



AOCD Newsletter

Message from the President

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Upcoming Events:

- Annual Meeting in New Orleans, October 12–16, 2003
- Midyear Meeting in Tucson, March 31–April 3, 2004

This morning I saw a breathtaking sunrise on an Atlantic beach, then I toured the prospective convention sites and now I'm enjoying a sunset dinner with key lime pie on the Gulf, an eight-block stroll from the sunrise area. I think that Key West will be a beautiful and lively future convention site.

Speaking of convention sites, the site committee has finalized the details of our 2004 convention in Tucson, Arizona. I can understand why this is such a boomtown. The weather is excellent and the scenery is gorgeous. Many western movies have been filmed in the Tucson area including High Noon. The golfing, trail riding, desert tours, pool activities and shopping are enticing – I can't wait! (Yes, you can do limited skiing.) Dr. Bill Way tells me his program will be very informative. Thank you Bill!

President-Elect, Dr. Stan Skopit, has been very busy trying to make the fall AOA convention the best ever. He has reserved a phenomenal place for our reception. I like New Orleans!

This year has presented your Executive Committee with several challenges. We are working diligently with the Academy to formally acknowledge our equality. I would like to thank Dr. Ed Yob, Dr. Mike Scott, and Dr. Ron Miller for their persistence in this marathon. Becky Mansfield and I have radically modernized and expanded

our newspaper. We are looking for an editor to replace Ron Miller when he becomes president. Do we have any volunteers?

We are continuing to improve our college with expansions of quality residency programs. I have worked diligently and effectively with the AOA so that they understand and appreciate our needs and positions on dermatology issues. This year I managed to obtain favorable outcomes on most issues of discord with the AOA. I feel strongly that we should not follow ACGME standards, but seek to carve out our own standards of excellence.

This spring as you saw in the JAOA, Stan Skopit and I attended the Washington PLI lobbying effort. One senator told me that the only way that the bill will pass is if a tremendous number of doctors go bankrupt or quit practicing. I can see that we will need more lobbying in the future.

Our corporate support has done well this year, Thank You Dr. Del Rosso and company. Please take time to support and thank the companies that support us.



Dr. Schwarze on site visit in Key West, FL.

See you in New Orleans,

Robert F. Schwarze, DO, FAOCD

Letter from the Editor...



"Change and drama are facts of life, and our specialty of dermatology is not immune to this fact."

Change and drama are facts of life, and our specialty of dermatology is not immune to this fact. We currently face our patients' unending need for prescription drugs pitted against the rising and often dreadful expenses they face for such prescriptions; major philosophical difference between the two Congressional parties; pressure to find at least \$350 billion in tax cuts; and a nation paying for the war in Iraq.

The steady diet of running an active practice on a day-to-day basis becomes more and more challenging as we are constantly bombarded with staffing concerns, billing coding, scheduling challenges, and trying ultimately to satisfy (sometimes needy) patients. Still, we must remain up-to-date on public policy related issues and how these issues impact our practices and the daily management of our practices. This is no small task. It is extremely difficult to keep updated on the ever moving targets of Medicare reimbursement, health plan credentialing, government regulations, office technology, and the list goes on! We must provide input to policymakers so that we are assured that we can make good, conscientious decisions in running our day-to-day practices. If we do not remain current in governmental affairs, we are in danger of working in a practice that does not live up to its potential, and ultimately, *we will not be able to satisfy the needs of the public.*

Serious, ongoing debate is taking place between the House and the Senate regarding prescription drug coverage – specifically, prescription coverage for the eld-

erly. The House Committee warns us that Medicare is in a dangerous financial position while Senate Democrats work on legislation to increase the current allotment of \$400 billion to Medicare. Other groups advocate making it easier for seniors to purchase less costly prescriptions from Canadian pharmacies. Still others are threatening legal action against businesses that facilitate importation of prescriptions from Canada.

As an individual in a group practice, I understand that the nature of medicine as a business involves the prospect of missing opportunities to deliver the quality of care that I wish could be delivered. As a senior partner, however, I have to make decisions that will serve the best interests of my patients with little regard to the effect such service may have on my practice or my wallet.

As you take an active role in managing your practice, you must have enough input on policy issues that will affect it and your ability to deliver high quality care to your patients. The direction, treatment and management of Medicare patients can change at the drop of a hat. If I am to be effective, I must understand this and be able to respond immediately to the latest changes in the Medicare reimbursement process. When it comes to the basic economics of good business, it is imperative to understand where the reimbursable dollar come.

