



AMERICAN OSTEOPATHIC COLLEGE OF DERMATOLOGY

AOCD Newsletter
Volume 20 Number 47
Spring 2001

Calendar of Events

Annual Meeting 2001
October 21 - 25
San Diego, CA



Midyear Meeting 2002
March 20 - 23
Inn at Harbour Town
Hilton Head, SC

A Message from the President

Warm Greetings from chilly South Dakota!

Hello, Colleagues. I sit in my living room with fireplace going, my son Ethan practicing electric guitar, and a blizzard subsiding outside. February winds to a close as defiantly as it started. Cancun in February was a decidedly welcome change!

For those who were there, Cancun was a memorable meeting! Stan Skopit, your second vice president, had a great lineup put together that challenged everyone. He will offer his comments about the meeting elsewhere, because he, above all people is uniquely qualified to critique it. Having done two meetings, I can offer praise to all our AOCD program chairpersons. It is a lot of work, but that work is rewarded when excellent programs take place. Cancun 2001 will take its rightful place among great AOCD scientific programs.

We were privileged to have as our guest in Cancun Dr. James Zini, the AOA President-elect. Dr. Zini joined us at our functions and our Executive Committee meeting. Dr. Zini gave us an update of what is happening at the national level, and listened to our concerns. He seemed to have a real grasp on those issues which are important to all of us.

Some highlights of Dr. Zini's presentation to the Executive Committee included: Louisiana finally will recognize our COMFLEX examination and AOA board certification examinations. That brings the number of states to 50! The AOA will in 2005 bring all specialty colleges under one roof for a unified annual scientific seminar. As many of you are aware, internists, surgeons, and some other groups split off many years ago; it would appear the AOA Unity Campaign is bearing fruit! The postgraduate training philosophy and goals of the AOA was addressed. It was a most enjoyable presentation. The Executive Committee session went to 12:25 am, by the way. Never let it be said we are not dedicated to our college!

I have received a letter from Karen J. Nichols, DO, who is an AOA Trustee practicing Internal Medicine in Mesa, AZ. She is a friend I met in Guatemala (more on that later) in January. She is the Chair of the AOA Unity Campaign. April 26, 2001 has been designated "National D.O. Day: A Celebration of Osteopathic Medicine". I ask you to watch for more information from the AOA on it. We all benefit from the Unity campaign as public awareness of our profession rises. I urge you to support it, to give local interviews, or to get the word out any way you can. If you have not done so, I respectfully request you also support this financially. We all have responsibilities, because we all share in the benefits.

Dr. David Horowitz has information about a possible affiliation with the national dermatology association in Ethiopia. Dr. Papadeas, you remember, had talked about an AOCD Foundation to find good works. This could be one of them. I foresee educational opportunities for attending physicians and residents alike. More information will be forthcoming, as I have asked Dr. Horowitz to speak to your Executive Committee in San Diego. You may not be aware of how underserved much of the world is in dermatology. For example, there are 50 nations in Africa, twenty-five have NO dermatologist.

I mentioned Guatemala a minute ago. I had the joy of spending a week there in January with a 180-member team from DOCARE. Dr. Sourab Choudhury represented our resident physicians, and I the attendings. This was a wonderful experience, to go and not only provide skin care for those who have none, but also function as consultant to teach others on the team, chide them for sunburns, and even give a CME talk! I urge you to consider going in the future. It was good for me, and I know it will be for you!! I sincerely hope to go regularly. It would be great to take a team!

You will have received under separate cover my reorganization of the corporate support committee. This springs from an excellent idea by Bob Schwartze, your first vice president. This is something we all have a stake in. Please help out Becky and this committee with your contacts in these companies. It is crucial to the financial

A Message from the President

(Continued)

well being of our college!

A reminder from the Board: re-certification is coming! Time certificates will eventually be a reality. Even though our certificates don't expire, my understanding in some states/plans require re-certification. An exam is available if you need it. The AOA will NOT approve a take home examination. Sorry, Charlie!

