



AMERICAN OSTEOPATHIC COLLEGE OF DERMATOLOGY

**AOCD NEWSLETTER**  
Volume 13 Number 28  
January, 1994

**CALENDAR OF  
1994 EVENTS**

**February 12**

Education Evaluation Committee  
Atlanta, GA

**March 25**

Directory Updates due  
Addresses & Phone Numbers

**April 11**

Deadline for Newsletter articles

**April 13 - 16**

Midyear Scientific Conference  
Orlando, FL

**August 10**

Deadline for Newsletter articles

**November 13 - 17**

AOCD Annual Meeting  
San Francisco, CA

## A MESSAGE FROM THE PRESIDENT

The year 1993 has been exciting for the AOCD. The society, under the direction of Dr. Michael Scott, continued to dynamically evolve. We enjoyed an extremely successful Midyear meeting in Vail, Colorado and the Annual meeting held in conjunction with the AOA convention in Boston this past October was also a huge success. Behind the scenes, AOCD officers and committee members have worked very hard to improve the benefits of AOCD membership and enhance financial support for AOCD programs and awards. For example, the Membership committee successfully designed the new AOCD logo. The Awards committee presented for the first time in Boston, the AOCD/Oclassen Pharmaceuticals "Call For Papers" Awards, presented in recognition of the top three papers written by dermatology residents. Our Educational Fund Resources Committee was able to secure the largest amount of support ever recorded for meeting support, educational grants and corporate memberships. Last but not least, the Fellowship Committee outlined new guidelines for determination of AOCD Fellowship status and the Mohs Micrographic Surgery Subcommittee met with the AOBD to develop criteria for obtaining a certificate of special competency through the AOA. Over the coming year, you will be updated as many of these developments are finalized.

As your new President, I want to improve the AOCD without deviating from the course outlined by my predecessors. Over the past few years, the AOCD has enjoyed a major "facelift" by dramatically improving the educational quality of our meetings. This fact has been noticed not only by our own members, but also by our corporate supporters and M.D. colleagues. Our society has flourished and gained considerable respect due to this commitment to improve our meetings and enhance our national recognition. Based on my exposure to the officers that are in line to follow me, this strong level of commitment is expected to continue.

Before I outline some specific plans for the coming year, I want to inform the membership of a major change in the AOCD. At the AOCD Executive Committee meeting this past October, the committee voted to change the location of the AOCD national office to the Kirksville College of Osteopathic Medicine. It was also decided, after considerable deliberation, not to renew the contract of Ms. Cathy Garris as Executive Director. Ms. Garris has provided quality service to our society for several years. However, it was felt that the AOCD has expanded to the point where a "full time" office and Executive Director with support staff is needed. In order to do this economically, and without any anticipated sacrifice of quality, a change in location and personnel was required. In fact, we expect that we can improve quality over time once the transition to the new office at KCOM is completed. I ask the membership to be patient during the transition to our new office.

The new Executive Director is Ms. Rebecca Mansfield. Ms. Mansfield has been working diligently over the past few months, setting up the new AOCD office and transferring files and accounts from Atlanta. Also, she was of tremendous assistance in putting together this initial "abbreviated" newsletter, designed primarily to inform you of the move to KCOM.

Our major immediate goals are to complete the transition of our national office from Atlanta to Kirksville and to let our new Executive Director "dig in and get her feet wet." The new address and phone number is listed in this newsletter. Please call if you have any questions or need help.

Looking ahead, the 1994 AOCD Midyear meeting should prove to be an excellent academic and social event. The program will take place at Disney's Yacht & Beach Club Resort in Orlando, Florida from April 14 - 16, 1994. Please mark your calendar right now! Dr. Matt Leavitt has designed an outstanding program that provides an excellent balance of

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medical and surgical dermatology. Several nationally recognized M.D. dermatologists, such as Dr. Pat Lillis, Dr. Zoe Draelos, Dr. Neil Fenske and Dr. James Rasmussen are scheduled to participate along with several recognized D.O. dermatologists. A special program for spouses is also planned. Orlando is a great place to bring the entire family so please plan to attend.

Dr. Gene Graff is also working hard on plans for the Annual meeting to be held in conjunction with the national AOA convention in San Francisco in November, 1994. I can assure you that Dr. Graff is preparing a superb academic and social program. He has several progressive ideas that will prove to enhance the quality of the meeting. Spouses may also look forward to a special program at the annual meeting. I hope I can plan on seeing all of you at both the midyear and annual AOCD meetings.

