



REGIONAL
MEETING

ASFA

American Society for Apheresis

BALTIMORE, MARYLAND

NOVEMBER 22, 2019

Johns Hopkins Hospital

CORPORATE OPPORTUNITIES PROSPECTUS

The 6th Regional Meeting of the American Society for Apheresis (ASFA) will take place November 22, 2019 at The Johns Hopkins Hospital in Baltimore, Maryland. The Corporate Opportunities outlined in this Prospectus provide a unique way to market directly to this regional target demographic and build valuable professional relationships with regional experts in apheresis, blood banking, transfusion medicine, and cellular therapy.

Please review this Prospectus and contact the ASFA Head Office at asfa@apheresis.org or 604-484-2851.

We look forward to seeing you in Baltimore!

MEETING OVERVIEW

The ASFA Regional Meeting was created in order to fulfill the unmet need for a smaller and more intimate apheresis educational meeting. The goals of this meeting are to provide improved topic-specific learning and to provide an additional educational and networking opportunity for apheresis professionals, especially for those who may be unable to travel to the Annual Meeting. The ASFA 2019 Regional Meeting Program will include topics that review basic apheresis skills with an emphasis on both donor and therapeutic apheresis, presented by regional and national speakers. There will be over 100 delegates at the ASFA 2019 Regional Meeting. Delegates will include physicians and allied health professionals in the field of apheresis or apheresis-related practice.



SUMMARY OF CORPORATE OPPORTUNITIES:

Outlined below are the various ways in which you can participate in the ASFA 2019 Regional Meeting. Details of each of these corporate opportunities are provided in this information package. Please feel free to contact the ASFA Head Office at asfa@apheresis.org or 604-484-2851 with any questions or requests you may have.

EXHIBITION – \$1,300.00 USD

Supporters will receive the following benefits:

- A 6' tabletop exhibit space strategically located in conjunction with coffee and lunch breaks to maximize delegate traffic
- Recognition on promotional material and on prominent meeting signage
- A pre-conference delegate list (provided by November 1, 2019)
- A post-conference delegate list (provided by December 6, 2019)
- 1 full conference registration
- 1 delegate bag

SCHEDULED DELEGATE EXHIBIT TIMES*

**Times subject to change*

November 22, 2019	6:00 am - 8:00 am – Exhibit Setup	4:00 pm - 4:15 pm – Break with exhibits
	9:50 am - 10:15 am – Break with exhibits	6:00 pm - 7:00 pm – Exhibitor Move-Out
	11:45 am - 12:45pm – Lunch with exhibits	

EDUCATIONAL GRANT OPPORTUNITIES

Entities providing educational grant support will do so in the form of an unrestricted educational grant. The Commercial Supporter agrees not to direct or take part in any of the planning process to determine the program content and speaker selection.

Program organizer will ensure that the support received from the grant provider is disclosed to the participants, in program brochures, syllabi, and other program materials, and at the time of the activity.

Please contact Carla Kmet, ASFA's Project Manager, at carla.kmet@malachite-mgmt.com or 604-558-5043 for more information regarding Educational Grant Opportunities.

EXHIBITOR SERVICES MANUAL

An exhibitor services manual will be sent to each confirmed supporter in October 2019. The manual will include rules and regulations, freight and labor deadlines, and additional furniture purchasing information.



CORPORATE OPPORTUNITIES

ASFA 2019 REGIONAL MEETING – NOVEMBER 22, 2019

APPLICATION FOR EXHIBITION

1. APPLICANT INFORMATION:

Company Name: _____
(As you wish it to appear in the Exhibitor Directory)

Address: _____

City: _____ State: _____

Country: _____ Zip Code: _____

Telephone: _____ Fax: _____

Email: _____

Corporate Applicant Contact: _____ Title: _____

Exhibit Coordination Contact: _____ Title: _____

Telephone: _____ Fax: _____

Email: _____

Signature of Applicant: _____ Please Print Name: _____

2. BOOTH COMPANY/PRODUCT INFORMATION:

(As you wish it to appear in the Exhibitor Directory)

Main product/service(s) to be exhibited:



CORPORATE OPPORTUNITIES PROSPECTUS



3. PAYMENT INFORMATION:

All payments must be made in US dollars. Bank drafts must be drawn on a bank in the US. Please make checks payable to the “American Society for Apheresis”. Forward completed application along with check, bank draft, or credit card information to the address below.

I/we agree to pay the TOTAL sum of US\$ 1,300.00

I will pay by check (please make payable to the “American Society for Apheresis”)

I will pay by credit card

CREDIT CARD AUTHORIZATION

Card Holder Name: _____ Visa MasterCard AMEX

Card #: _____ Expiry Date: _____ CVV _____

Authorization Signature: _____ Date Signed: _____

ACCEPTANCE OF APPLICATION

The applicant will be notified in writing of the acceptance of this application by ASFA.

CANCELLATION POLICY

Cancellations will NOT receive a refund. Paid space unclaimed or abandoned may be repossessed without indemnity and reassigned by ASFA Management.

PLEASE FORWARD COMPLETED APPLICATION AND PAYMENT TO:

ASFA Head Office
Suite 301, 750 West Pender Street, Vancouver BC Canada V6C 2T7
T 604.484.2851 F 604.874.4378
E asfa@apheresis.org • www.apheresis.org

APPLICANT SIGNATURE AGREEING TO ALL TERMS AND CONDITIONS OUTLINED IN THIS PROSPECTUS:

Signature of Applicant: _____ Please Print Name: _____