

THE HORIZON



<i>Highlights</i>	1
<i>President's Message</i>	2
<i>Event Calendar</i>	3
<i>Make Your Side Projects Wildly Successful</i>	4
<i>Certification Schedule</i>	5
<i>Job Bank</i>	6
<i>CSCP 2014</i>	7
<i>Top Ten Signs Top Management Doesn't Get 5S</i>	8
<i>APICS Dictionary Definition</i>	9
<i>CPIM in a Year</i>	10
<i>List of Company Coordinators</i>	11
<i>September PDM</i>	12



Visit us at:
www.APICS-Houston.org

APPLYING REVERSE LOGIC TO IMPROVE OPS—SEPTEMBER PDM

There is a demand for creativity and innovation in the business climate. Employees are expected to do more with fewer resources. Workplace creativity is stagnant and not encouraged. The new approach of using reverse logic principles amplifies the potential for discovering solutions that are game changers.

This concept provides not-obvious considerations, some of which provide breakthroughs that save money, time, talent and resources.

Read more on Page 14

MAKE YOUR SIDE PROJECTS WILDLY SUCCESSFUL

I used to let fear of a failed side project keep me from trying new things outside of my normal workload. Or worse, I constantly had ideas for side projects but never actually started any. My day-job was comfortable, so I didn't want to fail at something new. But, the truth is, I wasn't pushing myself and I certainly wasn't growing. My skills stagnated.

Read more on Page 4

TOP TEN SIGNS TOP MANAGEMENT DOESN'T GET 5S

For some reason, my "Top Ten" articles about senior management not understanding processes they should know always seem to draw more readers. Perhaps readers are curious to know how many of the 10 "signs" they relate to. Here I go again with another Top Ten list; this time it's about senior management not understanding 5S. These are all real-world examples. I've just added a little flair.

Read more details on page 8

6-PACKED CONFERENCE MARCH 2014 - REGISTER NOW!

The 6 Packed Conferences are rated by our attendees among the very best supply chain conferences. We are large enough to draw top speakers from around the country and offer a wide variety of topics. We are also small enough to easily interact and network with the attendees, instructors and organizers. Visit <http://www.6-packed.com> for more details!

PRESIDENT'S MESSAGE



In August, the Houston Chapter of APICS submitted our Chapter Benchmarking and Reporting (CBAR) which is the APICS Chapter Management Tool. The management tool measures the level of activity each Chapter has. Some of the areas measured include providing classroom instruction, professional development meetings (PDMs), plant tours, maintaining sound fiscal status, assistance to the membership and community and increasing market awareness of APICS with our prospects and members. For many years, the Houston Chapter of APICS has received the Platinum Level status, the highest level award, and we should receive this award level again for the past fiscal year. Our Chapter will be notified of the official results shortly and be formally recognized at the APICS International Conference.

APICS INTERNATIONAL CONFERENCE

If you have not registered for the APICS 2013 International Conference, you should sign up as soon as possible. The event plant tours are selling out and the Gaylord Palms Hotel is full. As such, you will need to stay at another hotel separated from the conference hotel. The event will be held in Orlando, Florida, September 29 – October 1, 2013. Attendance is expected to exceed more than 1600 professionals, and provides a cost-effective way to learn tools and solutions to address your ongoing business challenges. The APICS Houston Board and Case Study Finalist from the University of Houston will be in attendance. We hope to see you there. More information and registration instructions can be found at www.apics.org.

6-PACKED CONFERENCE

The Terra Grande District of APICS will present the 10th annual 6-Packed Supply Chain Conference in Dallas, Texas on March 6th and March 7th at the Crowne Plaza Dallas. As our customers have requested, the District is keeping this event on Thursday and Friday. The event will feature over 30 sessions presented by recognized supply chain leaders covering several topical areas including:

- Implement Lean Initiatives
- Successfully Reduce Inventory Costs and Investment
- Improve Your Supplier's Performance
- Plan Better to Execute Better
- Pragmatically Implement "Green" Initiatives

For attending the event both days, you will earn 16 certification maintenance hours.

