory assignment of benefits. Also included are other alternatives for physician payments, including all-inclusive fees and capitation.

The AOA proposes an indemnity method of reimbursement where Medicare would establish its own uniform fee schedules but would not set maximum fees. Physicians could still bill patients on a fee-for-service basis and patients would be partially reimbursed by Medicare according to a schedule of allowances. The AOA proposal includes "bundling" of certain related office procedures.

The AOA has also expressed its opposition to mandatory assignment of benefits and the RAP (radiologists, anesthesiologists, and pathologists) DRG plan of flat rates.

AOA APPROVES CME

REQUIREMENT FOR SPECIALISTS

The AOA has approved a proposal to require osteopathic specialists who are certified to maintain at least one-third of their CME requirement of 150 hours in their speciality.

The AOA has also directed the specialty colleges, with the assistance of the AOA Department of Education, to provide a mechanism for implementing this requirement.

MARKETING TIP

Doctor have you visited your front office lately? Is it neat and clean? Are there current magazines? Is it well lighted?

"Marketing must start in the doctor's office from the very first encounter the patient has with the office - either by telephone or walking in the front door," said Patience Kramer, Public Relations Manager for the AOA, at a recent seminar for executive directors held in Washington, D.C.

"Maybe the doctor should call his or her office for an appointment or sit in the waiting room to get a first hand perception of how the office and the office personnel measure up," said Ms. Kramer.

Ms. Kramer and her associate, Sharon Galbreath, emphasized the importance of a well-trained office staff with a cooperative, helpful attitude toward patients. Appropriate dress for both the doctor and the staff was also mentioned.

In today's competitive atmosphere, physicians are looking at a variety of ways to market their practices. A pleasant smile, helpful attitude, and a clean lavatory may not cost much, but the return can be considerable!

DUES DUE JULY 1

Membership dues for 1987-88 are due July 1, 1987.

Dues categories are: Active, Associate, Affiliate and Fellow (\$100.) Candidate or Trainee is \$25. Honorary and Life are gratis.

CONGRESS CONTINUES TO WRESTLE WITH DRUG SAMPLE LEGISLATION

The 100th U.S. Congress picked up the "hot potato" called drug sampling legislation and is attempting to hammer out a solution. Under proposed legislation, physicians would be required to request the sample in writing and manufacturers would then deliver the samples by mail or common carrier. Severe penalties would be imposed for the sale, purchase or trading of samples. Modifications include a continuation of distributing drug samples to physicians' offices but the drug salesman would be required to obtain a signed receipt. Samples could also be distributed by using coupons, mail or common carrier. Drug companies could be charged with fines as high as \$1 million if their sales representatives violated these restrictions.

AOA TO STUDY POST DOCTORAL TRAINING

The AOA Board of Trustees recently formed a task force to explore alternate approval mechanisms for postdoctoral training programs. The task force will explore and develop a mechanism to allow physicians who have trained or who are currently training in non-AOA approved postdoctoral programs to gain AOA approval. A preliminary report will be presented to the Board and the AOA House of Delegates by July, 1987, and a final report no later than July, 1988.

THANK OUR SUPPORTERS !!!

Enclosed in your newsletter is a list of companies who have indicated support of our upcoming meeting in Orlando in October. Please thank them and encourage other companies to follow their example!

AOBD EXAMS TO BE GIVEN AT ANNUAL MEETING

Certification examinations conducted by the American Osteopathic Board of Dermatology will be given Sunday, October 4, 1987, between 9:00 a.m and 5:00 p.m. in Orlando, FLA at the Peabody Orlando Hotel.

The initial examination fee for certification is \$500. A \$100 fee will be charged for retaking the examination. No examinations may be taken after the third failure unless the applicant has taken further training.

For more information, contact Dr. Thomas Bonino, Sec/Treas., AOBD, 25510 Plymouth Rd Detroit, MI 48239, (313) 937-1200.

COMMITTEE NEWS

EDUCATION EVALUATING
COMMITTEE - James D. Bernard,
D.O.

All prospective or current trainees and trainers should submit their necessary documentation to the AOA Office of Education by SEPTEMBER 15, 1987. This will allow the Evaluating Committee to submit its recommendations to the AOA Committee on Post Doctoral Training (COPT) before they meet November 11-13, 1987. Consideration on research endeavors is suggested for those members, especially our trainees, who may have an interest or proficiency in this field.

Remember, trainees are urged to KEEP all original documentation of their training program. Copies only should be mailed.

PUBLIC RELATIONS - Dudley W. Goetz, D.O.

Trainees papers should be submitted to the AOCD office for publication.

Ideas for better public awareness of the profession are welcome. Please send your ideas to me.

NEW NEWS

KOPRINCE AWARDS TO BE PRESENTED AT ANNUAL CONVENTION

The "DANIEL KOPRINCE, D.O. EDUCATION AWARDS" will be awarded for the first time at the 1987 AOCD annual conference in Orlando in October. Recipients will be D.O.'s in dermatology training programs who present the best papers. Awards of \$150, \$100 and \$50 will be granted.

Dr. Koprince, one of the founders of the AOCD established the award in 1987 to encourage excellence in the papers presented at the annual meeting. He is in practice in Royal Oak, MI, where his daughter, Janet is currently under his training.

DO DERMATOLOGIST INVENTS SURGICAL INSTRUMENT

Dr. Eugene Conte of Dayton, OH, has invented a new multipurpose office surgical instrument designed to take the place of three instruments. One end of the instrument accommodates a standard surgical blade, the opposite end is a blunt cyst extractor or dissecting instrument. The small opening in the cyst extractor also allows the instrument to function as a comedone extractor.

For more information, contact Dermatology Consultants, Inc., 1997 Miamisburg-Centerville Road, Dayton, OH 45459.

American Osteopathic College of Dermatology

address correction requested

PLEASE FORWARD

1847 Peeler Road • Suite A • Atlanta, GA 30338 • (404) 395-6253

OPPORTUNITIES...

SEEKING TRAINEE

Paul Knapp, M.D.
1588 37th Avenue
Moline, IL 61265

Steven C. Roberts, D.O.
1420 E. Bay Street
Largo, FL 33541

PRACTICE OPPORTUNITY

Dermatologist needed!
Contact Joe Morgan, D.O.
305 Tyson Avenue
Paris, TN 38242
(901) 642-8383

About Our Members...

DRS. NEIL SUPERFON AND HARVEY WILLIAMS recently returned from Paris, France, where they studied in the clinic of Pierre Fournier, M.D. for liposuctioning and fat recycling. Also at the clinic was Georgeo Fiosher of Italy, who is the innovator of liposuction surgery. Members of AOCD as well as preceptors who are AOA approved may contact Drs. Superfon and Williams at (602) 833-8230 for more information.

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A GRANT FROM

DANIEL KOPRINCE, D.O.

Important Telephone Numbers

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