Sincerely,

Ronald C. Miller, DO, FAOCD
Editor, AOCD Newsletter

Education Evaluating Committee

All residents need to submit four (4) reports, all at one time, to the AOCD National Office, for EEC evaluation. This should be done well in advance of the EEC meetings!

The Four (4) Reports are:

1. Resident Report
2. Program Director's Report
3. Scientific Paper
4. Two (2) AOCD referenced Questions for the AOBD



Financial Corner...

Sadly, physicians are notorious for being victimized by financial schemers. The North American Securities Administrators Association (NASAA) recently published a list of investor scams. Here the top 10 are ranked in order of prevalence/seriousness

1. **Unlicensed securities dealers** – Insurance agents, accountants, and financial advisors who sell stock without a license.
2. **Unscrupulous stockbrokers** – Brokers who sell inappropriate investments, tack on unexplained fees, and make unauthorized trades.
3. **Research analyst conflicts** – Investment bankers who influence analyst colleagues to favor client companies, misleading investors.
4. **Fraudulent promissory notes** – Con artists who sell short-term bonds promising high returns issued by nonexistent companies.



5. **“Prime bank” schemes** – Money managers who claim to track the same investments as elite banks, promising triple-digit returns.
6. **Viatical settlements** – Brokers who sell life insurance policies to patients who lie to insurance companies about their conditions.
7. **Affinity fraud** – Religious groups that misdirect donations, preying on an individuals’ desire to help others in their community.
8. **Charitable gift annuities** – Fake charities that lure those who want to take advantage of tax breaks through charitable donations.
9. **Oil and gas schemes** – Brokers who entice investors to put money into wells that haven’t produced natural resources in years.
10. **Equipment leasing** – Contract-sellers who stick investors with phony leases on ATM machines, pay phones, or Internet kiosks.

To learn more about protecting yourself from investment scams, contact the NASAA (202-737-0900; www.nasaa.org).

Bob Schwarze, DO, FAOCD

“...physicians are notorious for being victimized by financial schemers.”

AOCD Sun Protection Poster...

The AOCD poster on sun protection has finally been displayed as a public service announcement (PSA). The first phase of this Public Relations campaign started with each AOCD member receiving one for his or her office. 3M Pharmaceuticals sponsored the second phase of this and contributed to the funding of having this poster shown at the Newark Airport for four months as of January 2003. The third phase of displaying this poster was done gratis from the company (Jcdecauxna) involved in renting space for posters for advertising. This was a PSA, so it was shown without any cost to our College. We had 6 of them printed

at a minimal cost and they are at Kennedy and LaGuardia Airports. I recently viewed one of them at the Delta terminal near the ticketing counter in LaGuardia Airport. I have asked the company to have these posters displayed in the New Orleans Airport before our next convention there in October. Since we don’t pay for this, our requests are somewhat limited. Hopefully, they will honor it. Maybe in the future, we can expand this project.

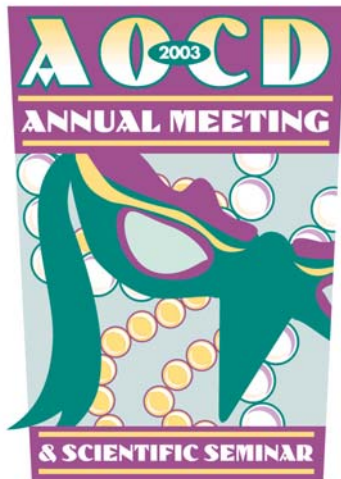
Cindy Hoffman, DO, FAOCD



Annual Meeting Update...

LAISSEZ LES BON TEMPS ROULEZ!

(Let the good times roll!)



October 12 – 16, 2003 is rapidly approaching and the A OCD Annual Meeting in New Orleans will be here before you know it! Our host hotel will be the Hilton New Orleans Riverside, which is in a prime downtown location with easy access to the excitement and variety of New Orleans.

The hotel is connected to the Riverwalk Marketplace and adjacent to the Convention Center, Harrah's Casino, IMAX Theatre and Aquarium of the Americas. There is streetcar access to numerous attractions such as the French Quarter, D-Day Museum, and Louisiana Children's Museum.

We will kick off the A OCD convention with a Welcome reception at the Musée Conti Historical Wax Museum. This will feature guided tours of New Orleans historical wax figures, giving us a flavor of the past and present while being serenaded by a jazz trio. The reception will have an open bar and feature a sampling of the southern cuisine of New Orleans.