PROFESSIONAL DEVELOPMENT MEETINGS

On September 19, 2013, APICS Houston hosts Jim Rooney, owner of People Smart Tools, at our Professional Development Meeting. Jim will speak on "Applying Reverse Logic to Improve Business Operations". This presentation discusses the new approach of using reverse logic principles for discovering solutions that are game changers. This concept provides breakthroughs that save money, time, talent and resources. For more details, please see Jim Rooney's topic discussion later in this newsletter.

In August, Jeff Howard presented several examples of how organizations attempt to optimize their supply chain with stated objectives of improving margins, customer satisfaction and return on investment. He reviewed performance objectives from various levels within the organization and examined how these affect supply chain performance and how well an organization is positioned to achieve or to miss objectives. He illustrated that many factors running counter to organizational goals can be overcome and are within management's control.

CLASSES

The APICS Houston Chapter classes are in high demand and our September classes are **SOLD OUT**. This is excellent news for the APICS Houston Chapter financials but resulted in some students not being able to register for classes. There are a couple of spaces available for the October and November classes. However, we expect these classes to sell out as well.

We will open registration in September for our classes starting in January. If you have interest in registering for one of the classes, I highly suggest planning ahead and registering early to insure availability. For more details, please see the APICS Education and Certification page in this newsletter or visit our website at www.APICS-Houston.org.

Respectfully submitted,
 Eddie Whitfield CPIM, CIRM, CSCP, MBA, P.E.
 President, 2013-2014
 APICS Houston Chapter 36
President@APICS-Houston.org

APICS HOUSTON CHAPTER EVENT CALENDAR—NEXT MONTHS

13-Sep			
Date	Event	Speaker	Location
19-Sep	PDM: Thinking Outside the Box: Applying Reverse Logic to Improve Business Operations	Jim Rooney	Hess Club
13-Oct			
Date	Event	Speaker	Location
22-Oct	PDM: October PDM	TBD	Baker Hughes
22-Oct	CPIM Class: Strategic Management of Resources	TBD	Baker Hughes
13-Nov			
Date	Event	Speaker	Location
9-Nov	CPIM Class: Master Planning of Resources	TBD	Baker Hughes
21-Nov	PDM: November PDM	TBD	

For more information, go to www.APICS-Houston.org, under **Events**

SCUFF-PROOF SHOES

There are two ways to make your shoes scuff-proof:

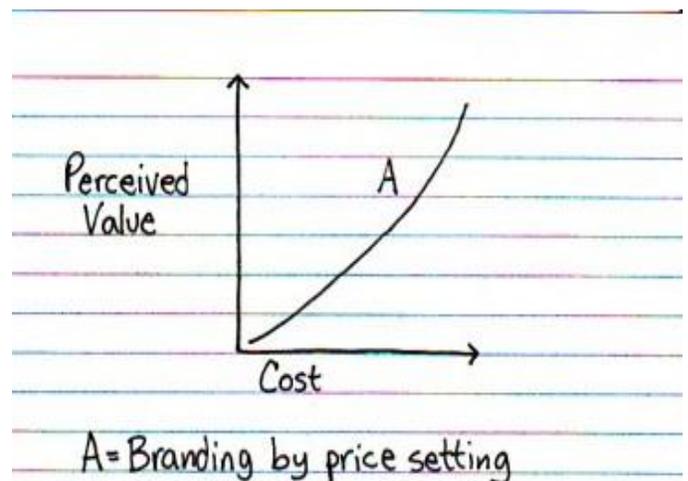
1. You can invest in a chemical process that involves an impermeable shine and be on high alert to avoid anything that might be damaging to that shine

or

2. You can wear well-worn, authentic shoes that are already scuffed

When we know and understand you and your brand, warts and all, it's really unlikely that a new scuff is going to change our opinion of who you are and what you do.

WELL, IT MUST BE REALLY GOOD.



Seth Godin, Best selling author and speaker
<http://sethgodin.typepad.com/>

Reproduced with permission of Seth Godin

Courtesy of Jessica Hagy
www.ThisIsIndexed.com

MAKE YOUR SIDE PROJECTS WILDLY SUCCESSFUL — TREAT THEM LIKE EXPERIMENTS, BY PAUL JARVIS

I used to let fear of a failed side project keep me from trying new things outside of my normal workload. Or worse, I constantly had ideas for side projects but never actually started any. My day-job was comfortable, so I didn't want to fail at something new. But, the truth is, I wasn't pushing myself and I certainly wasn't growing. My skills stagnated.

