

# 138th Annual Convention & Trade Show

## SPONSORSHIP/EXHIBITION FORM

June 9-12, 2019

### Sandestin Golf & Beach Resort Destin, FL

APA's premier event of the year and your chance to strengthen business relationships, make new contacts, and increase productivity. Don't miss out on the most well attended meeting of pharmacists, technicians, and pharmacy students of the year!

This event provides continuing pharmacy education, social activities and networking opportunities for attendees. Event highlights include the Annual Golf Tournament, Gulf Breeze Bash, Pharmacy Family Breakfast, and more.

Anticipated attendance: 250 +

### Trade Show Hours:

Monday, June 10 6:00 p.m. – 8:30 p.m.

Trade Show Grand Opening and Reception

Tuesday, June 11 8:30 a.m. – 10:30 a.m.

There will be **no concurrent programming** during exhibit hours.

### SPONSORSHIP OPPORTUNITIES

Sponsorship opportunities are available on a first-come-first-served basis. If you wish to be the exclusive sponsor of a certain event, please let us know. The estimated cost is based on costs from previous years. APA is willing to work within your budget on sponsorships. We may seek cosponsors if the estimated cost is not covered. Sponsorship recognition includes signage, Web site, APA Journal, Event Slide Show and more. Contact APA for details.



	Estimated Cost	Amount of Sponsorship
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<input type="checkbox"/> Breaks (3 total)	\$1,000.00 each	_____
<input type="checkbox"/> Opening Reception	\$5,000.00	_____
<input type="checkbox"/> Breakfast (Wednesday)	\$2,000.00	_____
<input type="checkbox"/> Keynote Speaker	\$4,000.00	_____
<input type="checkbox"/> Trade Show Grand Opening and Silent Auction	\$7,000.00	_____
<input type="checkbox"/> Annual Golf Tournament	\$1,000.00	_____
<input type="checkbox"/> Medicaid Luncheon	\$3,000.00	_____
<input type="checkbox"/> Gulf Breeze Bash (Tuesday)	\$7,500.00	_____
<input type="checkbox"/> Pharmacy Family Breakfast (Monday)	\$3,500.00	_____
<input type="checkbox"/> Family Breakfast Entertainment	\$1,500.00	_____
<input type="checkbox"/> Past President's Reception	\$1,000.00	_____
<input type="checkbox"/> Door Drops	\$200.00 per night	_____
<input type="checkbox"/> Door Prize Donation: We will donate the following door prize(s): _____		

### Annual Convention Trade Show Booth - Please complete information on the back of this form.

Prime Booth:  Before 12/31/18 \$1,150.00  Before 4/15/19 \$1,200.00  After 4/15/19 \$1,400.00

Standard Booth:  Before 12/31/18 \$1,000.00  Before 4/15/19 \$1,050.00  After 4/15/19 \$1,200.00

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Person \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Total Support Amount: \$ \_\_\_\_\_

Check enclosed  Check coming from HQ  Charge: MC / Visa / Amex / Discover (circle one)

Card Number: \_\_\_\_\_ Expiration: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Security Code: \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Signature: \_\_\_\_\_

Payment must be received by APA no later than **May 10, 2019**. No reservations will be considered firm without payment, and APA will make the final decision on exhibit space assignment. Confirmation notices will be sent upon approval. Exhibit instructions will be included in your confirmation packet.

APAREF Tax ID Number  
63-1184643

Mail or Fax to Danielle Cole  
Alabama Pharmacy Association  
1211 Carmichael Way  
Montgomery, AL 36016

Fax 334.271.5423

# 138th Annual Convention & Trade Show

## APPLICATION

We hereby make application for exhibit space at the 138th APA Annual Convention and Trade Show. The following are our choices based on the official plan shown below:

Booth Selection (in order of preference) 1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_ 4. \_\_\_\_\_ 5. \_\_\_\_\_

The following principal products will be displayed: \_\_\_\_\_

Competitors we do not want in close proximity (if possible): \_\_\_\_\_

Description of company for promotional purposes (Please limit to 25 – 30 words): \_\_\_\_\_

### RATES:

Prime Booths 8' X 8' (#1-22, 30-31, 39-40, 48)

Before 12/31/18 \$1,150.00     Before 4/15/19 \$1,200.00     After 4/15/19 \$1,400.00

Standard Booths 8' X 8' (#23-29, 32-38, 41-47, 49-53)

Before 12/31/18 \$1,000.00     Before 4/15/19 \$1,050.00     After 4/15/19 \$1,200.00

### TERMS:

Full payment on all contracts will be due **May 10, 2019**.

- ALL BOOTHS MUST BE PAID BEFORE SET-UP.
- Booth selection is on a first-come, first-served basis.
- Booth cancellations on or before **May 1, 2019** will be charged a fee of \$250.00.
- No refunds will be given for cancellations after **May 1, 2019**.

It is understood that the charge for exhibit space includes the following: 1) an I.D. sign in the booth showing only the exhibitor's company name, 2) one six-foot draped table, 3) two side chairs, 4) one waste basket. Each booth registered will have one complimentary convention registration included. Up to two additional full convention registrations are available to exhibitors **working the trade show** at a 50% discount. Electrical services must be pre-ordered from the exhibitor service provider.

\*If you are interested in sponsoring meals, breaks, receptions, welcome bag items, etc. please see reverse side of this form.



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### SIGN

We request that a name-only identification sign be installed in our booth to read as follows:

Sign: \_\_\_\_\_

### NAMES OF EXHIBITOR PERSONNEL:

Please print clearly. Additional information is requested on the back of this form.

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_ @ \$10.00
6. \_\_\_\_\_ @ \$10.00

The names of all persons representing exhibitors must be registered with APA for name badge purposes no later than **May 10, 2019**. A badge charge of \$10.00 per person will be assessed for any exhibitor personnel over four people per booth. It is the responsibility of the exhibitor to notify APA of any personnel changes prior to the show.

