"Taking Philosophy on the Road to Underfunded Philosophy Departments"

Project Grant Proposal to the American Philosophical Association

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I. Names and Affiliations
Philosophy Talk’s Steering Committee for this grant proposal consists of:

John Perry, Distinguished Professor of Philosophy at the University of California at Riverside, and Henry Waldgrave Stuart Professor of Philosophy Emeritus at Stanford University.

Ken Taylor, Henry Waldgrave Stuart Professor of Philosophy at Stanford University.

If you have any questions regarding this proposal, please contact Dr. Perry at (650) 796-2798

II. Curriculum Vitae for Each Member of the Steering Committee
Curriculum vitae for each member of the Steering Committee can be found at the bottom of this proposal.

III. Abstract of the Proposal
Philosophy Talk is a weekly public radio program, co-hosted by Ken Taylor and John Perry. Of the approximately thirty-six new programs each year about half are aired live from the studios of KALW in San Francisco. The others are recorded at public venues around the nation, edited, and then aired. Where possible, we make arrangements with colleges and universities to perform and record the show at on-campus venues. Unfortunately, America’s institutions of higher learning are suffering savage cuts in funding, and the humanities in particular face a terrible burden. The goal of Philosophy Talk is to bring the value and joy of deep and critical thought to students, and the lay public, without regard to the economic status or educational background of its audience. Part of this mission is reaching students who attend schools at which, of necessity, humanities education, and philosophy in particular, have become a luxury.
IV. **Account of the Project’s Purpose**

The purpose of the project is to make possible the opportunity for Philosophy Talk to reach underserved students with its successful live shows. Several times each year we take Philosophy Talk on the road to campuses across the country. Such visits have proven to be very valuable, and well-attended events, and students are clearly moved by, and engaged in, the dialog we bring to these schools. However, these visits also represent a fairly large expenditure of funds for Philosophy Departments, with the consequence that only the better-funded schools have had the ability to participate. To date, participating institutions have included Stanford University, University of Oregon, Pacific University, Mount Holyoke, and many others.

We seek to remedy this situation in the 2012-2013 academic year, with the help of the APA, by making Philosophy Talk available to schools that might not otherwise have sufficient funds to support our visit. We will solicit and entertain proposals from such schools, ultimately selecting two schools that are willing to match the APA’s support. The Project Budget (below) will provide details on the kind, and amount, of support we seek. The selection process will focus on need, both in terms of an existing financial deficiency with respect to philosophy department funding, and in terms of a relative demand for philosophical encouragement and inspiration from sources external to the school.

Each of the two campus events we are proposing will be recorded like any other live recording of Philosophy Talk. The hour-long episode will ultimately be broadcast on roughly 60 stations across the country, received in podcast form by thousands of Philosophy Talk podcast subscribers, and the APA’s generous support will be gratefully acknowledged in each case.

After eight seasons, Philosophy Talk has achieved a very large and devoted following. We perform live shows in the bay area, and all over Oregon on a regular basis, where large audiences exhibit a heartening appetite for the challenging philosophical dialog in which they participate. We feel that Philosophy Talk is the right forum, and contains the right ingredients, to inspire students for whom a live appearance, through no fault of their own, might otherwise prove cost-prohibitive.

Such visits are not inexpensive. These public performances include the two co-hosts, a guest who must be on site, our “Roving Philosophical Reporter” (an segment with a trained radio interviewer and a guest who in some sense exemplified “real world” aspects of the topic under discussion), and songs and skits by Merle Kessler, aka Ian Scholes, the very popular “sixty second philosopher”. In addition our producer and assistant producer are required, and local sound engineers must be engaged. For venues in or near the Bay Area, where an overnight stay is not required, the minimal expense is $2500. Travel expenses add another $1500 to $3000, depending on whether one or two nights (as with visits to the eastern part of the U.S.) are required.

