



AMERICAN OSTEOPATHIC COLLEGE OF DERMATOLOGY

AOCD Newsletter  
Volume 14 Number 32  
Spring, 1995

### Calendar of Events

**September 9, 1995**

Education Evaluation  
Committee  
Chicago, IL

**October 14 - 19, 1995**

AOA Annual Meeting  
AOCD Annual Meeting  
Orlando, FL  
14th - Committee Meetings  
15-19th - Program

**April 10-14, 1996**

Midyear Meeting  
Myrtle Beach, SC



## A MESSAGE FROM THE PRESIDENT

### Springtime Greetings To You All!

As we move into 1995, we continue to refine the operations of our college, in administrative areas as well as in our didactic programs. Dr. Ed Yob orchestrated a superb mid-year program at Park City, and I would like to commend him for providing such a wonderful program. The guest speakers, membership speakers and resident speakers all delivered well prepared and timely addresses. I would like to particularly commend our residents who spoke, as the quality of their lectures reflected very well on them and their training programs. I would like to thank Dr. Michael Scott also for his work as liaison to the American Academy of Dermatology (AAD). As you know, Dr. Mitchell Sams, the incoming AAD president, delivered two very informative lectures, and seemed very much to enjoy our program. We certainly were fortunate to have his participation and to interact socially with him. Our mid-year meeting was also attended in its entirety, including many social events, by Mr. Raymond Cunningham, Jr., Assistant Executive Director for Professional Relations of the American Academy of Dermatology. Mr. Cunningham was very impressed with our program and our people. He sent me a very positive letter following our meeting and hopes to be invited to return to some of our future meetings. Of course, we will work to arrange that.

Dr. Robert Schwarze, our mid-year site selection committee chairman, has been arranging for the sites of several future mid-year meetings. Our 1996 mid-year meeting will be held April 10-14th at the Hilton Hotel in Myrtle Beach, South Carolina. As you probably know, our annual meeting in October of 1995 will take place in Orlando, FL. Dr. Matt Leavitt, the program chairman and President-Elect recently reviewed with me his plans for that program, and I can assure you that it will be a marvelous one. Of course, Orlando offers a wide array of possibilities for family entertainment. I hope you all will plan to attend.

Again, I'd like to thank Dr. Jim Del Rosso for his tireless efforts in regard to procuring financial support from the pharmaceutical industry for our programs and endeavors. He continues to oversee our "Key Contact Program", which allows us to keep a key contact person from our college in contact with a key contact person from each of the pharmaceutical corporate supporters. I would also like to thank and recognize Dr. Michael Mahon, as he continues to be very successful in obtaining corporate support. We all owe these two colleagues a great debt of gratitude.

We had some input into the AOA response to fee structure issues. We have generally paralleled the AAD position on most issues. Of course, fee structure issues will continue to undergo change and we will continue to keep informed of the issues as well as the AAD and AOA stance on them.

In a recent phone conversation with Ms. Becky Mansfield, our Executive Director, I asked, "How is it going today". Becky replied that it was a "routine day". It was great to hear that days had become "routine" in our national office after the protracted transition period. Becky and Linda, Becky's administrative assistant, worked hard to facilitate the generally smooth transition, which is now complete. We are fortunate to have Becky working for us.

Finally, I would like to publish for you the Five Year Goals of our college (page 2) which were most recently summarized by our long range planning and development committee headed by Dr. Del Rosso.

I hope to encourage and work with other committee chairmen to create new ways to promote our college and to improve upon our activities.

Fraternally,  
Gene E. Graff, D.O.  
President

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# AOCD FIVE YEAR PLAN

## **Overall Philosophy**

As the AOCD is a small organization, emphasis is best placed on not spreading the efforts of the college too thin. The AOCD should focus on a limited number of major objectives and meet these goals. Osteopathic dermatologists will be best served if the college "does a few things very well and with class" rather than tackle a multitude of projects which are not done with quality or not carried to completion. Emphasis should be placed on excellence in residency training and CME, increasing AOCD membership in order to maintain unity with "strength in numbers", and representing the needs of the AOCD membership with regard to changes in the "climate" of medical practice.