Meanwhile, I noticed examples of other creatives tackling side projects and wildly succeeding at them (and sometimes the "side" projects would take over their day jobs). Tina Roth Eisenberg's (Swiss Miss) side projects ([Tattly](#), [Creative Mornings](#) and [Studiomates](#)) helped her put client work on hold indefinitely.

Jessica Hische's side project of [drawing drop caps](#) and posting them online led to several jobs/clients (including *The New York Times*, Penguin Books and Google). Seeing others succeed on the side, I wondered if I had the chops to do the same.

Side projects can be scary. There's more of us in them so they hit closer to home. This can make them difficult to start or follow through on. But it's also important to be our own client sometimes, and have side projects that push new skills, flex our creative muscles, and give us testing grounds for new and innovative ideas. I knew I needed to start doing them as well, if I wanted to really see what was possible.

Side projects can be scary. There's more of us in them.

To get over my own fear of failure with them, I started picturing these ideas as simply being experiments. Experiments don't "fail"—they simply prove or disprove a hypothesis.

For example, despite my day job as a designer I had the hypothesis that I could also write an e-book. I then simply started writing. I didn't focus on the outcome, how the book would be received or what others would think of it. I figured, "let's give this a try".

Framing my side project as an experiment didn't sound as bad. Experimenting is the only way to prove something, to get that nagging idea out of your head.

Here are few tips I use to frame all of my ideas for side projects as experiments:

Focus on the task at hand, not the end result. Focus on the process to allow serendipity and personal exploration to take over.

Otherwise you might inadvertently alter things with a subjective idea of how you want it to turn out, rather than what would be best for your long-term learnings.

Don't create your experiment and judge it at the same time. Creation and judgment are very different thought processes and can interfere with each other, and must be done separately. Experiment with exploring every idea completely first (writing it down, drawing it out, actually trying to do it). Only then move into editing, curating, and judging to get to best version of the idea.

Break the experiment down into the smallest tasks possible. Then, focus completely on each small task. Only at the end do you tie all those tasks together. This helps you avoid the fear of things being too big or overwhelming to accomplish and lets you slip in your side project around your weekly primary responsibilities.

Remember: these are experiments. Not full-time business ideas. First figure out how to run the experiment using the least resources as possible. What is the core or essence of your idea that you can prototype quickly? Get that prototype in front of as many people as possible before pursuing it more. Fail fast.

Don't repeat yourself. The same experiment can't have a different result unless you change the variables. If you experiment with an idea and it doesn't work, you need to change things up or move onto a new idea. There's no point doing the same experiment over and over, hoping for something different to happen. If you want a different outcome, you have to change your experiment up a little—refocus for a new audience, try a different medium, or try experimenting with a new idea completely.

Some of my own experiments have led to great results, like selling thousands of copies of a book I've written (writing, for me, started as an experiment in creative expression). Some only proved that there wasn't a market or opportunity for an idea, and several apps I made didn't sell a single copy. But I keep experimenting with new ideas, always keeping one simple rule in mind:

Nothing is a mistake. There's no win and no fail. There's only make. — Rule 6, Immaculate Heart College Art Department Rules

By framing the side projects I've done as experiments, I've had both the confidence to pursue them and the ability to judge them less harshly when they didn't work.

How about you?

What's your side project?

How has it helped you develop new skills?