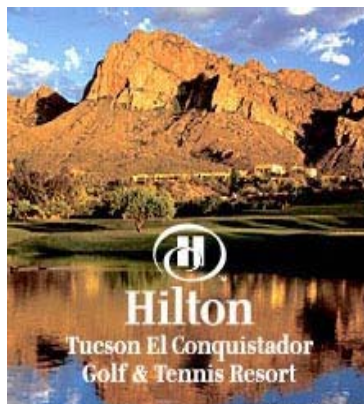
Once again we are planning a superb academic program which will include some of the nation's top speakers in the field of Dermatology. There will be a record twenty-six resident lectures featuring outstanding topics.

I hope to see you all there!

Stanley E. Skopit, DO, FAOCD
2003 Annual Meeting Program Chair

Midyear Meeting...

Learning and Fun in the Sun of Tucson



The 2004 A OCD Midyear Convention and Scientific Seminar will be held March 31 – April 3, 2004 in Tucson, Arizona at the Hilton El Conquistador Golf and Tennis Resort. On Wednesday March 31, the A OCD dermatology residents will be presenting 15 minute lectures on interesting cases and dermatologic subjects of interest. That evening will be our "Welcome Reception" for all A OCD members, residents, guests and family members. Thursday through Saturday from 7:30 am until 2:00 pm will be an array of various dermatologic lectures, from acne, actinic keratosis, Aldara, clinical pearls of dermatology, dermatology coding, disorders of hypopigmentations, psoriasis to "What's New in Dermatology", by some of the very best

dermatologists in the country. Exhibits will be of the latest and newest dermatological drugs and equipment. Each day, we have set aside the afternoon for you and your family to enjoy the local area and just have some fun. The A OCD Midyear Dinner will be held Friday evening, a night of dining and enjoyment. Everyone is encouraged to mark your calendars and take time out of your busy schedules for you and your family to enjoy the beautiful area of Tucson. Make your reservations early and come and get 20 CME credits of outstanding dermatology lectures and have a great time swimming, playing golf or tennis at one of the most beautiful resorts of Arizona, the Hilton El Conquistador Golf and Tennis Resort.

Bill Way, DO, FAOCD
2004 Midyear Meeting Program Chair



Atmosphere is Everything

Call for Papers...

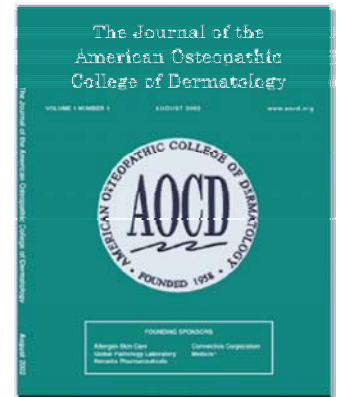
JAOCD A Call For Papers!!!

Things are moving right along for the Journal of the American Osteopathic College of Dermatology-**JAOCD!!** 'Information for Authors' is available on our website at www.aocd.org. You can contact the editors at jaocd@aol.com. It is now time to write and submit your article and it's time to have your residents write and submit their articles. The

key to having a successful journal to represent our college is in the hands of each and every member and resident member of our college. Let's make it great!

Jay Gottlieb, DO
Stanley Skopit, DO, FAOCD
Editors

Jim Del Rosso, DO, FAOCD
Associate Editor



Textbook Review

Mucocutaneous Manifestations of Viral Diseases

Editors: Stephen K. Tyring, MD and Angela Yen-Moore, MD
Publisher: Marcel Dekker, Inc., 2002

Pages: 550
(Hardcover)

Drs. Tyring and Yen-Moore have assembled an expert panel of contributing authors in their new textbook, "Mucocutaneous Manifestations of Viral Disease". Their textbook seeks to enhance the expertise of physicians in the diagnosis, treatment, and pathogenesis of viral diseases that express their presence in the skin and mucous membranes.

This book features excellent color clinical photographs of common and rare manifestations of viral diseases. However, some clinical and histological photographs appear underexposed and a few clinical photos are slightly blurry. All in all, the overall quality of illustrations are of high quality and add greatly to offer clinical examples of viral skin diseases. The textbook is printed on high quality glossy paper.

I particularly enjoyed Dr. Clair Mansur's outstanding chapter on human papilloma viruses. Dr. Mansur features up-to-date information on HPV oncogenesis as well as clinically useful information on therapy. The clinical photography in the HPV chapter is particularly comprehensive and noteworthy.