## **Monitoring Quality of Dermatology Residency Programs**

A major goal of the AOCD is to assure that osteopathic dermatology residency programs consistently meet required standards and strive to provide residents with excellent training in medical dermatology, surgical dermatology and dermatopathology. With the phasing out of preceptorship programs, the AOCD must be proactive in assuring that all osteopathic dermatology residency programs consistently provide high quality training. Emphasis should be placed on quality, not quantity.

## **Continuation of Educational Excellence in CME Programs**

The AOCD must continue on its current course of providing two excellent dermatology CME programs each year. It is recommended that programs continue along the current basic format.

## **Political and Public Relations Issues**

The AOCD needs to increase activity with regard to managed care and governmental relations. As a group, we need to provide support and security to our membership and serve as their ally. An enhanced relationship and alliance with the AAD needs to be aggressively investigated. This will require increased activity from our AAD liaison.

The AOCD needs to respond quickly when notified that D.O. dermatologists are discriminated against by virtue of their osteopathic dermatology training. This would include reacting to efforts to exclude D.O. dermatologists from managed care contracts. A major responsibility of the AOCD is to ascertain that the government and insurance companies know we exist and recognize us as qualified dermatologists.

Consideration must be given to consulting with a public relations firm to develop ideas and initiate projects to enhance recognition by the public.

## **Increase AOCD Membership**

Continued efforts to improve membership benefits, attract new members and maintain our current members are already underway and must be continued.

## **Increase Relationships with Our Supporters**

The AOCD must actively work on ways to improve relations with corporate sponsors, streamline mechanisms of raising funds and increase the number of annual AOCD corporate supporters. Novel concepts such as the corporate membership program need to be developed.

## **Streamline National Office Activities**

Over the next few years, the AOCD officers need to work closely with the AOCD National Office to automate functions that need to be carried out each year and completed in a timely fashion. This improves efficiency as new officers don't need to "reinvent the wheel" once they successfully move on to their new positions. Their energy can be spent on developing improvements.

## **Investigate Utilization and Management of AOCD Funds**

The AOCD Finance Committee needs to develop a long term financial plan for the college.

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## THOUGHTS FROM THE EXECUTIVE DIRECTOR

I urge each of you to begin making plans now for our upcoming meetings. The annual meeting will be held in Orlando, Florida October 15 - 19, and as you will note from an article in this issue, it looks like Dr. Leavitt is putting together an excellent program that will be of benefit to all our members. Also, the midyear location for 1996 has been finalized. It will be held in Myrtle Beach, South Carolina at the Myrtle Beach Hilton Oceanfront Golf Resort April 10-14, 1996. More information on that meeting will be coming out this fall. Dr. Craig Ziering will be the program chair for the midyear meeting and I am sure he will do an excellent job with this program.

During the past few months we have worked with several of our members in gaining recognition for their Osteopathic speciality training in order to receive hospital staff privileges, HMO privileges, staff status on managed care programs, etc. If anyone is encountering problems or needs some documentation, please feel free to contact the national office and we will help you in any way we can. If you have dealt with these problems on your own and have information that you can provide to the national office that can be used by other individuals, please copy the national office with related correspondence, as we are trying to create a file in order to provide the most appropriate documentation for each individual. This is an issue that will continue to be present for quite some time as more managed care programs, PPO's and similar programs grow and become more popular.

Please do not hesitate to contact the national office if there is anything we can do for you. Don't forget to mark you calendars for the annual meeting in October and the midyear meeting next April.

Becky Mansfield, Executive Director

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## ANNUAL MEETING

It was good to see everyone at the midyear session in Park City. The meeting went well and the content was stimulating. Dr. Yob certainly did an excellent job in planning such a successful program.