Paul Jarvis

Contact at paul@pjrvs.com or <http://pjrvs.com/>

Reproduced with permission of Paul Jarvis

APICS EDUCATION AND CERTIFICATION 2013—2014 COURSE SCHEDULE

Certified Supply Chain Professional (CSCP) for 2014

Class	Schedule	Days	Time	Location	Early Reg Ends
Winter CSCP	Jan 18 to March 29	Saturdays	8:00am to 12:00pm	Baker	7-Jan
Spring CSCP	March 25 to June 17	Tuesdays	6:00pm to 9:00pm	Baker	7-Mar
Fall CSCP	Sept 9 to Nov 11	Saturdays	8:00am to 12:00pm	Baker	26-Aug

Certified in Production and Inventory Management (CPIM)

Class	Schedule	Days	Time	Location	Early Reg Ends
CPIM in a Year (All Five Modules) - Save \$380 By Committing to All Five Modules					
Fall CPIM in a Year	Jan 7 to Oct 30	Tue and Thu	6:00pm to 9:00pm	Baker	21-Dec
Class	Schedule	Days	Time	Location	Early Reg Ends

Fall 2013 Individual Classes

Strategic Mgmt of Resources	Oct 22 to Nov 14	Tue and Thu	6:00pm to 9:00pm	Norriséal	7-Oct
Master Planning of Resources	Nov 9 to Dec 14	Saturday	8:00am to 12:00pm	Baker	24-Oct

Winter 2014 Individual Classes

Basics of Supply Chain Mgmt	Jan 7 to Feb 6	Tue and Thu	6:00pm to 9:00pm	Baker	21-Dec
Detailed. Sched. & Planning	Jan 25 to March 1	Saturdays	8:00am to 12:00pm	Baker	10-Jan
Master Planning of Resources	March 4 to April 3	Tue and Thu	6:00pm to 9:00pm	Baker	22-Feb

Spring 2014 Individual Classes

Execution & Control of Operations	April 5 to May 3	Saturdays	8:00am to 12:00pm	Baker	22-Mar
Detailed. Sched. & Planning	May 6 to June 3	Tue and Thu	6:00pm to 9:00pm	Baker	19-Apr
Strategic Mgmt of Resources	June 7 to July 12	Saturdays	8:00am to 12:00pm	Baker	23-May

COURSE AND EVENTS LOCATIONS

Location	Address	City	State	Zip
Baker Hughes (Beltway 8 and 290 area)	9100 Emmott Road	Houston	TX	77040
Hess Club (Galleria area)	5430 Westheimer Road	Houston	TX	77056
Norriséal (Beltway 8 and West Little York area)	11122 West Little York	Houston	TX	77041
TSP (Northwest corner of 610 Loop)	3303 West 12th St	Houston	TX	77008

QUESTIONS ABOUT EDUCATION?

Do you have questions on how the Supply Chain Education Programs can:

- Improve your company's bottom line while improving customer satisfaction
- Enhance your career and make work more fun

Please contact

Chuck Connelly CFPIIM, CSCP, CPA

VP of Education , APICS Houston Chapter

VPEducation@APICS-Houston.org or 713-256-7500

NEW HOUSTON APICS CHAPTER MEMBERS

APICS Houston Chapter welcomes it's new chapter members:

New Members Information	
Type	Number
Professional Member	49
Academic Professional	1
Enterprise Professional	7
Young Professional	4
Total	61

To view the detailed list of new members, go to www.APICS-Houston.org/recognition/default.aspx

CAREER CENTER

JOB BANK UPDATE FOR SEPTEMBER 2013

The APICS Houston Chapter is pleased to highlight the following new opportunities for our members.

- **Supply Chain Operations Manager**, Total Petrochemicals & Refining USA, Inc.
- **HR Advisor**, Total Petrochemicals & Refining USA, Inc.
- **Purchasing Manager**, Sherlock Resources, LLC
- **Supply Chain Director**, Medical Device EMS

More information about job opportunities can be found at

www.APICS-Houston.org under **Job Board**.

If you have additional questions please contact:

Marisa McNevin, Director of Job Bank,

JobBank@APICS-Houston.org or 832-643-5415

PART OF A COMMUNITY — SETH GODIN

Or apart from a community?

We can choose to "give back," or we can choose to give.

Viewing the web as a platform for generosity is very different than seeing an opportunity to turn it into an ATM machine.

The way we spend our time online determines not only whether or not the community we choose grows and thrives, but it decides whether or not we will be part of what is built.

"What can I contribute today," might be the very best way to become part of a community. Relentless generosity brings us closer together.

The alternative?