The costs of such visits exceed the discretionary funds available to most philosophy departments. Typically these costs have been covered by conference funds or funds associated with university-wide programs. But there are many institutions, in particular non-elite colleges and underfunded public universities, where such funding is not practical.
We are asking for $5,000 to cover subsidies for two or more such venues. We envisage making the program available by offering matching funds from the APA grant, so departments (and often their undergraduate philosophy clubs) can bring the program if they can raise in the neighborhood of $1000.

We believe these visits foster interest in philosophy among the students at the institutions, provide an interesting professional experience for faculty, and increase the visibility of and interest in philosophy among non-philosophy students, faculty and administration, and so fit well with the purpose of APA grants.

V. Timeline
The project we are proposing involves two separate live performances of the Philosophy Talk program at campuses yet to be determined. These performances will take place during the academic year 2012-2013. We shall therefore solicit proposals from colleges and universities in September, 2011, asking that all proposals be submitted no later than December 1st, 2011. The schools that are chosen will be notified on January 15th, 2012, and we will then begin the process, with each school, of determining the best dates and venues for our on-campus appearances.

VI. Project Budget and Budget Narrative
Budget:
Basic Budget for each appearance, assuming minimal travel, and no overnight stay.
Local recording engineer $750
Producer $400 per diem
Asst. Producer $200 per diem
Roving Reporter $200 per diem
60 Second Philosopher $200 per diem
Musician $200 per diem
Co-hosts honorarium $1,000
TOTAL: $2,950

Additional costs for Western United States (one night accommodations, transportation, plus flights)

Additional costs for Eastern United States (two nights accommodations, local transportation, plus flights)

Narrative: the availability of subsidized visits will be announced on our program and our website, through APA publications, and through email to faculty add a large number of institutions. We will choose two or more venues, the number depending mainly on the distance from the Bay Area of the venues. We will then arrange the logistics with the local departments and other local organizers.
VII. Designation of the Fiscal Agent
Philosophy Talk is a part of The Leland Stanford Junior University, and the fiscal agent for this grant application is:

Vera G. Haugh  
Finance Officer  
Philosophy & Religious Studies  
450 Serra Mall, Building 70  
Stanford, CA 94305  
650-723-3323  
vhaugh@stanford.edu

VIII. Information about Other Funding Obtained or Sought
At the time of this proposal, Philosophy Talk is mainly funded by Stanford University. However, we were recently awarded a grant by the John Templeton Foundation in the amount of $353,000 for the development and broadcast of 12 new episodes over the next two years. We have also secured underwriting support from EPGY in the amount of $17,000, and we are halfway through that 26-week underwriting period. We intend to apply for an NEH grant in August, but the scope of the proposal, and hence the amount to be requested, has not yet been determined.

IX. Description of the Method of Project Assessment at Completion
At the completion of each of the two performances, we will provide the APA with a report detailing the results of the project. The project’s accomplishments (expected and unexpected) will be specified in a clear and unvarnished manner. The criteria for the project’s success will center on both the attendance of the two performances, and the benefit to participants. The attendance numbers will be made available to the APA following each performance. In addition, in our solicitation of proposals from the schools, we will include the requirement that the chosen schools submit a report that details the benefits of the Philosophy Talk appearance, as well as what could be improved. This information will then be forwarded to the APA. Finally, two compact disc copies of each of the two episodes recorded will be mailed to the APA (with additional copies may be made available if desired.)