Mark Your Calendars: Planning of the Annual Meeting is now in progress. The dates are October 15- 19, 1995 and the locale will be Orlando, Florida. We are anticipating an exciting program including a variety of excellent nationally recognized M.D. speakers along with several presentations by D.O. dermatologists and dermatology residents.

The following is a partial list of the scheduled speakers for the 1995 AOCD annual meeting.

Dr. Robert Rietschel, a nationally recognized expert on contact dermatitis will be presenting "Contact Dermatitis and Patch Testing".

Dr. C. Ralph Daniel III will speak on the treatment of nail infections, emphasizing new therapies for onychomycosis. Dr. Daniel has authored numerous articles and chapters on nail disease.

Dr. Joseph Bikowski, known for his interest in skin infections and "treatment pearls" will be presenting "Pityrosporon among other things..."

Dr. Lloyd Cleaver and Dr. Jim Del Rosso will be presenting "Therapeutic Hotline 1995" a session dedicated to advances in treatment.

Dr. Alex Kowalczyk and Dr. Jim Del Rosso will be presenting a Tumor Board Session, covering skin malignancies of significance to dermatologists.

In addition to the above topics, we will have sessions on a full range of other topics including sessions on laser technology, immunology, diagnostics, electrosurgery, pediatric dermatology, skin cancers, cosmetic surgery and much, much more.

We intend to again have a spouse's program (one that will allow the kids to attend) and look forward to a good turnout. In the next issue of the newsletter the detailed program will be published. Looking forward to seeing you all in Florida next fall.

Matt L. Leavitt, D.O. Program Chairman

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*Thank You to our 1995 Midyear exhibitors.  
We appreciate your support and contributions to our program.*

American Laboratory Associates, Inc.  
Brymill, Inc.  
C & M Pharmacal, Inc.  
Dermatopath Laboratory of Central States  
Dermatopix/Pharmatopix, Inc.  
Dermik Laboratories, Inc.  
Estelle Cosmetics, Inc.  
Freeman Cockerell Dermatopathology  
Glaxo Dermatology  
Herald Pharmacal/M.D. Formulations  
HGM Lasers  
Hill Dermaceuticals, Inc.

ICN Pharmaceuticals, Inc.  
Janssen Pharmaceutica, Inc.  
Lever Brothers Company  
Look, Inc.  
Medicis Pharmaceutical Corp.  
Neutrogena Corporation  
Oclassen Pharmaceuticals, Inc.  
Olympus America Inc.  
Ortho Pharmaceutical Corp. - Dermatological Div.  
Roche Dermatologics  
Schering Corporation  
Stiefel Laboratories, Inc.

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## MIDYEAR CONFERENCE HUGE SUCCESS FOR THE AOCD

The Midyear Conference and Scientific Seminar of the American Osteopathic College of Dermatology was held March 15 through the 18 at the Yarrow Resort in Park City, Utah. In excess of 90 physicians attended the conference making this the largest attendance at a ski meeting in AOCD history.

The program kicked into high gear on Wednesday March 15 with the opening reception and Exhibit Hall which was filled to the rafters with technical exhibits.

The first presentation was by Eugene T. Conte, D.O., well known to all members of the AOCD, who enlightened us on the "AHA, OTC Controversy" with an informative and enjoyable topic entitled "Lotions, Potions and Notions".

The second phase of Wednesday's program involved a new concept for the AOCD Midyear Program, that of a Resident Symposium. In previous AOCD Programs, Resident Presentations were scattered throughout the conference frequently using two simultaneous lecture rooms. This year, a new approach was used, grouping the Resident Presentations providing a more cohesive format for both the Resident Presenters and Resident attendees.

Thursday's morning session began with a continental breakfast followed by a Dermatopathology Workshop given by Craig Austin, M.D., Director of Dermatopathology at the New York College of Osteopathic Medicine and the St. Barnabas Dermatology Residency Program. Dr. Austin reviewed numerous cases of "look-a-like" histopathology sections and geared his talk to a review of cases that are considered "typical" board type cases.