The masses of web surfers spending their time wasting their time, taking, clicking, scamming or being scammed.

When you think of the real communities you belong to, your family, your best friends, the tribes that matter... of course the decision is easy. We don't try to earn a little extra money when we split the bill at dinner or calculate market rate interest on a loan to a dear friend.

And yet, when we get online, it's easy to start rationalizing our way to short-term behavior and selfishness.

Take or give?

Seth Godin, Best selling author and speaker
<http://sethgodin.typepad.com/>

Reproduced with permission of Seth Godin

CERTIFIED SUPPLY CHAIN PROFESSIONAL (CSCP) 2014

The APICS CSCP designation is for professionals who are interested in increasing their knowledge and expertise in the field of global supply chain management. This program is ideal for individuals and organizations that are:

- Interested in more depth of knowledge and understanding in the areas of supplier and customer relations, international trade, the use of information technology to enable the supply chain, and physical logistics
- Facilitating operational and financial improvement both within and across supply chain functions
- Interested in increasing knowledge and expertise in the field of global supply chain management.
- Mastering the tools to effectively manage global supply chain activities that involve suppliers, plans, distributors and customers located around the world
- Implementing new or modifying their existing Enterprise Resources Planning (ERP) system(s)
- Desiring to create a common standard of understanding, vocabulary, best practices and frameworks within your company to address your supply chain challenges and seize opportunities
- Best practices in the day to day functions of supply chain professionals

The CSCP learning system includes:

- Approximately 1,000 pages of printed learning materials
- Interactive Web based study tools:
- Pre and Post tests
- Module specific tests
- Glossary, E-flashcards and Information Center

Candidates must apply for eligibility in order to register and take the exam. Eligibility requirements for the APICS CSCP designation are listed below. A candidate must pass just the ONE exam. Please consult www.APICS.org for additional information.

- APICS CPIM, CFPIM, or CIRM, and C.P.M. designations plus two years of related business experience, or
- Bachelor's degree or equivalent plus two years of related business experience, or
- Five years of related business experience.

Class	Schedule	Days	Time	Location	Early Registration Ends
Winter CSCP	Jan 18 to March 29 *	Saturdays	8:00am to 12:00pm	Baker Hughes	1/7/14
Spring CSCP	March 25 to June 17	Tuesdays	6:00pm to 9:00pm	Baker Hughes	3/7/14
Fall CSCP	Sept 9 to Nov 11	Saturdays	8:00am to 12:00pm	Baker Hughes	8/26/14

Class	Member Price		Non-Member Price	
	Early	Late	Early	Late
CSCP	\$1,940	\$2,040	\$2,140	\$2,240

- Contact Chuck Connelly CFPIM, CSCP, CPA at VPEducation@APICS-Houston.org for more information
- For more information on our programs or to register, please visit our website at www.APICS-Houston.org

TOP TEN SIGNS TOP MANAGEMENT DOESN'T GET 5S

BY MIKE MICKLEWRIGHT

For some reason, my Top Ten articles about senior management not understanding processes they should know always seem to draw more readers. Perhaps readers are curious to know how many of the 10 "signs" they relate to. Here I go again with another Top Ten list; this time it's about senior management not understanding 5S. These are all real-world examples. I've just added a little flair.

10. "Let's do a 5S project just before the corporate visit from the Big Guy in December."

We'll use 5S to clean up this hellhole and get our house in order for when the bigwig comes over from across the pond. That way we can kill two birds with one stone: We get a brand-new sparkling look, and we get credit for "doing lean." It doesn't matter what we are really doing; it only matters what we call it.

9. "We'll shut down the line for 30 minutes and do a massive SORT all at one time."

I'll show true management commitment by taking the financial hit for a 30-minute line shutdown and then, en masse, have every person in the company SORT out the junk that's not needed on the line "once and for all." It will be batch processing of waste elimination at its finest! Even though it's just a SORT, we'll still call it 5S. (This approach is also known as "half S.")

8. "We'll just do the first three S's first."

I mean really, who wants to do the last two S's anyway? The first three are the most fun and show the most dramatic results. You can't even see the last two S's because it's just paperwork and audits anyway. If things revert back to the way they were, then we can always do another 5S project sometime in the future, perhaps when another bigwig stops by.