Dr. Omeed Memar's chapter on Cutaneous Resistance to Viral Diseases is another high point. He details the various components of the innate and acquired immune system (e.g. Langerhans cells, keratinocytes and T-cells, and endothelial cells) and lists their myriad roles in defending the host from viral attack. The author details the many cytokines and their functions in mounting an effective fight against viral disease.

Overall, Drs. Tyring and Yen-Moore have done an excellent job and have achieved their original goal of enhancing our expertise in viral skin diseases. I highly recommend this text for clinical dermatologists and residents as well as medical students and allied health professionals.

Robert J. Signore, D.O.

"It takes time to succeed because success is merely the natural reward of taking time to do anything well."

- Joseph Ross



Executive Directors Update...



Summer is here! I hope everyone has had an opportunity to enjoy some free time with family and friends. This is the time of year to catch your breath, reflect on the activities of the past few months, and to prepare for the coming fall and winter. Activity in the national office has not slowed down.

Annual Meeting The final meeting details for the Annual Meeting, October 12-16, in New Orleans are being completed. Dr. Skopit has developed an excellent didactic program covering a variety of topics that will be beneficial to all attendees. The program is posted on our website. Reservations for all functions are required and can be emailed, faxed or mailed to the national office. If you have not made your reservations yet, please do so.

Midyear Meeting Dr. Bill Way is developing the program for the 2004 Midyear Meeting in Tucson, Arizona, March 31-April 3 at the Hilton Tucson El Conquistador Golf Club and Resort. Early registration and hotel information will be sent to the membership in September and will also be posted on our website. Dr. Bob Schwarze and I conducted a site visit to Key West, FL in July in preparation for the 2005 April Midyear Meeting. We are finalizing the hotel contract now and will have the information on the website as soon as possible. Mark your calendars now for both programs.

AOA I attended the AOA Board of Trustees summer meeting and the AOA House of Delegates meeting in July. The Board approved all final changes to the restructuring of the Department of Education and those will be implemented by January, 2004. These changes will dramatically change the way the AOCD and all other specialty colleges will be involved in the educational decision-making processes.

While there, I met with staff in the Postdoctoral Training Department to discuss issues affecting our training programs and residents.

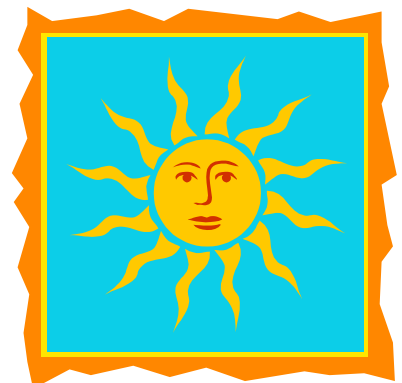
Postgraduate Training Our training programs continue to grow. We have 58 residents in 16 training sites! This is the largest group we have had and I anticipate it will continue to grow in the future. The Education Evaluating Committee will review two new program applications at their September meeting as well as continue work on revisions to the Basic Standards for Residency Training in Dermatology and the Dermatology Inspection Workbook as a result of mandates from the AOA Council on Postdoctoral Training and national legislation.

During July we coordinated activities for third year residents to attend the Scripps Superficial Anatomy & Cutaneous Surgery Course supported by Medicis and second and third year residents to attend the Chicago Dermatology Review course supported by Global Pathology Laboratories, and the dermatopathology scholarship program for all residents through Derm-Path Diagnostics and Global Pathology.

E-Mail We are updating our email address file so we can distribute information to our membership in the fastest, most reliable way. To update or verify your email address, please send us an email message to aocd@swbell.net.

Your calls, emails, and correspondence are always welcome. Please let us know if there is anything we can do for you.

Becky Mansfield
Executive Director



"Yesterday is history,
tomorrow is a mystery,
today is a gift and that
is why we call it the
present."

- Unknown

Website Update...

[WWW.AOCD.ORG](http://www.aocd.org)

Continues to Expand

Our AOCD website is growing and changing to better serve our members and the public. For just the month of July 2003 there were over 91,000 visitors! The most popular area of our site is the 'Dermatologic Disease Database' followed by the 'Find a DO Dermatologist' section. In terms of number of people reached, this is one the best public relations our college has ever done.

Many new updates have occurred to the site over the last six months:

Home page – has been updated with our new logo presented in an animated graphic. The choices from the home page have been reorganized to find the residency program information easier.

AOCD Newsletter – is now published online in a full color version.

Residency Forms – for the annual reports of the program director and residents can now be downloaded from our site.