The next featured speaker, Lawrence J. Meyer, M.D., Ph.D., came from the University of Utah in Salt Lake City and the VA Medical Center. Dr. Meyer talked about "The Inheritance of Melanoma Risk". He is well known for his pioneering efforts in the actual mapping of the melanoma gene. Following Dr. Meyer was W. Mitchell Sams, Jr., M.D., the President Elect of the American Academy of Dermatology and Professor and Chairman of the Department of Dermatology at the University of Alabama. Dr. Sams gave an excellent review of the clinical manifestations and serology of lupus highlighting the clinical relevance to the practicing dermatologist.

The morning session was wrapped up by Shelly A. Friedman, D.O., who reviewed "Glycolic Acid for Facial Rejuvenation" and discussed the use of Glycolic Acid Treatments as a practice builder in this era of increased health care reform.

The remainder of the midday was free allowing participants the opportunity to enjoy the outdoor sporting activities well known in the Park City ski area. Although, the weather was a bit warmer than usual, skiing was described as great, especially at the higher elevations.

The afternoon session was inaugurated by an outstanding review of "Radiation Therapy for Skin Cancer", by Vincent A. Cipollaro, M.D., who is Associate Professor of Dermatology at Cornell University Medical College in New York. Not only did Dr. Cipollaro provide a wealth of clinical information, but his unique style of lecturing kept everybody on the edge of their seats. Following Dr. Cipollaro, Michael J. Scott, D.O. gave the first in an ongoing series of presentations on "Occupational Dermatology". We will be looking forward to his second installment which will be given at the annual meeting in Orlando, this coming October. The evening then concluded with another series of Resident Presentations grouped into the evening Resident Symposium.

Friday morning's session began with a "Dermatopathology Workshop" given by Alexander P. Kowalczyk, M.D., Co-Director of American Lab Associates in Fort Lauderdale, Florida. The focus of his presentation was "Great Cases from Florida". He presented numerous cases which proved to be both provocative and very enlightening.

An exciting presentation entitled "Intraoperative Lymphatic Mapping for Melanoma - An Overview", was presented by Merrick I. Ross, M.D., Chief of the Melanoma/Sarcoma Section of the Department of Surgical Oncology at M.D. Anderson Cancer Center in Houston, Texas. Dr. Ross presented some of the original work he accomplished when he was involved in pioneering the procedure of intraoperative lymphatic mapping. Not only was this talk most informative, it provided a spring board for some incredible hallway discussions throughout the rest of the conference.

The attendees were then honored to hear once again from W. Mitchell Sams, Jr., M.D., in a presentation entitled "Patients From Whom I Have Learned". In this presentation, Dr. Sams presented a collection of clinical vignettes about patients and situations which would lead one to think along a certain clinical pathologic line, but in the end turned out to have a very different diagnosis.

Following Dr. Sams, Dr. Greg Piro, the Resident Liaison to the AOCD gave an enlightening talk on the "Drug Manifestations of HIV Infection". The remainder of the morning and early afternoon were then set aside for all participants to enjoy more of the outdoor sporting activities in the Park City Area.

The afternoon session began with a special guest presentation by Raymond W. Cunningham, the Assistant Executive Director of Professional Relations from the American Academy of Dermatology. Mr. Cunningham discussed "Coalition Building" and entertained questions from the audience regarding areas where the AAD and AOCD could cooperate towards common goals. He also praised the work by Michael Scott, D.O. in his efforts to build a better working relationship and dialog between the AAD and AOCD.

The "Use of the Laboratory in the Diagnosis and Management of Rheumatoid Disease" was presented by Richard A. Pascucci, D.O., Assistant Dean of the Philadelphia College of Osteopathic Medicine and Professor of Medicine in the Division of Rheumatology at PCOM. Dr. Pascucci is in demand throughout the country for his unique lecture style with clear and concise presentations of material that by its very definition is quite complicated.