This coming year, I plan to coordinate a new "five year plan" for the AOCD. Our college has already reached the goals set up a few years ago by Drs. Conte, Cleaver and Mahon. It is now time to plan ahead and move forward. The times have certainly changed, so the rules have changed....therefore, the challenges are new. Fortunately, there is a nucleus of talent committed to the AOCD. However, we must expand this nucleus with "new blood". Our goal is not only to survive. We aim to progress! I invite all of you to send me any ideas that you have regarding future plans and goals for the AOCD that may help with the development of a new "five year plan".

In 1994, I also plan to further solidify the relationship of the AOCD with our corporate supporters. Dr. Mike Mahon has set the foundation for corporate memberships, and I know that Dr. Steve Brenman will direct a successful drive to secure grants to support our academic meetings. I look forward to the continued success of the newly designed "key contact" program. This program assigns a single physician to a company for the purposes of developing a long term "personal" relationship between the AOCD and its supporters. My thanks to those physicians involved in this program.

What can each of you do to help the AOCD? Look over the list of companies supporting the AOCD in-

cluded in this newsletter and thank their representatives when they call on you. If you notice a conspicuous absence on the list, ask those representatives why their company is not involved with supporting our AOCD national educational programs. If you find a new lead, be sure to notify Dr. Brenman so that our efforts are "centralized" nationally rather than fragmented. Also, if you have a particular interest, such as serving on a committee or assisting individual officers with specific projects, write to me and let me know. The survival and growth of our college depends on its members. You don't have to be and officer to work for the AOCD and you don't have to commit a large amount of time. The more people involved, the less each person will have to do.

Write to me if you have a particular interest or if you have any ideas for new goals for the AOCD.

I look forward to a year in 1994 that I hope will be even more rewarding than 1993. Most important, stay happy and healthy and be sure to enjoy time spent with your family, your colleagues and your patients. I hope to see you and your family in Orlando in April and in San Francisco in November. Keep in touch!

*James Q. Del Rosso, D.O.  
President*

## NEW EXECUTIVE DIRECTOR

Hello! As Dr. Del Rosso explained in his opening letter, the AOCD Executive Committee at its October meeting chose to employ a "full time" office manager and support staff. I am that new Executive Director. Since 1989 when I began working for Dr. Lloyd Cleaver in Kirksville, I have been involved with the AOCD through his activities as President, Past President and Board member. This has given me a great deal of experience with the AOCD organization and its functions as well as numerous contacts with the AOA administrative units. I have fifteen years of office management experience with for-profit and not-for-profit organizations which has given me valuable skills to bring to the AOCD.

The new office is located in Kirksville, Missouri in the Kirksville College of Osteopathic Medicine medical complex. Our address is 800 W. Jefferson, P.O. Box 7525, Kirksville,

MO 63501-7525. We have an 800 telephone number available for our membership to use, 800-449-AOCD (2623), as well as a regular service line of 816-665-2184. There is an answering service connected to the phone lines so you may call at any time and leave a message if it is not during normal business hours. If you do leave a message, please be as detailed as possible and leave your name and a phone number for us to reach you at. Our fax machine is also available at all times. The fax number is 816-626-2714. The office will be open Monday through Friday, 8:00 a.m. to 5:00 p.m. central time. It will only be closed for national holidays, the mid-year meeting and the annual meeting. Linda, my administrative assistant, will also be available to help you in anyway she can.

We have gotten off to a running start this month. The new stationary identifying the new office and the new AOCD officers has been mailed to all officers and trustees. The patient education brochures are in and will be mailed before the end of January. We delayed an early mailing in order to miss the holiday rush. Each physician member will receive a supply of fifty (50) brochures and a four-pocket display stand for their office. These materials are being provided to our membership free through a grant from Schering Corporation. Additional copies may be ordered for a nominal fee if we receive a good response after the initial mailing. This issue of the newsletter is an abbreviated version as we wanted to bring the membership up-to-date as quickly as possible after the transition was completed. The next issue of the newsletter will be mailed in April. Articles from members are welcome; the deadline for these will be March 10 or the 10th of the month prior to publication for all future issues.

Included in this newsletter are several inserts of interest to you. Please take the time to read each of these. One item is a request for address and/or telephone correction information. This information will allow us to keep our data base current as well as provide the correct information for the next membership directory which will be published in May.

I look forward to serving the AOCD as its Executive Director. This is an exciting, growing organization with terrific members. Please call me whenever there is something this office can help you with.