Jere Mammino, Bill Way, and others continue to work on our web site, ever striving to make it state of the art. Surf on over to www.aocd.org if you have not already done so. This site saved my bacon, by the way. I was able to import images from the online atlas on our site directly to my Power Point presentation for Guatemala. You will be amazed at what is there!

We again had a problem with last minute registration in Cancun. Beware: in the future it will cost you! Look to future meeting brochures for details. Plan ahead, and register early!

Once again, thanks for the privilege of being your president. I have had the privilege of speaking to many of you and getting to know you better. Surely, this is the best part of the job of president! I will write more this summer. Do not hesitate to contact me if I can be of service to you. The entire Executive Committee was elected by you to serve you. Let us!

May God Bless you richly in your family, friendships, and practice. I pray His hand of protection over you!

Respectfully submitted,

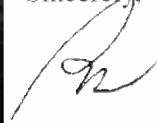
Jim Young, DO, FAOCD
2000-2001 AOCD President

2002 Midyear Meeting

Spring is a very special time of the year for us in the A.O.C.D. Yearly we usually plan an A.O.C.D. convention. The most recent one will be set up in the year 2002 at Hilton Head. As the program Chair for the 2002, it is my privilege to tell you that at this convention I hope to exceed all expectations. The choice has been made for the Inn at Harbour Town as the meeting site for the 2002 meeting. The one thing that I seemed to note after a visit there is that most of the people that come there once return. Year after year, many visitors come and they always return to the hospitality, a delightfully casual outlet, beautiful scenery and great golfing. It appears that this will be the best of all worlds, southern charm, ocean beauty to match down home hospitality.

If you have any questions concerning the meeting site of the year 2002, please contact Becky Mansfield, Executive Director, or anyone involved with the Midyear.

Sincerely,



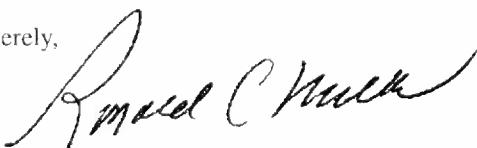
Ronald C. Miller, D.O.

Dear Members of the A.O.C.D.:

It appears that there are many scenarios that lead to unpleasant patient-physician relationships in my opinion. It appears that the ability to deliver a high quality of care in the art of dermatology has been somewhat impaired by the numerous advertisements in the health care system for a period. As a dermatologist, I feel it is my duty to impress upon companies the ability to utilize direct consumer advertising to encourage consumers to see the dermatologist for proper diagnosis and treatment. Secondary, I think any advertisement should contain a disclaimer stating that many hair, skin and nail conditions all look alike to the untrained eye and require the expertise of a person working in dermatology to ensure the selection of the proper treatment and management. Thirdly, I also think that advertisements that deal with appearance issues should mention the fact that insurance companies will not pay for these treatments. In some cases, my office staff have spent as much as 1-2 hours correcting what was put in an advertisement.

If done properly, direct consumer advertisement can increase the awareness of dermatological issues through the media. These pharmacological advertisement campaigns provide funds to reach patients in ways that would be too expensive for my profession of dermatology or other specialities. Advertisement should be structured in such a way as to state the treatment, real or unreal expectations, and contain statements to help preserve the doctor patient relationship in a complex medical environment, and more specifically, managed care.

Sincerely,



Ronald C. Miller, D.O., F.A.O.C.D.
Editor and Chief
A.O.C.D. Newsletter

Annual Meeting 2001

Plans are shaping up for an exciting AOA/AOCD annual convention which will be held in San Diego, CA, Oct. 21-25, 2001. The event will open with a Welcoming Reception Sunday night on a Hornblower Cruise into the Bay.

The educational program encompasses a great lecture/speaker list including Ronald Wheeland, M.D., Academy President, who will open with an Academy Update. Jim Del Rosso, D.O. will moderate a three hour Therapeutics Symposium, and Stephen Purcell, D.O. will lead the Great Cases breakfast session. The program will be highlighted by a "Dermatology Pearls" lunch/lecture moderated by Michael Scott, D.O., with speakers discussing medical, surgical and pediatric pearls. Please see a copy of the program enclosed in this newsletter.