Following Dr. Pascucci, the final Resident Symposium took place. Later that evening a Gala Reception at the Deer Valley Lodge was held where Dr. R. E. Bellows presented a very special session on Hypnosis. The reception allowed an opportunity for continued fellowship amongst the attendees, presenters, and exhibitors. It is fair to say that when Dr. Bellows began his presentation on Hypnosis, the audience was full of skeptics. When Dr. Bellows completed his presentation, there were very few skeptics or non believers to be found. The program was a lot of fun not only for the physicians, but for their families as well.

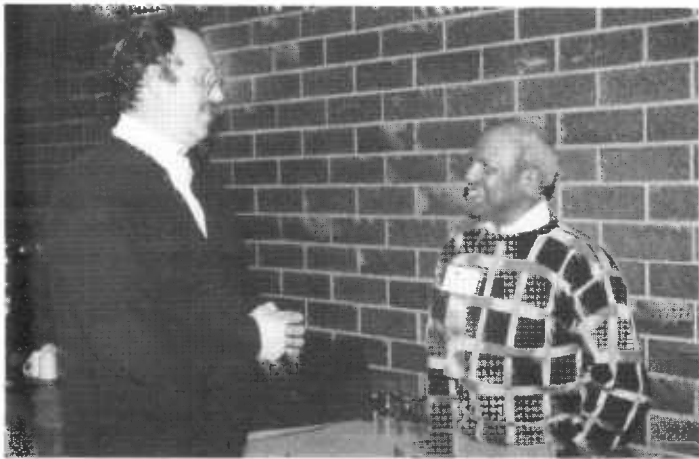
Saturday's closing session began with a continental breakfast and a presentation by Ronald C. Miller, D.O., "Tails of Nails". In his presentation, Dr. Miller emphasized the practical approach in the evaluation and treatment of diseases of the nail.

The remainder of the morning focused on the topic of melanoma. The first session was a Dermatopathology Workshop by Clay J. Cockerell, M.D., Assistant Clinical Professor of the Departments of Pathology and Dermatology at the University of Texas, Southwest Medical Center in Dallas, Texas. Dr. Cockerell focused on the histopathology of lesions that were either melanocytic in nature or could easily be confused with melanocytic lesions. After a brief discussion, the program concluded with a "Melanoma Workshop" coordinated by James Q. Del Rosso, D.O. and featuring Dr.'s Del Rosso and Cockerell. This workshop presented an exhaustive review of the approach to the patient with melanoma and featured many outstanding Kodachromes both clinically and histologically.

We have received many evaluations and comments from various attendees emphasizing the very high caliber of the presentations both individually and as a whole. Much credit for all of the details goes to Becky Mansfield, the Executive Director of the AOCD and to Rita Harlow, Director of Continuing Medical Education at the Kirksville College of Osteopathic Medicine who with her staff were responsible for the myriad of arrangements necessary to have a successful conference. It is only through the participation of individuals such as these that we as members of the American Osteopathic College of Dermatology are able to realize the tremendous success that we have had with the 1995 Midyear Meeting.

Edward Yob, D.O. Midyear Program Chair

# MIDYEAR HIGHLIGHTS



Lloyd Cleaver, D.O. and Raymond Cunningham, AAD Assistant Executive Director of Professional Relations, visit following Mr. Cunningham's presentation.



Dr. Virginia Schekorra visiting with Annie Bell and Gary Davis of American Laboratory Associates, Inc.



Dr. Ed Yoh, Program Chairman, outlining Friday's activities.



Dr. Shelly Friedman discussing "Glycolic Acid for Facial Rejuvenation."



Dr. Mitchell Sams, AAD President-Elect, presenting "Patients From Whom I Have Learned".



AOCD members at the Gala Reception.



Dr. Lynn Sikorski (left) and Dr. Roger Byrd (right) with Michael Bryne of Brymill, Inc., winners of the donated cryac units.