7. "Let's make sure we do a 5S project in each area, once a year!"

That's what 5S is all about: project management. And to show our management commitment, we'll do a 5S project in each area, once a year. I know that things eventually revert to the old ways. To prevent that from happening and things getting too bad, we'll show the troops that we're serious and do 5S projects everywhere annually. Talk about sustaining!

6. "Let's review the 5S results each month at the leadership meeting."

Yeah, that's the perfect time to review the 5S results because I think 5S has to do with housekeeping and organization, which might have a little bit to do with productivity, safety, and quality. Let's discuss the results in the large conference room away from operations and the noise. We can decide whom to point the finger at. That ought to drive competition among the supervisors.

5. If we add up the results from each area and list the totals by each supervisor, the results will drive their behavior."

Of course, I would never say it like this to my staff, but I love using metrics as a beating stick to drive results. I want them to do whatever is necessary to accomplish their targets and create the desire to top the other supervisors. We need to show corporate there is improvement, and posting the scores always worked before. If we can show significantly higher scores to corporate, they'll leave us alone until this whole 5S thing blows over.

4. "I'll review the 5S audits once a month by having my supervisors email me the audit results."

That will show them I'm serious. Supervisors need to email me their 5S audit results each month, and then I can see if they are really doing an audit to sustain the results. That's management commitment and involvement at its finest! I can do this all in my office, between meetings, so it doesn't look bad to the rest of the troops, like I'm checking up on my supervisors or something. Besides, it would take me too long to walk around and see the results. I'm a busy guy and don't have time for that.

3. "We'll train only our floor supervisors and team leaders. We can train our professional staff supervisors in office-type things."

Productivity, safety, and quality are only floor requirements because that's where our products and services are created. 5S certainly has nothing to do with office and professional-type work. I'm sure everyone working in the offices are well-organized and as productive as possible. 5S would be beneath them, anyway, because it's so easy to understand. No matter what anyone says, I know 5S would not be applicable in such areas as our network, the array of software programs we have, electronic in-boxes, the IT hardware room, the training room, laboratories, the copy room, bathrooms, conference rooms, common work areas, offices, or even the organization structure itself, for heaven's sake. We have more important stuff to do.

2. "It's April. Time for a little spring cleaning."

We'll do 5S once a year, just like we do at home: every spring when it starts to get warm and the smell of baseball is in the air. It'll be the "feel good" moment of the year, just like I feel after I clean out my garage. Spring is our slow season, anyway. We'll take a Friday afternoon and shut down operations, clean up everyone's area, and then eat pizza. We'll call it "5s for Pizza Day" and then I'll give a nice motivational speech

(Continued on Page 9)

TOP TEN SIGNS TOP MANAGEMENT DOESN'T GET 5S

BY MIKE MICKLEWRIGHT (CONTD)

1. I will support the 5S process by allowing those involved to spend time on 5S and get trained. Otherwise, it does not affect me."

I don't know what that lean consultant meant when he said my involvement was vital to address the root causes for why we have so much inventory, and to stop disorganization from happening again. Yeah, I reward my buyers for buying extra stuff if they get a quantity discount. I have the policy: If you don't spend your budget this year, you will lose it this year. So what? Just because I have policies in place to buy stuff now or more than what is needed to save a buck or two, that doesn't mean that we will become less productive and more

disorganized. Yeah, people hoard stuff; it's human nature. It has nothing to do with people not trusting our systems.

Forget the consultants!

Mike Micklewright is a dynamic speaker, actor, author, motivationist, business and quality consultant and trainer based in the Chicago area.

Contact Mike at Mike@MikeMick.com

QualityQuest Inc

First Printed in Quality Digest Magazine

Reproduced with permission of Mike Micklewright

APICS DICTIONARY DEFINITION

"5 Ss"

Five Ss – Five terms beginning with "S" used to create a workplace suitable for lean production.

Sort means to separate needed items from unneeded ones and remove the latter.

Simplify means to neatly arrange items for use.

Scrub means to clean up the work area.

Standardize means to Sort Simplify and Scrub daily.