The hotel chosen for this meeting is the San Diego Marriott Hotel and Marina which offers multiple outdoor pools, tennis courts, spa services, a health club, and marina with water sports. View it online at <http://marriott.com/SANDT>. The Marriott is next to the Convention Center and walking distance to the Seaport Village and Gaslamp Quarter shopping areas, the cruise ship terminals, and Top of the Hyatt, which offers a great view of the city. It is also 7 minutes from the airport. Other attractions include Coronado, the San Diego Zoo, and Seaworld. A discount coupon for Seaworld will be sent upon registration. Restaurants that we ate at and thought were good were the Star of the Seas and Top of the Market. They overlook the water. Rainwaters, a steak place, was also very good.

October is a beautiful time of year in San Diego, so plan on attending this fabulous meeting. More information will be sent in the summer.

Cindy Hoffman, D.O.
Program Chair

Executive Director's Message

This has been a busy winter and spring at the national office. Our Midyear Meeting in Cancun was a great success. Dr. Skopit did an outstanding job on the program and the island was fantastic. The participation of Dr. James Zini, AOA President-Elect was an added bonus to the conference. He spent a lot of time with our members and learned a great deal about the concerns of our specialty.

Plans for the next two Midyear meetings are well underway. Dr. Ron Miller will be chairing the 2002 meeting in Hilton Head Island, SC at the Sea Pines Resort (Inn at Harbour Town), March 20-23. More details are available in his article in this newsletter. (If you look at a map for our approximate location, we are in the toe of the tennis shoe.) The 2003 meeting is tentatively set for February 12-15 in Telluride, CO. We plan to finalize the contract for that meeting later this spring. Mark your calendar's now for these meetings.

The 2001 Annual Meeting is just a few months away. Dr. Hoffman has provided you with the details of the program in her article. Due to circumstances beyond our control, tickets will again be issued for all events. You must register for the meeting as an AOCD member in order to receive your tickets for the Sunday night reception, Monday night dinner and the Tuesday lunch and lecture. The Sunday night reception and Tuesday lunch are sponsored by pharmaceutical companies so there is no charge for these events, but you will need a ticket to get on the boat Sunday night and into the lecture room on Tuesday. The cost of the President's banquet is included in the AOA/AOCD registration fee, therefore no additional fee is charged for the ticket. Spouses and guests must have tickets as well.

On the back of this newsletter is a list of our corporate members. These pharmaceutical companies provide support to our membership through unrestricted grants, scholarships, and funding for our CME programs. Please thank your local representatives for their company support. Without their support, we would not be able to provide the quality of CME programs and services that are available. The newly re-organized Corporate Support Committee consists of Bob Schwarze, D.O., Chair and Trustees Jere Mammino, D.O., Richard Miller, D.O., Brian Portnoy, D.O., and Bill Way, D.O.. Please share any pharmaceutical company contacts with them as they endeavor to obtain grants for our college.

Enjoy the summer and start making your plans for the Annual Meeting in San Diego now.

Becky Mansfield
Executive Director

2001 Midyear Meeti

A POST CONVENTION OVERVIEW

It was difficult leaving the beauty of Cancun at the conclusion of the 2001 Midyear AOCD Seminar & Scientific Conference and return to our day-to-day routines.

The conference overall was a great success both in attendance and quality of the lectures delivered by the residents and guest lecturers.

The magnificent hotel, FiestAmericana, Coral Beach served as a wonderful host for the conference both as our living accommodations, lecture hall, and fabulous restaurants not to mention the courtesy exhibited by the hotel staff.

The residents' lectures surpassed the quality of our previous conferences and demonstrates the fact that our teaching programs have selected well qualified residents who hold a bright future as Dermatologists in our college.