Journal of the AOCD – is now also published in an online version.

Online registration – for upcoming conventions is continually being updated.

Past Officers of the AOCD – can now be found on a new page

Dermatologic Disease Database – will be expanded soon to include 30 more diseases with photos.

If you haven't been to our www.aocd.org website in awhile, go check it out! You'll be surprised how valuable a resource is at your fingertips.

Jere J. Mammino, DO, FAOCD

Check us out on the web!

www.aocd.org

Our Talented President...

On a recent trip, President Robert Schwarze, generously invited me for lunch at his home in St. Louis. In a couple of hours I learned about expert botany viewing many beautiful plants in his gardens, viewed his own beautiful paintings that are displayed on several walls, and admired a wood carving he created standing near his pool in the photograph

entitled "A.T. Still, D.O.", the founder of our profession. And a great lunch too! Thanks President Bob.

Mike Scott, DO, FAOCD



Congratulations



Welcome

"Julia Cassandra Goodman"

Born July 25, 2003
6 lbs 8 oz.
19 3/4"
Parents: Dr.'s Matt Goodman & Amy Cardellio

Welcome

"Meredith Grekin"

Born August 12, 2003
7 lbs 14 oz.
20"
Parents: Dr. & Mrs. Steve Grekin

Inside Story Headline

American Osteopathic Association Installs Darryl A. Beehler, D.O., President

(Chicago, IL) – The American Osteopathic Association (AOA) installed Darryl A. Beehler, D.O., of Detroit Lakes, Minn., as its 2003-2004 president during its recent House of Delegates meeting in Chicago. Dr. Beehler will devote his year as president to honoring the osteopathic family's mentors throughout the country and emphasizing the importance of D.O.s mentoring future osteopathic physicians.

A board-certified osteopathic emergency and family physician, Dr. Beehler currently practices emergency medicine at the Douglas County Hospital in Alexandria, Minnesota.

Dr. Beehler has been an AOA member since 1975. He has served as a member of its Board of Trustees since 1992, and a delegate to its House since 1978. He has chaired the AOA departments of education, business affairs, government affairs and public affairs, professional affairs, and currently acts as the board liaison to the American Association of College of Osteopathic Medicine.

In his home state, Dr. Beehler served the Minnesota Osteopathic Medical Society in capacities such as president, board mem-

ber; and ACOFP charter member. Additionally, Dr. Beehler has served as a board of trustee member of the Arizona Osteopathic Medical Association. He has also acted as a state delegate to the American College of Osteopathic Family Physicians for more than 20 years.

Dr. Beehler earned his Doctor of Osteopathic medicine degree from the Kirksville College of Osteopathic Medicine, in Kirksville, MO. He completed his postgraduate training at Carson City Hospital in Carson City, Mich. He is a fellow of both the American College of Osteopathic Family Physicians and the American College of Osteopathic Emergency Physicians.

Dr. Beehler resides in Detroit Lakes with his wife, Mary and three of their four children, Jay, Amanda, and Elise. Their oldest daughter Jessica lives with her husband, Jon in Mesa, Arizona.

The AOA represents more than 49,000 osteopathic physicians across the nation, promotes public health, encourages scientific research, serves as the primary certifying body for all D.O.s, and is the accrediting agency for all osteopathic medical schools and health care facilities. For more information on osteopathic medicine, visit the AOA's web site at www.aoa-net.org.



"Beginning after 12/31/03, all certificates in dermatology will be time-dated..."

AOBD Notice

Charles Hughes, DO, FAOCD

Recertification in Dermatology through the AOBD and AOA is still voluntary for all those certified to date. Beginning after 12/31/03, all certificates in Dermatology will be time-dated, requiring recertification in ten years. This will not affect those certified prior to 12/31/03. Although recertification is not mandatory, a few states may

require it when applying for licensure. The Board is prepared to offer the first certification exam at the 2004 midyear meeting in Tucson.

To apply for this exam, contact Dr. Hughes at 5426 N. Academy Blvd., #205, Colorado Springs, CO 80918-3687.



JAOA

Congratulations to Dr. Bill Way for being chosen to represent the AOCD by serving on the Editorial Board of JAOA — The Journal of the American Osteopathic Association!

Classifieds

Surgical Dermatologist Florida Gulf Coast

Busy plastic surgery practice on the Florida is recruiting a BE/BC Dermatologist. Ideal candidate should have training/expertise and a practice dedicated to surgical dermatology. Position will offer strong practice growth, financial opportunity in an ideal family and recreational area. Contact: Treva Gunter, (239) 277-9999.