X. Description of the Promotion of the Project to Philosophical and Lay Public
Historically, we have opened our live, on-campus appearances to the broader public, and this will be true of the APA project we are proposing. Thus, in the case of each chosen school, we will engage local media from both a public relations, and an advertising standpoint. As is typically the case when we record Philosophy Talk on a college campus, local and regional newspapers, magazines, and websites will be contacted, and the story of Philosophy Talk’s appearance will be pitched. Furthermore, any and all opportunities for free advertising, e.g. local online calendars, will be exploited, and some paid advertising will be considered through vehicles like Google Ad Words, and Facebook. Finally, entire database of nearly 7,000 Philosophy Talk fans will be informed of the shows via Constant Contact, and our widely followed Facebook, and Twitter fan pages will heavily promote each performance.
Curriculum Vitae

● John R. Perry

Born: 16 January 1943 in Lincoln, Nebraska
Address: 545 Hilbar Lane, Palo Alto, CA 94303

Websites:
http://www-csli.stanford.edu/~john/
http://www.structuredprocrastination.com/

● Education

1968    Ph.D., Philosophy, Cornell University
1964    B.A., Philosophy, Doane College

● Appointments

2009 --    Distinguished Professor (50%), University of California, Riverside.
2009--    Professor Emeritus, Stanford (recalled halftime through 2010-11)
2000-2001    Chair, Department of Philosophy
1993–99    Director, Center for the Study of Language and Information
1990–1991    Chair, Department of Philosophy, Stanford University
1985– 2008    Henry Waldgrave Stuart Professor of Philosophy, Stanford University
1985–1986    Director, Center for the Study of Language and Information
1977– 2008    Full Professor, Philosophy, Stanford University
1976–1982    Chair, Department of Philosophy, Stanford University
1974–1977    Associate Professor, Philosophy, Stanford University
1972–1974    Associate Professor, Philosophy, University of California, Los Angeles
1971–1972    Visiting Assistant Professor, Philosophy, University of Michigan, Ann Arbor
1968–1972    Assistant Professor, Philosophy, University of California, Los Angeles
Fellowships, Honors, Recent Lectures

2009   Carnap Lectures, University of Bochum, Germany
2009   Howison Lecture, University of California, Berkeley
2003   Member, Norwegian Academy of Arts and Sciences
2002   Doctor Honoris Causi, University of the Basque Country
2002–2003  Fellow, Stanford Humanities Center
2001   Member, American Academy of Arts and Sciences
1999   Humboldt Prize, Humboldt Foundation, Germany
1999   Nicod Prize, CNRS, Paris, France
1993–1994  President, American Philosophical Association (Pacific Division)
1992–1993  Vice-president, American Philosophical Association (Pacific Division)
1991–1992  Fellow at the Centre de Recherche en Epistemologie Appliquee (CREA)
1989   Dinkelspiel Award, Stanford University
1982   Hon. D.Litt., Doane College
1980–1981  Fellow at the Center for Advanced Study in the Behavioral Sciences, and National Endowment for the Humanities Fellow
1975–1976  Guggenheim Fellow
1974, 1975  Summer Faculty Fellowship, Stanford University
1969   Summer Faculty Fellowship, University of California, Los Angeles
1964–1968  Danforth Fellow
1964–1965  Woodrow Wilson Fellow
1960–1964  Butler Scholarship
A Bibliography of John Perry’s Publications

● BOOKS


Books Edited


**Articles**


CURRICULUM VITAE
Kenneth A. Taylor
Henry Waldgrave Stuart Professor of Philosophy
Director, Symbolic Systems Program
Department of Philosophy
Stanford University

EDUCATIONAL HISTORY

University of Chicago       Ph.D. 12/84
Chicago, Illinois           Philosophy

Dissertation: "Direct Reference and the Theory of Meaning"
   Committee: Leonard Linsky (chair), Josef Stern, William Tait

University of Notre Dame    A.B. 5/77
Notre Dame, Indiana         Program of Liberal Studies

GRADUATE AND POSTGRADUATE ACADEMIC HONORS:

1991-92        Lilly Foundation, Teaching Fellow
1990-91        Ford Foundation, Minority Postdoctoral Fellowship
1989          NEH Summer Seminar for College Teachers
1985-86        Carolina Minority Postdoctoral Fellowship, University of North Carolina at
               Chapel Hill
1982-83        Whiting Dissertation Fellowship
1982-83        Dorothy Danforth-Compton Fellowship
1977-81        Danforth Graduate Fellowship

