



Welcome!

The American Osteopathic College of Radiology (AOCR) is devoted to advancing the knowledge, competence, and performance of physicians to enhance their professional practice. We strive to provide high-quality research and educational innovation in Radiology through our Continuing Medical Education (CME) activities. From its creation in 1941, the AOCR has grown into a mature professional organization, composed of more than 1,300 members.

Our spring and fall national conferences are the keystone of our CME and provide a great opportunity for you to meet face to face with physicians and physicians-in-training across the radiology profession. These conferences are the premier venue for high-quality research and education in academic radiology.

Why Exhibit?

- ❖ Build brand awareness for products and services.
- ❖ Make new contacts.
- ❖ Announce, showcase, and demonstrate your newest products.
- ❖ Demonstrate your support for the Radiology community and commitment to education.

Contact: Mary Lentz, CME Coordinator | mary@aocr.org
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www.aocr.org

Sponsorship Opportunities

Booth Fees

Standard Tabletop \$1,000

- ❖ Standard booth includes 6' foot table, table cloth, two standard chairs, company name on AOCR website conference sponsor page, company information on AOCR conference app, two exhibitor badges.

Additional booth options available for qualifying applicants. Please contact the AOCR for more information.

Booth Package Upgrade Options

- ❖ **Additional Exhibitor Badges \$50**
- ❖ **Additional table (1) and chairs (2) \$65**
- ❖ **Access to Electricity..... \$80**

Sponsorships

Awards Ceremony Levels

This is a unique opportunity to sponsor our annual awards ceremony and reception, where we honor and recognize the hard work of our members. As a sponsor, your company will be front and center as attendees enter the events and when they exit. You will also be featured in our printed program based on the sponsorship level you choose. **(Only available at the Spring Annual Convention)**

- ❖ **Diamond Level Sponsor \$5,000**
- ❖ **Platinum Level Sponsor \$3,000**
- ❖ **Gold Level Sponsor \$2,000**
- ❖ **Silver Level Sponsor \$1,000**
- ❖ **Bronze Level Sponsor \$500**

Additional Sponsorship Opportunities

- ❖ **Meeting Wi-Fi (per day)** **\$1,000**
Keep attendees connected with meeting wide wi-fi, customized with your company's selected password.
- ❖ **Mobile App Banner Ad** **\$1,750**
We'll put your company's name on the screens of each attendee every time they view the AOCR conference app. Banner ads rotate across the top of the screen and can be viewed on any device. The ad also allows for a direct link to your company's webpage.
- ❖ **Networking Breakfast** **\$8,500**
Engage attendees as they start the day. Breakfast is served in the exhibit hall, and your company's name will be prominently displayed.
- ❖ **Light Lunch** **\$15,000**
Brand a working lunch between the morning and afternoon sessions with your company's name. Up to a 30-minute presentation may be provided to attendees.
- ❖ **Coffee Breaks** **\$3,000**
Wake up the attendees and sponsor a coffee break. Morning and afternoon breaks are available. Your company's name will be displayed for the duration of the refreshments.
- ❖ **Advertising Bundle** **\$1,500**
 - Company name listed on Nightly Course Wrap-Up (email blast)
 - Company Hyperlink on Conference Emails (invitations, reminders, follow-up)
 - Company Acknowledgement and Hyperlink in Electronic Course Brochure
 - Ad in Online Viewbox Publication with Conference Photos
 - Thank You Acknowledgement on Social Media Platforms (Facebook, LinkedIn, Twitter)

The AOCR welcomes your ideas for alternative sponsorship ideas! Custom sponsorships are available upon request. These can be designed to achieve your marketing goals and remain within your budget.

Awards Ceremony Sponsor Breakdown	Diamond Level \$5,000	Platinum Level \$3,000	Gold Level \$2,000	Silver Level \$1,000	Bronze Level \$500
Ad in awards ceremony program	Full Page	Half Page	Half Page	1/4 Page	Name/Logo Only
Awards Ceremony & Reception Signage	x	x	x	x	x
Thank You in Viewbox publication	x	x	x	x	x
Hyperlinked company name on AOCC's website conference sponsor page	x	x	x	x	
Company info on AOCC conference app	x	x	x	x	
Company name and hyperlink in electronic course brochure	x	x	Name only		
Hyperlinked name on all electronic conference invitations, reminders, and follow-up emails	x	Name only			
Add booth	\$250	\$250	\$500	\$500	n/a

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