The guest lecturers were extraordinary and covered numerous topics that have never been presented in the past. The opening session on Wednesday afternoon was an eye opener for those that wanted to improve on compliance, human resource issues, accounting strategies and practice management. Topics such as make-up coverup for surgical procedures by Howard Steinman, M.D.; Dermoscopy & Melanoma screening by Harold Rabinovitz, M.D.; soft tissue augmentation by Jay

Gottlieb, D.O.; surgical techniques by Ed Yob, D.O. and all the other lecturers made this conference excel academically.

We were blessed with outstanding weather, especially, for our outdoor dinner banquet on Friday evening.

Thanks to all of our coporate sponsors for all their support, in contributing to the success of our midyear meeting.

It was a distinct pleasure and honor for our college to have hosted James Zini, D.O., A.O.A. President-Elect who addressed our conference and attended numerous lectures and social activities.

And finally, a special thanks to Becky Mansfield, AOCD Executive Director, for her untiring efforts in tying up all those loose ends and coordinating the logistics of this conference. I know it wasn't easy, especially considering the distance between Cancun and Kirksville, Missouri, dealing with a foreign country as well as the language barrier was at times unnerving.

I look forward to seeing everyone in San Diego for the 2001 annual AOA meeting.

Stan Skopit, D.O.
Program Chair, 2001 Midyear Conference



Midyear 2001 Executive Committee Meeting

From left to right - first row seated: Cindy Hoffman, D.O., James Zini, D.O., AOA President-Elect, Jim Young, D.O. Second row Brian Portnoy, D.O., Stanley Skopit, D.O., Jere Mammino, D.O., Bob Schwarze, D.O., Lloyd Cleaver, D.O., Richard Miller, D.O., Becky Mansfield, Edward Yob, D.O., Frank Armstrong, D.O.

ng - Cancun, Mexico



Guest Lecturers from left to right: Howard Steinman, M.D., Merrick Ross, M.D., Harold Rubinovitz, M.D., Andrew Hanly, M.D., Alan Menter, M.D., Stanley Skopit, D.O. - 2001 Midyear Program Chair



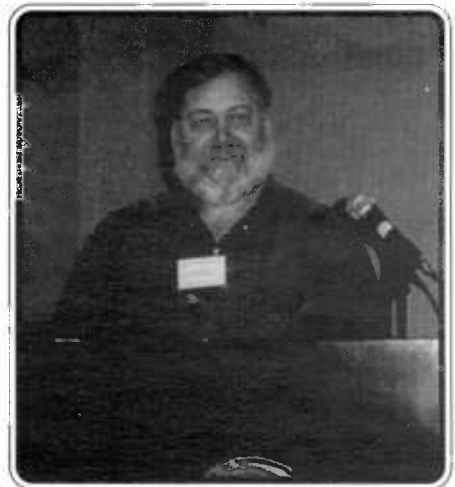
James Towry, D.O. won the DermPath Labs drawing for a Palm Pilot. With Dr. Towry are Kathleen Keogh (L) and Theresa Feeser (R), DermPath representatives.



Morton Morris, D.O. JD



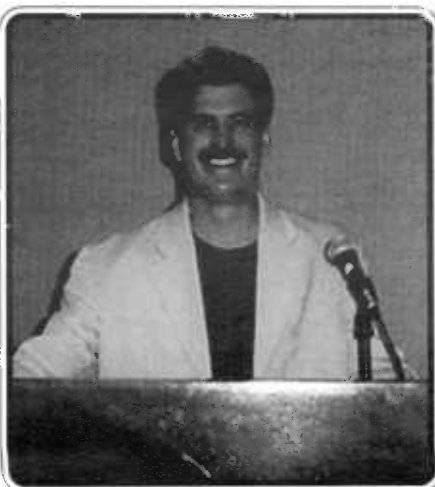
Edward Yob, D.O.



James Zini, D.O. AOA President



James Del Rosso, D.O.



Matt Leavitt, D.O.



Lloyd Cleaver, D.O.