PROFESSIONAL EXPERIENCE

Institution and Location   Rank               Dates

Stanford University        Professor          2004-
Department of Philosophy   Assoc. Prof        7/95- 2004
Stanford, CA

Rutgers University         Assoc. Prof       7/92-6/95
Department of Philosophy   New Brunswick, NJ

University of Maryland     Asst Prof         8/89-6/92
Department of Philosophy   College Park, MD

Wesleyan University        Asst Prof         7/85-6/89
Department of Philosophy   


Middletown, CT
U. of North Carolina     Postdoc    85-6/86
Department of Philosophy
Chapel Hill, NC

Middlebury College    V. Asst Prof  7/84-6/85
Department of Philosophy    V. Instr.  9/83-6/84
Middlebury, Vermont

VISITING PROFESSORSHIPS
Stanford University     1/94-6/94
Department of Philosophy
Stanford, CA

Books
Referring to the World: An Introduction to the Theory of Reference, Oxford University Press (commissioned, under contract, expected completion, December 2011)

Articles
"We've Got You Coming and Going" Linguistics and Philosophy 11, 4 (1988): 493-513
"Simulation and Eliminative Materialism," Proceedings of the 16th International


"What in Nature is the Compulsion of Reason?" Synthese 122, #1/2 (2000): 209-244.


"What's in a Name?" (in Reference and the Rational Mind)

"Toward A Naturalistic theory of Rational Intentionality." (in Reference and the Rational Mind)

"Singular Beliefs and their Ascriptions." (in Reference and the Rational Mind)


“Come essere un relativista,” ("How to be a Relativist") In G. Marchetti (ed.) La contingenza dei fatti e l’oggettività dei valori (The Contingency of Facts and the Objectivity of Values), Mimesis (Milan), 2009


“The Things We Do With Empty Names,” in Manuel Garcia-Carpintero and Genoveva Marti (editors), Reference and Empty Names, Oxford, Oxford University Press. (forthcoming 2011)


Reviews, Critical Notices and Encyclopedia Articles

"Booknote of Forbes'The Metaphysics of Modality" Ethics (July 86)


WORK IN PROGRESS

Books

Toward a Natural History of Normativity

Articles

“Pragmatics Everywhere”
“How to Hume a Kant-Hegel”
“Names and Other Devices of Explicit Co-reference”
“Representing Representations: The Priority of the De Re”

DISTINGUISHED LECTURESHIPS

Washington University, St. Louis. Distinguished Visiting Lectureship, October, 2005

Centeney College, Shreveport Louisiana, Attaway Fellow in Civic Culture, October 2007.

Whiteley Distinguished Lecture, Pacific University, Forest Grove Oregon, April 2008

Distinguished International Guest Lecture, the Logos Research Group, University of Barcelona, June – July, 2009 (delivered six lectures to faculty and students over the course of two weeks)

World Philosophy Day Speaker, University of Toronto, November 2010.

OTHER RECENT SCHOLARLY PRESENTATIONS

"Meaning, Reference, and Cognitive Significance"
University of Cincinnati, Conference on Language and Thought 3/90
Stanford University 4/91
Rutgers University 10/91
University of Michigan, Ann Arbor 10/93
"How not to Refute Eliminative Materialism"
Oberlin College 2/90
Central Michigan University 4/90
UMBC-Hopkins-UMCP Three College Colloquium 5/90
San Jose State University 4/91
Dartmouth College 5/91
Wesleyan University 4/92
East Carolina University, 11/93

"What is the Systematicity Argument in Fodor and Pylyshyn?"
American Philosophical Association
Eastern Division Meeting, 12/90

"Why Semantics Needs Concepts even if Linguistics Doesn't"
- Donald Williams Memorial Conference, 4/93
  University of Maryland, College Park, MD