*Rebecca (Becky) Mansfield  
Executive Director*

# 1993 CORPORATE SUPPORT FOR THE AOCD

## CORPORATE MEMBERS

C & M Pharmacal  
Dermik Laboratories  
Janssen Pharmaceutical  
Ortho Pharmaceutical  
Roche Dermatologics  
Schering Corporation  
SmithKline-Beecham  
Pharmaceuticals

## PRESIDENTIAL SUPPORT (\$1500+)

Astra, U.S.A.  
C & M Pharmacal  
Dermik Laboratories  
Glaxo Dermatology  
Hoechst-Roussel Pharmaceuticals  
Janssen Pharmaceutical  
Oclassen Pharmaceuticals  
Ortho Pharmaceuticals  
Professional Medical Insurance  
Schering Corporation  
Stiefel Laboratories  
Westwood Pharmaceuticals

## PATRON SUPPORT (\$750+)

Sandoz Pharmaceuticals

## GENERAL SUPPORT (\$200+)

Allergan Herbert  
B.F. Ascher & Company  
Cutis  
Genderm  
Hill Dermaceuticals  
Merck, Sharp & Dohme  
Owen Galderma  
Pathology Services Inc.  
Proctor & Gamble Company  
Roche Dermatologics

## EDUCATIONAL GRANTS

Burroughs-Wellcome Company  
Dermik Laboratories  
Glaxo Dermatology  
Hoechst-Roussel Pharmaceuticals  
Janssen Pharmaceutical  
Skin Phototrauma Foundation  
Oclassen Pharmaceuticals  
Pathology Services, Inc.  
The Purdue Frederick Company  
Sandoz Pharmaceuticals  
Schering Corporation

PLEASE THANK COMPANY REPRESENTATIVES FOR THEIR  
SUPPORT AND ENCOURAGE CONTINUED SUPPORT

## AOCD MIDYEAR MEETING SET FOR APRIL IN ORLANDO

The 1994 AOCD Midyear Scientific Conference will be held April 14 - 16 at the Disney's Yacht & Beach Club Resort, Walt Disney World, Orlando, Florida in conjunction with the CME Department of the Kirksville College of Osteopathic Medicine. AOCD Second Vice President and Program chairman Dr. Matt Leavitt, and his assistant Dr. Craig Ziering, a recently elected AOCD Trustee, have organized an outstanding program. Several recognized D.O. dermatologists will be presenting such topics as "What's New in Medical Dermatology", "Difficult Cases in Acne", "What's New in Surgical Dermatology", "Phlebectomy and Pitfalls in Sclerotherapy" and a "Tumor Board". A review of how CLIA regulations affect the dermatologist will be presented by Donna Beasley, Laboratory Director of the Medical Center Clinic in Pensacola, Florida and a discussion on marketing is also planned for the program. Several nationally recognized M.D. colleagues will be presenting. These include "Liposuction Update" by Dr. Pat Lillis, "Onychomycosis and Superficial Fungus" by Dr. Nardo Zaias, "Cutaneous Markers of Internal Malignancies" by Dr. Neil Fenske, "Chemical Peels" by Dr. Bill Beeson and "Skin Care Products" by Dr. Zoe Draelos. A panel discussion, "Surgical Closures for Every Defect" will be presented by Dr. Bill Beeson, Dr. Jim Del Rosso, Dr. Matt Leavitt and Dr. Pat Lillis and Dr. Craig Austin will be presenting a Dermatopathology Workshop. As you can see, an excellent academic program is planned.

Dr. Leavitt did not plan to invite us to Orlando without giving us a chance to experience the excitement of Walt Disney World and other family activities in Orlando. The program is designed with academic sessions in the morning and most afternoons free for social activities. In addition, a special "first ever" three hour spouse program will be offered on Friday morning April 15, coinciding with academic programs offered for AOCD members. The spouse program will include a discussion of glycolic acid peels and products by Dr. Ziering, facials by certified esthetician Liz Torres and "Marketing To Help Your Spouse" by consultant Nancy Martin.

Mark your calendar NOW and Plan to attend the AOCD Midyear Meeting.

### SCHEDULE OF EVENTS

April 13	5:00 - 6:00 p.m.	Conference Preregistration
	6:30 - ?	Pleasure Island Reception
April 14	6:30 a.m.	Registration/Breakfast
	7:00 a.m. - 5:00 p.m.	Sessions
	1:30 - 5:00 p.m.	Committee Meetings
April 15	6:30 a.m.	Registration/Breakfast
	7:00 a.m. - 1:30 p.m.	Sessions
	2:00 p.m. - 5:00 p.m.	Executive Committee Meeting
April 16	6:30 a.m.	Registration/Breakfast
	7:00 a.m. - 2:00 p.m.	Sessions

## The WALT DISNEY WORLD



is pleased to host. . .