Dermatologist – Busy general dermatology, surgical dermatology (MOHS) practice seeking Full or Part Time BC/BE Dermatologist to join our practice. Some cosmetic procedures being performed with ample opportunity to expand. Great community in South-Central New Jersey with excellent schools in the area. This is a well established practice of thirty years with huge referral base. Please send CV to Macaione/Papa Dermatology Associates. 707 White Horse Road, Suite C-103, Voorhees, NJ 08043 or call (856) 627-6907.

Colorado Dermatology Practice For Sale

\$40,000 or best offer for great turn-key operation with large population base, near Telluride. Only selling because of divorce. Make a quality of life move to Montrose, CO – one of the best and fastest growing small towns in the US. Call Dr. Bill Leyva at (970) 261-9805, email leyva@gwe.net, website www.gwe.net/~bleyva.

Pacific N.W. – Spokane, WA

Busy general dermatology, surgical dermatology (MOHS/Cosmetic) office seeking Full-Time or Part-Time BC/BE Dermatologist to join our practice. Enjoy mountains and outdoor recreational activities. Sophisticated medical community of 300,000. Family oriented community and good schools. Contact: Kari (509) 921-7141.

Dermatology – Midwest “Busy Waiting Room”

Two board certified dermatologists seek a third partner to join a thriving, well established group in Centerville, Ohio. We offer a full range of general dermatology and cosmetic procedures. One can practice quality medicine and have a quality life at the same time. Excellent schools with public and private options. A four season environment. We are seeking a long term relationship for the right individual. Salary, benefits, incentive based on productivity plus partnership option. Please send resume to:

Eugene T. Conte, DO, FAOCD
Dermatology Consultants, Inc.
8940 Kingsridge Drive, Suite 104
Centerville, Ohio 45459

Beatrice Keller Clinic is offering two Dermatology openings in the Phoenix area. Beatrice Keller Clinic is a clinical, surgical and cosmetics dermatology practice established in 1990. Ten physicians (nine of whom are board certified), five men and five women, two DO's, eight MD's and one PA, practice at Beatrice Keller Clinic. The Clinic has three locations in the western part of greater Phoenix and a varied, predominantly retired, patient base. The positions offer an excellent compensation package and a relaxed atmosphere in which to practice. If interested please contact: James W. Groff, DO Gabriel Zinsli
Medical Director Business Manager
(623) 584-2127 (623) 584-2127 ext. 216

Practice Opportunity Denver, Colorado

Group of 6 dermatologists seeking to add a seventh. We offer a broad base of medical, surgical, and cosmetic patients. Part or Full-time with superior compensation and benefits. Beautiful 4 season climate. Please contact Gregory G. Papadeas, DO, FAOCD, (303) 368-8611 or fax CV to (303) 368-9791.

Dermatologist – Rapidly growing practice in Lansing, Michigan seeks board certified Dermatologist. The patient population is varied and caseload variety is excellent. We offer a wide variety of dermatologic services to include UVA/UVB therapy, Blu-light therapy and a substantial amount of dermatologic surgery. Our practice has just built a new office. Please send CV to: Mid Michigan Dermatology, P.C., Office Park West, 416 S. Creyts Rd., Lansing, MI 48917.

Part Time Dermatologist for busy Las Vegas practice. Call Laura Lynde at (702) 734-8511.

Consider Austin

Busy and growing practice located 20 miles north of Austin in Georgetown needs BC/BE full/part time dermatologist. Surgical and laser experience a plus but not mandatory. Salary and benefits are negotiable. Diverse activities abound in the Texas Hill Country. This is also a great place to raise a family with an excellent school system. Please fax CV to (512) 869-5868 or contact Michelle at (512) 930-3909.

Dermatologist

Opportunity to set up a new practice for a financially sound, award winning hospital with a staff of more than 280 physicians representing 30 medical specialties. You will be provided with the support you need to help you succeed and ensure a positive career plan. Very flexible about site location, etc. Very lucrative salary guarantee for 2 years and comprehensive benefits plus equipment and instrumentation purchase, relocation expenses and more. Position is located in a thriving area of Indiana that offers numerous recreational, family and cultural activities as well as colleges and universities. Short drive to Chicago, Detroit, and Indianapolis. Contact Anna McNerney – McNerney Medical – 574-262-0638 or anna@mcphysicians.com



**AMERICAN OSTEOPATHIC
COLLEGE OF DERMATOLOGY**

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2003**

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