"Simulation and Eliminative Materialism,"
- 16th Annual Wittgenstein Symposium,
  Kirchberg am Wechsel, Austria 8/93

"Must Intentional Systems Be Rational?"
- East Carolina University, 11/93
  University of North Carolina, Chapel Hill, 11/93
  Stanford University, 2/94
- Conference on Complex Representations: The place of Indicator Semantics in
  Cognitive Science, Virginia Technical University, 3/94
  The Graduate Center, CUNY 10/94
  Temple University. 10/94

"Wittgenstein Meets the Cognitive Science of Common Sense"
- University of Connecticut, Storrs 12/94

"On the Explanatory Limits of Behavioral Genetics,"
Conference on the Genetic Basis of Criminal Behavior, Wye Woods, Maryland
9/95
  University of Maryland, Department of Philosophy, 11/95

"The Psychology of Direct Reference"
Conference on the Methodology of Naturalistic Semantics, Maribor, Slovenia,
6/96

"Same Believers"
- 9th annual Sofia Conference on Truth, Mexico 6/96

"Emptiness without Compromise: A Referentialist Semantics for Empty Names"
CSLI Conference on Empty Names, Stanford California, 5/97.
UC Santa Cruz, 10/97.
University of Southern California. 10/99

"Sex, Breakfast, and Descriptus Interruptus"
Invited Symposium, Pacific Division Meeting of the American Philosophical
Association 5/99.

“What In Nature is the Compulsion of Reason?"
University of California, San Diego 6/99

“Toward a Naturalistic Theory of Rational Intentionality”
University of New Mexico, 10/2000
UC, Santa Cruz, 4/2003

“What’s in a Name?”
University of California, Irvine 10/2001
10th Annual LLC Workshop, Stanford CA 5/01

“De Re and De Dicto: Against the Conventional Wisdom.”
Keynote address, Central Valley Philosophy Association
Fresno State University 4/02

“Syntax and Pragmatics of the Naming Relation”
Workshop on context, University of Genoa, Genoa Italy 10/02

“Singular Beliefs and their Ascriptions.”
Jean Nicod Institute, Paris, France 10/02

De Re Thinkability and the One-Sideness of Mental Representations: Comments on
Kaplan” Pacific Division of the APA, San Francisco, CA 3/03

“Where Norms Come From: A Naturalistic Approach”
University of British Columbia, April 2004
University of Arizona, Tuscon, AZ. October 2004
Washington University of St. Louis, April 2005
Australian National University, August 2005
Auckland University, Auckland NZ, August 2005
Wellington University, Wellington NZ, August 2005

“Pragmatics Everywhere!”
Australasian Association of Philosophy. Sydney Australia, July 2005
Washington University of St. Louis, Conference on Semantics: Empirical and
Psychological Evidence, April 2005.
Rutgers University, March 2007
UC Davis, February 2008
“A Little Sensitivity Goes a Long Way.”

“Monstrous Contextualism.”

“On Singularity”
University of Oslo, Workshop on Reference, August 2007

“Varieties of Co-Reference”
Pacific APA, Authors Meets Critics Session. April 2009

“How to be A relativist”
New York University, March 2007
University of Nevada, Las Vegas, October 2008

“Reason, Relativism and the Human Normative Predicament”
University of Nevada, Las Vegas, October 2008,
Oregon State University, October 2009

“Representing Representations: The Priority of the De Re”
Conference on “A Matter of Attitudes,” Göttingen Germany, February 2010

“Reference and Jazz Combo Theories of Meaning”

“How to Hume a Kant-Hegel”
American Philosophical Association, San Diego, CA April 2011

“Names and other Devices of Explicit Co-reference”
Conference on “The Game of the Name” Göttingen, Germany, September 2011.