Sustain means to always follow the first four Ss.

Sometimes referred to by the Japanese equivalents: seiri, seiton, seiso, seiketsu, and shitsuke.

DISCOVER APICS MEMBERSHIP BENEFITS

The APICS Houston Chapter kindly invites you to become an APICS member, joining thousands of professionals world wide. By joining APICS, you obtain the following benefits:

- Access the extensive APICS body of knowledge—the most expert, current, and relevant education in operations and supply chain management.
- Connect to an impressive community of nearly 40,000 members around the globe—all committed to building excellence in operations management.

APICS offers a broad range of memberships:

- **Professional**
- **International e-membership**
- **Joint international**
- **Academic professional,**

For more details, Contact
Tom Chambers, VP of Membership
VPMembership@APICS-Houston.org

The APICS Houston Chapter has an online presence through social networks. **Please join us!**

Follow us on LinkedIn!
 Look for APICS Houston Chapter Group Page



Follow us on Facebook!
 Look for APICS Houston Chapter



APICS Houston Presents

CPIM in a Year - January 2014

Register at:

www.APICS-Houston.org

Dates:

Tuesdays and Thursdays
See schedule below

Times:

6:00pm to 9:00pm

Location:

Baker Hughes
9100 Emmott Road

Pricing

Members:

- Early: \$2,150
- Late: \$2,300

Non-Members:

- Early: \$2,350
- Late: \$2,500

Does NOT include testing fees. You do NOT have to take a class to take the exams.

Early Registration Deadline:
December 21, 2013

Contacts:

Chuck Connelly
CFPIM, CSCP and CPA

VPEducation@APICS-Houston.org



Save MONEY by signing up for All 5 CPIM Modules

Start in January 2014 & Finish in November 2014



Since 1973, the CPIM program has educated more than 75,000 manufacturing professionals on essential terminology, concepts, and strategies related to demand management, procurement and supplier planning, material requirements planning, capacity requirements planning, sales and operations planning, master scheduling, performance measurements, supplier relationships, quality control, and continuous improvement.

APICS CPIM PROGRAM BENEFITS

- Increase your functional knowledge of production & inventory management.
- Improve efficiency of your organization's supply chain.
- Streamline operations through accurate forecasting.
- Predict outcomes more accurately.
- Maximize ROI on systems and technologies.
- Increase profitability by optimizing your organization's inventory investment.
- Enhance your credibility among peers, employers, and customers

PROGRAM SCHEDULE

	Start	End	No Class	Test
Basics of Supply Chain Management	01/07/14	02/06/14		
Master Planning of Resources	03/04/14	04/03/14	3/18 & 3/20	
Detailed Scheduling and Planning	05/06/14	06/03/14		
Execution and Control of Operations	08/12/14	09/04/14		
Strategic Management of Resources	10/07/14	10/30/14		

Students should schedule exams between classes.

APICS HOUSTON CHAPTER

BOARD OF DIRECTORS 2012 – 2013

The Houston APICS Chapter Board is a dedicated team of people that work to provide relevant events and services to chapter members. Your **feedback is essential** for continuous improvement, so please contact us with comments, suggestions and improvement ideas.

Position	Name	Contact
President	Eddie Whitfield, CPIM, CIRM, CSCP, MBA, PE	President@APICS-Houston.org
Secretary	Reid Garrett	Secretary@APICS-Houston.org
Treasurer	Steve Hasson, MBA, CSCP	Treasurer@APICS-Houston.org
Ex Officio President	Tish Patel	Ex-Officio@APICS-Houston.org
VP of Education	Chuck Connelly, CFPIM, CIRM, CSCP, CPA	VPprofessionaldevelopment@APICS-Houston.org
VP of Student Activities	Gozde Capar, MS, CSCP, CSSBB	VPStudentActivities@APICS-Houston.org
VP of Membership	Tom Chambers, MBA, CSCP	Membership@APICS-Houston.org
VP of Marketing	Duane Chandler, CPIM, CSCP	VPmarketing@APICS-Houston.org
VP of Communications	Santiago Velasquez	VPCommunications@APICS-Houston.org
Director of Education	Michael Cole CPIM, CSCP	Education@APICS-Houston.org
Director at Large	Chris Agner	Co-CompanyCoordinators@APICS-Houston.org
Director of Seminars	Mauricio Hernandez, MBA, CPIM, CSCP	Seminars@APICS-Houston.org
Director of Job Bank	Marisa McNevin	JobBank@APICS-Houston.org
Director of Horizon	Josh Howard	Editor@APICS-Houston.org
Director of Programs	John Burks	Programs@APICS-Houston.org

