



Grant Publicity Guidelines

The American Philosophical Association is pleased to provide funding for a wide variety of projects and programs serving the philosophy community. Funded projects and programs must follow the guidelines below regarding publicity related to the grant. By following these guidelines, funded projects and programs help to raise awareness of the APA's funding programs and encourage the development of new and innovative projects.

Acknowledgment

Grant recipients are required to acknowledge the APA's funding in all publicity materials associated with the funded project or program, including press releases, newsletters, brochures, websites, annual reports, posters, and other promotional materials. List the APA as a sponsor of the project or program or include the words "Funding provided by the American Philosophical Association."

Logo

Whenever possible, brochures, fliers, announcements, and other promotional materials, both printed and electronic, must include the APA logo. The logo must be used in its entirety and be large enough to be legible. The APA offers three variations of the logo layout in black-and-white, grayscale, and color; only these official logos may be used. To request electronic logo files, contact grants@apaonline.org.

Links

Link to the APA website (<http://www.apaonline.org>) from any websites or online publicity materials related to the funded project or program. If the funded project or program has an online presence, send its URLs to grants@apaonline.org and the APA will link to the project or program from our website. Also, feel free to tag the APA's Facebook (<http://www.facebook.com/apanational>) and Twitter (@apaphilosophy) profiles in any promotional activity on social media.

Notification

Include grants@apaonline.org and/or the APA national office (31 Amstel Avenue, University of Delaware, Newark, DE 19716; phone 302-831-1112; fax 302-831-8690) on any news or promotional distribution lists. Send the APA copies of any news releases, news articles, or newsletters mentioning the funded program, as well as electronic copies of any photos, videos, or other multimedia content that the APA can use in promoting or otherwise recognizing the funded project or program.

If you have any questions or concerns about these guidelines, please contact grants@apaonline.org.