Public Outreach Activities

Cohost, with John Perry of “Philosophy Talk” – a nationally syndicated public radio show now airing in about 50 markets. We produce approximately 32 episodes/year, about 25-33% of these are performed in front of live audiences at both local venues and venues around the country. In addition, through our exposure to a broader public via “Philosophy Talk” John Perry and I are on occasion invited to give talks/seminars and workshops around the country.
Philosophy Talk Invited Public Appearances and Presentations.


May 2009. Los Angeles chapter of the World’s President’s Organization. Interactive multi-media presentation on the topic of “Beliefs Gone Wild in the Corporate Setting.”

June 2009. The Public Relations Seminar, Laguna Beach, California. With John Perry, gave an interactive, multi-media presentation on the topic of “Beliefs Gone Wild in the Corporate Setting” to the audience consisting of the chief
communications officers of major non-profits and Fortune 500 companies.

October 2009. Oregon State University, Corvalis, Oregon. Topic: “Is it Wrong to Wreck the Earth”


May 2010. Palo Alto High School. Topic: “Philosophy for the Young: Corrupting or Empowering?” performed in front of an audience of 150 high school students and their


September 2010, University of Washington, Seattle Washington. Topic: “Philosophy for Children.” Sponsored by the Center for Children and Philosophy, where we presented a show to an audience of 5th – 8th graders, their parents, and UW students who are trained by the Center to teach philosophy to children.


April, 2011, Pacific University, “Is Nothing Sacred Anymore?” Keynote event for Pacific University’s Annual Undergraduate Philosophy Conference

April 2011, Oregon State University, “Latin American Philosophy.” Invited appearance on behalf of Oregon State Department of Philosophy.


Professional, University and Departmental Service

Professional

Member, American Philosophical Association
Member, APA Committee on Blacks in Philosophy, 1989-92
Member, Society for Philosophy and Psychology
Member, Executive Committee of the Society for Philosophy and Psychology, 1991-94
Organizer, Conference on "Mind, Meaning, and Nature", Wesleyan University Spring 1989
Co-Chair, Programming Committee, Society for Philosophy and Psychology, 1993 Annual Meeting
Local Arrangements Coordinator for the 25th Annual Meeting of the Society for Philosophy and Psychology held at Stanford University, June ’99.
Member, Program Committee, Pacific Division of the American Philosophical Association, 2000-2002
Member, APA Committee on Lectures, Publications and Research, 2000-2004
Panelist for National Research Council/Ford Foundation Minority Post-doctoral Fellowships, 2000-2002

University Committees and Service

Dean’s Curriculum Advisory Committee 1996/97-98/99.
Committee for Cognitive Science at CSLI 95/96, Chair 96/97 - 99/00
Committee on Libraries, 96/97 - 98/99
Humanities Center Fellow Selection Committee 97/98 01/02
Advisory Committee for the Selection of Presidential Endowed Chairs 97/98.
Faculty Advisory Committee to CSLI 99/00.
Member, Diversity Action Council, subcommittee on faculty diversity. 2002 – 2004
Advisory Board of the Stanford Humanities Center, 2006 - 2009
H & S Committee on Planning and Priorities 2006-2007
Faculty Senate, 2009-
Director, Symbolic Systems Program, 2009-

Departmental Service and Committees:
Member, Search Committee, Philosophy of Science 95/96
Chair, Search Committee, History of Modern Philosophy, 96/97
Chair, Search Committee, History of Modern Philosophy, 97/98
Member, M & E Search Committee 97/98-98-99
Member, Placement Committee, 96/97, 97/98, 98/99
Liason to Symbolic Systems Program 97/98 -99/00
Steering Committee, Symbolic Systems 98/99, 00/01
Graduate Committee, 97/98, 98/99.
Director of Undergraduate Studies, 99/00
Admissions Committee, 2009
Race and Ethnicity Search Committee, 2009-2010
M & E Search Committee, 2010 - 2011
Chair, Burgess Reappointment Committee, 2010 – 2011.