LIST OF COMPANY COORDINATORS

Below, a list of the company coordinators that are currently working with the APICS Houston Chapter. Please contact your **local company coordinator** for more information about Chapter services and events.

Company Coordinator	Company	Company Coordinator	Company
Chris Agner	National Oilwell Varco - Westchase	Ken Jamison	Weatherford - Gulf Bank
Rob Bytheway	Baker Hughes	Bob Kirkpatrick	National Oilwell Varco - Bammel
Peter Cayea	Cameron International	Lisa Leroux	Weatherford
Prasanth Chakra	Bayer	Larry McClellan	Schlumberger - HPC
Duane Chandler	Weatherford International	Heidi McKnight	National Oilwell Varco - FM 529
Madhavi Chiruvolu	Toshiba	Gary Mundell	National Oilwell Varco - FM 529
Lana Forrest	Baker Hughes	Jim Nolan	FMC Technologies
Bob Gardner	Pathfinder/Schlumberger	Patrick Paro	Del Packaging
Steven Hasson	TSP	Giovanni Ramirez	National Oilwell Varco - Galena Park
Chuck Hayes	Cameron - Flow Control	Angelina Rodriguez	National Oilwell Varco - Air Center Blvd
Kevin Helm	Oceaneering	Chaitanya Saha	National Oilwell Varco - West Little York
Cathy Hernandez	Halliburton Energy Services	Ram Santhanavaradan	National Oilwell Varco - Conroe
Mauricio Hernandez	Shell	Don Thomas	Unisource
Carol Hickman	Hewlett-Packard	Kevin Tye	Weatherford International - Northwoods
Mark Hoffman	Cameron Drilling Systems	Nick Webster	National Coupling Company
Tracy Hughey	Akzo Nobel	Tony Xu	Foxconn
		Robert Yagel	Goodman Manufacturing



Scan this code
with your
SmartPhone
To Visit Our Website



Presorted
Standard Mail
U. S. Postage
Paid
Houston, TX
Permit #2274

Return Address:

11152 Westheimer Road #872
Houston, TX 77042-3208



We're on the Web!
www.APICS-Houston.org

SEPTEMBER PDM: THINKING OUTSIDE THE BOX — APPLYING REVERSE LOGIC TO IMPROVE BUSINESS OPERATIONS

THE PROBLEM:

There is a demand for creativity and innovation in the business climate. Employees are expected to do more with fewer resources. Workplace creativity is stagnant and not encouraged.

The new approach of using reverse logic principles amplifies the potential for discovering solutions that are game changers. This concept provides not-obvious considerations, some of which provide breakthroughs that save money, time, talent and resources

TAKE-AWAYS:

1. Learn how to apply the 4-part reverse logic model to business problems.
2. Know how to advance, refine and execute a potential solution.
3. Feel good about your mental abilities.

For more information, go to www.APICS-Houston.org under Events.

Please Register Now!



Jim Rooney learned the importance of understanding relationship dynamics the hard way. Early on in his career as a public health sanitarian, Jim failed to meet the communication needs of a homeowner and was ordered off the property!

Rooney realized he had spent 6 years in college gaining technical skills and knew nothing about effective communication with people. He began a massive study of customer relations and became proficient at dealing with people.

Jim has three certifications from Target Training International®: Certified Professional Behavior Analyst (CPBA), Certified Professional Values Analyst (CPVA), and the TriMetrix coaching and employee selection designations.

When? September 19th from 5:30 PM to 8 PM

Where? Hess Club @ 5430 Westheimer Rd

How Much? The cost of the PDM is \$25.00 for Members \$30.00 for Non-Members and \$10 for Students