



SPONSORSHIP OPPORTUNITIES

2027 Annual Convention |
Nashville, TN

March 15-18, 2027

ABOUT THE AOCR

The American Osteopathic College of Radiology is devoted to advancing the knowledge, competence, and performance of physicians to enhance their professional practice. We strive to provide high-quality research and educational innovation in Radiology through our Continuing Medical Education (CME) activities. From its creation in 1941, the AOCR has grown into a mature professional organization, composed of more than 1,300 members.

Our Spring national conference is the keystone of our CME program and provides a great opportunity for you to meet face to face with physicians and physicians-in-training across the radiology profession. This conference is the premier venue for high-quality research and education in academic radiology.

2027 AOCR ANNUAL CONVENTION

The 2027 Annual Convention is designed to focus on cases and pathologies encountered on a daily basis, both in the acute inpatient setting or outpatient setting, by radiologists across all subspecialties while also providing numerous opportunities for professional networking. With its national reach and participants from diverse practice areas, this convention is the perfect environment to showcase your organization's products, services, and/or marketing message.

WHY EXHIBIT & SPONSOR?

- Build brand awareness for products and services
- Make new contacts
- Announce, showcase, and demonstrate your newest products
- Demonstrate your support for the Radiology community and commitment to education
- Strategic location of exhibitors near daily breakfast and breaks
- Engage with radiologists from across the US representing various practice settings and subspecialties

EXHIBITING

All standard booths include 6' foot table, table cloth, two standard chairs, company name on AOCR website conference sponsor page, company information on AOCR conference app, and two exhibitor badges.

BOOTH FEES

Standard Tabletop -- \$1,000

Booth Package Upgrade Options

- Additional Exhibitor Badges -- \$50
- Additional table (1) and chairs (2) -- \$65
- Access to Electricity -- \$100



EXHIBIT HALL HOURS

MONDAY

Breakfast: 7:00 - 8:00 AM

Morning Coffee Break: 10:15 - 10:30 AM

Lunch: 11:30 - 12:45 PM

Afternoon Coffee Break: 2:45 - 3:00 PM

TUESDAY

Breakfast: 7:00 - 8:00 AM

Morning Coffee Break: 10:00 - 10:15 AM

Lunch: 12:15 - 1:30 PM

Afternoon Coffee Break: 3:30 - 3:45 PM

WEDNESDAY

Breakfast: 7:00 - 8:00 AM

Morning Coffee Break: 10:00 - 10:15 AM

Lunch: 12:15 - 1:30 PM

THURSDAY

Breakfast: 7:00 - 8:00 AM

Morning Coffee Break: 10:00 - 10:15 AM

Lunch: 12:15 - 1:30 PM

SPONSORSHIPS

Awards Ceremony Levels are a unique opportunity to sponsor our annual awards ceremony and reception, where we honor and recognize the hard work of our members. As a sponsor, your company will be front and center as attendees enter the events and when they exit. You will also be featured in our printed program based on the sponsorship level you choose.

Award Ceremony Levels

- Diamond Level Sponsor -- \$5,000
- Platinum Level Sponsor -- \$3,000
- Gold Level Sponsor -- \$2,000
- Silver Level Sponsor -- \$1,000
- Bronze Level Sponsor -- \$500

Awards Ceremony Sponsor Breakdown	Diamond Level \$5,000	Platinum Level \$3,000	Gold Level \$2,000	Silver Level \$1,000	Bronze Level \$500
Ad in awards ceremony program	Full Page	Half Page	Half Page	1/4 Page	Name/Logo Only
Awards Ceremony & Reception Signage	x	x	x	x	x
Thank You in News Update to Members	x	x	x	x	x
Hyperlinked company name on AOCR's website conference sponsor page	x	x	x	x	
Company info on AOCR conference app	x	x	x	x	
Company name and hyperlink in electronic course brochure	x	x	Name only		
Hyperlinked name on all electronic conference invitations, reminders, and follow-up emails	x	Name only			
Add booth	\$250	\$250	\$500	\$500	n/a

NETWORKING & ENGAGEMENT

◆ **Meeting Wi-fi (per day) -- \$1,000**

Keep attendees connected with meeting wide wi-fi, customized with your company's selected password.

◆ **Mobile App Banner Ad -- \$1,750**

We'll put your company's name on the screens of each attendee every time they view the AOCR conference app. Banner ads rotate across the top of the screen and can be viewed on any device. The ad also allows for a direct link to your company's webpage.

◆ **Networking Breakfast -- \$8,500**

Engage attendees as they start the day. Breakfast is served in the exhibit hall, and your company's name will be prominently displayed.

◆ **Light Lunch -- \$15,000**

Brand a working lunch between the morning and afternoon sessions with your company's name. Up to a 30-minute presentation may be provided to attendees.

◆ **Coffee Breaks -- \$3,000**

Wake up attendees and sponsor a coffee break. Morning and afternoon breaks are available. Your company's name will be displayed for the duration of the refreshments.

◆ **Advertising Bundle -- \$1,500**

- Company name listed on Course Wrap-Up (email blast)
- Company hyperlink on conference emails (invitations, reminders, follow-up)
- Company acknowledgement and hyperlink in electronic course brochure
- Ad in News Update to membership with conference photos
- Thank you acknowledgement on social media platforms (Facebook, Instagram, X)

The AOCR welcomes your ideas for alternative sponsorship ideas!

Customized sponsorships are available upon request. These can be designed to achieve your marketing goals and remain within your budget.

CONFERENCE MAP

Level 4 Meeting Space