American Osteopathic College  
of Dermatology (AOCD)

Midyear Scientific Conference

Disney's Yacht Club Resort  
April 13-16, 1994

Stay at Disney's Yacht Club Resort and you will have traveled back to the New England seaside atmosphere of the 1870s. While staying at Disney's Yacht Club Resort, visit Stormalong Bay, a unique mini-water park with its own "shipwreck," sand-bottom lagoon and water slides.

The Resort offers six themed restaurants, two specialty lounges, a white sand beach, health club, two heated swimming pools, marina with water-craft fleet, volleyball and croquet courts.

The resort is located in the EPCOT Resort Area on the shores of a 25-acre lake, within steps of the new International Gateway entrance at EPCOT Center and water-taxi to the Disney-MGM Studios Theme Park. Plus, complimentary motorcoach transportation to the Magic Kingdom, Pleasure Island and Disney Village Marketplace for nightlife, shopping, dining and recreation.

### Room Rates and Hotel Reservations

Special rates obtained for this conference are \$170 based on single or double occupancy. Rates are subject to applicable tax. Regular rates for 1994 are \$245! Your request must be received by the WALT DISNEY WORLD Resort by **March 7, 1994**.

To make reservations at Disney's Yacht Club Resort, call (407) 934-3665. Be sure to mention that you are attending the Dermatology meeting to obtain these special rates. Or, if you prefer, complete the hotel reservation form located in the program brochure.

# **THE 1994 AOCD/OCLASSEN PHARMACEUTICALS DERMATOLOGY RESIDENTS "CALL FOR PAPERS" COMPETITION**

## **AOCD AND OCLASSEN PHARMACEUTICALS ANNOUNCE THE 1994 "CALL FOR PAPERS" AWARDS**

*THE AWARDS ARE TO RECOGNIZE THE OSTEOPATHIC DERMATOLOGY RESIDENT'S PAPERS WHICH ARE JUDGED AS THE BEST IN THE "CALL FOR PAPERS" COMPETITION.*

CASH AWARDS	1ST PRIZE	\$1,500
	2ND PRIZE	\$1,000
	3RD PRIZE	\$ 500

ALL PAPERS SUBMITTED WILL BE REVIEWED BY THE JUDGES AND MEMBERS OF THE EDUCATION EVALUATING COMMITTEE OF THE AOCD. PAPERS WILL BE JUDGED FOR ORIGINALITY, DEGREE OF SCIENTIFIC CONTRIBUTION AND THOUGHTFULNESS OF PRESENTATION.

THE WINNERS WILL BE PRESENTED WITH THEIR AWARDS AT THE 1994 AOCD ANNUAL CONVENTION IN SAN FRANCISCO.

### **REQUIREMENTS FOR COMPETITION:**

1. The resident must be in an approved AOA/AOCD Dermatology Training Program.
2. Complete the enclosed cover sheet.
3. Submit four (4) copies of the paper to be judged.
4. Only one paper per year may be submitted.
5. The paper must have been written and submitted while the resident is in training.
6. The paper must be typed and suitable for publication.

**THE DEADLINE FOR THIS YEAR'S COMPETITION IS MAY 27, 1994**

**SEND ALL SUBMISSIONS TO:  
EUGENE T. CONTE, D.O.  
VICE CHAIRMAN, AOCD EDUCATION EVALUATING COMMITTEE  
8940 KINGSRIDGE DRIVE, SUITE 104  
CENTERVILLE, OHIO 45459**

**COVER SHEET**  
**THE 1994 AOCD/OCLASSEN PHARMACEUTICALS**  
**DERMATOLOGY RESIDENTS**  
**"CALL FOR PAPERS" COMPETITION**

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1. Name: \_\_\_\_\_ AOA # \_\_\_\_\_

Telephone: \_\_\_\_\_

Current Address: \_\_\_\_\_

\_\_\_\_\_

2. Program Director: \_\_\_\_\_

Telephone: \_\_\_\_\_

Current Program Address: \_\_\_\_\_

\_\_\_\_\_

3. Title of Paper: \_\_\_\_\_

Year of Residency: \_\_\_\_\_